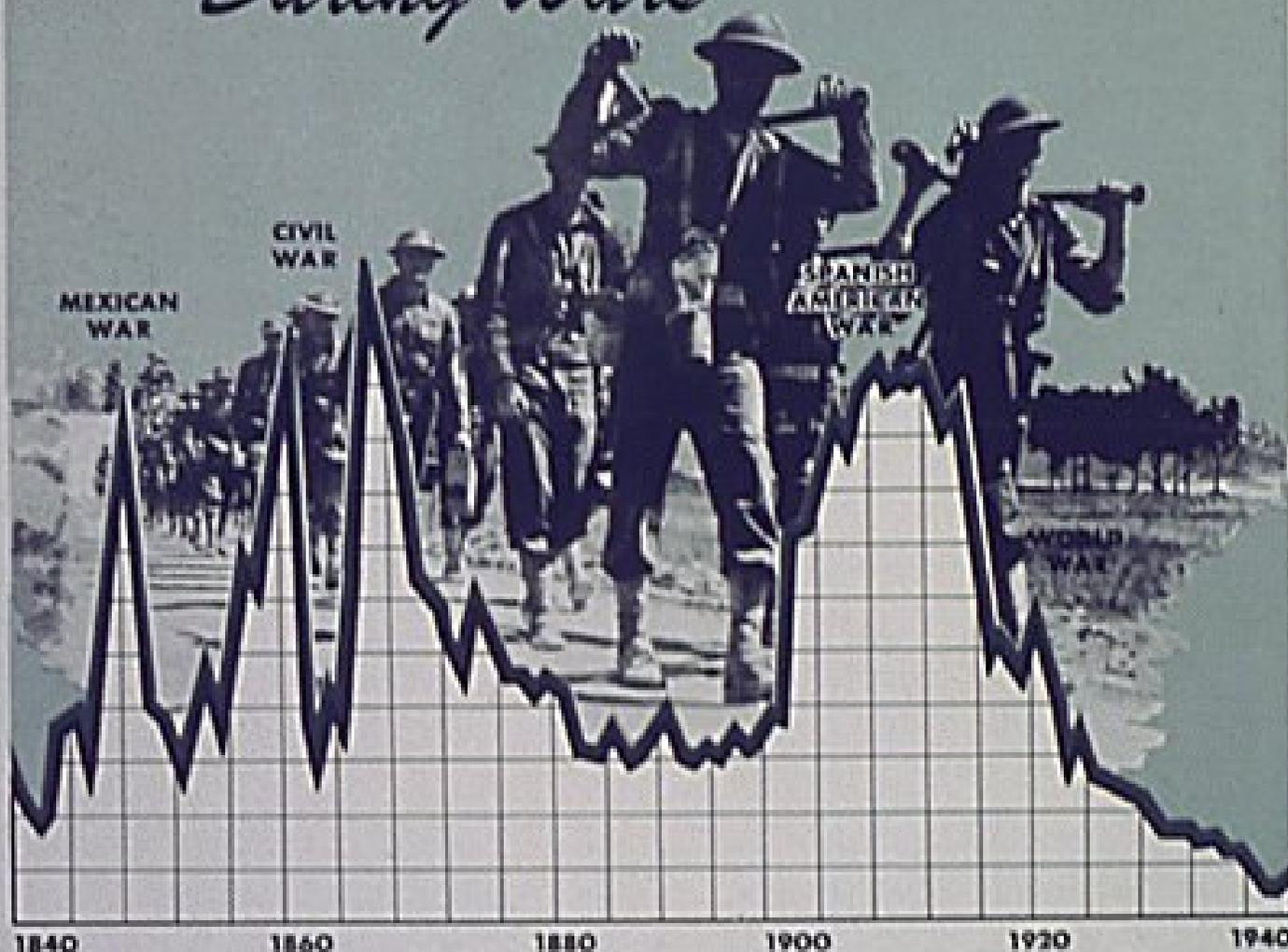


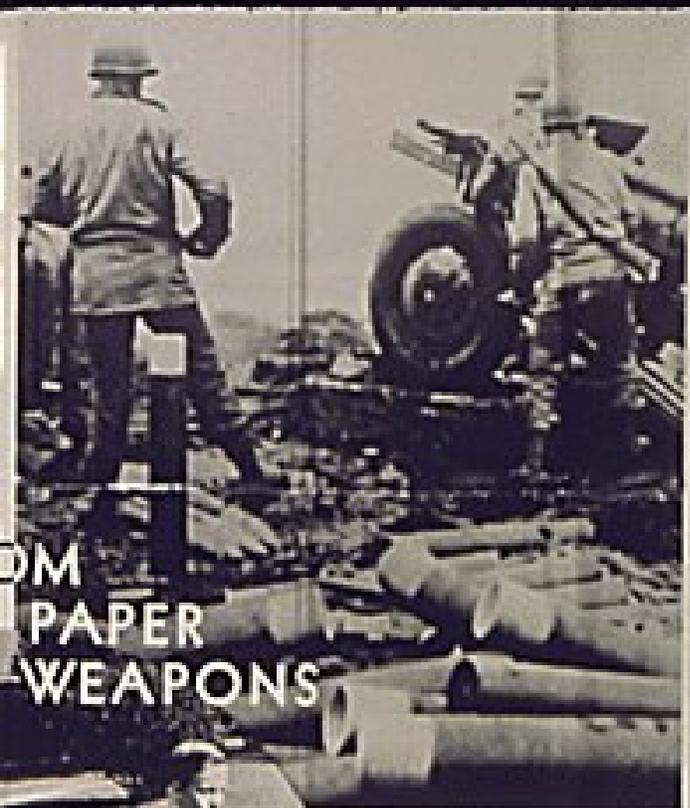
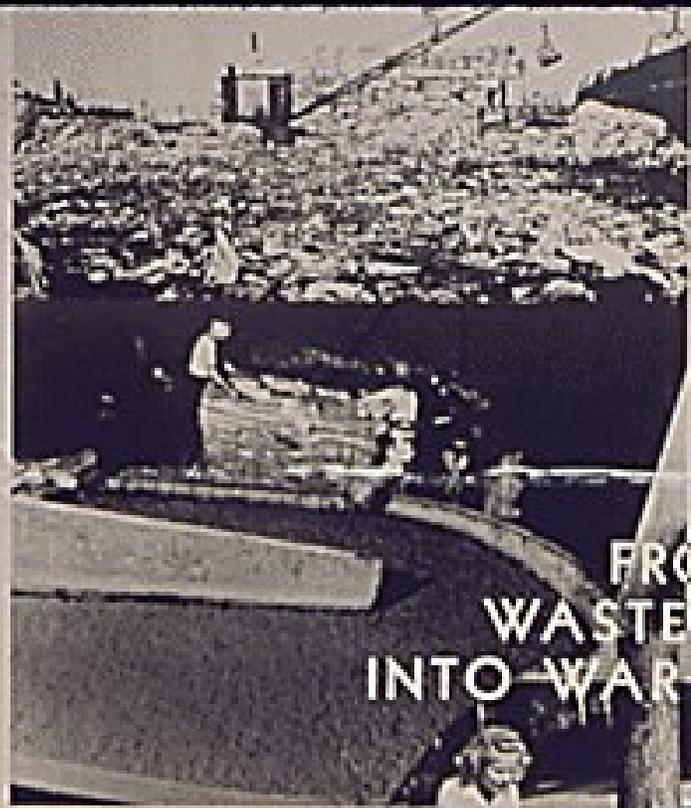
FROM TIME IMMEMORIAL

*Venereal Disease Rates
Have Risen Alarminglly
During Wars*



In World War I the Army's venereal disease rate was the lowest in its history to that time. The all-time low was reached in 1939, after which the trend was upward.





FROM WASTE PAPER INTO WAR WEAPONS

TOP PHOTO SHOWS WASTE PAPER BEING LOADED INTO CARS FOR DELIVERY TO MILLS. THE PAPER SHOWN IN THIS PHOTO IS ABOUT A TWO-DAY SUPPLY FOR THE AVERAGE PAPER MILL. IN LOWER SCENE, WASTE PAPER IS

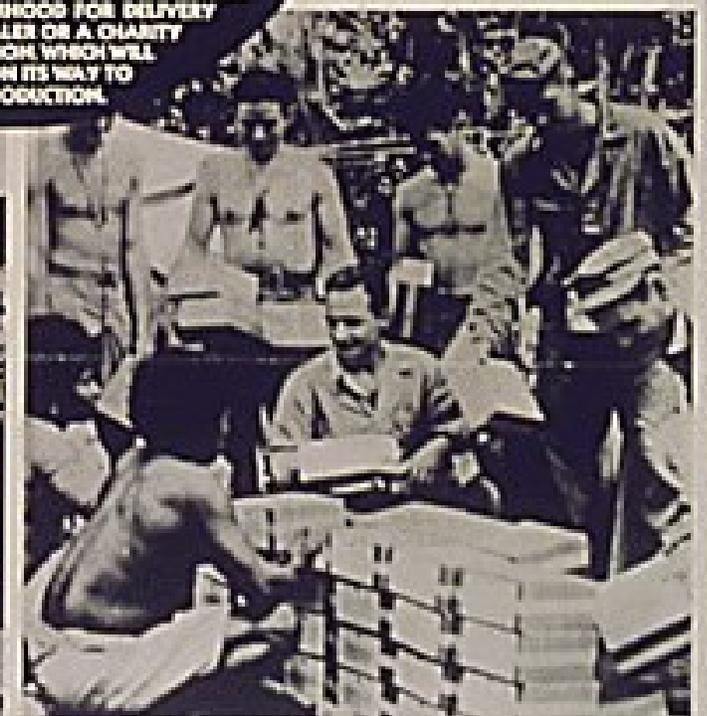
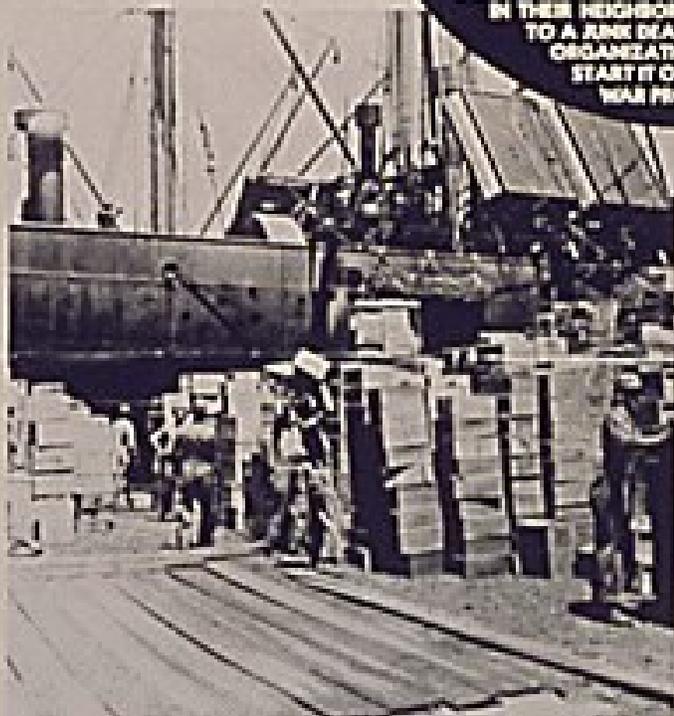
COMES PAPER PULP IN REFINING BEATER WHERE IT IS COOKED. RATIONS, BLOOD, PLASMA, MEDICAL AND AMMUNITION SUPPLIES PACKED IN PAPERBOARD CONTAINERS, BEING UNLOADED AT WARFRONTS.



BOYS AND GIRLS COLLECTING WASTE PAPER IN THEIR NEIGHBORHOOD FOR DELIVERY TO A RING DEALER OR A CHARITY ORGANIZATION WHICH WILL START IT ON ITS WAY TO WAR PRODUCTION.

VARIOUS SIZED CARD BOARD SHELL CONTAINERS FOR OVERSEAS SHIPMENT ARE MADE FROM WASTE PAPER. SHOWN ABOVE ARE SHELL CASES IN THE FOREGROUND OF A SCENE ON ATTU ISLAND.

CARTONS CONTAINING BLOOD PLASMA BEING DELIVERED BY NATIVES IN NEW GUINEA.



SAVE ALL WASTE PAPER!

FRONT LINES OF LABOR HELP WIN THE WAR



MAKING SMALL PARTS OF GREAT ENGINES FOR MODERN WARFARE



AVIATION SPARK PLUGS—VITAL LITTLE PIECES



A COMPETENT GIRL DOING AN IMPORTANT JOB FOR A WHIRLWIND ENGINE



THEIR REACTIME SKILL ON TOY TRAINS IS NOW USED ON PARACHUTE FLARE CASINGS



FROM SAFETY RAZORS TO 'Y' BLOCKS



CHECKING, CHECKING. FLYERS' LIVES DEPEND ON IT



DESIRE TO WORK IS DEEPROOTED IN WOMEN'S PATRIOTISM



MODERN BETSY ROSSES WORK ON UNCLE SAM'S SYMBOL OF DEMOCRACY



LOOK AHEAD, AMERICA. U. S. WINGS OF VICTORY CIRCLE THE GLOBE



**FRUIT YOU WASTE
HERE!**



**.... MAY PREVENT HIS
WOUNDS FROM HEALING
THERE!**

*VITAMIN "C" (ASCORBIC ACID) FOUND IN CITRUS FRUITS
IS AN AID TO HEALING WOUNDS AND BUILDING TISSUE*



"FOR GOD'S SAKE SEND PLANES!"

-ACTUAL MESSAGE
FROM THE FAR EAST



PLANES mean GUNS- OUR GUNS

LET'S GO, EVERYBODY... KEEP 'EM FIRING!

For Gunpowder



**SAVE
WASTE
FATS**

Rush Them to Your Meat Dealer

For Health...eat some food from each group...every day!

GROUP ONE



GREEN AND YELLOW VEGETABLES...

some raw—some cooked, frozen or canned

GROUP TWO



ORANGES, TOMATOES, GRAPEFRUIT...

or raw cabbage or salad greens

GROUP SEVEN



BUTTER AND FORTIFIED MARGARINE

(with added Vitamin A)



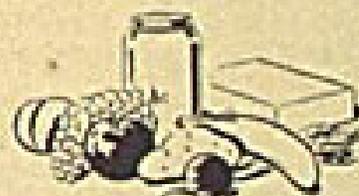
GROUP SIX



BREAD, FLOUR, AND CEREALS...

Natural whole grain—or enriched or restored

GROUP THREE



POTATOES AND OTHER VEGETABLES AND FRUITS

raw, dried, cooked, frozen or canned



MEAT, POULTRY, FISH, OR EGGS...

or dried beans, peas, nuts, or ground butter



MILK AND MILK PRODUCTS...

fluid, evaporated, dried milk, or cheese

GROUP FIVE

GROUP FOUR

U. S. GOVERNMENT CHART

**IN ADDITION TO THE BASIC 7...
EAT ANY OTHER FOODS YOU WANT**

For Health...eat some food from each group...every day!



U. S. GOVERNMENT CHART

**IN ADDITION TO THE BASIC 7...
 EAT ANY OTHER FOODS YOU WANT**

For Home and Country



Invest in

WAR BONDS

to provide Future Health and Happiness

For Liberty and Peace on Earth



Give **WAR BONDS**

... for our patrons' health



Wash your hands often

...for our patrons' health



Use a fork—don't be a butterfinger

... for our patrons' health



Keep these cold

... for our patrons' health



Keep these under cover

... for our patrons' health

Don't touch rims

Use handles

Handle with care

...for our patrons' health

Wash every piece carefully

For
Peace and Security



Buy Bonds

for
PLAYEE 'HOOKEY'
Thanks Please!



EVERY MINUTE COUNTS!

KEARNEY & TRECKER CORPORATION

FOR SERVICE



500 HOURS

1,000 HOURS

2,000 HOURS

3,000 HOURS

4,000 HOURS

5,000 HOURS

IN CIVILIAN DEFENSE

FOR THE FUTURE



WORTH FIGHTING FOR
WORTH SAVING FOR!

BUY MORE WAR BONDS
through the Pay Roll Savings Plan during the
THIRD WAR LOAN CAMPAIGN

For the LAND'S sake!

AND
BIGGER
CROPS!



**TERRACING and
CONTOUR FARMING**

H. E. Chapman

**For the Smoker-in-Bed
Here's a gadget real neat:
A cast-iron mattress
And a fireproof sheet.**



DON'T SMOKE IN BED!



For the Square Deal and the Square Meal *Share the Meat*

*Meat for fighters first.
Meat for the rest of us next.*

After 6½ billion pounds of meat have gone to our fighting forces and our allies, there are still 17½ billion pounds for the rest of us.

That's far from a meat shortage, but it means that for a fair and adequate distribution of this fine protein food, we shall have to share and share alike.

Here is your fair share:

Men, women and children (Over 12 years of age)	7½ pounds per week
Children 6 to 12	7½ pounds per week
Children under 6	½ pound per week

(Your 2½ pound share may be supplemented by the unseasoned meats such as steaks, broiled squares, fish, tongue and other fine meat foods, also by poultry and fish. Your meat store will help you plan.)

Don't cheat your neighbor to pamper yourself. Share the meat!

How to Make the Most of Meat

1. **Choose your meat**—Distributors assure the meat in your family will get a regular supply of the complete high quality proteins, B-vitamins and minerals which meat provides. Your meat store will help you plan your meat order based on the number of people in your family and the dining allowances of each.
2. **Keep more out of meat**—Learn how to make delicious dishes out of available cuts, even if you have never served these before.
3. **Save waste portions**—Save extra helpings.
4. **Save the good bones of meat** by combining with such foods as potatoes, rice, noodles, dumplings, soups,

- and vegetables and vegetables. Make more of that good meat go.
5. **Use leftovers wisely**—Use in such dishes as soups, casseroles, omelets and flapjacks.
6. **Cook meat the modern way**—Use modern, new techniques. This means less shrinkage, less loss of food value.
7. **Use meat wisely**—Use every part of your refrigerator. A temperature of 40° Fahrenheit or lower is needed for steady storage of your ground meat. It keeps more quickly than meat in one piece. If you have no refrigerator, buy meat only shortly before you intend to use it.

These firms pledge cooperation in the "Share the Meat" program and sponsor this advertisement

*For their
future -*



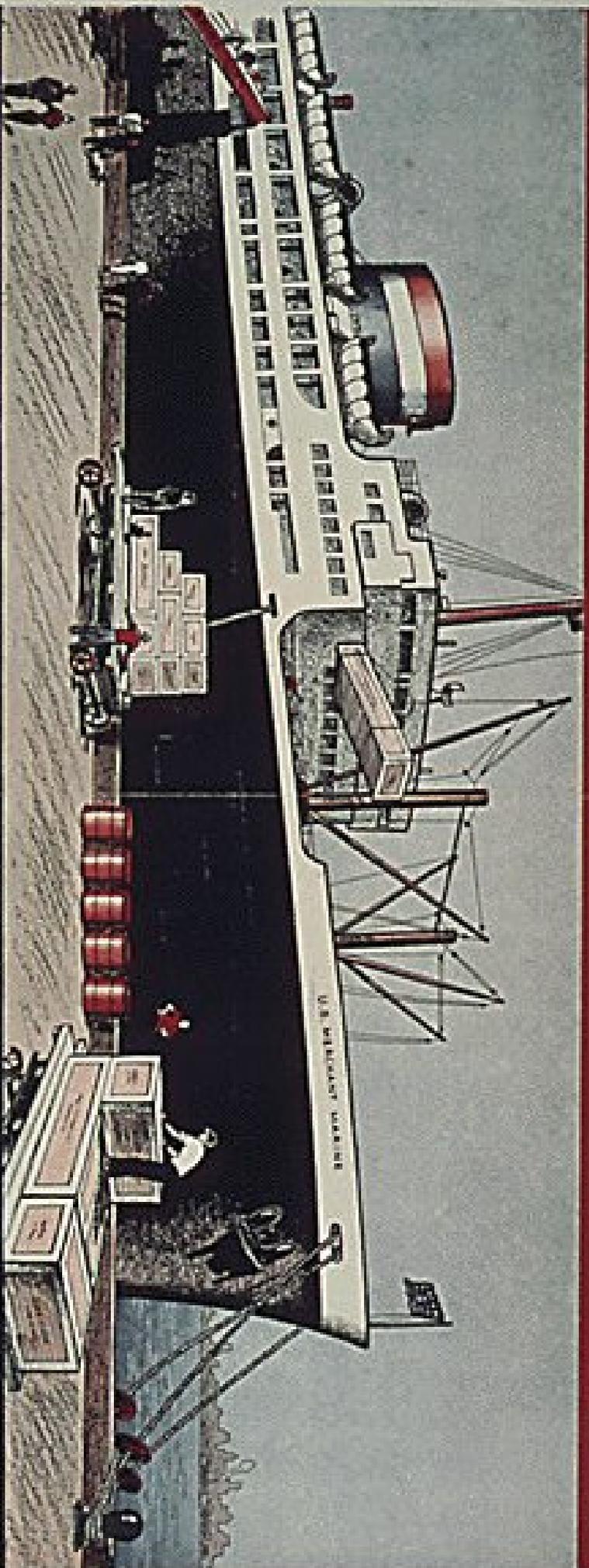
BUY WAR BONDS



For their sake...

AVOID VENEREAL DISEASE

FOR TRADE·TRAVEL·DEFENSE·



The AMERICAN MERCHANT MARINE!
NATIONAL MARITIME DAY
MAY 22, 1947

FOR YOUR COMFORT

LIGHTS

TURN THEM OFF WHEN NOT NEEDED. TAKES A LOT OF FUEL TO FEED THEM

HEAT

OPEN WINDOWS HEAT THE OUT-OF-DOORS. IMPROPER FIRING WASTES FUEL UP THE CHIMNEY.

HOT WATER

GIVE THE NEXT MAN A BREAK. USE NO MORE THAN YOU NEED. TURN OFF TIGHT.

WHY WASTE THEM ?

FUEL IS SCARCE.
CONSERVE IT NOW
WE'LL NEED IT LATER



For your country's sake today-



For your own sake tomorrow

**GO TO THE NEAREST RECRUITING STATION
OF THE ARMED SERVICE OF YOUR CHOICE**



For Your Farm and

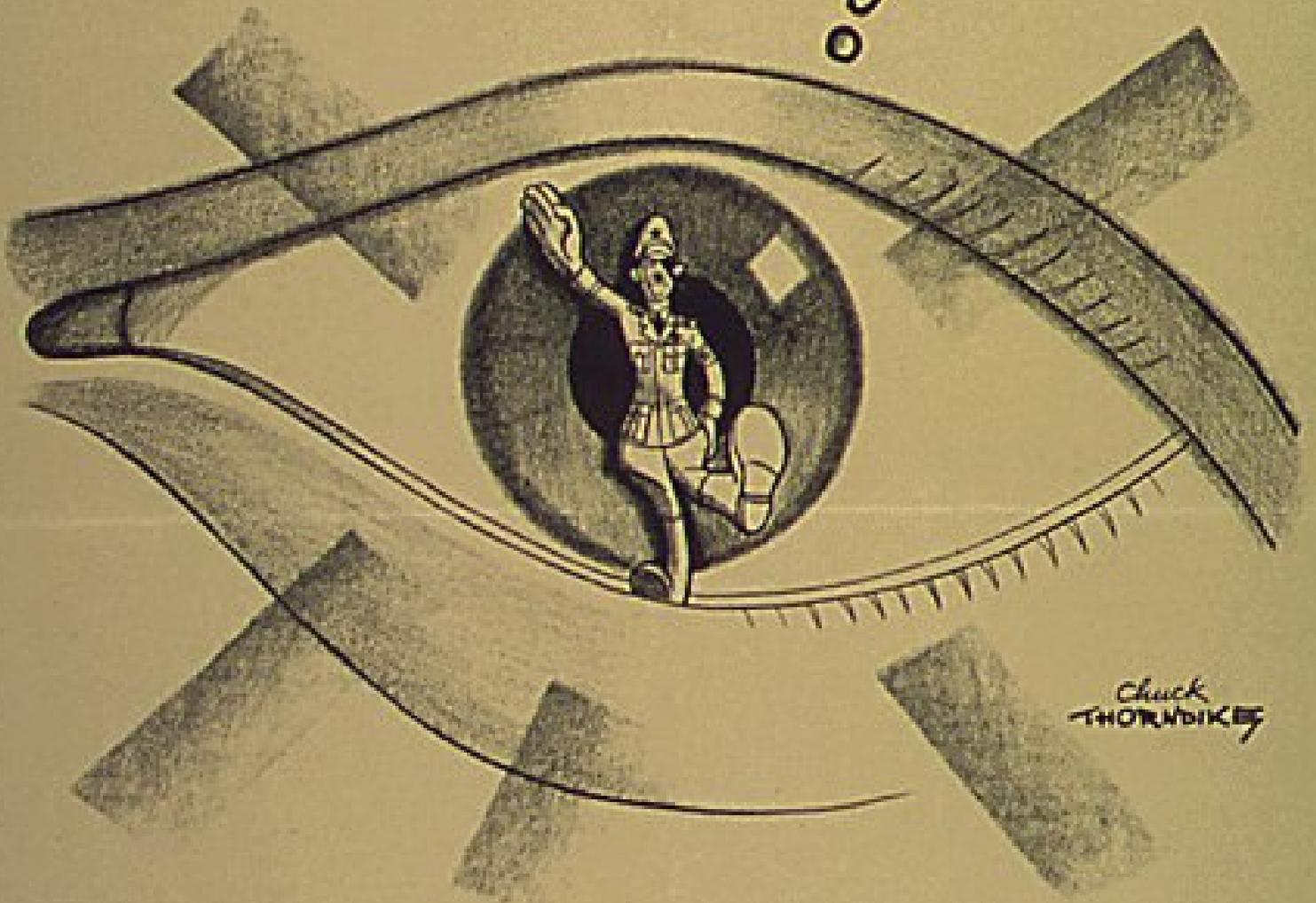
Your Country

Invest in

WAR BONDS

**For Future Repairs and
Replacements**

FOREIGN BODY IN EYE?



Chuck
THORNDIKE

NEXT STEP GET **FIRST AID**
OR **INFECTION** MAY RESULT!

FOREST FIRES AID THE ENEMY



Be sure your match is out

U. S. DEPT. AGRICULTURE, FOREST SERVICE

STATE FOREST SERVICE

U. S. GOVERNMENT PRINTING OFFICE: 1942 O - 312100

FOREST FIRES AID THE ENEMY

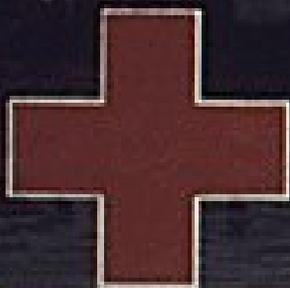
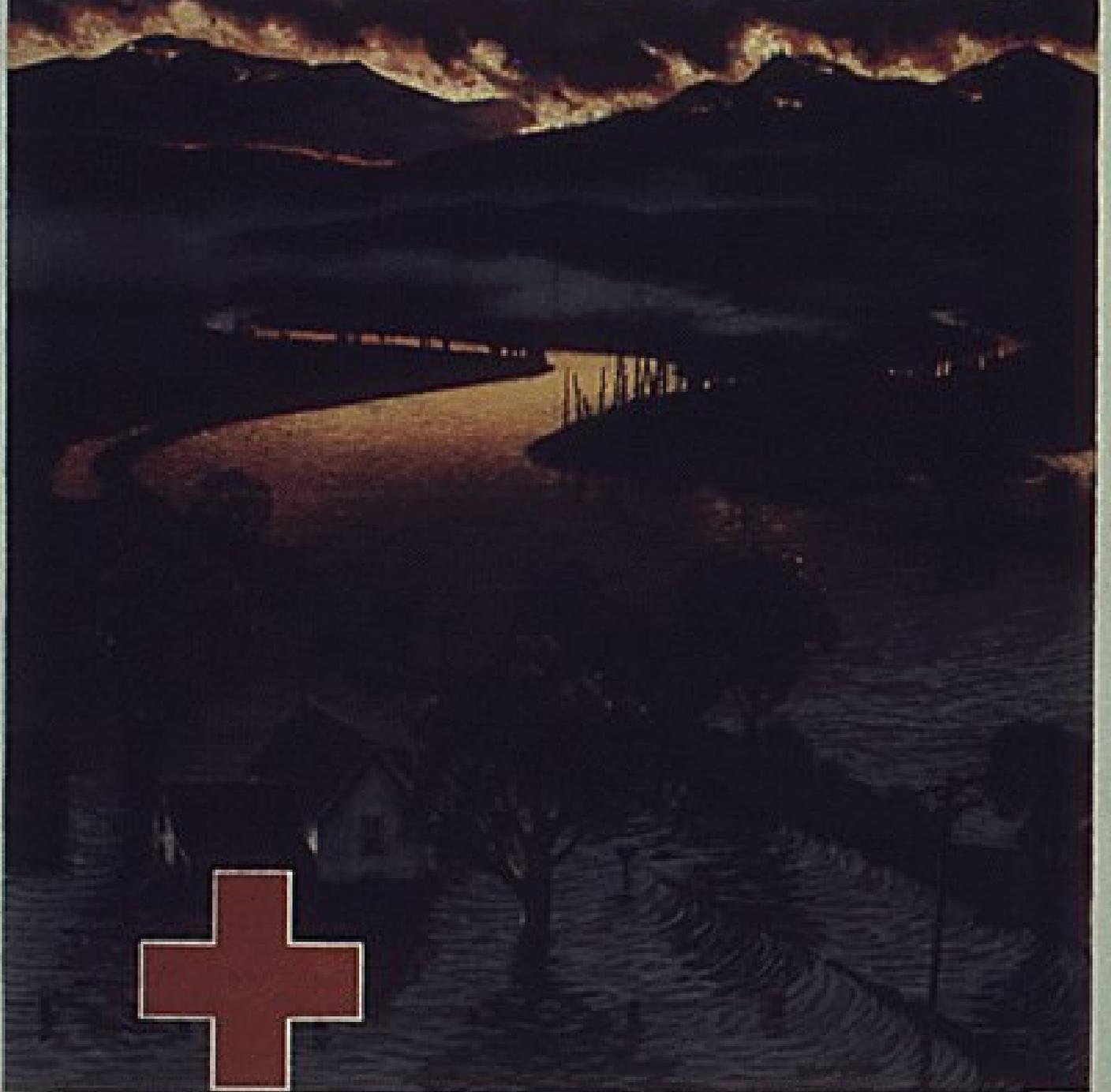


Crush out your cigarette

U. S. DEPT. AGRICULTURE, FOREST SERVICE

STATE FOREST SERVICE

FOREST FIRES *cause* FLOODS

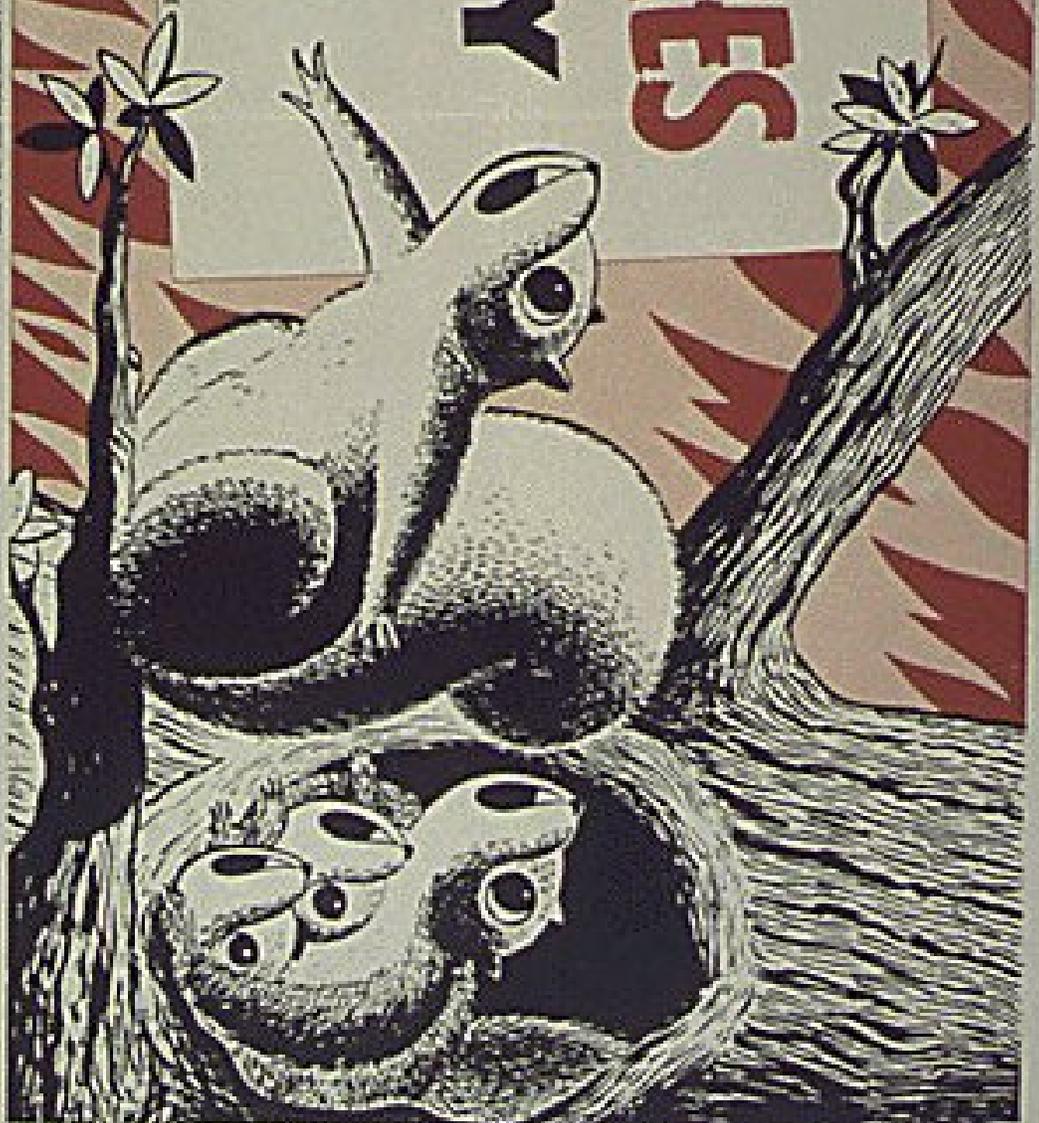


HELP PREVENT DISASTERS

FOREST FIRES DESTROY GAME

U. S. DEPARTMENT OF AGRICULTURE, FOREST SERVICE

STATE FOREST SERVICE

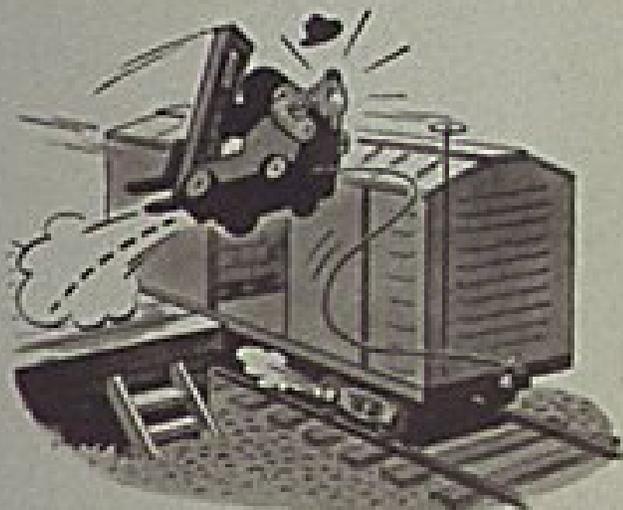


U. S. GOVERNMENT PRINTING OFFICE: 1934

WILLIAM H. WOOD

FORK TRUCK SAFETY TIPS

(SERIES 3)



Never tow freight cars with fork trucks . . . they'll finish by towing you.



Don't overload your truck . . . lighten loads instead of counterweighting.



Don't attempt "minor" repairs . . . call a qualified repairman.



Drive s-l-o-w-l-y over railroad tracks and rough surfaces.



FOURTH OF JULY DECLARATION

by the President

THE APPROACH of Independence Day this year will kindle in all American hearts an appreciation of the dark days that preceded and followed July 4, 1776. Those were the times that tried men's souls even as are these times in another crisis in American life.

But these days are also days of hope and as the birthday of American Independence draws near it is altogether fitting that we should rededicate ourselves to defend and perpetuate those inalienable rights which found true expression in the immortal Declaration. Those words never had a deeper or more solemn meaning for America than they have in this hour of anxiety and peril.

The Fourth of July has always been a happy festival, a day of joy and exaltation in which all Americans have caught something of the spirit of liberty which the Fathers of the Republic proclaimed to all the world on that midsummer day in Philadelphia in 1776. It has been essentially a home festival.

I am glad, therefore, to learn that the Office of Civilian Defense is to lead the Nation this year in a grand rededication to liberty on the Fourth of July. I commend this celebration to Americans everywhere to the end that in this solemn commemoration we may find renewed faith in the blessings which are ours because of the struggle and sacrifice, the courage and fortitude and vision of those who made this Nation a reality.

Franklin D. Roosevelt

PRESIDENT OF THE UNITED STATES OF AMERICA

THE PLAN The Fourth of July rededication is to take place simultaneously throughout the Nation at 1:00 p. m., Pacific Coast Time; 2:00 p. m., Mountain Time; 3:00 p. m., Central Time; 4:00 p. m., Eastern Standard Time; and 5:00 p. m., Eastern Daylight Time.

The rededication will begin with a five-minute radio speech by President Roosevelt. This will be followed by the playing of the national anthem started by the U. S. Marine Band in Washington, and picked up by bands all over the country. Following the national anthem, all citizens led by the President will repeat the Oath of Allegiance to the United States.

The total time for the rededication ceremony will be about 15 minutes.

YOUR PART As an American you have a part in the rededication wherever you may be. At home, at the beach, in the mountains, on a picnic, at the theater, at the ball game, have a radio turned on, listen to the President, join in singing "The Star Spangled Banner" and repeat the Oath of Allegiance.

This rededication ceremony need not interfere with any other patriotic Fourth of July effort you may wish to undertake. Many States and localities are planning their own additional programs. Look to them for information about their plans.

However, under any circumstances, join with the President at 4:00 p. m., Eastern Standard Time, July 4, in personally receiving your Oath of Allegiance to the United States of America.

FLYING JEEP, OR "GULLSCOOPER"

\$1,000



The New Triple-Threat
SCHOOLS-AT-WAR

JEEP CAMPAIGN

HELP SEND OUR MEN
20,000 JEEPS
BY DECEMBER 7th

THE ORIGINAL
JEEP

\$1,165



APPROXIMATELY \$2,000

\$2,000

This is a campaign to raise money for more Jeeps by selling War Savings and Bonds. Start any time. Set a fundraising goal and try to beat it. (Do a raffle-draw wheel and finance one of each kind?) Go home for 7th, seventh year success in your State War Finance Exhibition who will have a Treasury Citation in the name of your school or club.



**HEY
GANG!**

keep on licking
war savings stamps
-they're full of "
VITAMIN

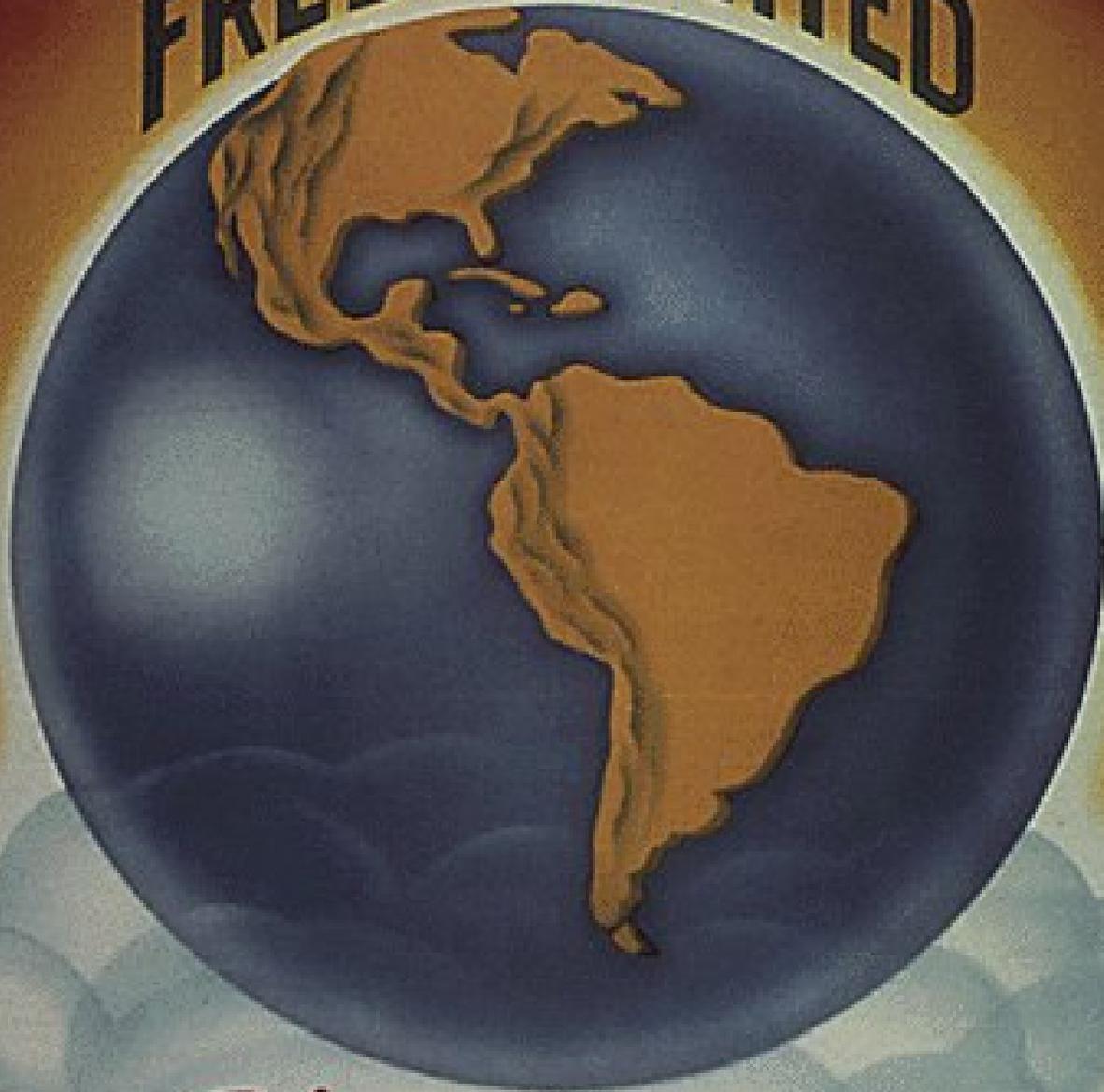




FOXY
foreign ideas
brought poverty,
suffering and defeat
to Europe. Let's stick
—faithfully— to our
Americanism over here.

THE
C. R. A.
MILLER

FREE AND UNITED



The **AMERICAS**
GO FORWARD



Pan American
Union

WASHINGTON, D. C.

PAN AMERICAN DAY
April 14, 1946



**FREE LABOR
WILL WIN**



*"Free Labor must
destroy Axis Slavery!"*



Perce



FREE
WORKERS

FREE
INDUSTRY



United—we'll win!

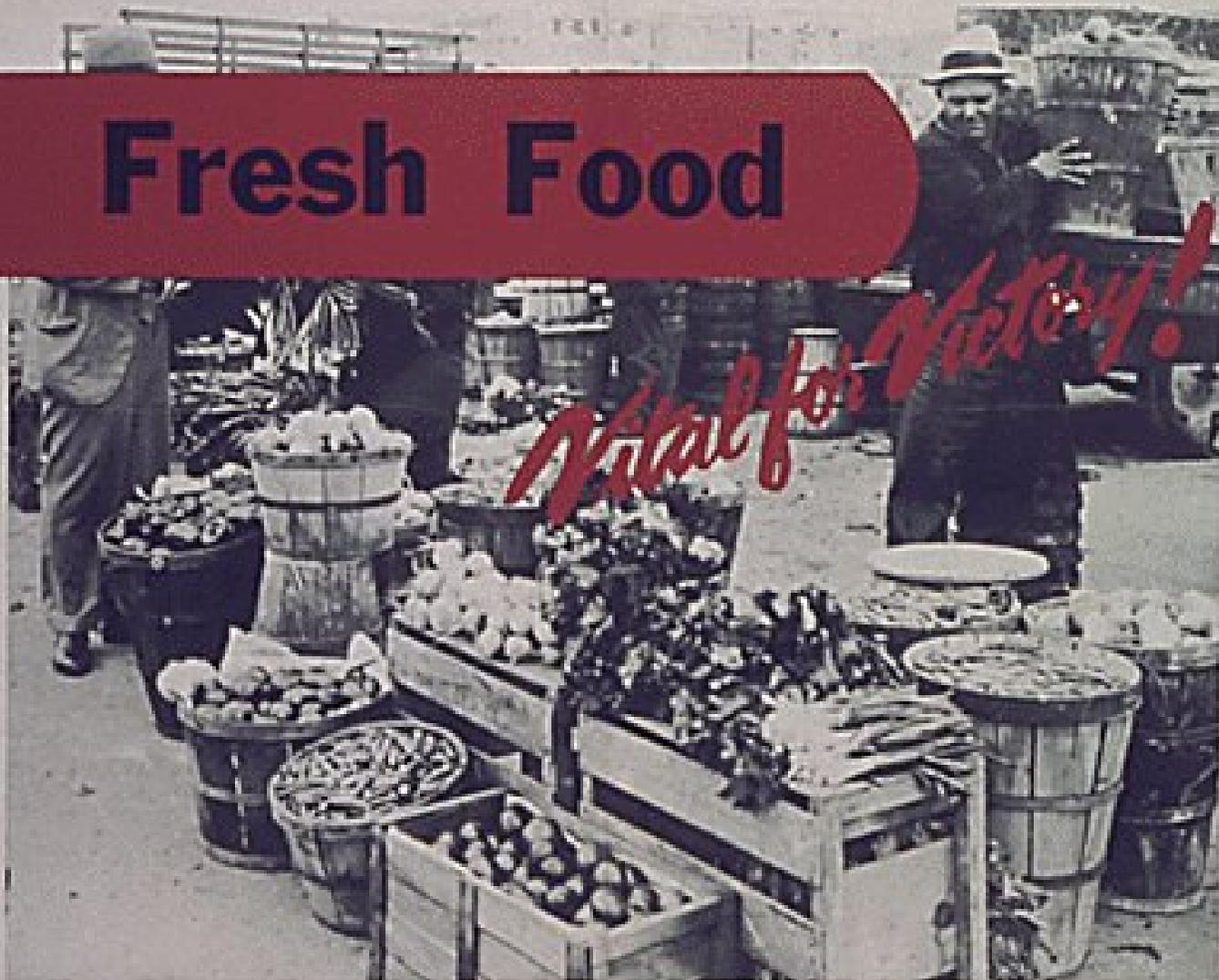
John Phillip

The freedom of
the seas is in
Your hands!



Slow
DON'T GIVE UP THE SHIP!

Fresh Food



Invest part of every sale in

WAR BONDS

from mine to firing line

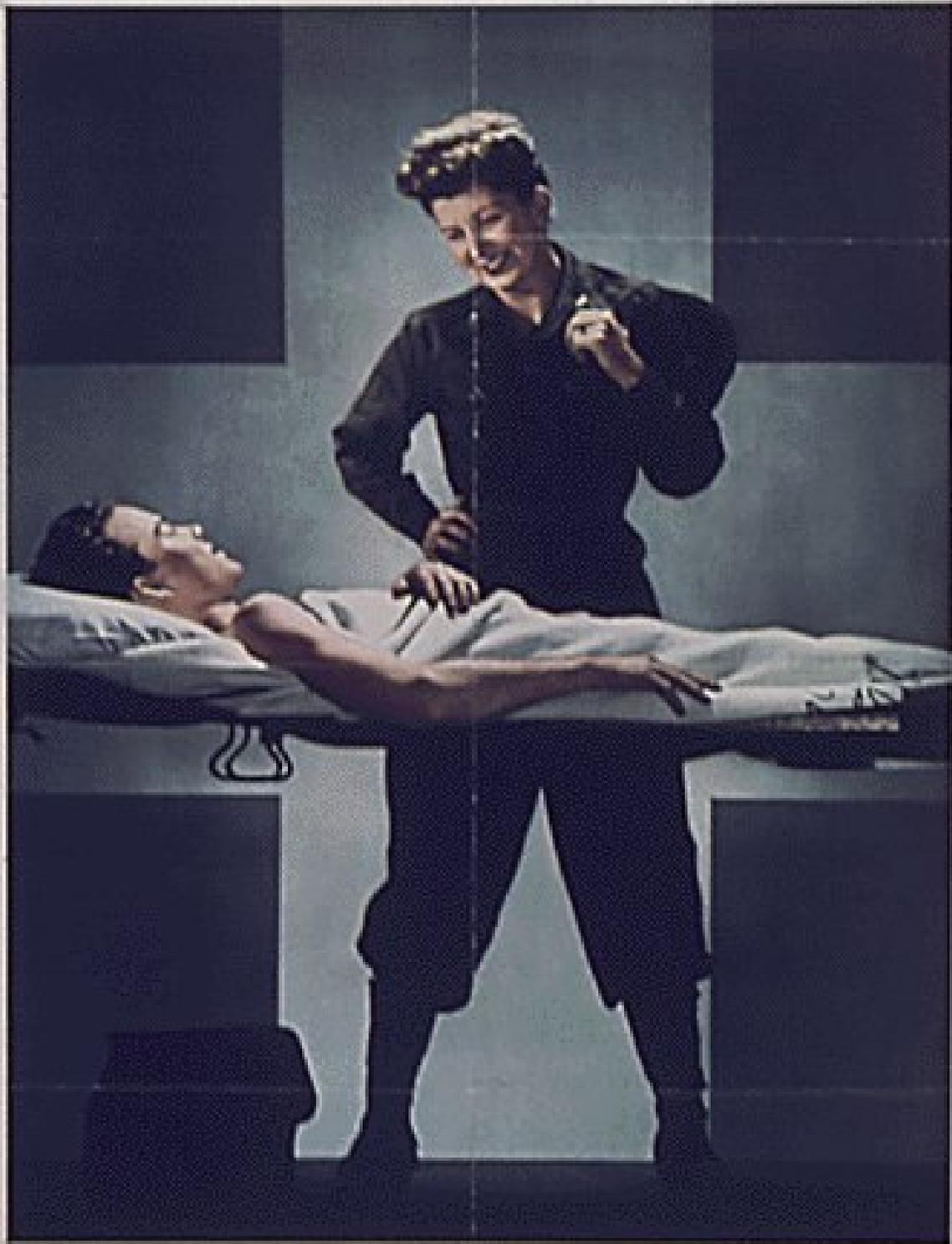


MORE PRODUCTION

War Production Board
War Production Administration
Washington, D.C.

REYNOLDS

From now on it's **YOUR** job



There is a place for **EVERY** woman in this nurse crisis

ARMY NURSE • NAVY NURSE • WAC HOSPITAL TECHNICIAN • NURSE'S AIDE
RED CROSS INSTRUCTOR • CADET NURSE • HOME NURSING STUDENT

Go to your local Nurse Recruitment Center **TODAY**

From the Declaration of Independence, July 4, 1776:

We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty, and the pursuit of Happiness.

From the Constitution, the First Amendment:

Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech or of the press; or the right of the people peaceably to assemble and to petition the Government for a redress of grievances.

From the Constitution, the Thirteenth Amendment:

Neither slavery nor involuntary servitude, except as a punishment for crime whereof the party shall have been duly convicted, shall exist within the United States, or any place subject to their jurisdiction.

FROM THE PRESIDENT OF THE UNITED STATES

A Message

May 4, 1941

Dear Mr. Landon:

I cannot allow the second anniversary of the creation of the Office of Civilian Defense to pass without expressing my appreciation of the good work accomplished. The problem has been two-fold: To protect our people against enemy attack from without and economic and social dislocation from within.

I know that millions of our own citizens and friendly aliens have volunteered their time, energies, services, and even their lives in the performance of their duties as members of the United States Citizens Defense Corps, and the United States Citizens Service Corps, and have contributed to all of our other war programs which require the utmost in civilian participation and cooperation.

We have not yet won this war and we must not withhold any human effort in fighting it. Every man, woman, and child must continue to realize that this is an individual, as well as a national, battle and must continue to understand the need for accelerated activities in the discharge of these important civilian defense duties.

I am proud, therefore, to take this opportunity to salute the millions of volunteers who have not questioned their country's need for their efforts in protecting our bulwarks at home and to remind them that these efforts must continue increasing until the day of victory is attained.

Very sincerely yours,

Walter D. Landon,
Director,
Office of Civilian Defense,
Washington, D. C.

