

**HERE
LIES
A
GOOD
IDEA**

**DON'T LET YOUR
IDEA
DIE
PUT IT IN THE
SUGGESTION
BOX TODAY**

**IDEAS For
VICTORY**
— 50¢
#2504

Here's Why **UNCLE SAM** **NEEDS YOUR SCRAP METAL** *Now!*



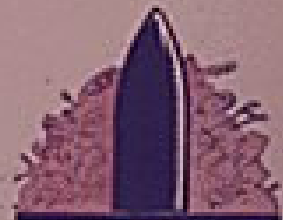
A 2,000-lb. Aerial Bomb
Requires 500 Pounds of
Scrap Metals



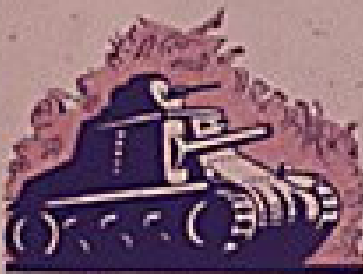
A 50-caliber Machine Gun
Requires 50 Pounds
of Scrap Metals



A 75-mm Howitzer Requires
Half a Ton
of Scrap Metals



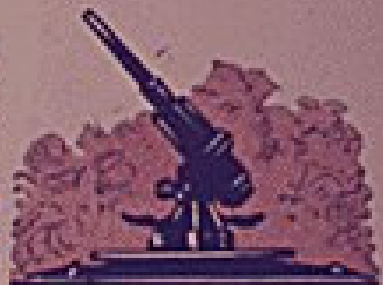
A 16-inch Naval Shell
Requires Half a Ton
of Scrap Metals



A Medium 27-ton Tank
Requires 18 Tons of
Scrap Metals



A 35,000-ton Battleship
Requires 9,000 Tons of
Scrap Metals



A 3-inch Anti-aircraft Gun
Requires 3 Tons
Scrap Metals

Your **SCRAP MATERIALS**
WILL MAKE WAR MATERIALS
Salvage for Victory!

Ask HERE
FOR INFORMATION
ABOUT SCRAP DISPOSAL

Lookout Monkeys!



Here's Your

**PLANE
WARNING!**

“Heute gehört uns Deutschland
Today, Germany is Ours;
Morgen die ganze Welt!”
Tomorrow, the Whole World



OH, YEAH?

He's a fighting fool
give him the best you've got



MORE PRODUCTION



He's a "Fighting
Fool—"

Give
him the best
you've got!

MORE PRODUCTION!

**He's betting
his life...**

that we

stay on the job!



TEAMWORK WINS

UNITED STATES MARITIME COMMISSION

HE'S DOING HIS BIT!



You're in the army now... Maybe not the draft army, but you are outfitting it. The surest way to make those tough babies on the other side **BACK-DOWN** is to **BACK-UP** those kids in camp... Back 'em to the limit... and fast! * * *

You are a **PRODUCTION SOLDIER**...
America's First Line of Defense is **HERE**

HE'S DOING HIS PART What about YOU?

LT. COL. "BUZZ" WAGNER



For shooting down five Jap planes, he recently received the Distinguished Service Cross and promotion to rank.

You may have on your shoulder the same insignia Col. Wagner wears. Help to maintain its traditions.

COL. WAGNER'S
ACCOMPLISHMENT
WAS ACTION . . .
NOT IDLE GOSSIP



DON'T TALK ARMY

**HE'S EXTRA
ALERT**



WHEN IT'S RAINING...



**ARE
YOU?**



© 1942
Copyright 1942
General Motors Corporation
Trade Dressing & Sales Plan

"VICTORY HEROES" SERIES

Available
November 1942

HE'S FIGHTING FOR YOU

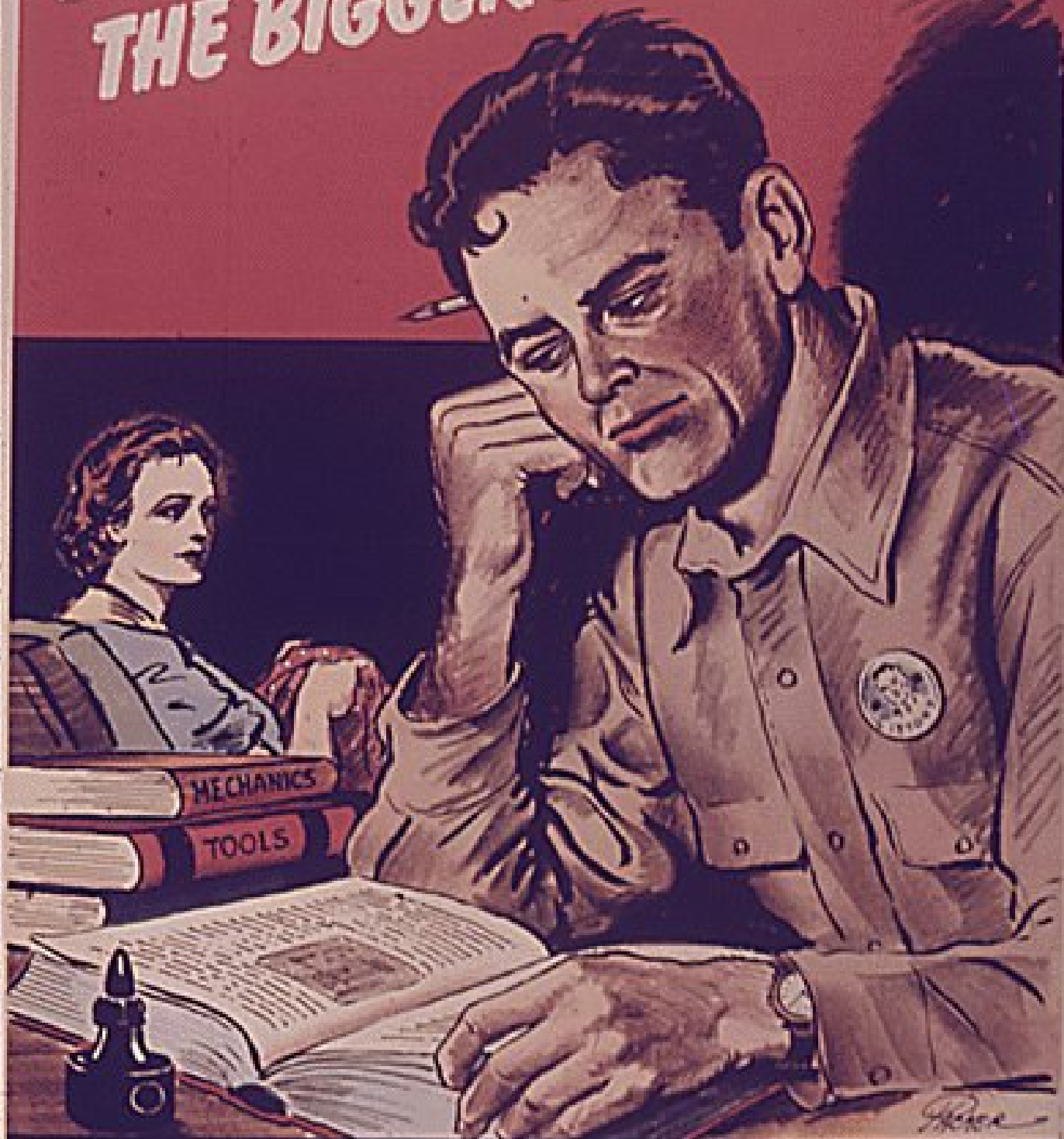


Join the Club

A STAMP A DAY
... FOR THE MAN
WHO'S AWAY ...



**HE'S PREPARING FOR
THE BIGGER TASKS AHEAD**



**POST-WAR PROGRESS DEPENDS ON
THE MAN WITH THE "KNOW-HOW"**



**HEY
GANG!**

*keep on licking
war savings stamps
-they're full of*

VITAMIN



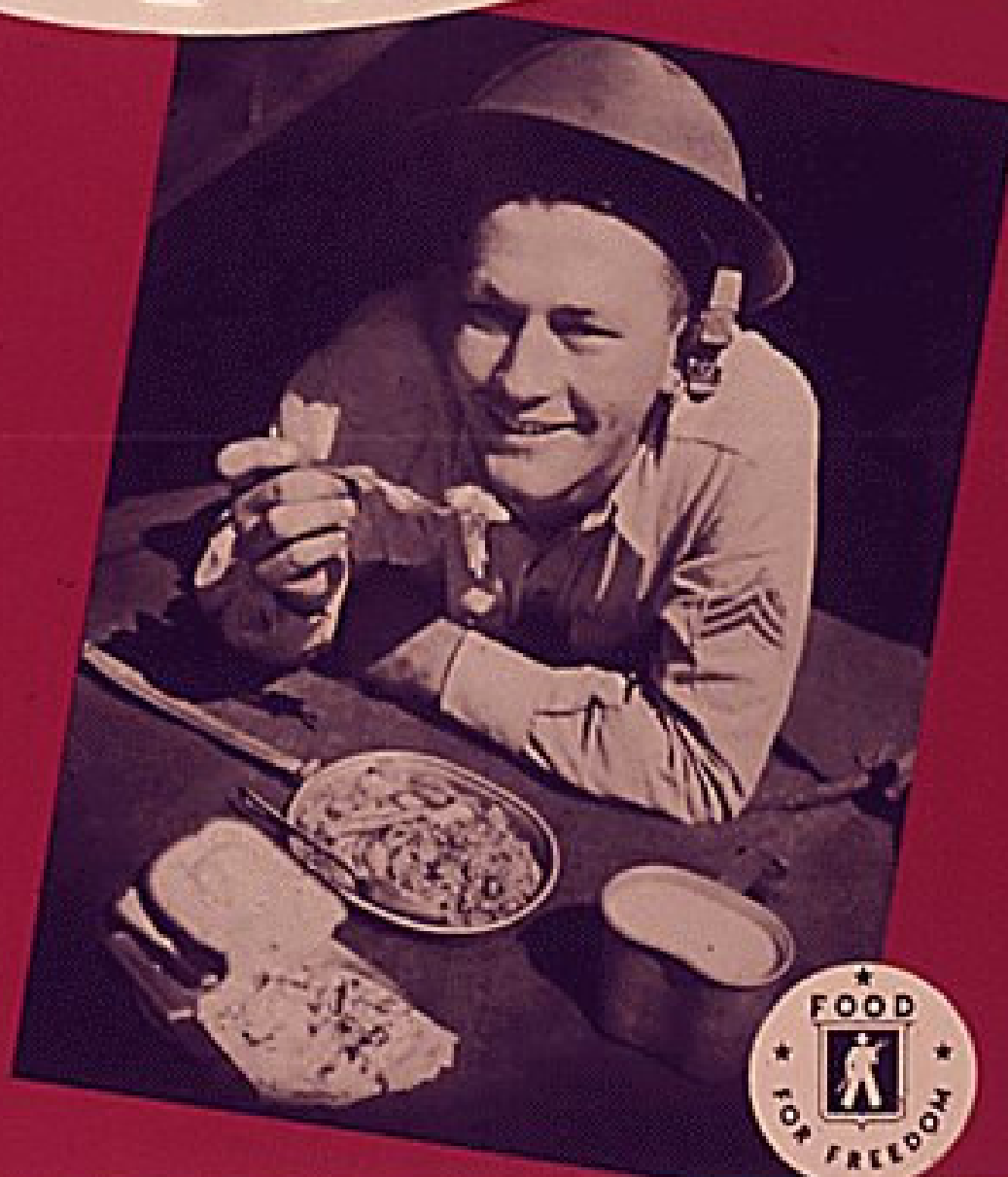
**HE CAPTURED A HILL
WITH A TELEPHONE!**



**Something YOU Helped Produce
Helped the Attack!**

HE EATS

a TON a Year



YOUR FARM CAN HELP



HE
IS COUNTING ON
US!

HIS FIRE-POWER



**DEPENDS
ON -**

OUR WORK-POWER!



LET'S GO, EVERYBODY - KEEP 'EM FIRING

HE SERVES, TOO

JOIN THE CIVILIAN DEFENSE!





HE
IS COUNTING ON
US!



**DEPENDS
ON-**



LET'S GO, EVERYBODY - KEEP 'EM FIRING

HEADS WIN



Suggestions for new methods,
better ways to do War
Department work faster...

THESE WIN WARS

YOU WIN AWARDS

Uncle Sam pays **\$5. to \$250.** or
more for every accepted suggestion
from civilian personnel. Put your
ideas in the Suggestion Box today.

USE YOUR HEAD-FOR VICTORY



HEALTH
is a patriotic duty
KEEP FIT



HEALTH TIPS TO WOMEN WAR WORKERS



WEAR SAFE, COMFORTABLE WORK CLOTHES



DON'T WEAR SHOES LIKE THESE



BUT CHOOSE ONES WITH LOW HEELS



DON'T SIT WITH TENSE SHOULDERS AND CURVED BACK



BUT KEEP UPRIGHT AS A HEALTH AID



DON'T SLOUCH WHEN YOU STAND



BUT KEEP YOUR NATURAL BALANCE TO MAKE SAFER



DON'T BEND OVER WHEN YOU LEAN



BUT STOOP TO AVOID STRAIN



DON'T BUCKLE AT WAISTLINE WHEN YOU REACH UP



BUT KEEP THE BACK FLAT

Kul

HEALTH WANTED



have your chest x-rayed . . . find TB early

TB-2

Federal Security Agency
U. S. PUBLIC HEALTH SERVICE

HEAVE HO!

HOW MANY
TIMES DO I
HAVE TO THROW
YOU OUTA HERE?

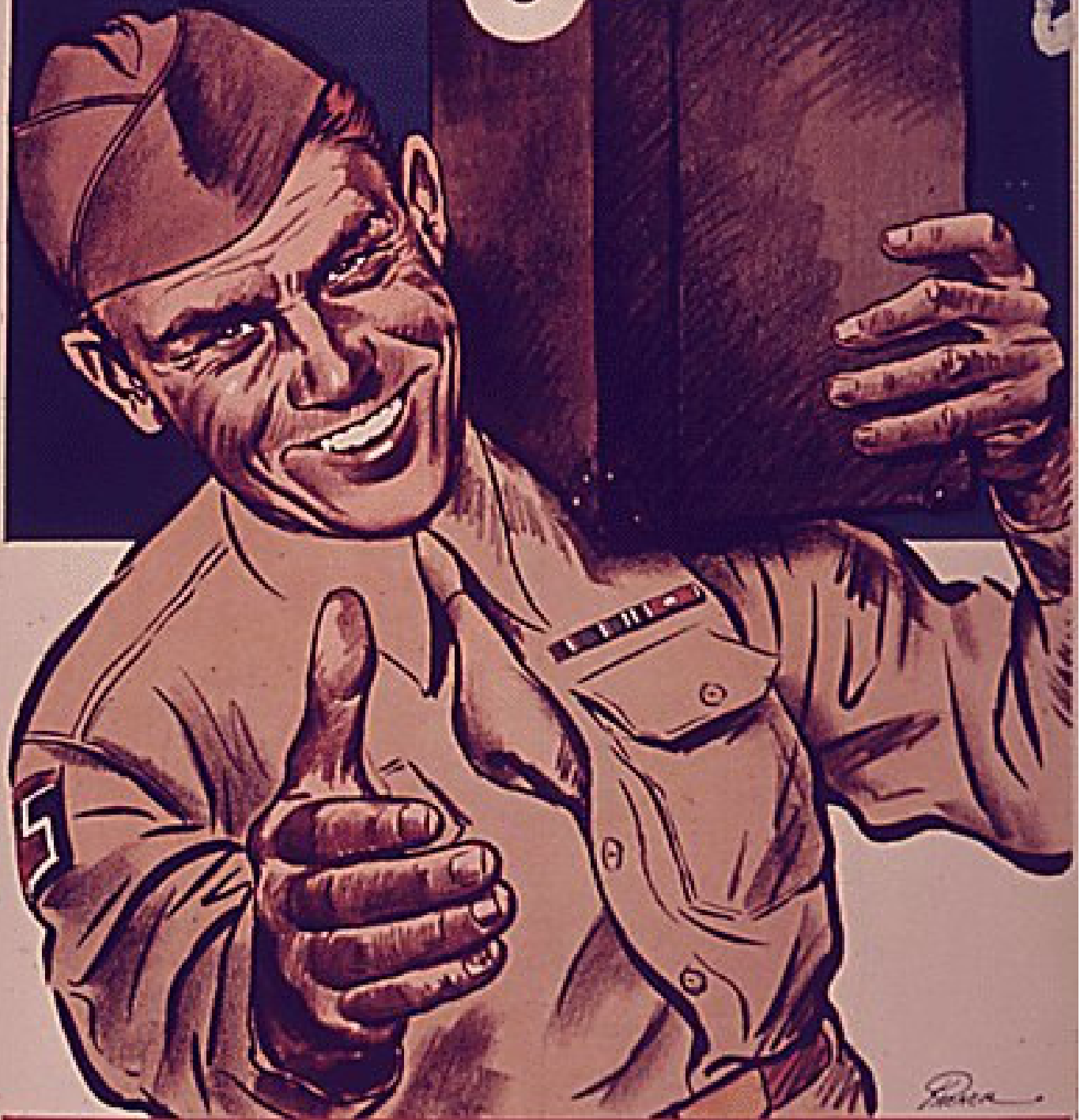


SOLOMONS

G. H. White

Yours for Victory
The Warrent

HELLO GANG!



**THANKS FOR EVERYTHING!
AND IT'S GREAT TO COME BACK TO A JOB**

YOU PREVENT
RANGE FIRES - I'LL
DO THE REST



5287

44-PA-950

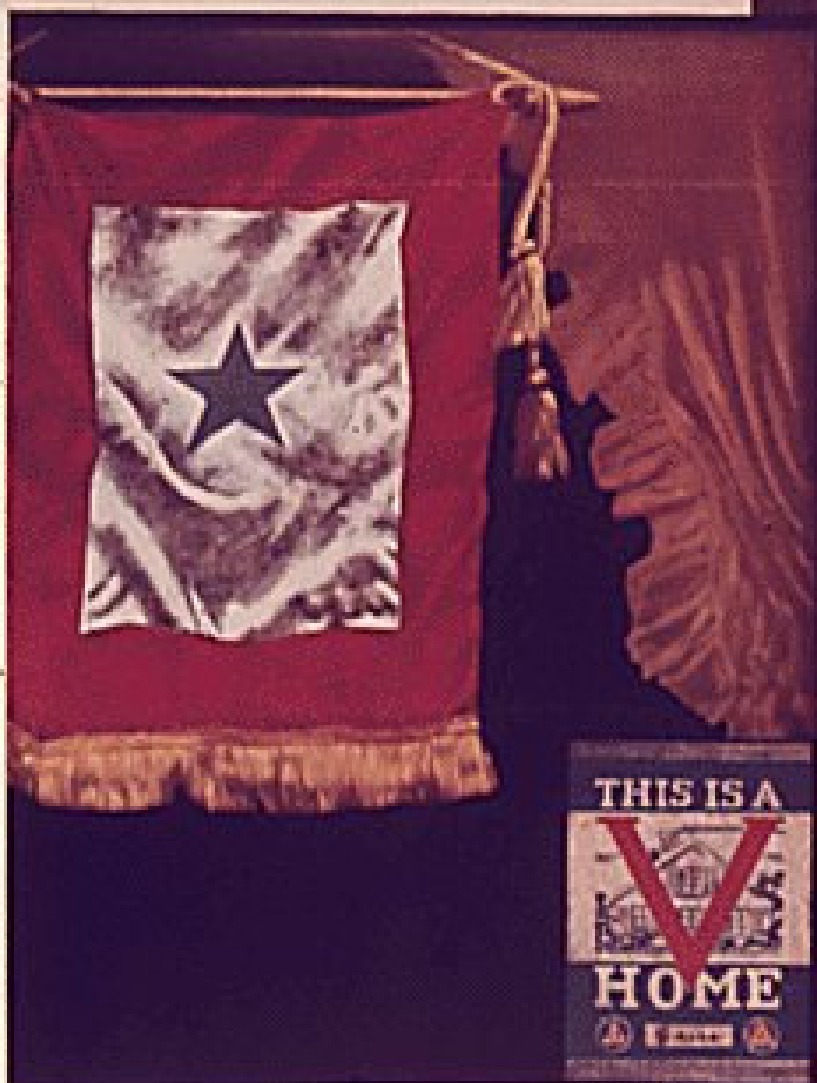
AW - WHAT'S
THE USE?



16-33701-1

U. S. GOVERNMENT PRINTING OFFICE

HELP BRING THEM BACK TO YOU!



Find time for war work

Raise and share food

Walk and carry packages

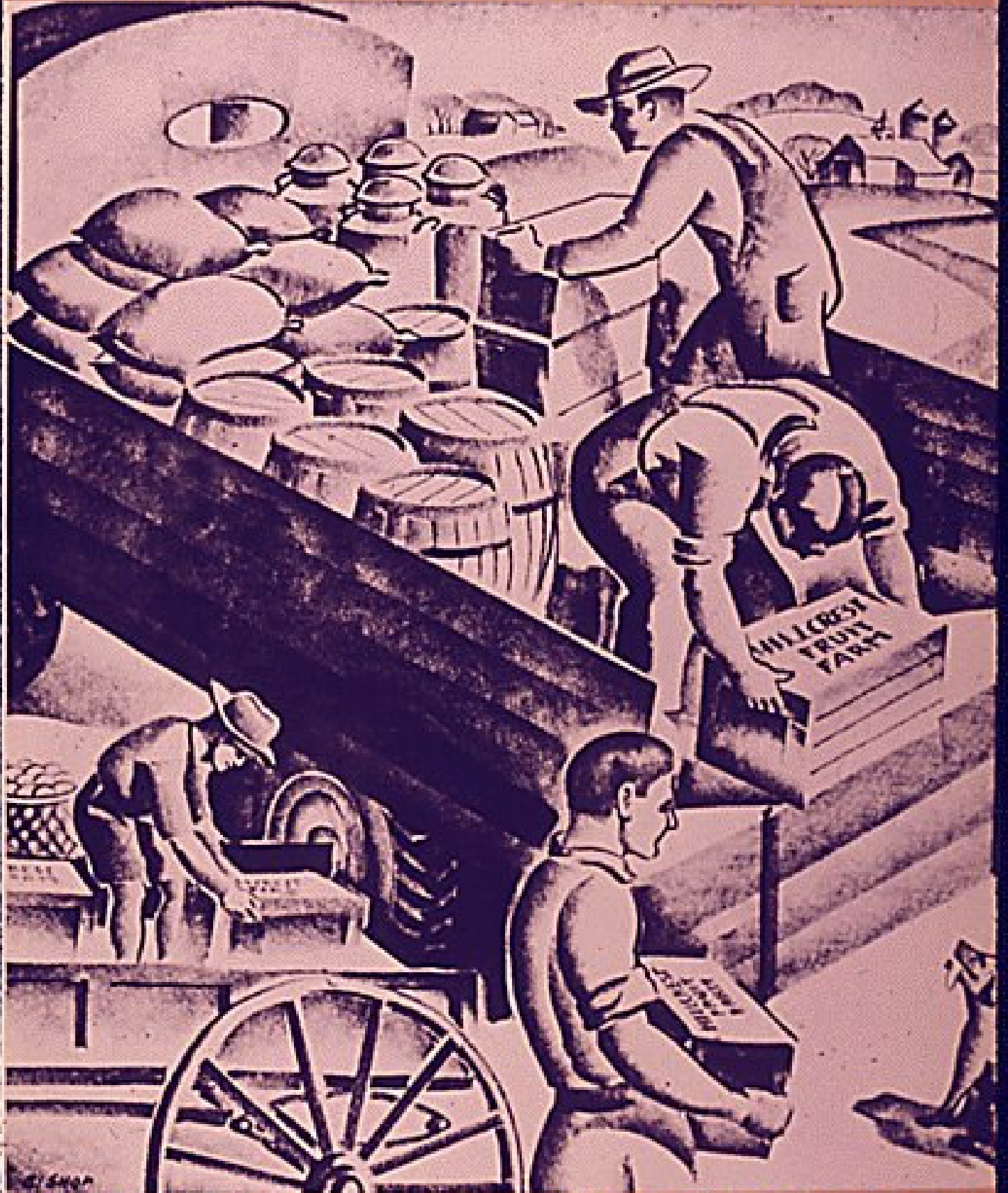
Conserve everything you have

Save 10% in War Bonds

MAKE YOURS

A VICTORY HOME!

HELP CARRY THE LOAD



ONE TRUCK INSTEAD OF SEVERAL

© 1934 Mack Trucks, Inc.

Illustration by [unreadable]

HELP CONTROL INFLATION

★ *BY INVESTING IN* **WAR BONDS!**

MORE MONEY THAN GOODS MEANS:

- 1. RISING PRICES**
- 2. LESS FOR YOUR MONEY**
- 3. LOWER STANDARD OF LIVING**

INVEST EVERY DOLLAR POSSIBLE IN:

WAR BONDS

OUR GOAL
5

HELP EQUIP G. I. JOE

FOR EVERY \$100.00 YOU SAVE IN WAR SAVINGS, YOU HELP EQUIP ONE G. I. JOE. THAT'S THE GOAL. THAT'S THE REASON WE WANT YOU TO SAVE. THAT'S THE REASON WE WANT YOU TO HELP EQUIP G. I. JOE.

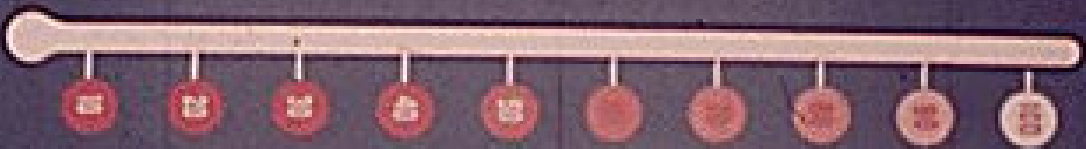


WITH YOUR WAR SAVINGS



FOR EVERY \$100.00 YOU SAVE IN WAR SAVINGS, YOU HELP EQUIP ONE G. I. JOE. THAT'S THE GOAL. THAT'S THE REASON WE WANT YOU TO SAVE. THAT'S THE REASON WE WANT YOU TO HELP EQUIP G. I. JOE.

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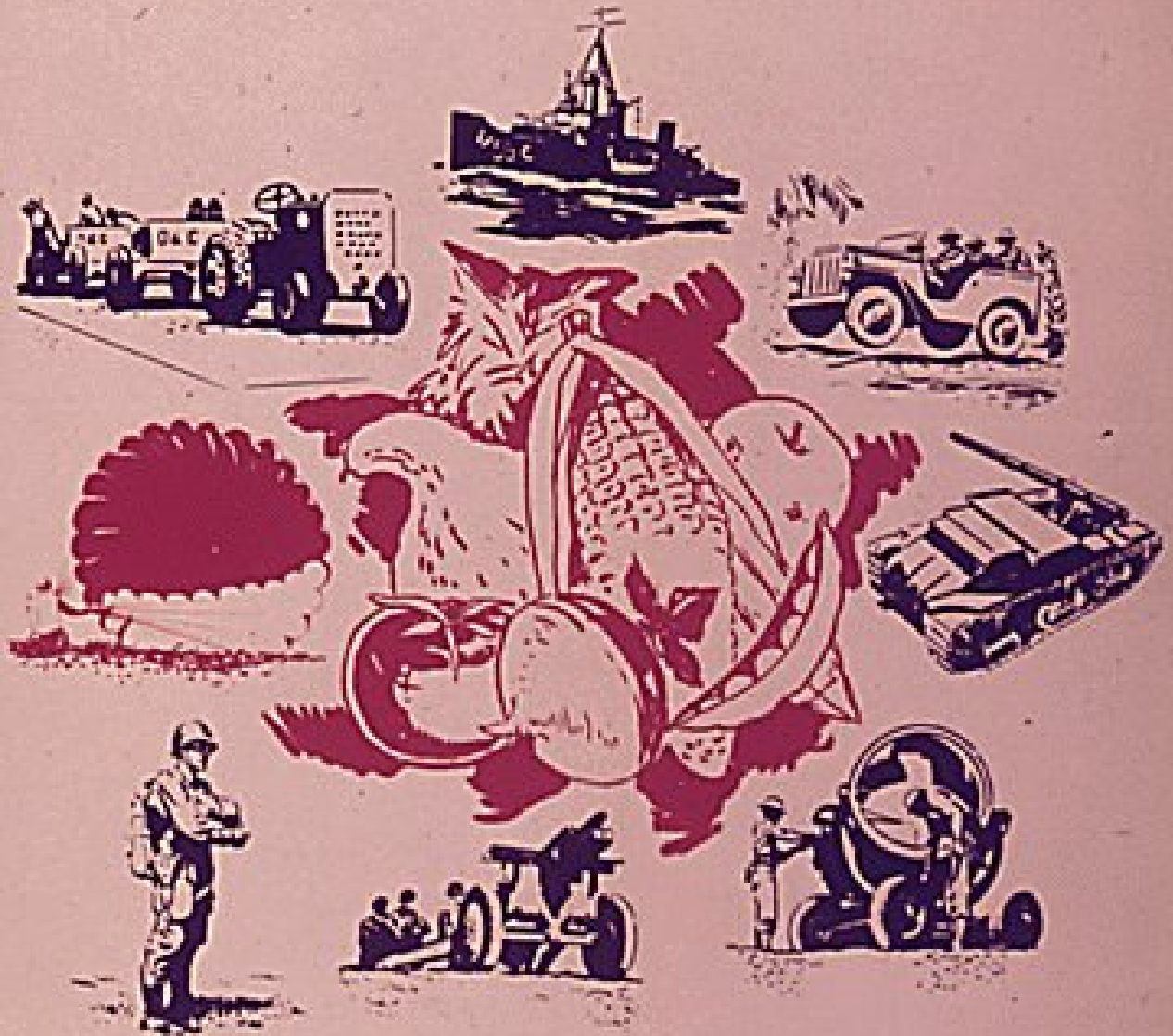


SEE THE TROOPMASTER

FOR THE TROOPMASTER

HELP FINANCE THE WAR

★ **BY INVESTING IN WAR BONDS!**





HELP HARVEST

JOIN U.S. CROP CORPS

Apply

#HELP

**HARVEST
WAR CROPS**

JOIN THE U.S.  CROP CORPS



YOU AND I



HELP RCA HELP USA

BEAT THE PROMISE

HELP SAVE LIVES WITH WAR SAVINGS



Army Field Ambulance M9C



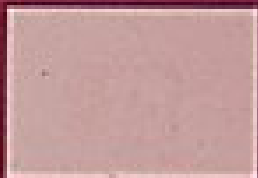
Put your school's name on an Army Ambulance

Any school, college or youth group can send its name on board to an Army Field Ambulance by successfully completing a campaign to sell \$2500 worth of (new series) War Bonds or Savings. Through careful, concerted cooperation of such campaigns to save their War Savings Office and their groups name will be put on two panels, like the one illustrated. One will be sent to you and the other will be forwarded for placement in one of the new ambulances at the factory.

How to use this poster

At each of the squares below is hidden the picture of one part of a field ambulance. Suppose you show yourselves to have \$2500 to pay for the engine. As soon as this amount has been raised the other one under the part appears through the sliding a hard ground lock and both give the whole picture of the bus immediately and the following "Caption, \$2500."

When money enough for all the parts has been raised all of the pictures will have appeared. Note that these pictures are only approximate pictures based on a total cost for the ambulances of \$2500 and each price is intended to include additional assembly cost and miscellaneous items which could not be guessed from.



Engine \$1000

Body \$1000

Transmission \$250

Front axle \$100

Back axle \$150

HELP SMASH HITLER NOW!

INVASION
OF
EUROPE!

LOOK!
THAT'S WHERE
WE NEED EVERY
TON OF METAL
YOU CAN MINE
AND SMELT!



U. S. ARMY

WILBY

INFLATION

PRICES GO UP

THEN PEOPLE BUY LESS

BUSINESS SLUMPS

PEOPLE LOSE JOBS



HELP YOUR OPA FIGHT INFLATION

HELP WIN ^{THE} WAR

PREVENT

FIREES

U. S. COAST GUARD

**HELP WIN
THE WAR**

prevent

FIRES

U. S. COAST GUARD



HI HO! HI HO!
IT'S OFF TO WORK
WE GO!

HELP WIN THE WAR
Squeeze in one more

UNRRA

UNITED NATIONS REEFIT AND REHABILITATION ADMINISTRATION

HELPING PEOPLE TO HELP THEMSELVES

United Nations Relief and Rehabilitation Administration

United Nations Relief and Rehabilitation Administration

United Nations Relief and Rehabilitation Administration

United Nations Relief and Rehabilitation Administration

United Nations Relief and Rehabilitation Administration

United Nations Relief and Rehabilitation Administration

United Nations Relief and Rehabilitation Administration



Food for the Hungry



Food for the Hungry



Food for the Hungry



Food for the Hungry

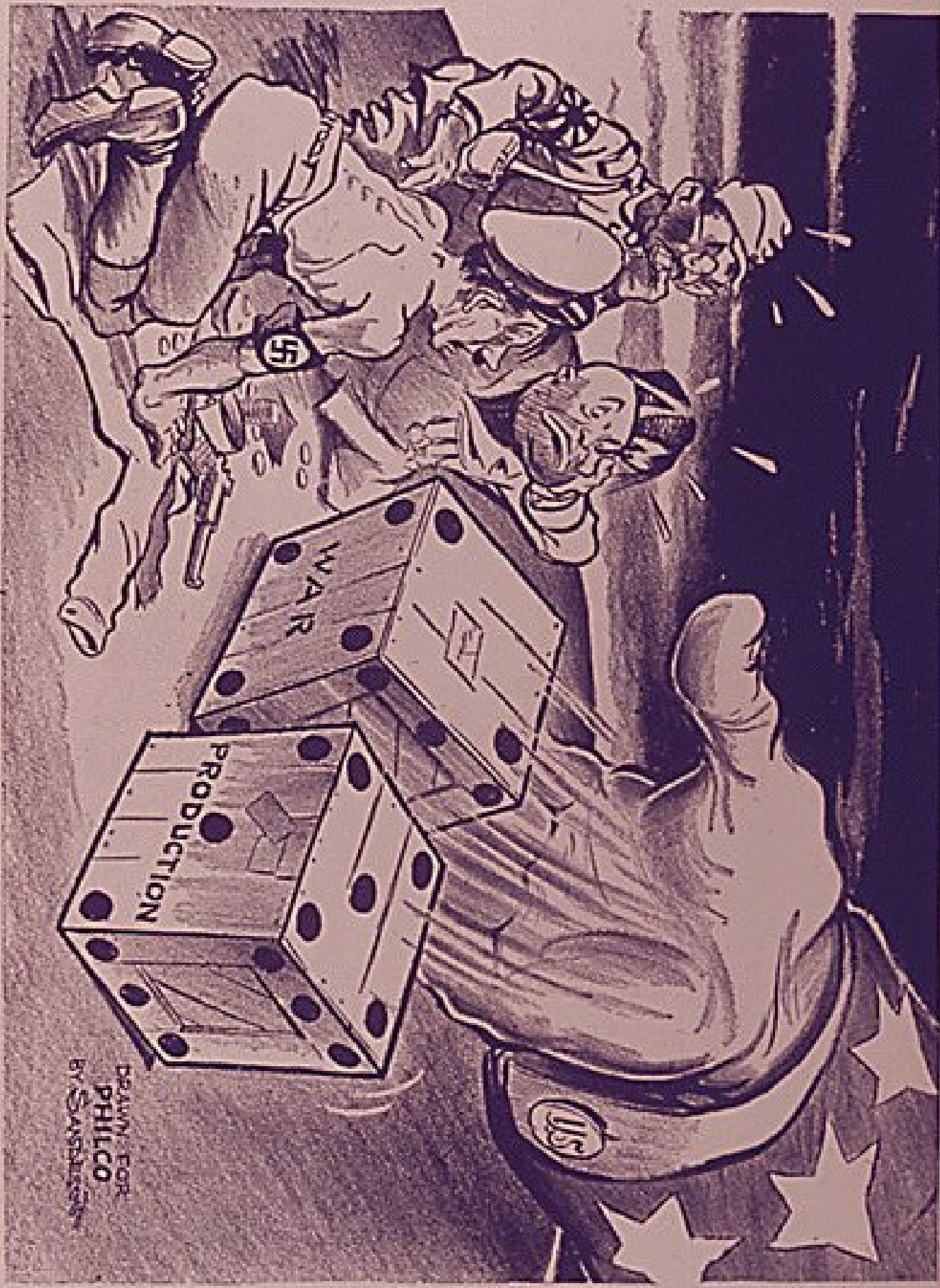


Food for the Hungry



Food for the Hungry

FOUNDATION FOR PEACE - UNITED NATIONS



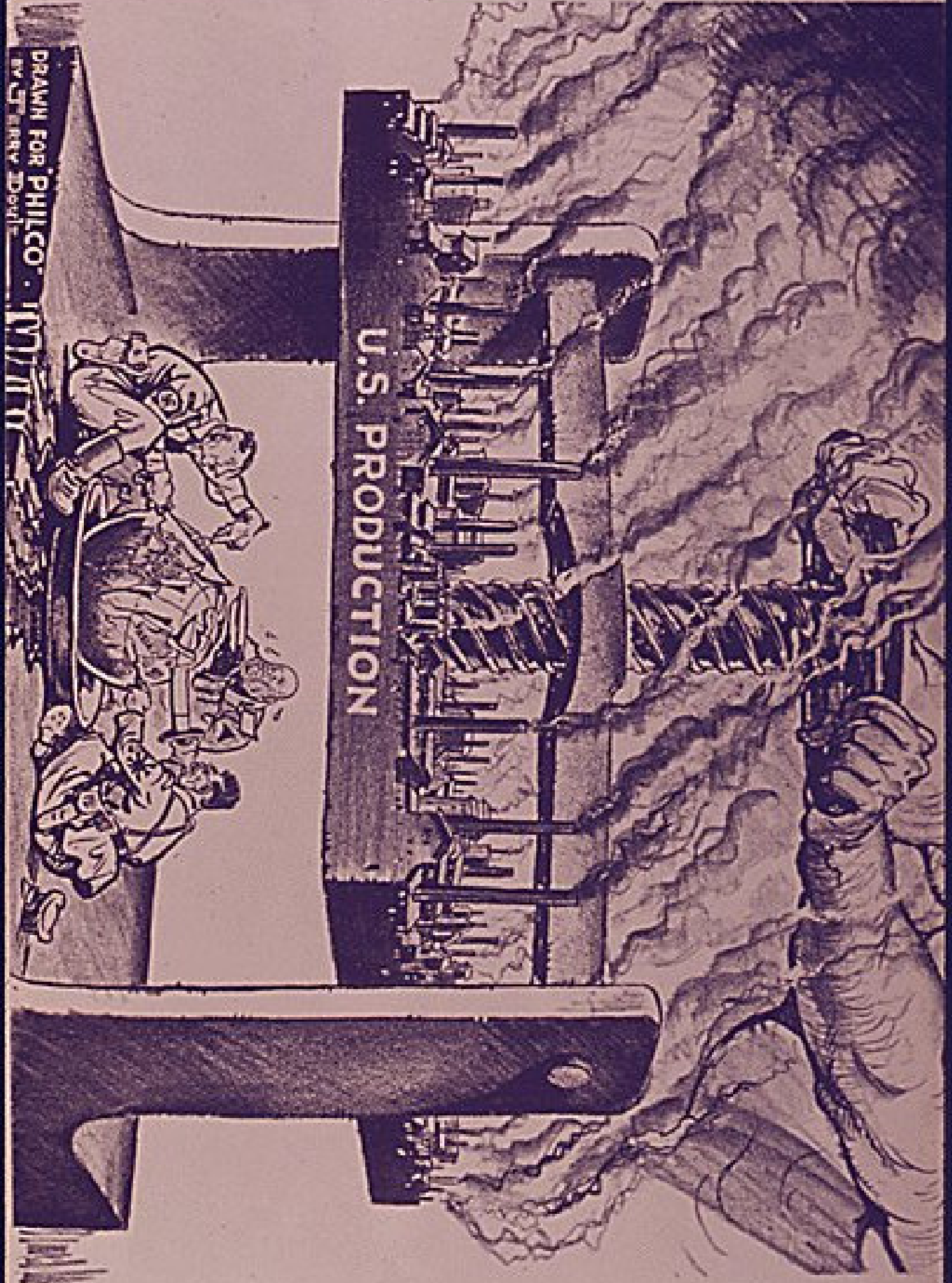
DRAWN FOR
PHILCO
BY SAM RABINSON

DRAWN FOR PHILCO

BY CLERRY DODD

UTILITY

U.S. PRODUCTION





DRAWN FOR PUNCH BY
Murray Channer

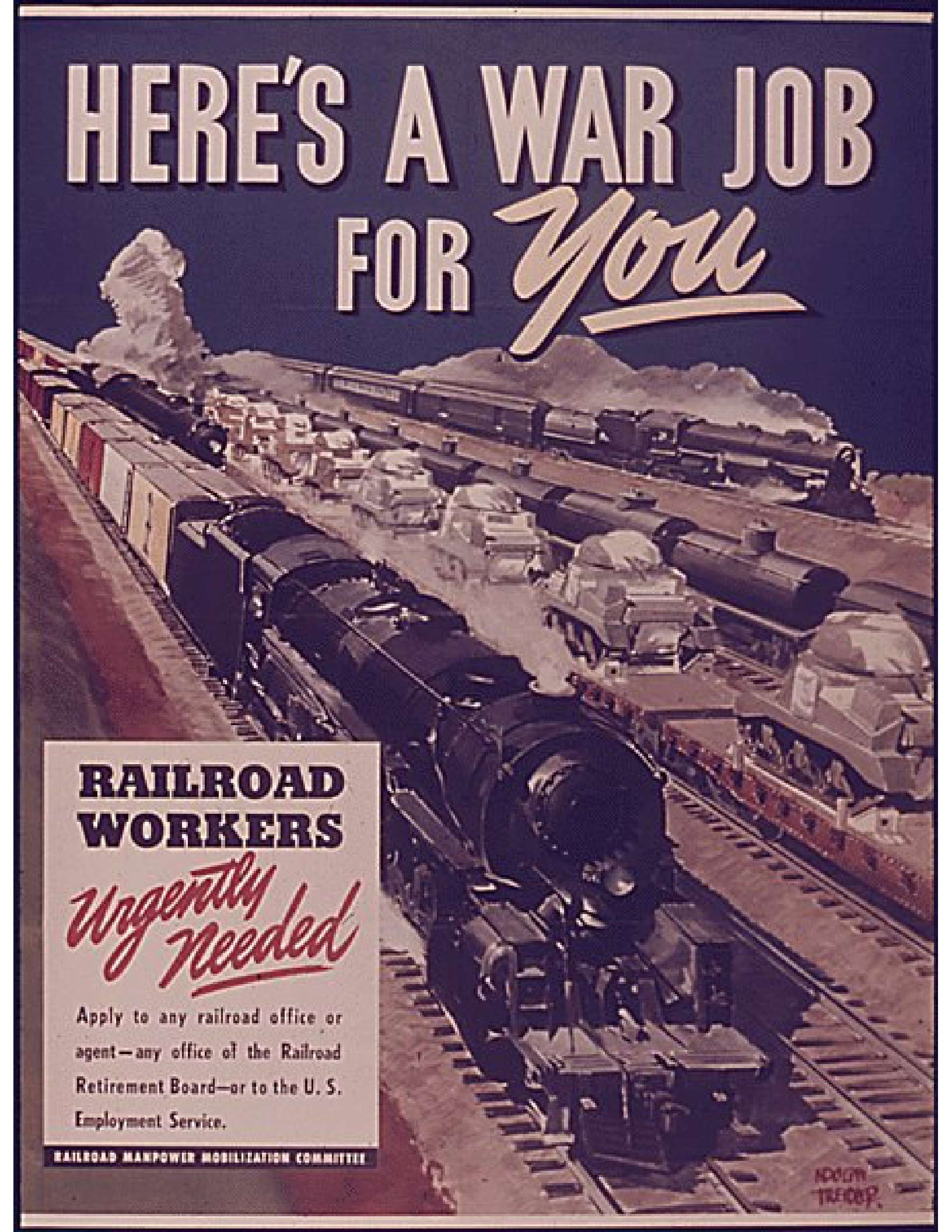
"I can't help but feel that if Hitler and . . . had made that trip with us through those plants, they would . . . cut their throats . . ."

—*Oliver Lyttelton, British Minister of Production, after his recent tour of America's War Plants.*



DESIGNED FOR
PHILCO
CHINA 1935

HERE'S A WAR JOB FOR *You*



RAILROAD WORKERS

*Urgently
Needed*

Apply to any railroad office or agent—any office of the Railroad Retirement Board—or to the U. S. Employment Service.

RAILROAD MANPOWER MOBILIZATION COMMITTEE

MOORE
TRACOR

HERE'S HOW TO HEAD OFF RUNAWAY PRICES



FOLLOW THE 7-KEY PLAN TO HOLD PRICES DOWN

- V** 1. Buy and hold War Bonds.
- I** 2. Pay willingly our share of taxes.
- C** 3. Provide adequate life insurance and savings for our future.
- T** 4. Reduce our debts as much as possible.
- O** 5. Buy only what we need and make what we have last longer.
- R** 6. Follow ration rules and price ceilings.
- Y** 7. Cooperate with our Government's wage stabilization program.

TM 21-305
WAR DEPARTMENT TECHNICAL MANUAL

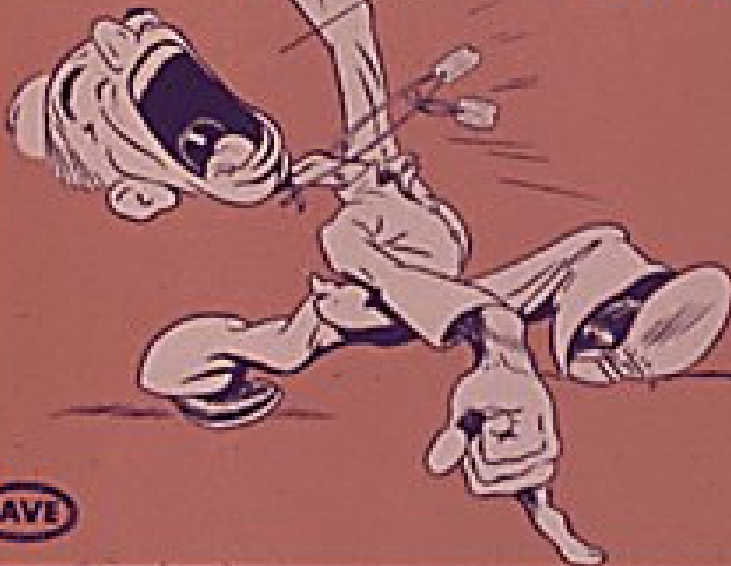
DRIVER'S MANUAL

WAR DEPARTMENT • DECEMBER 1944

NEW EDITION
Pocket size
FOR EVERY DRIVER
(Replaces TM 10-460)

"Here's how"

TO KEEP VEHICLES
OFF THE DEADLINE
ON THE FIRING LINE



SAVE

OPERATE AND MAINTAIN VEHICLES PROPERLY!

WANTED! FOR SABOTAGE



NAME: FOOD WASTE

ALIASES: Spoilage, Spoiledness, Spoiledness, etc.

BIRTHPLACE: U.S.A. Born in bins of garbage and stinky, brown, cardboard boxes.

ACTIVITIES: Excessive sabotage of American food supplies.

FAVORITE HAVENS: Areas of storage American homes.

This substance is extremely dangerous. May seriously impede winning of war. Must be stopped at all costs.

HERE'S HOW YOU CAN STOP FOOD WASTE

DON'T THROW IT OUT!

BEYOND THE POINT OF NO RETURN IN FOOD WASTE? NEVER!

Food waste is a major problem in our country. It costs the nation billions of dollars each year. But there's a simple solution. Use the Food Waste Prevention Kit. It's the only kit that helps you prevent food from going to the trash.

DON'T WASTE FAT!

BEYOND THE POINT OF NO RETURN IN FOOD WASTE? NEVER!

Food waste is a major problem in our country. It costs the nation billions of dollars each year. But there's a simple solution. Use the Food Waste Prevention Kit. It's the only kit that helps you prevent food from going to the trash.

Fresh, tasty food is never out of the house. But often food can turn to food waste before it reaches your table. That's why many food producers use their products to improve your life. Call Food Waste Prevention Kit to get the best way to prevent food from going to the trash.

EAT IT UP!



BEYOND THE POINT OF NO RETURN IN FOOD WASTE? NEVER!

Food waste is a major problem in our country. It costs the nation billions of dollars each year. But there's a simple solution. Use the Food Waste Prevention Kit. It's the only kit that helps you prevent food from going to the trash.

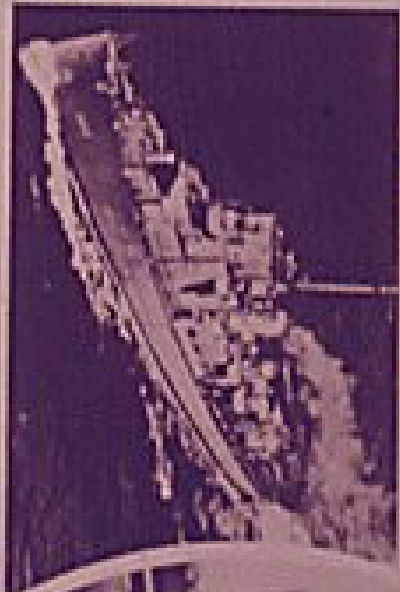


Another important step helps prevent food waste is Call Food Waste Prevention Kit to get the best way to prevent food from going to the trash. Call Food Waste Prevention Kit to get the best way to prevent food from going to the trash.

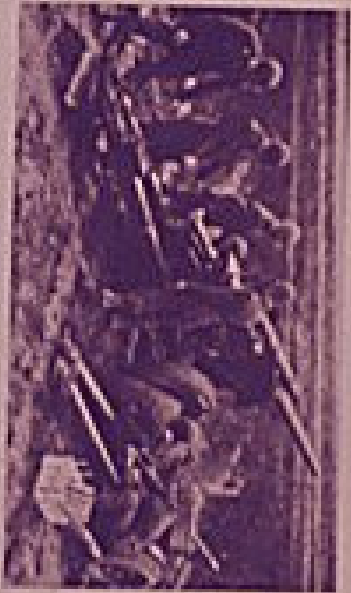
HERE'S WHAT YOU'RE HELPING AMERICA MAKE ★



FIELD WORK, from being laid in North Africa, with the new TANKER No. 2 of surplus per month.



DEFENSE - TANKERS are helping the the Fleet. Each month they run over 20,000 tons of war materiel world.



Big POWER AND LITTLE POWER (3 to 100 hp) are making our fleet stronger. Each year our production is over 100,000.



EXPERIMENTAL for our business. In all, surplus war materiel from 1000s of surplus war materiel from our ship and 100,000 tons of surplus.



EXPERIMENTAL for our business. In all, surplus war materiel from 1000s of surplus war materiel from our ship and 100,000 tons of surplus.



U. S. GOVT