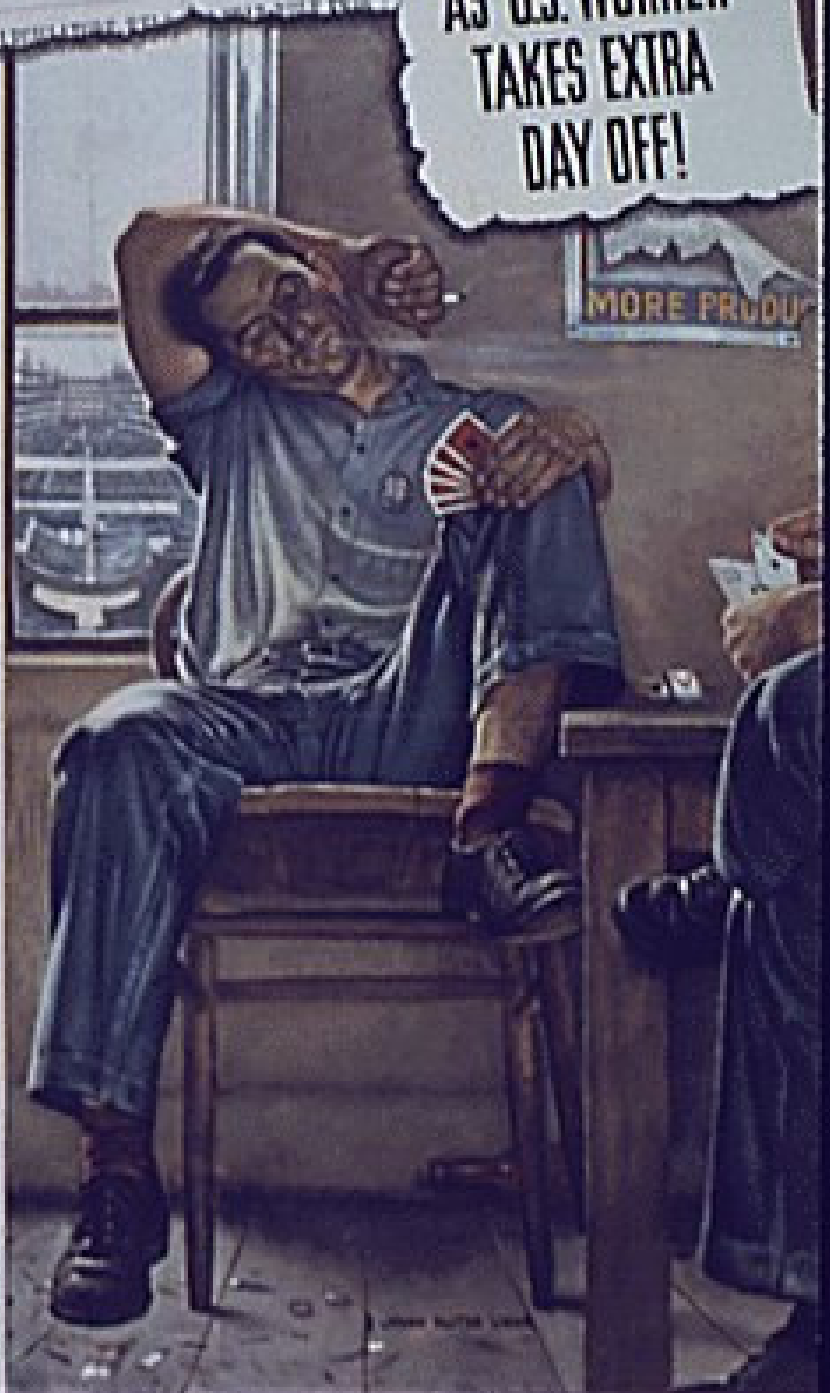
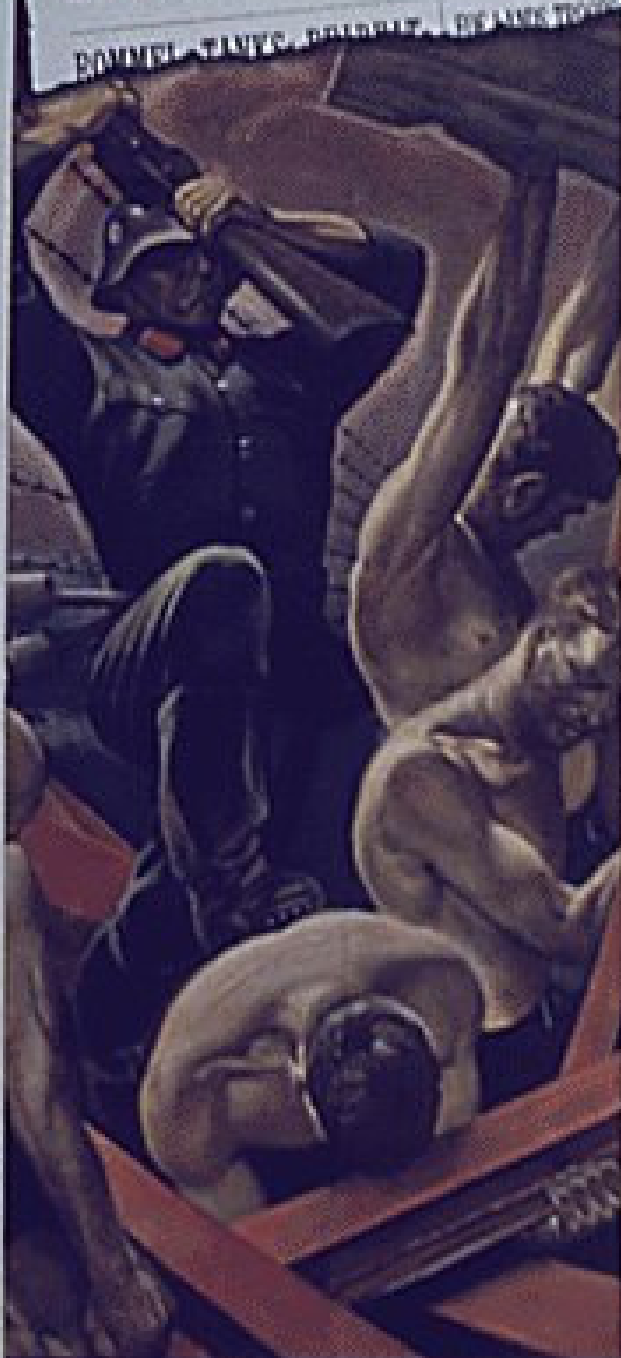


The News

ENEMY GAINS IN SHIPYARD BATTLE!

AS U.S. WORKER
TAKES EXTRA
DAY OFF!



SLOW
DON'T GIVE UP THE SHIP!

STAY ON THE JOB!



AUGUST 3, 1942

ENEMIES IN HIDING!

Sly WASTE Lurks

About Our Jobs!

EXTRAVAGANCE Sneaks

Into Our Homes!

They destroy materials urgently needed
by our Relatives, Friends and Neighbors
serving at the Battle-Front.

They're Slippery Foes

and Hard to Mop-Up!

but **SAVING** and **SALVAGE** will

DEFEAT WASTE

Enlist in a Proud Profession...

JOIN THE
**U.S.
CADET
NURSE
CORPS**

A LIFETIME
EDUCATION
FREE!
FOR HIGH SCHOOL
GRADUATES WHO QUALIFY



FOR INFORMATION GO TO YOUR LOCAL HOSPITAL OR WRITE
U. S. CADET NURSE CORPS, BOX 88, NEW YORK, N. Y.

Enlist in a Proud Profession!

JOIN THE

U.S. CADET NURSE CORPS



**A Lifetime Education-
FREE!**
IF YOU CAN QUALIFY

**FOR INFORMATION
GO TO YOUR LOCAL HOSPITAL
OR WRITE U.S. CADET NURSE CORPS, BOX 88, NEW YORK, N.Y.**

Enough to win the War

POST IMMEDIATELY ON ORGANIZATION EQUIPMENT BOARD
— DISPLAY FOR 3 WEEKS ONLY



NOT enough to WASTE



432 114 11413 01

DISTRIBUTION: AAFM, ACFM, ASFM,
(CM), FM, (see members distribution)
AFCO/ATSO

Simple Sam

THE WASTING

FOOL...



EVERY DAY

HE BREAKS A TOOL!

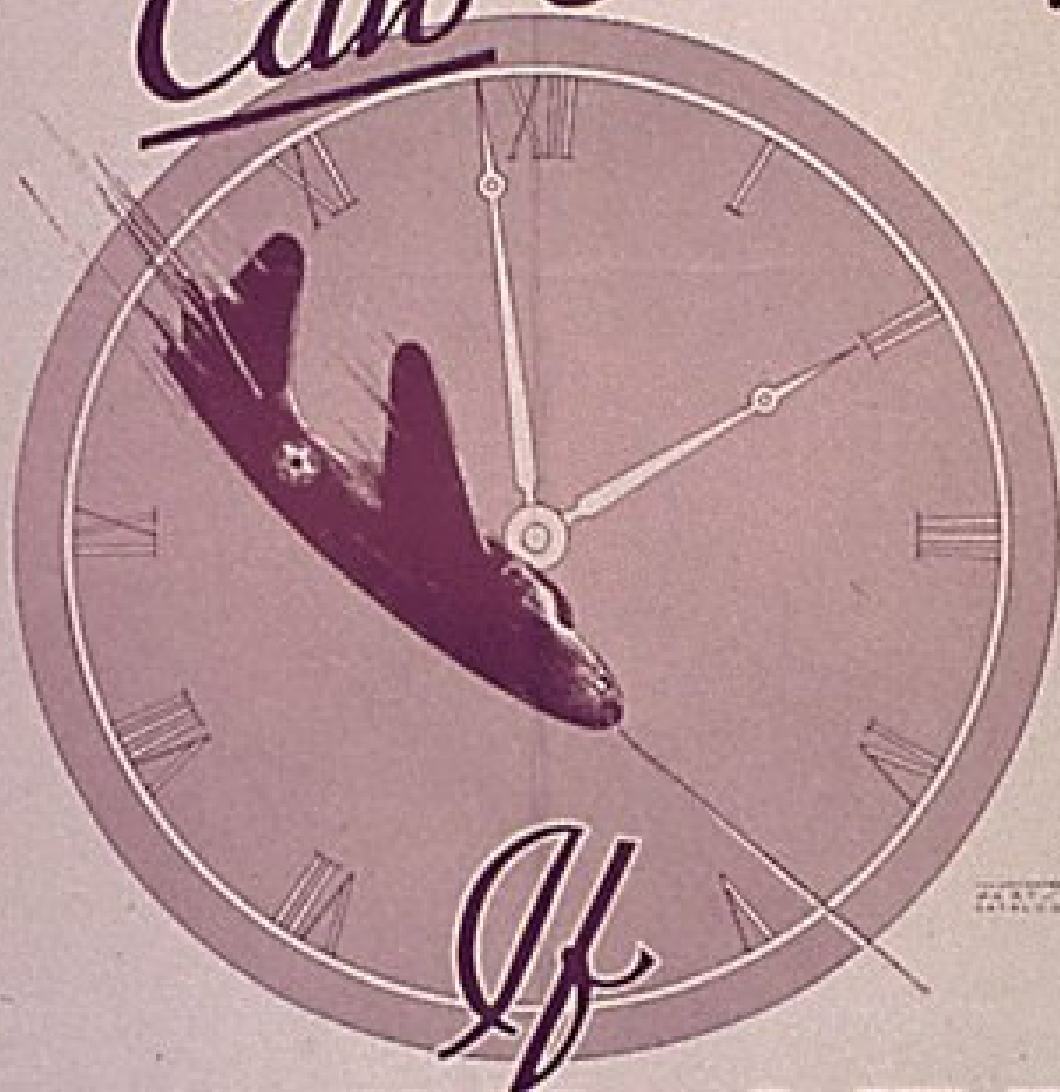
“EVERY MAN in this Allied Command is quick to express his admiration for the loyalty, courage, and fortitude of the officers and men of the Merchant Marine. We count upon their efficiency and their utter devotion to duty as we do our own; they have never failed us yet and in all the struggles yet to come we know that they will never be deterred by any danger, hardship, or privation.

When final victory is ours there is no organization that will share its credit more deservedly than the Merchant Marine.”

Dwight D. Eisenhower

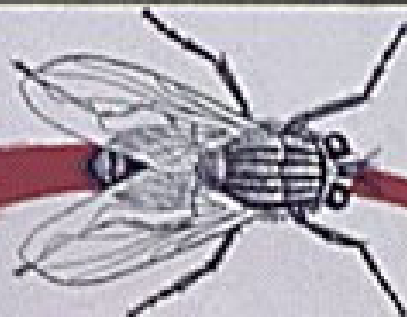
GENERAL DWIGHT D. EISENHOWER

*Every Minute
Can Count!*



**THERE ARE
SPARES**

EXTERMINATE THE FLY!



Many people are affected every year by diseases transmitted by flies—among these are

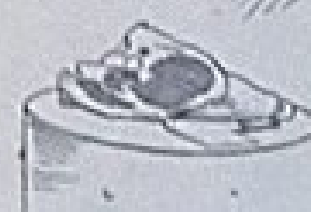
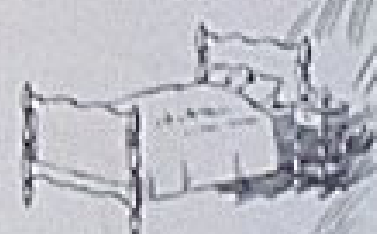
Typhoid Fever—Dysentery—Diarrhea

Flies breed and live in filth. In feeding they move from this filth to the kitchen or dining table and transmit disease through germs carried on their hairy bodies and legs.

Swatting, trapping, and poisoning flies will help, but to eliminate these pests breeding must be prevented.

Keep stables clean; remove manure at least once a week. Put garbage in receptacles with close-fitting covers; empty and wash out frequently. Lacking sewers, build only flyproof sanitary privies. Screen adequately all homes, markets, bakeries, and other food establishments.

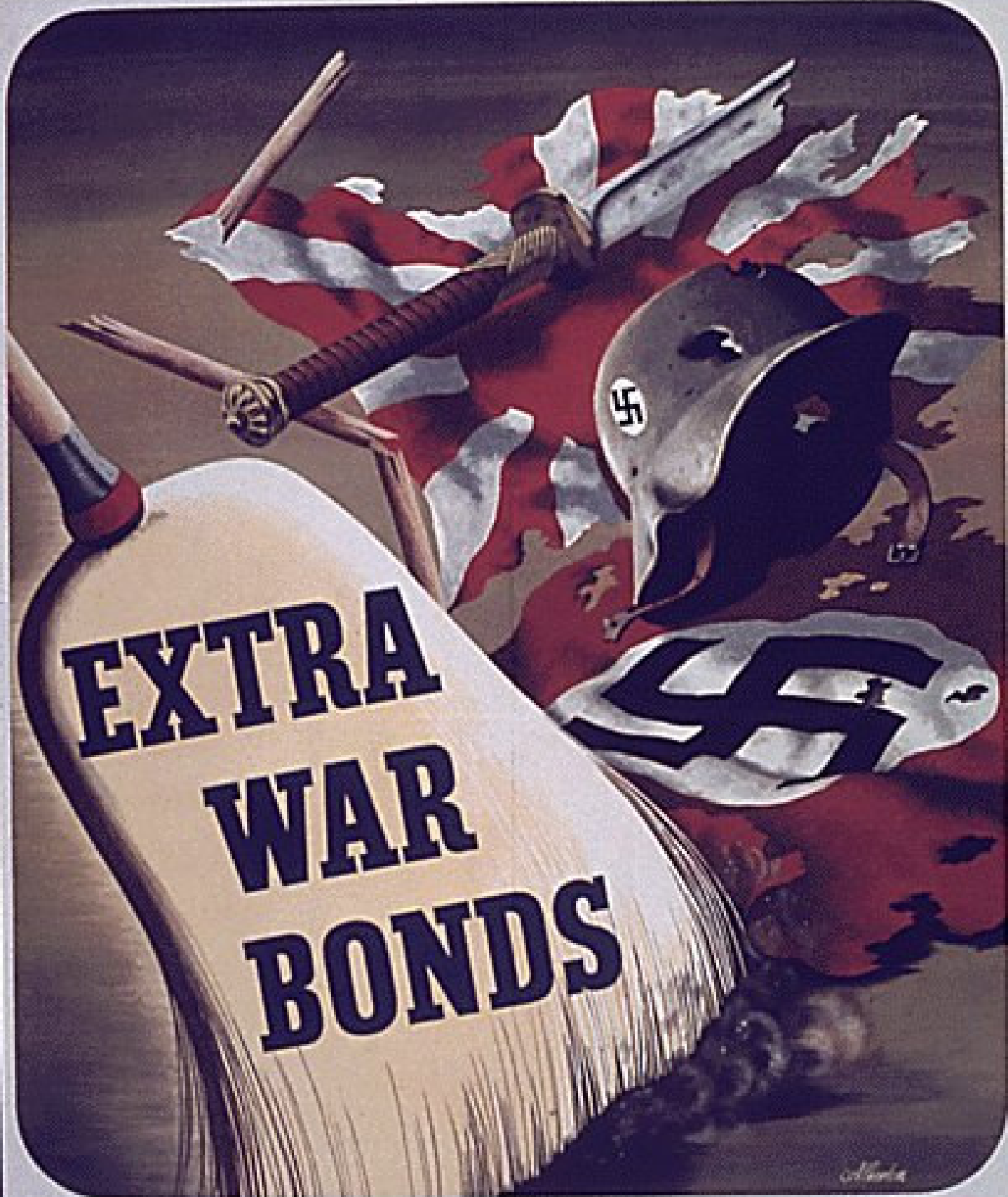
Every year begin the campaign against flies before the first one is seen—in March or April. A pair of flies born in April may give origin to millions by August. Keep the first from breeding.



NO FILTH : NO FLIES : LESS DISEASE

UNITED STATES PUBLIC HEALTH SERVICE

U. S. GOVERNMENT PRINTING OFFICE 16-70888

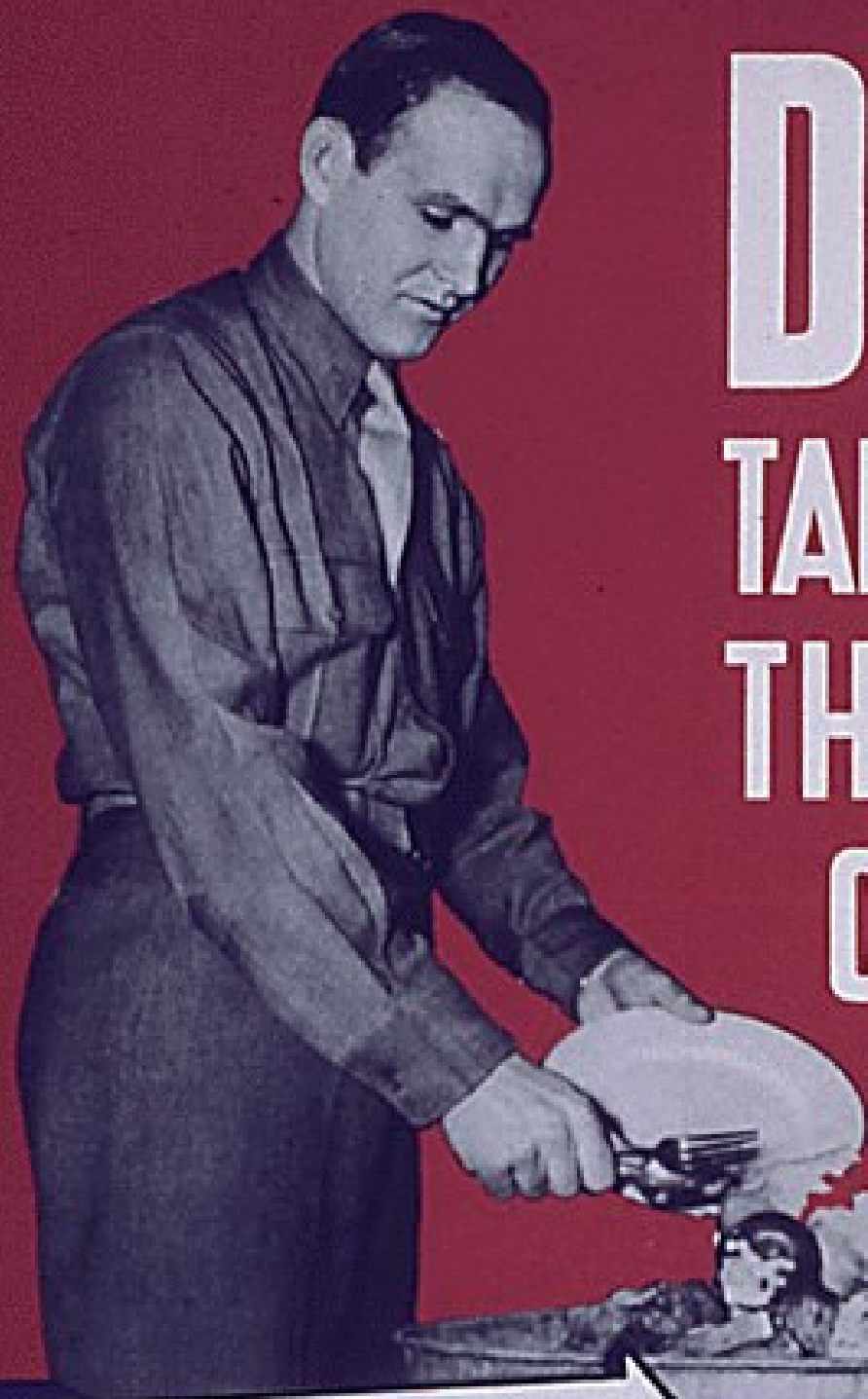


5th WAR LOAN

OFFICIAL U. S. TREASURY POSTER

WPA 1943

**DON'T
TAKE MORE
THAN YOU
CAN EAT**



**FOOD IS
AMMUNITION
CONSERVE IT!**

FCP-1

U.S. GOVERNMENT PRINTING OFFICE
1945 O-347-100

© 1942 by Warner Bros. Pictures, Inc.



DON'T TALK US OUT OF THIS!

KEEP YOUR EYES OPEN AND YOUR MOUTH SHUT!



DON'T TALK!

... DON'T DIVULGE INFORMATION
CONCERNING TROOP MOVEMENTS
THROUGHOUT THE UNITED STATES
AND ELSEWHERE.

I'LL MISS YOU
WHEN I LEAVE
WITH THE
UMPTIETH
SQUADRON FOR
SO AND SO LAND
ON
SUCH & SUCH DAY



DON'T TALK!

... DON'T DIVULGE INFORMATION
CONCERNING TROOP MOVEMENTS
THROUGHOUT THE UNITED STATES
AND ELSEWHERE.



I'LL MISS YOU
WHEN I LEAVE
WITH THE
UMPTENTH
SQUADRON FOR
SO and SO LAND
ON
SUCH & SUCH DAY

Gardley

DON'T TALK OUT OF SCHOOL



TODAY MORE THAN EVER BEFORE IT IS IMPORTANT TO GUARD CAREFULLY WHAT YOU SAY EVEN TO YOUR CLOSEST FRIEND. CASUAL CONVERSATION TO YOU MAY BE VITAL INFORMATION TO OTHERS.

DON'T TALK OUT OF TURN. BIG EARS ARE ALWAYS WAITING AND EAGER TO HEAR WHAT YOU SAY.

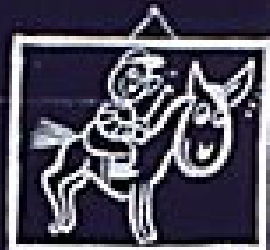
DON'T TALK OUT OF TURN!



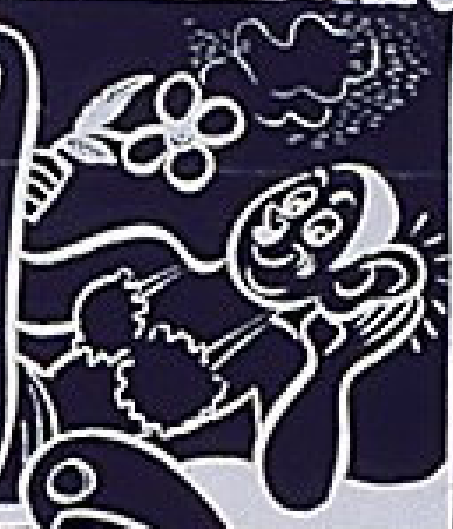
An innocent remark made to the wrong person at the wrong time, may spell disaster. Be suspicious of the pleasant stranger who tries to "pump" you. Just imitate a Clam, and pass your suspicions along to the proper Authorities. *Keep Safe! Keep Mum!*

You are a **PRODUCTION SOLDIER...**
America's First Line of Defense is **HERE**

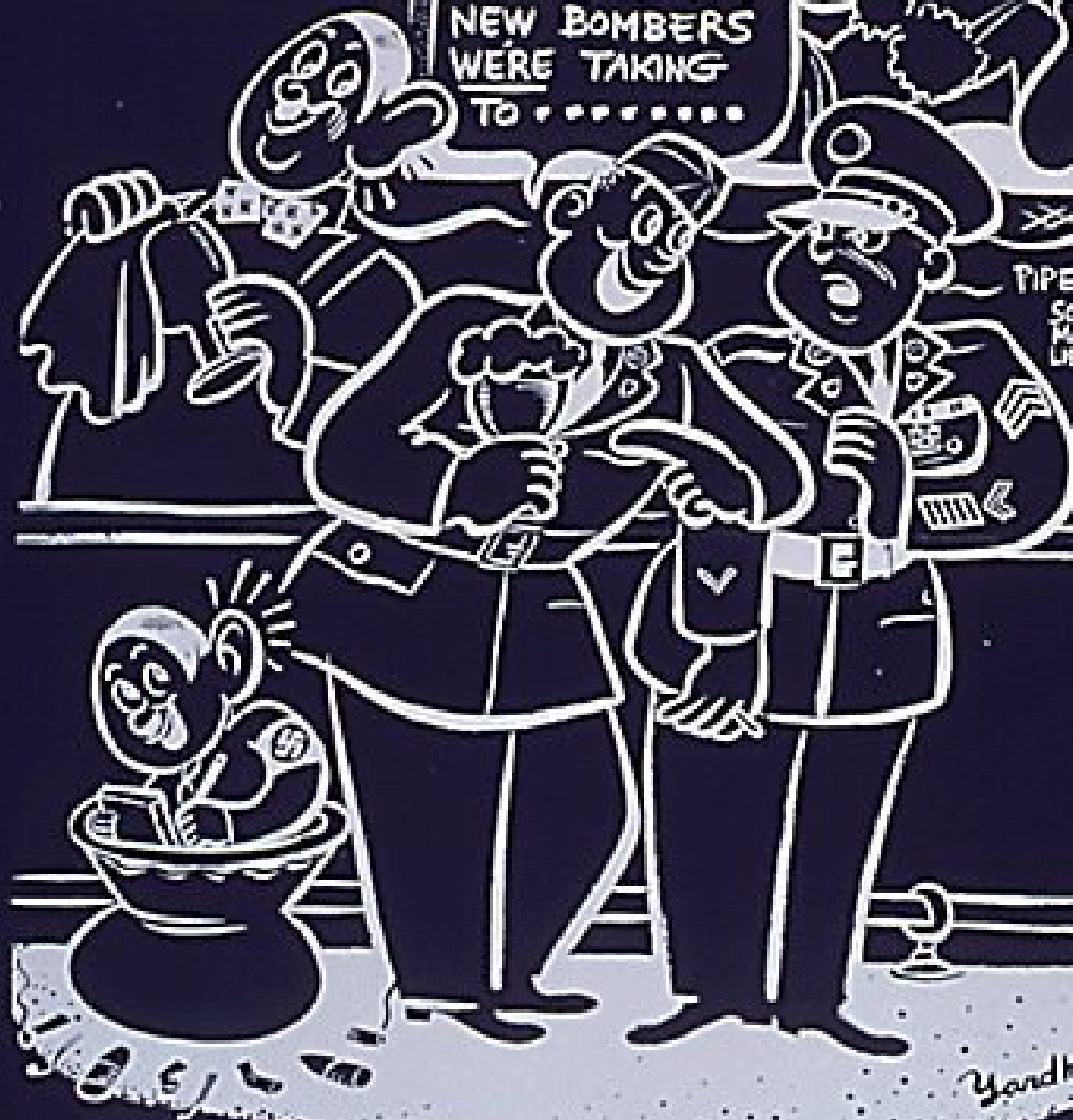
DON'T TALK!



YOU THINK YOU
HAVE A GOOD
OUTFIT!
LET ME TELL YOU
ABOUT ALL THE
NEW BOMBERS
WE'RE TAKING
TO



PIPE DOWN!
SOMEONE
MAY BE
LISTENING!



Yardky

DONT TELL

AUNTY & UNCLE



OR
COUSIN
JANE

AND
CERTAINLY
NOT —



G. LACOSTE



There once was a sly saboteur
Whose methods at times seemed obscure
But the boys on vacation
Would give information
For he used a fair maid as his lure.

**DON'T TELL STRANGERS ANYTHING
THEY CANNOT READ IN NEWSPAPERS**

B

G-2 VI AC

REPRODUCED BY TWA, HQS. VI ARMY CORPS

DON'T THROW AWAY AMMUNITION!



The long stubs thrown away in
one month would weld 120 tanks

DON'T THROW AWAY AMMUNITION!



**The long stubs thrown away in
one month would weld six ships**

DON'T TRANSFER

Now!



WILLIAMSON
ILLUSTRATED
BY
CATALON

1944
Advertising
1944

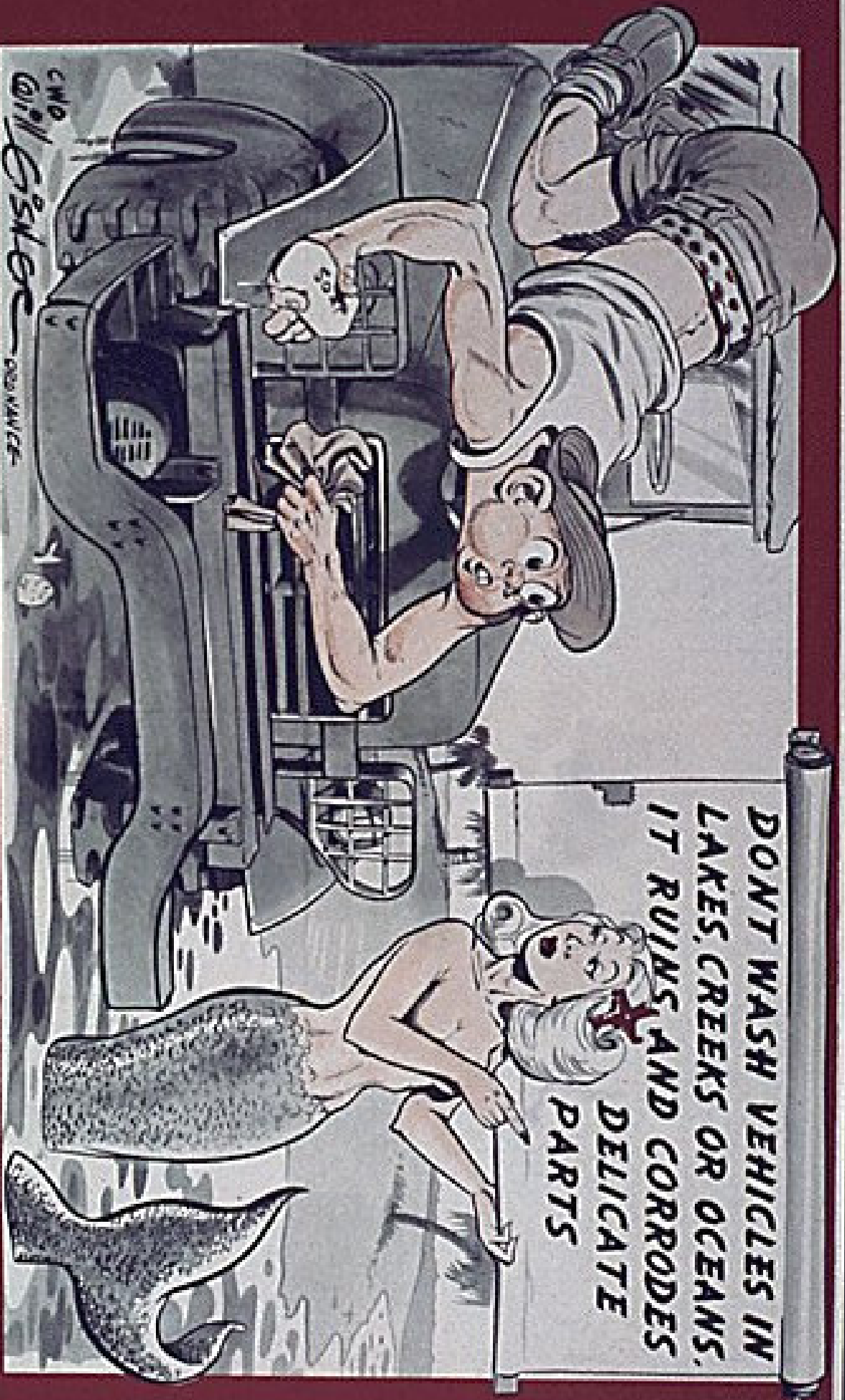
DON'T WAIT

--- report every

injury for

FIRST AID

**FEDERAL WORKS AGENCY
WORK PROJECTS ADMINISTRATION**



DONT WASH VEHICLES IN
LAKES, CREEKS OR OCEANS.
IT RUINS AND CORRODES
DELICATE
PARTS

CWD
GAIL
ESKIN
DRAWN BY

Don't be a dope!

HANDLE EQUIPMENT RIGHT!

DON'T WASTE

anything

- ★ CONSERVE
- ★ CONVERT
- ★ USE IT UP
- ★ MAKE IT DO
- ★ SAVE THE PIECES

SCRAP METAL TODAY IS PRECIOUS METAL

America's fighting forces need it for ships, tanks, guns. The railroads . . . the nation's chief source of "scrap" metal . . . scientifically salvage this essential war material.



ASSOCIATION OF AMERICAN RAILROADS



Don't Waste TRANSPORTATION

Of the 6,800 Pullman sleeping cars and 17,500 passenger coaches on the railroads today, a large part are assigned to troop service—and the armed forces have first call on all the rest.

Essential travel on war business—men on furlough—tire shortage and gasoline rationing—all add to the demand for space on the trains.

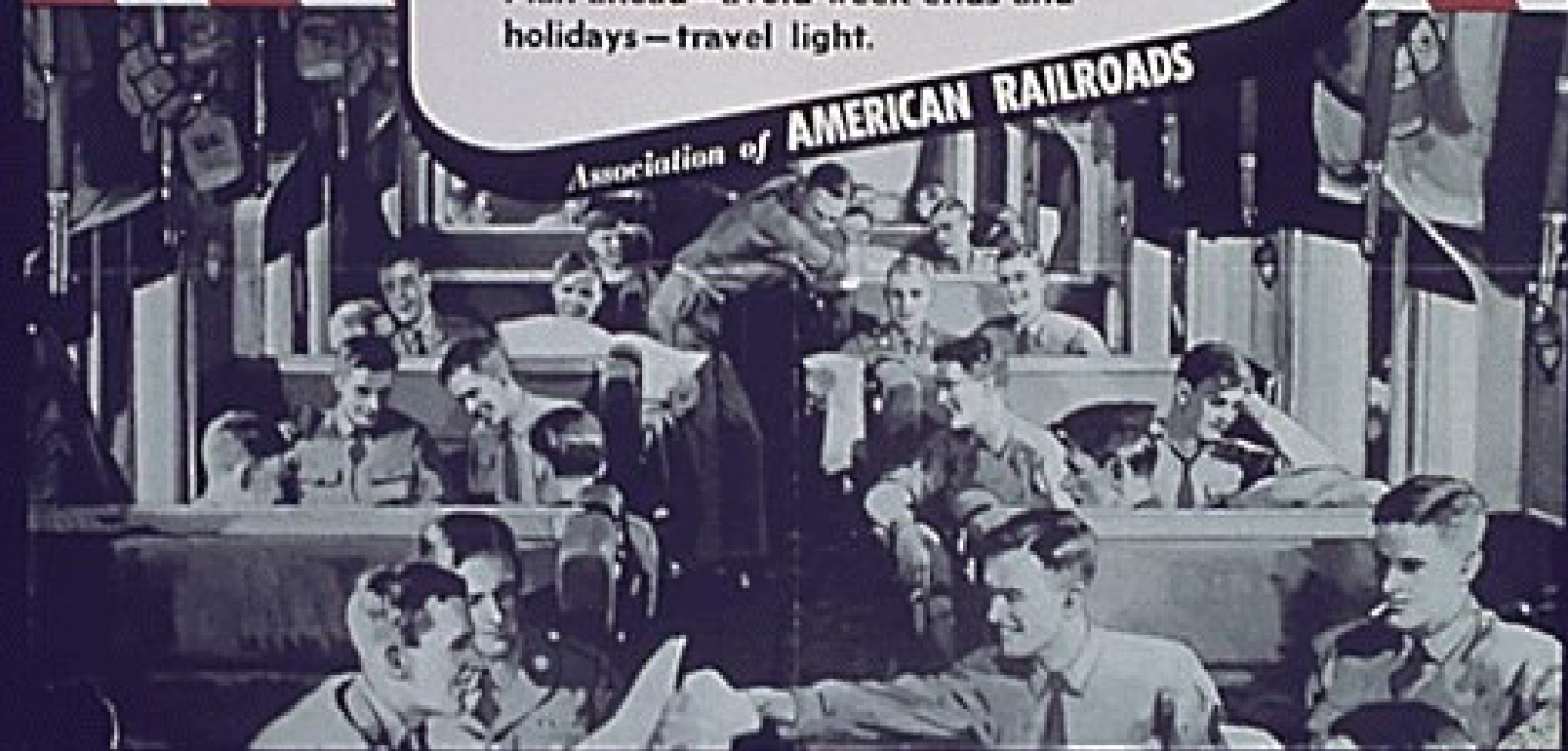
That demand must be met with the cars we have—other war needs make it impossible to get any more.

So please help the other fellow who must travel—and help yourself—and help us to get the best use out of what we have.

Don't Waste Transportation

Plan ahead—avoid week ends and holidays—travel light.

Association of AMERICAN RAILROADS



don't
wreck
it!

it's your
latrine



DON'T CLASH THE BOWL



DON'T BREAK THE FAUCET

DON'T BREAK THE MIRROR



DON'T KICK THE VALVE



DRILL WITH A WILL



PRACTICE TODAY MEANS
LIFE TOMORROW!

Army Illustrators, Fort Custer

DRIVE SLOWER IN HOT WEATHER



... tires wear out
four times as fast
at 100° as at 40°



DRIVER, MECHANIC PLEDGE



U. S. TRUCK CONSERVATION CORPS



OFFICE OF DEFENSE TRANSPORTATION



Our Pledge



To Keep 'em Fit to Keep 'em Rolling



Realizing that motor truck transportation is vital to our war production as well as to our civil economy; realizing that the existing supply of trucks, truck units, and tires is all but irreplaceable and that every extra mile each can be made to serve in safety is a direct help to victory—



I hereby pledge that I will regard it as my patriotic duty to do all in my power to prolong the life of any truck, parts, tires, or accessories entrusted to my care.



I will do my part on inspections and see that all necessary adjustments and minor repairs are promptly taken care of to prevent major repairs, with consequent waste of parts and materials.



I will cooperate in the preventive maintenance program of the U. S. Truck Conservation Corps.



_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____



DRIVERS . . .

GIVE PEDESTRIANS

RIGHT-OF-WAY

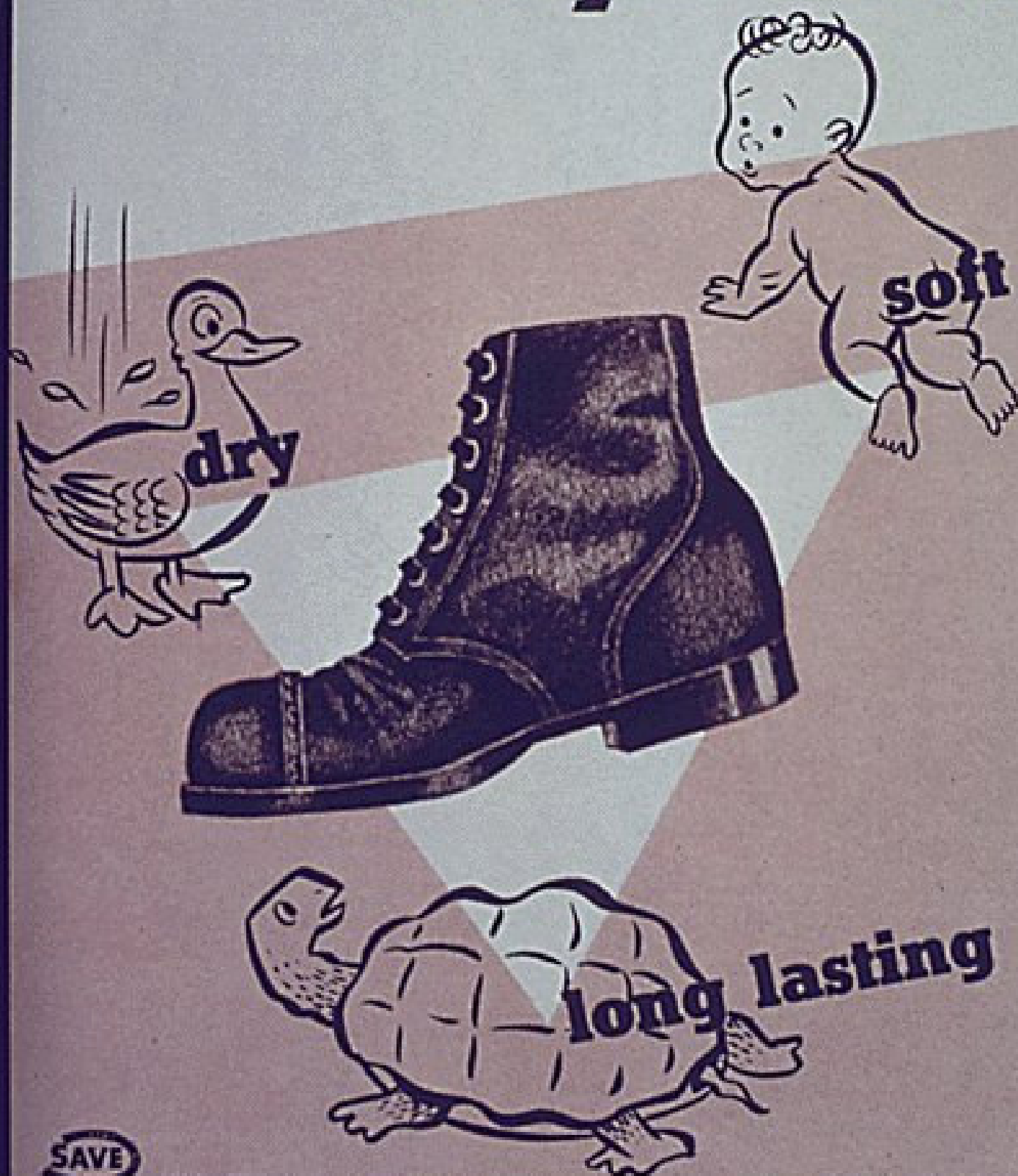
AT

CROSSWALKS

Planning Panel No. 8



DUBBING ***keeps 'em...***



DUTIES OF A

GAS

SENTINEL

- 
- 

1 ENFORCES ALL HIS ORDERS.
 - 

2 KNOWS WHERE MEN IN HIS AREA ARE SLEEPING.
 - 

3 KEEPS ALERT FOR ALL SIGNS OF GAS ATTACK.
 - 

4 DETECTS THE PRESENCE OF GAS.
 - 

5 GIVES THE ALARM AND WAKES ALL SOLDIERS.
 - 

6 PROTECTS SUPPLIES IN AREA.

Approved for U.S. Army Service
Manufactured by the American Chemical Society, Washington, D.C.
The American Chemical Society is a non-profit organization and does not
endorse any product or service.



EARN MONEY

EACH WEEK FOR
WAR BONDS



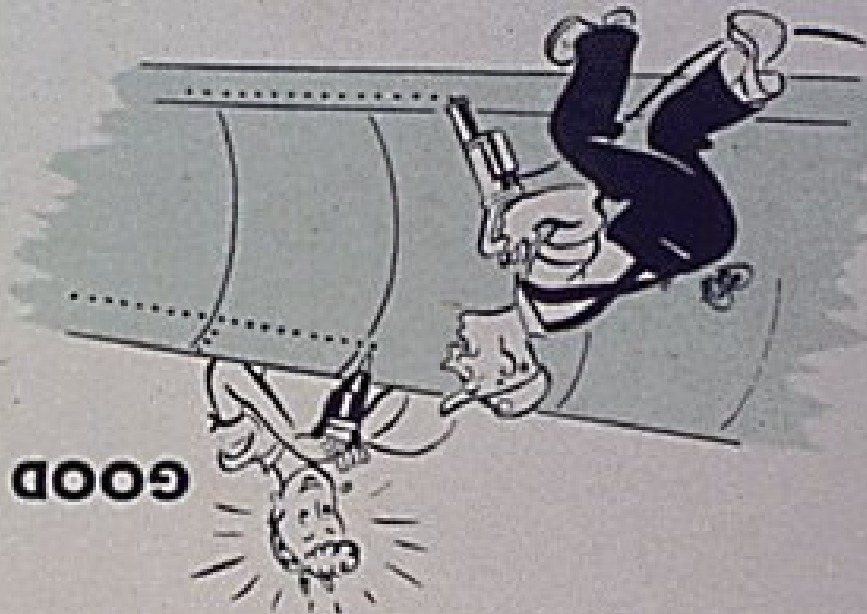
Schools AT WAR

QUARTERLY WAR SAVINGS NEWS BULLETIN FOR TEACHERS

SUMMER ISSUE

APRIL 1944

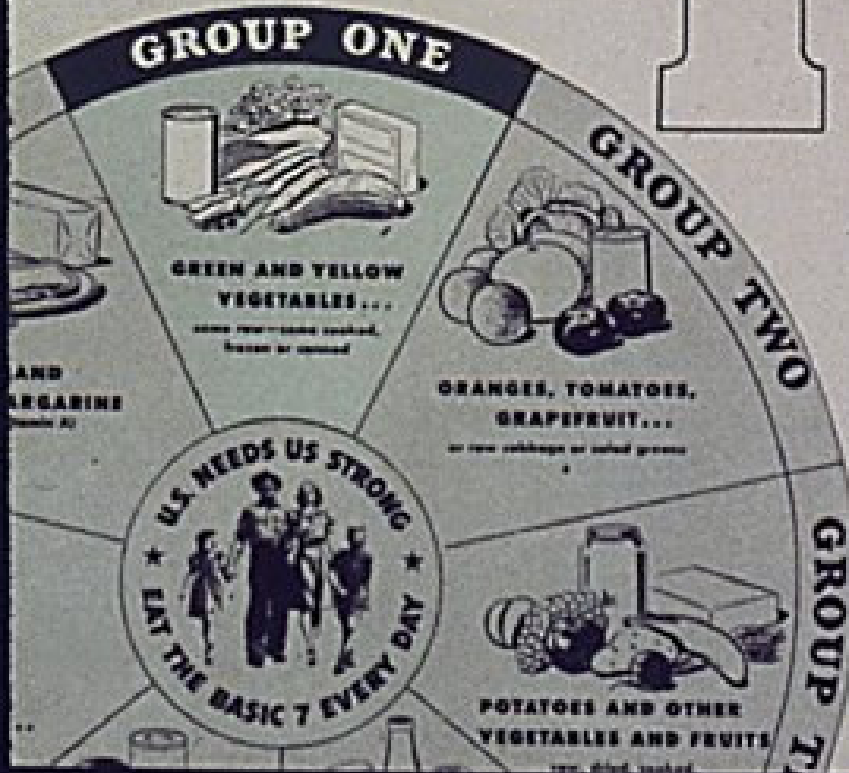
EAT A LUNCH THAT PACKS A PUNCH!



GOOD EYESIGHT PAYS!

FACTS ABOUT GROUP

1



GREEN AND YELLOW VEGETABLES

Here's Vitamin A for you! All green and yellow vegetables contain it; and, when you pick a dark leafy one, you're getting an extra generous supply.

And here's what it does for you! Vitamin A helps prevent night blindness . . . helps normal growth in children . . . helps promote normal resistance to colds, sore throat, and pneumonia. Keep it working for you!

So eat green and yellow vegetables EVERY day—some raw—some cooked, frozen, or canned. They are the best source of valuable Vitamin A—and many supply Vitamin C, B, iron, or riboflavin, too!

AT LUNCH AND AT HOME ...EAT THE BASIC 7 EVERY DAY AND DO YOURSELF A FAVOR!

AT LUNCH AND AT HOME . . . EAT THE BASIC 7 EVERY DAY AND DO YOURSELF A FAVOR!

PROTECT YOURSELF FROM ILLNESS

U. S. Department of Agriculture
War Food Administration



EAT A LUNCH THAT PACKS A PUNCH!

ORANGES, GRAPEFRUIT, TOMATOES, RAW CABBAGE, OR SALAD GREENS

Get Vitamin C all year round in citrus fruits and to-
matoes, fresh or canned. For variety, add certain fruits
and vegetables in season. Fresh strawberries, salad greens,
fresh raw cabbage, cantaloupes, and pineapples are
among the other Vitamin C sources to keep in your mind,
and on your menu.

You need it to keep fit! Vitamin C helps maintain the
health of the entire body . . . muscles, bones, teeth, even
blood vessels.

So eat citrus fruits, tomatoes, or fresh greens—
EVERY day for Vitamin C—for much needed minerals—
and for some Vitamin A and B, too!

2 FACTS ABOUT GROUP



Eat a lunch that packs a punch!



FACTS ABOUT GROUP

3

POTATOES AND OTHER VEGETABLES AND FRUITS

For good, all-round nutrition, the long list of vegetables and fruits in this group provides a healthful variety of minerals and vitamins—rather than outstanding amounts of any one food value. So eat your favorites, raw, dried, cooked, frozen, or canned! They'll help you enjoy good health!

Give the humble potato its due! It's one of the most important foods in this group, and one of the best sources of food-energy and body-building proteins among the fruits and vegetables. It supplies iron and Vitamins B and C, too.

Eat some foods from this group EVERY day. All vegetables and fruits not included in Groups 1, 2, and 5 belong to this big food family.

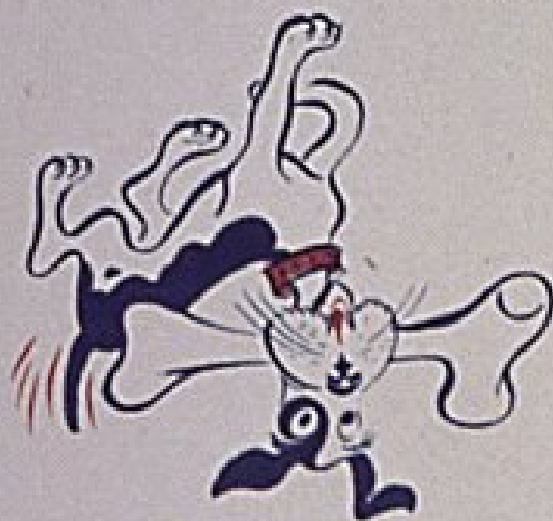
**At lunch and at home . . .
eat the Basic 7 every day
and do yourself a favor!**

U. S. Department of Agriculture—War Food Administration



EAT A LUNCH THAT PACKS A PUNCH

U. S. Department of Agriculture—War Food Administration



**FOR STRONG TEETH
AND BONES**



FACTS ABOUT GROUP **4** MILK AND MILK PRODUCTS

Here's calcium for strong bones and teeth! In fact, three-quarters of the calcium in the average American diet comes from milk in some form . . . fresh milk; evaporated, dried, or skim milk; cheese. So "drink your milk" in whatever form you prefer—there's good nutrition in all milk products!

Milk's a body builder, too! Like eggs, meat, and poultry, it provides first-class protein to help build muscle and tissue.

So include some milk products in your diet EVERY day! There is no other food group that supplies in so concentrated a form the calcium you need.

**AT LUNCH AND AT HOME...
EAT THE BASIC 7 EVERY DAY
AND DO YOURSELF A FAVOR!**



★

**EAT A LUNCH
THAT PACKS A
PUNCH!**

FACTS ABOUT GROUP 5

**MEAT, POULTRY, FISH, EGGS, DRIED BEANS
OR PEAS, NUTS, PEANUT BUTTER**

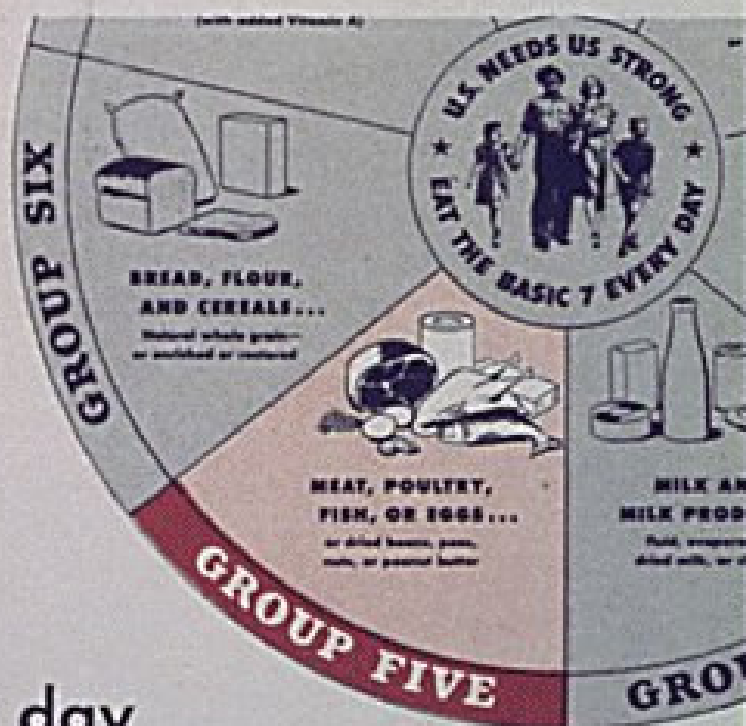
Here's protein to help you keep strong and fit. All the foods in this important group are rich in protein. In addition, they furnish food energy, and in most cases important amounts of one or more parts of the Vitamin B complex.

Eat some food from this group every day.

At lunch and at home ...

eat the **Basic 7** every day
and do yourself a favor!

U. S. Department of Agriculture—War Food Administration



EAT A LUNCH THAT PACKS A PUNCH



TEN STRIKE FOR ENERGY

FACTS ABOUT GROUP 6

BREAD, FLOUR, AND CEREALS—NATURAL WHOLE-GRAIN, ENRICHED, OR RESTORED

Here's wholesome, whole-grain nourishment for you, complete with the vitamins and minerals contained in the original grain, including thiamin (Vitamin B-1), niacin, and iron.

You get valuable food energy, too—in all these breads and cereals. Eat them every day—to help give you the "pep" you need.

Rich in protein—which supplements the meat, eggs, milk, poultry, and other protein-rich foods in your diet.



AT LUNCH AND AT HOME...
EAT THE BASIC 7 EVERY DAY
AND DO YOURSELF A FAVOR!

U. S. Department of Agriculture—War Food Administration

WFO-10

**EAT A LUNCH
THAT PACKS A
PUNCH**



U.S. Department of Agriculture
War Food Administration

**AVOID THAT
TIRED FEELING**

At lunch and at home... eat the Basic 7 every day and do yourself a favor!

**FACTS ABOUT GROUP 7
BUTTER, AND FORTIFIED MARGARINE
with added Vitamin A**

These are "fuel foods," rich in energy-giving calories to help you avoid that tired feeling. In addition, both butter and fortified margarine contain important amounts of valuable Vitamin A . . . and both add staying power to a meal—prevent that "empty feeling" soon after eating.

Eat butter or fortified margarine every day! Your body is like a machine. These fuel foods help keep it running well.





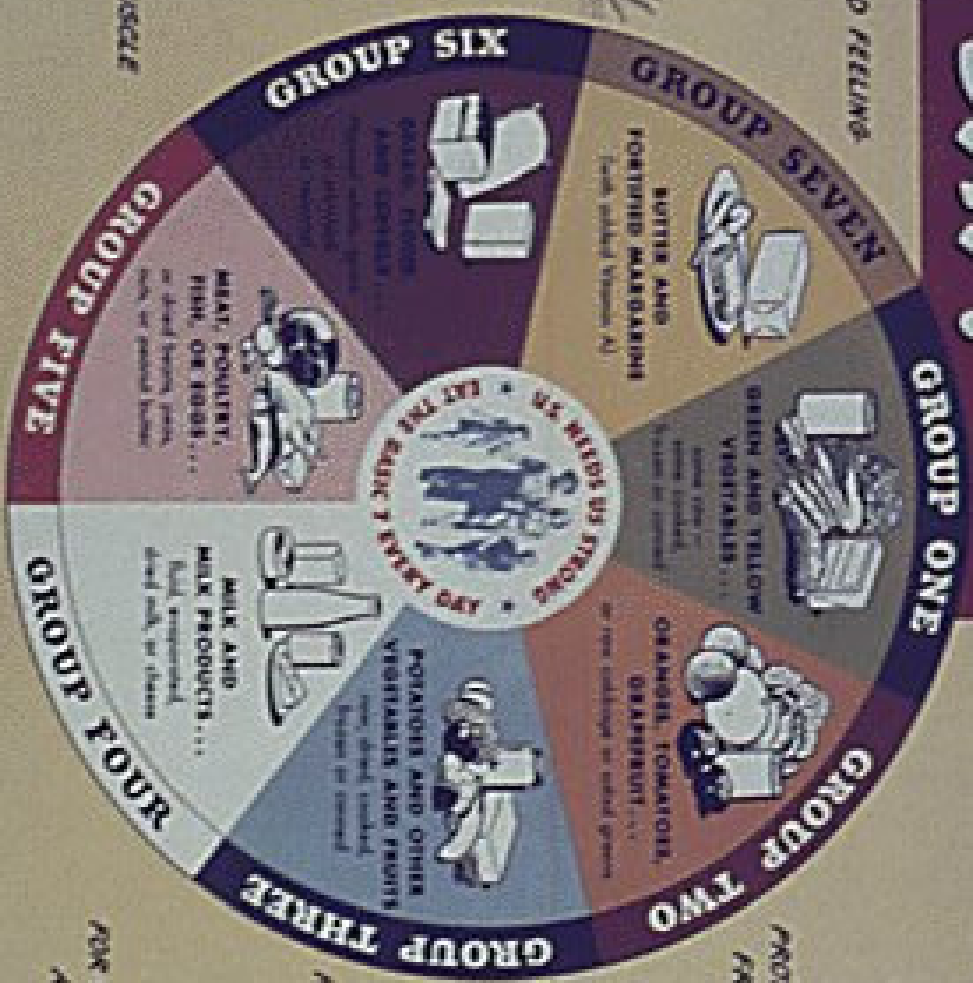
Old MacDonald had a farm
He had a daughter, too...
If you'd rate four-point-0
With both

DON'T WASTE THE FOOD
THEY GREW

**EAT ALL
YOU WANT...
BUT BE SURE
YOU WANT IT!**



Eat the Basic 7... EVERY DAY!



GOOD EYESIGHT AND



PROTECT YOURSELF FROM ILLNESS



HELPS YOU DISH IT OUT



FOR STRONG BONES AND TEETH



FIGHT THAT TIRED FEELING



TEN STRIKE FOR ENERGY



BUILD MUSCLE



EAT A LUNCH THAT PACKS A PUNCH!

Illustrations by G. G. Anderson and John Thompson.



EAT THE RIGHT FOOD

America needs you strong

Follow the rules of good nutrition—eat these foods every day:

MILK—at least a pint for everyone, more for children—**or cheese, or evaporated or dried milk.**



ORANGES, TOMATOES, GRAPEFRUIT, OR RAW CABBAGE—at least one of these.



VEGETABLES—GREEN, LEAFY, AND YELLOW—one big helping or more—**some raw, some cooked.**



POTATOES AND APPLES—and other vegetables and fruits.



LEAN MEAT, POULTRY, OR FISH—or sometimes dried beans or peas.



EGGS—at least 3 or 4 a week, cooked any way you choose or in "made" dishes.



BREAD AND CEREAL—whole grain products or enriched bread and flour.



FATS, SWEETS, and seasonings as you like them.

DO YOUR PART in the National Nutrition Program · Work With Your Local Nutrition Committee

Office of Defense Health and Welfare Services, Washington, D. C.

Eat 3

**FEEL
BETTER**

well-balanced

meals

**WORK
BETTER**

every day

**FEWER
ACCIDENTS**

Eat the basic 7
EVERY DAY!



City of _____

EMERGENCY MEDICAL FIELD UNIT

_____ Hospital

UNIT LEADER
DOCTOR _____

SQUAD I
COMPLEMENT
LEADER DR. _____
DOCTORS: 3 & LEADER
NURSES: 4 OR MORE
NURSES AIDES AND
ORDERLIES: 4 OR MORE

SQUAD II
COMPLEMENT
LEADER DR. _____
DOCTORS: 3 & LEADER
NURSES: 4 OR MORE
NURSES AIDES AND
ORDERLIES: 4 OR MORE

TEAM 1
DOCTOR _____
NURSES _____
NURSES AIDES OR
ORDERLIES _____

TEAM 2
DOCTOR _____
NURSES _____
NURSES AIDES OR
ORDERLIES _____

TEAM 1
DOCTOR _____
NURSES _____
NURSES AIDES OR
ORDERLIES _____

TEAM 2
DOCTOR _____
NURSES _____
NURSES AIDES OR
ORDERLIES _____

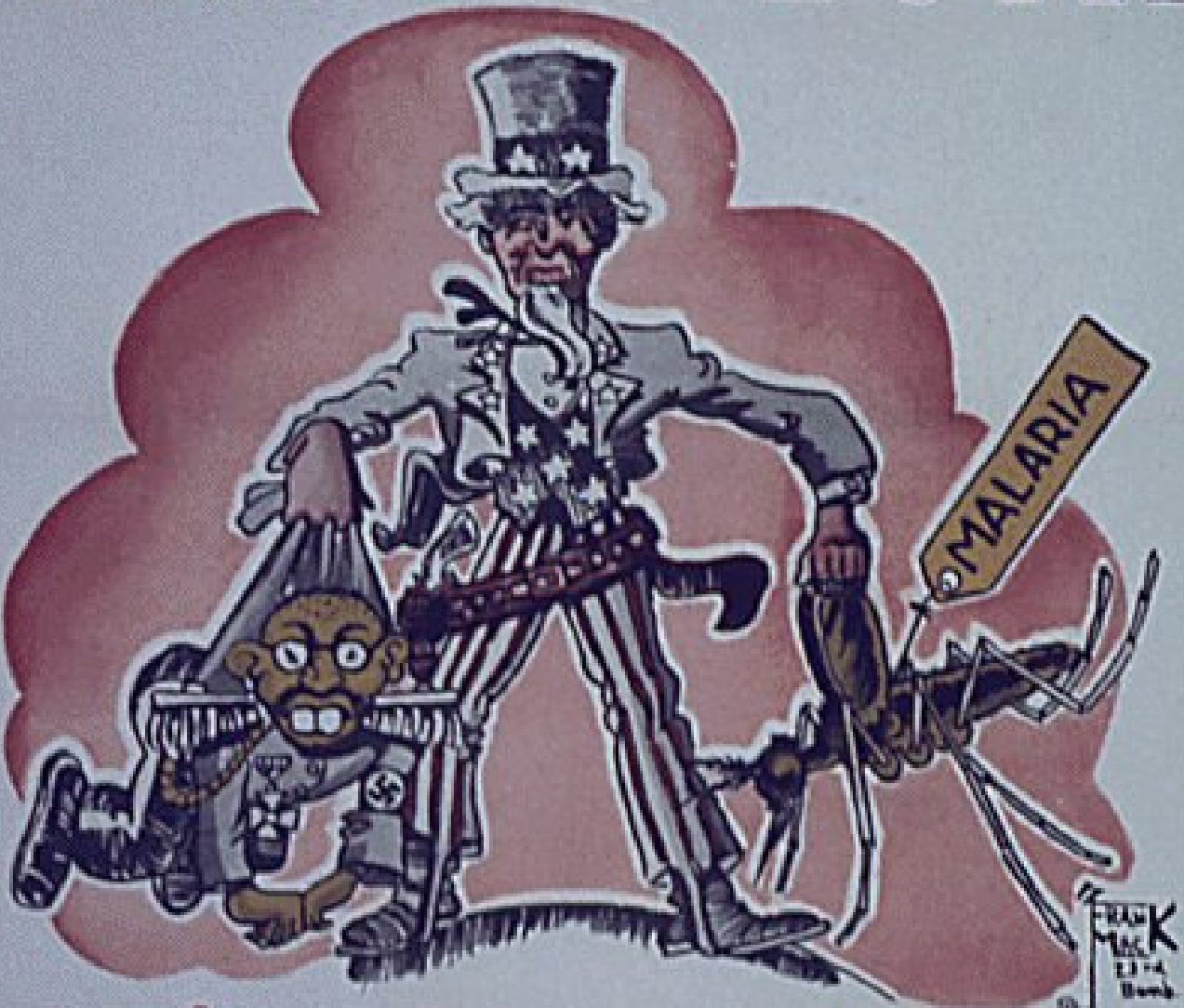
TEAM 3
DOCTOR _____
NURSES _____
NURSES AIDES OR
ORDERLIES _____

TEAM 4
DOCTOR _____
NURSES _____
NURSES AIDES OR
ORDERLIES _____

TEAM 3
DOCTOR _____
NURSES _____
NURSES AIDES OR
ORDERLIES _____

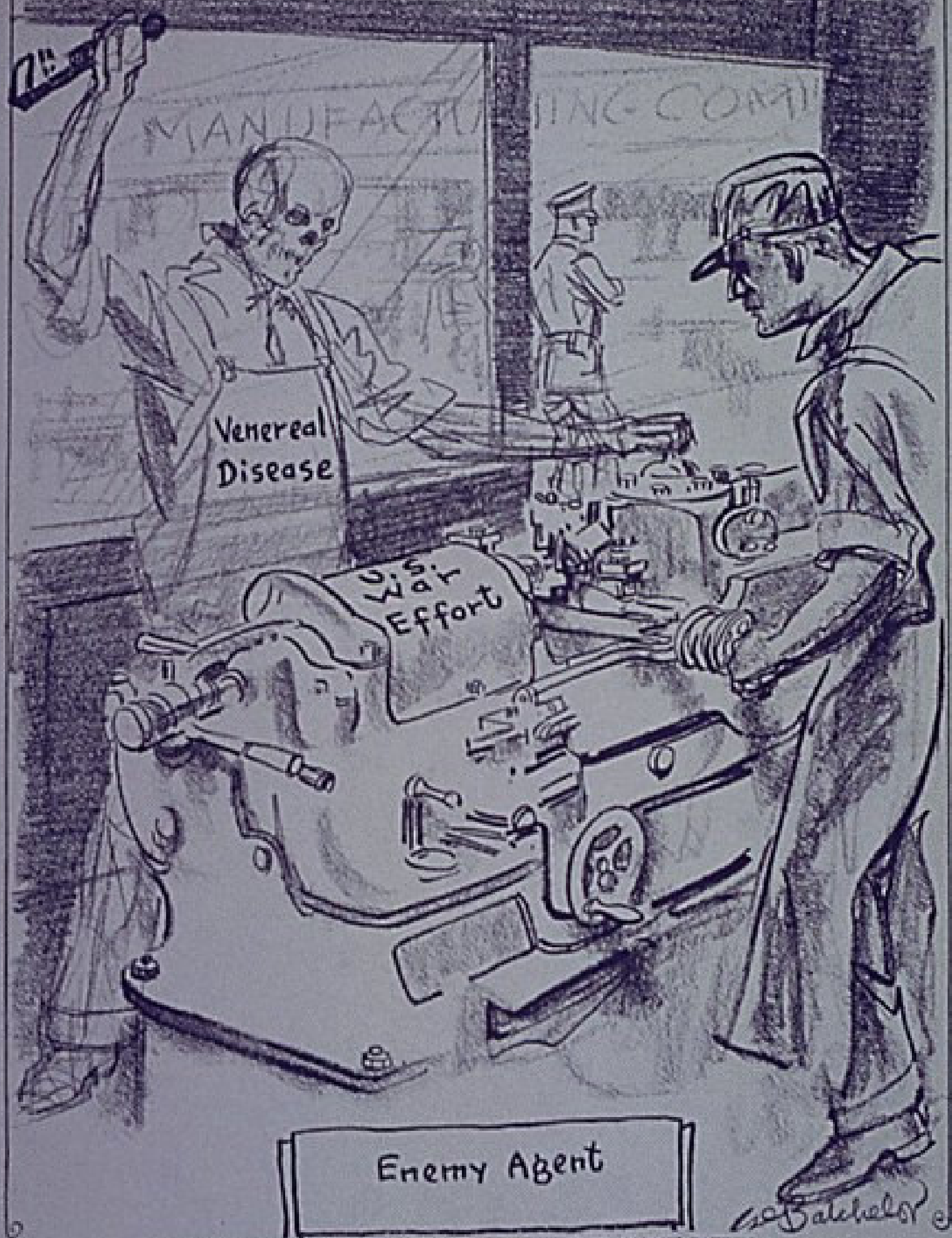
TEAM 4
DOCTOR _____
NURSES _____
NURSES AIDES OR
ORDERLIES _____

ENEMIES BOTH!



*IT'S YOUR JOB
TO HELP*

ELIMINATE THEM



Enemy Agent

G. Bachelot



ENEMY EARS are listening