

NIGHT SHIFT



Federal Security Agency
WASH., D. C. PUBLIC HEALTH SERVICE

For more information read—



**GUARD AGAINST FATIGUE BY GETTING
PLENTY OF REST AND GOOD FOOD—**

NIGHT SIGHT

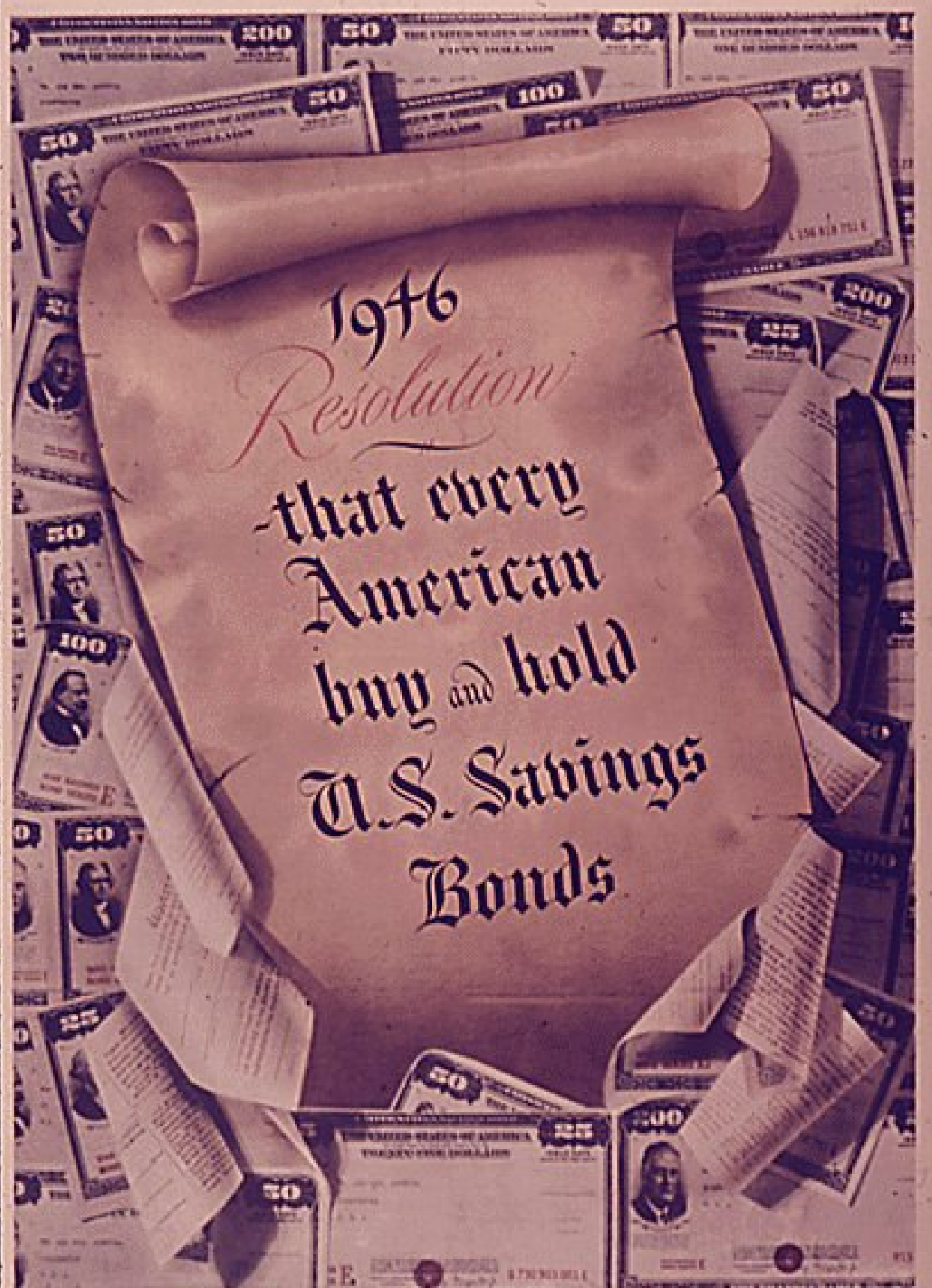
can mean **LIFE** or **DEATH**

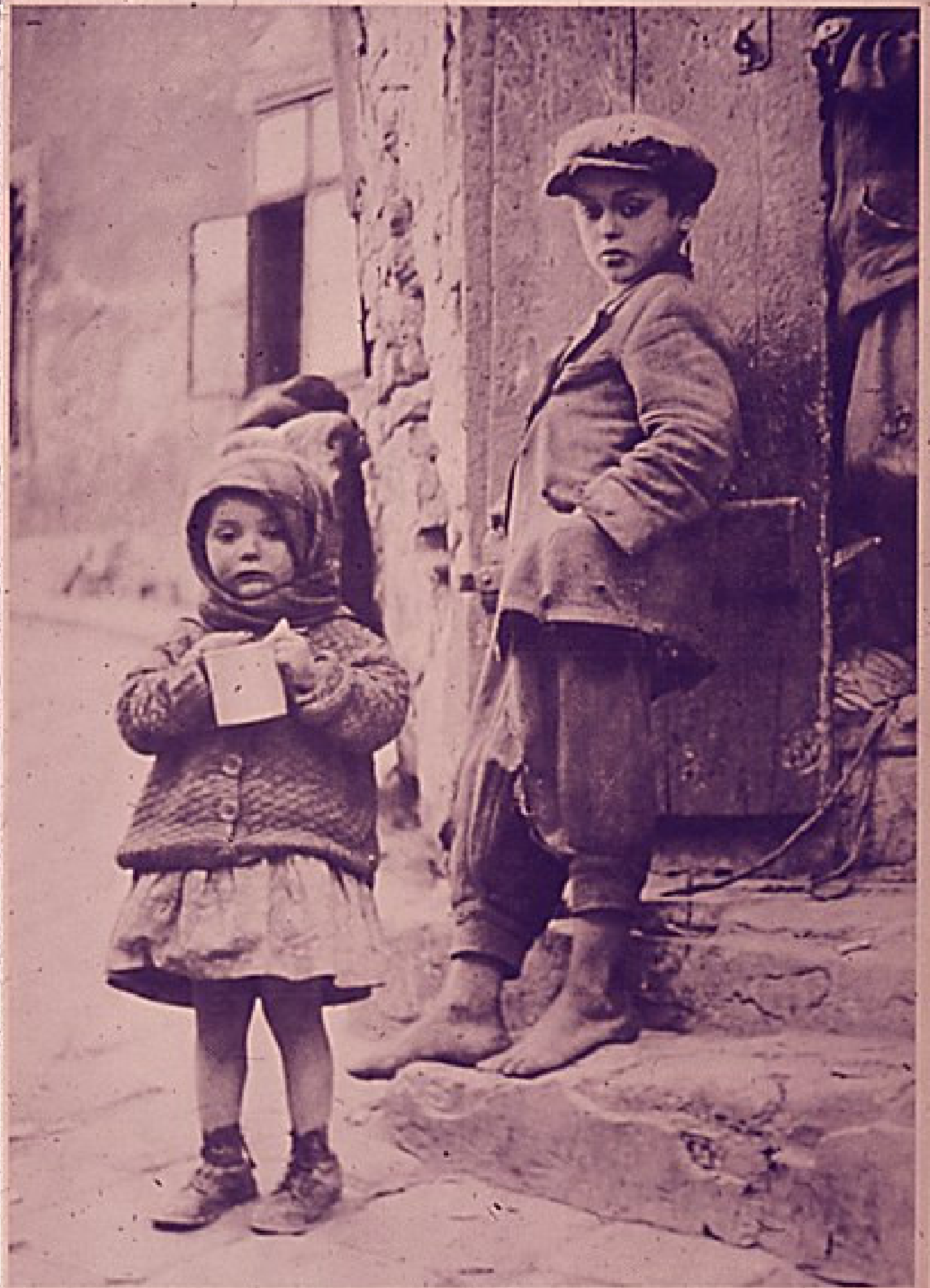


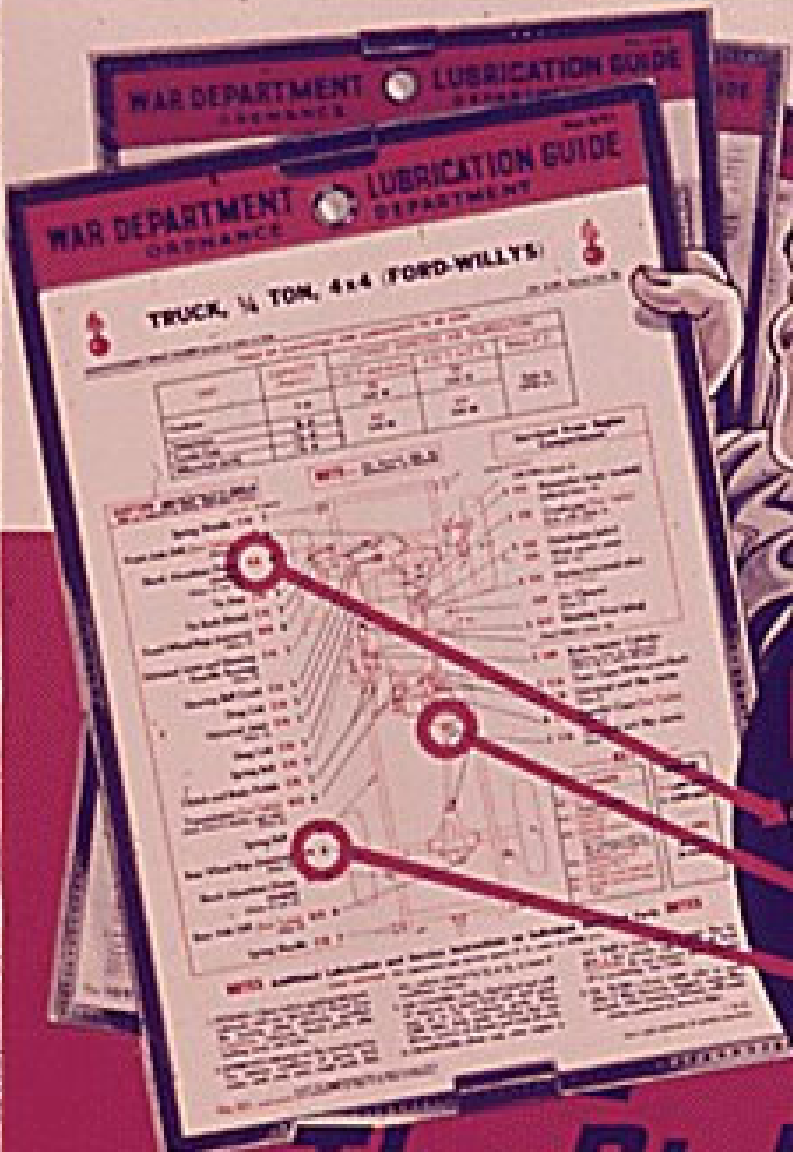
EAT carrots and leafy green or yellow vegetables . . . rich in Vitamin "A," essential for night sight.



1976
Resolution
that every
American
buy and hold
U.S. Savings
Bonds







No
GUESSWORK
 the **RIGHT** Lubricant
 the **RIGHT** Place
 the **RIGHT** Time

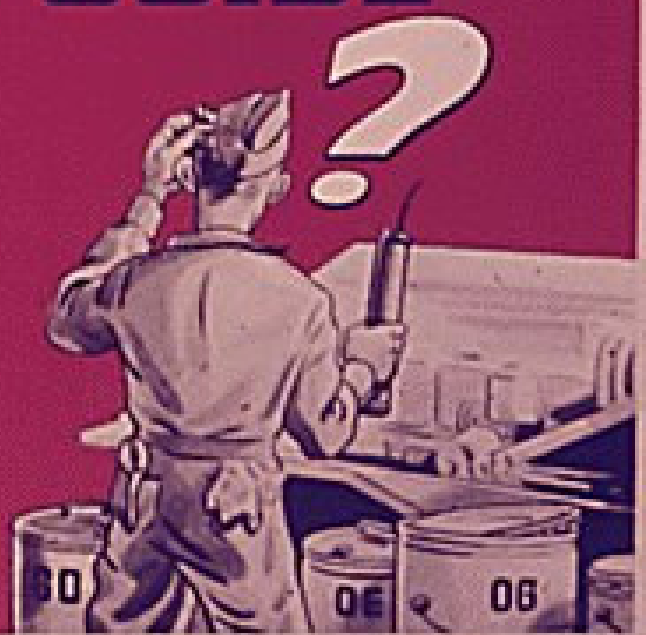
The Right LUBRICATION GUIDE for Your Equipment

War Department LUBRICATION GUIDES are issued for ENGINEERS and ORDNANCE equipment, and MUST accompany that equipment at all times.

Write THROUGH CHANNELS FOR

If the applicable lubrication guide is not with your equipment, requisition one immediately, showing War Department Lubrication Guide number or, if not known, give correct nomenclature, model, and serial number.

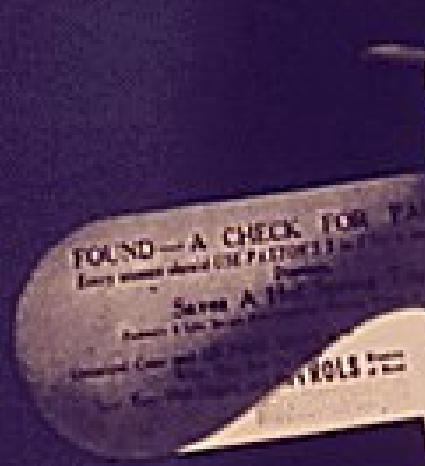
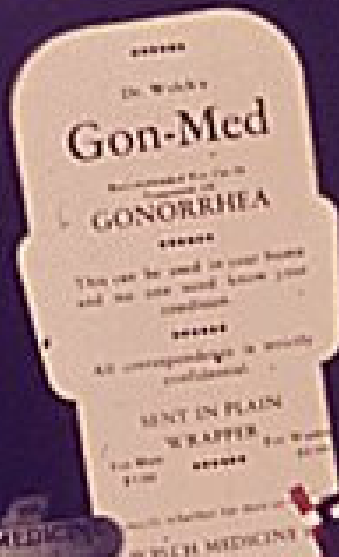
FOR INFORMATION: (1) Write to: **WAR DEPARTMENT, LUBRICATION GUIDE DIVISION, 4000 ...**
 (2) Write to: **WAR DEPARTMENT, LUBRICATION GUIDE DIVISION, 4000 ...**
 (3) Write to: **WAR DEPARTMENT, LUBRICATION GUIDE DIVISION, 4000 ...**





no home remedy ever cured

GONORRHEA



'Men's Doctor' Racket Dupes Thousands, Slaying Reveals

Don't Do That B
My Friend U
olmes' Dead Shot O

NO

home remedy or quack ever cured syphilis or gonorrhoea

see your doctor
or health officer

no matter how you look at it...
VICTORY COMES HIGH!



The Marine is provided in a spot for the first time in 1942. The ground was not looking as good as pictures from their previous years back.



Beach scene at Iwojima. Making the beach scene in the South Pacific was a month earlier but the beach scene will show that their soldiers in the war in 1942.



With more of all men at a point when a lot of men in Japanese were the first time in 1942. After their previous. There is no real reason for their being in the war.



The plane was captured when it was the first time in a month from the day back in the U. S. S. "Bataan". The plane was not taken out until it was damaged from enemy action.



At a point when... The U. S. S. "Bataan" was not the first time in that month. The plane was captured and destroyed in the month in the month in 1942. "What Was the War?"

MORE AND MORE WOMEN WORK ON AIRCRAFT



"TRAIN THE WOMEN TO HELP MAKE PLANES, UNCLE SAM"—THE WOMEN'S BUREAU URGES



WOMEN SHOULD BE PAID THE SAME RATES AS MEN WHEN THEIR JOBS ARE THE SAME



TEAMWORK—ONE GIRL BUCKS THE RIVETS, ANOTHER DRIVES THEM IN



WOMEN ARE WELL ADAPTED TO INSTALLATION WORK



A WELDER—TRAINING MAKES WOMEN SKILLED WORKERS



SHE DOES HER BIT "DOWN AND UNDER"



WHERE PATIENCE IS A VIRTUE AND A NECESSITY, TOO



KEEP 'EM SEWING—FANCY WORK ON A BOMBER'S TAIL



THEY HAVE A GOOD TIME DOING A GOOD JOB

**MORE THAN 5500
Merchant Seamen Lost in
Action Against the Enemy!**



Fellow Americans —
*Give Them Your
Answer!*



NATIONAL MARITIME DAY
MAY 22, 1944



**MORE TOOLIE
YOU CRACKIE**

More Happy Jappie



Nations Fall When Workers Stall

EMPLOYEE PRIZE WINNING SLOGAN

**DUST PARIS GREEN ON
SWAMPS AND PONDS**

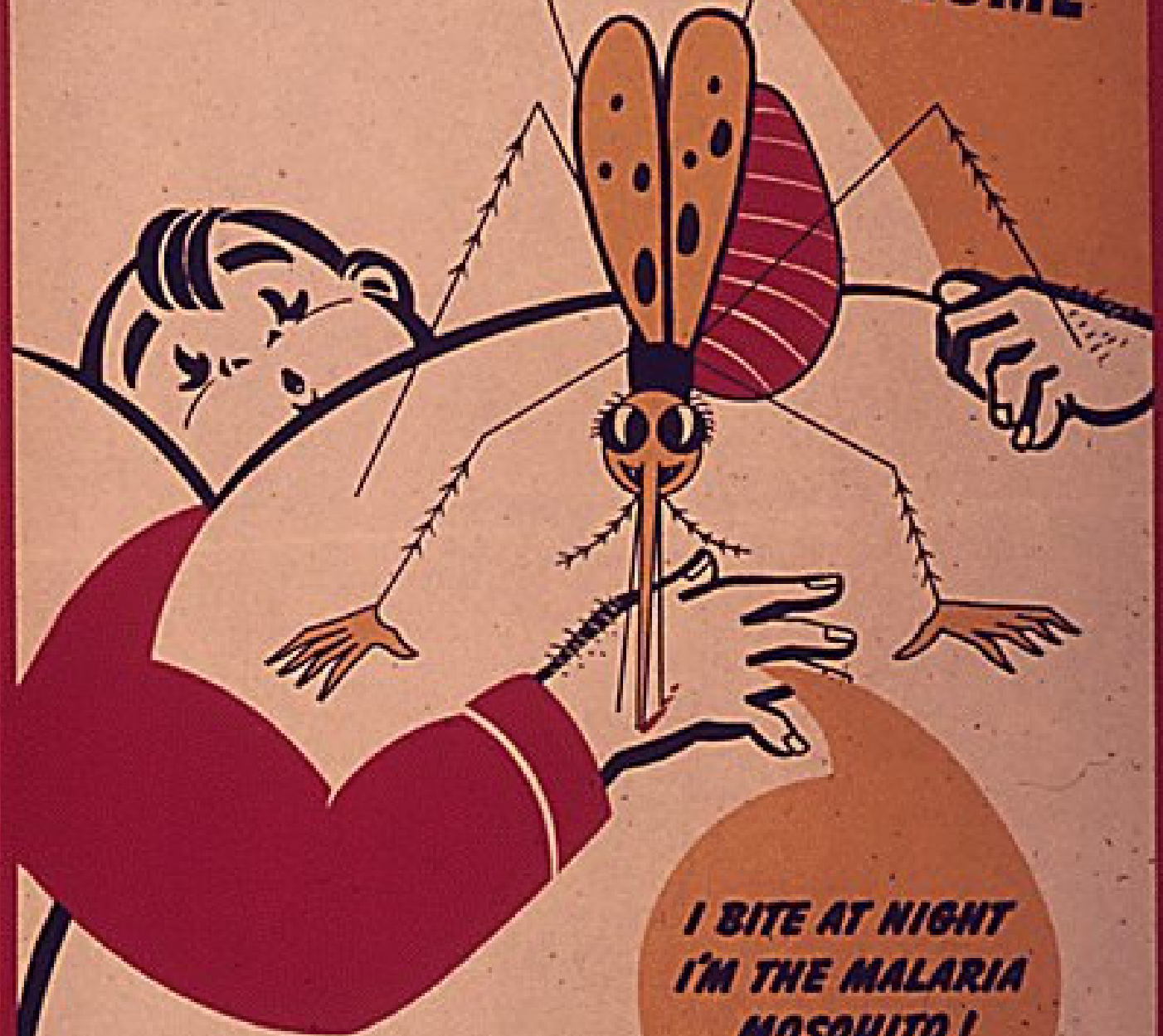
***CURSES!
IT'S PLAIN TO SEE
MALARIA MOSQUITOES
WE'LL NEVER BE!***



U. S. GOVERNMENT PRINTING OFFICE : 1943-O-516128

Federal Security Agency
U. S. PUBLIC HEALTH SERVICE

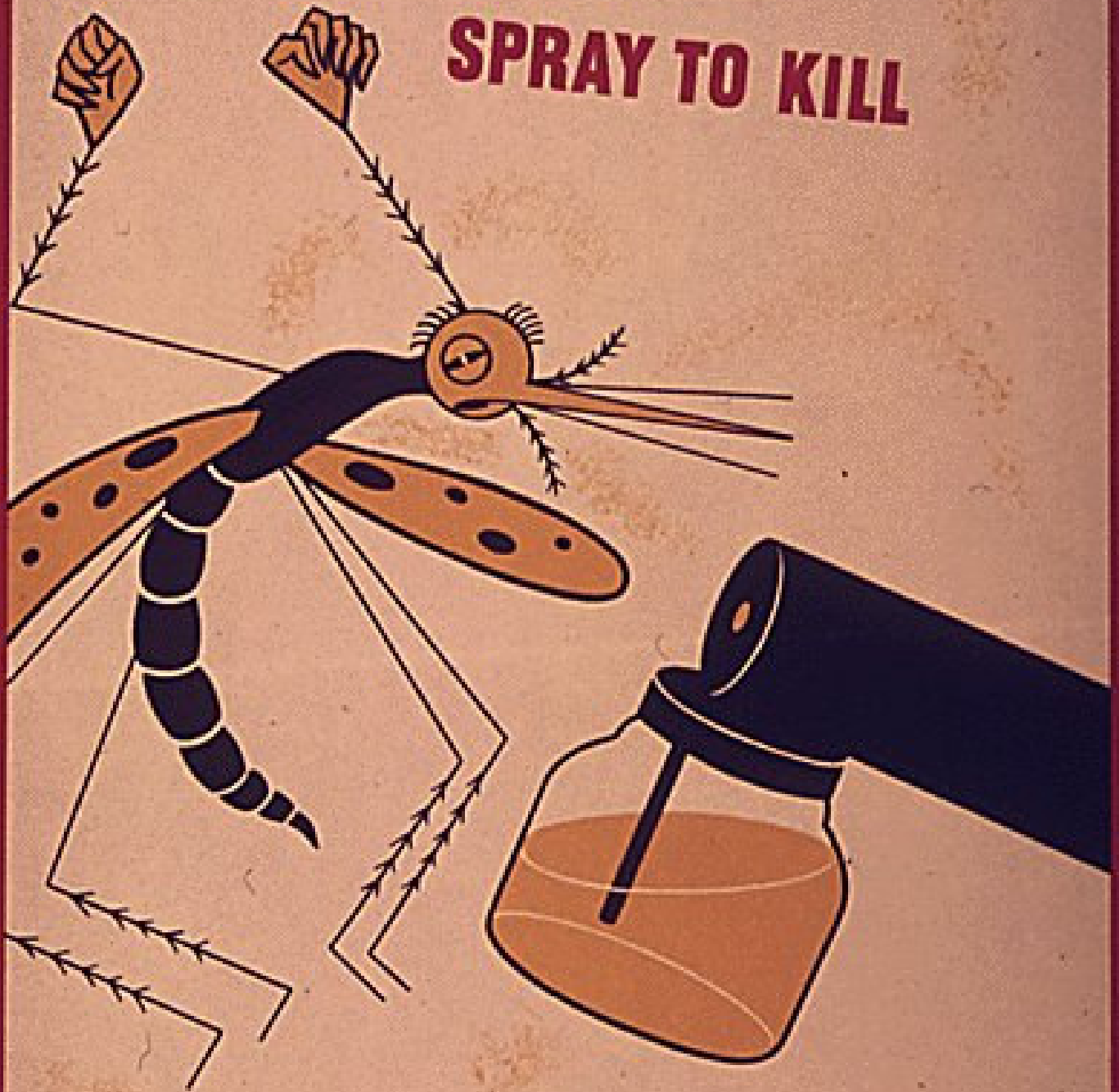
PROTECT YOURSELF MOSQUITO PROOF YOUR HOME



*I BITE AT NIGHT
I'M THE MALARIA
MOSQUITO!*

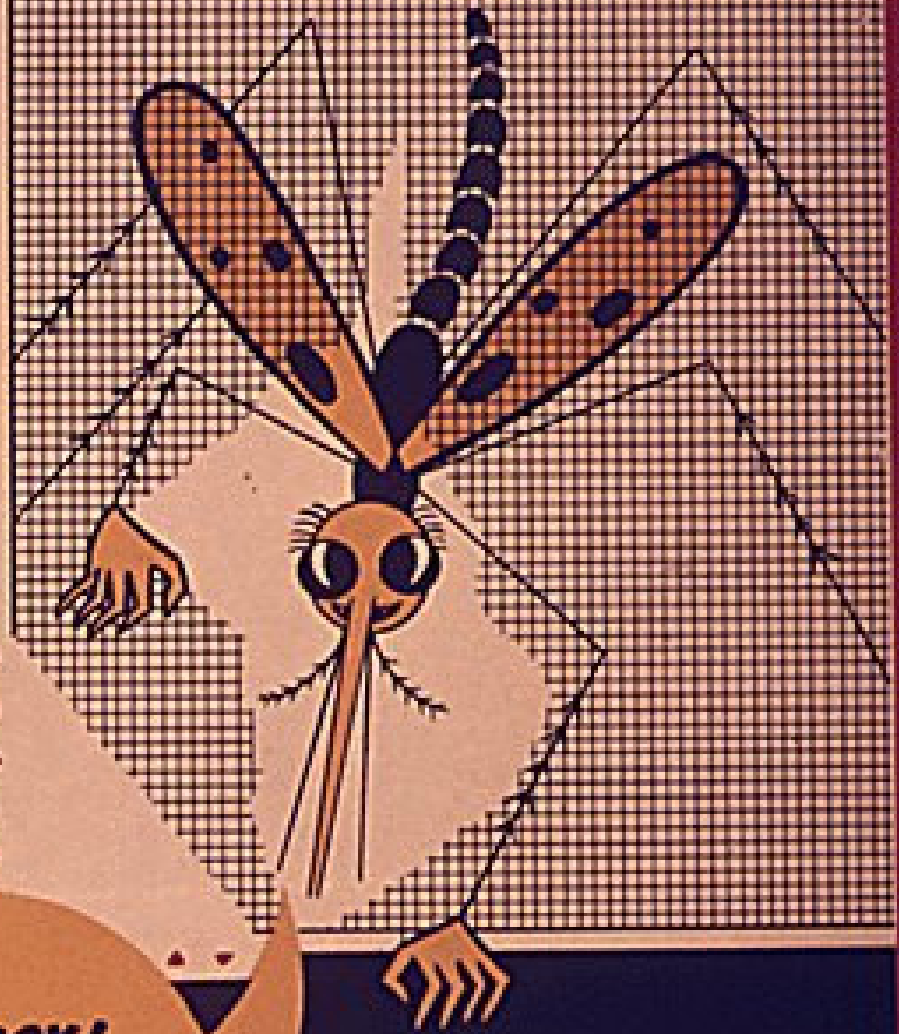
Large

SPRAY TO KILL



**MALARIA MOSQUITOES
HIDE IN YOUR HOME**

Hayes



**OH BOY!
WHAT A BREAK,
THIS IS WHERE
I COME IN!**

**KEEP OUT MALARIA MOSQUITOES
REPAIR YOUR **TORN** SCREENS**

Long

MOSQUITO PROOF



***I WASN'T
KEPT OUT, SO I
SPREAD MALARIA
ALL ABOUT!***



Federal Security Agency
U. S. PUBLIC HEALTH SERVICE

U. S. GOVERNMENT PRINTING OFFICE : 1943-O-316139

For sale by the Superintendent of Documents, U. S. Government Printing Office, Washington, D. C.

Long

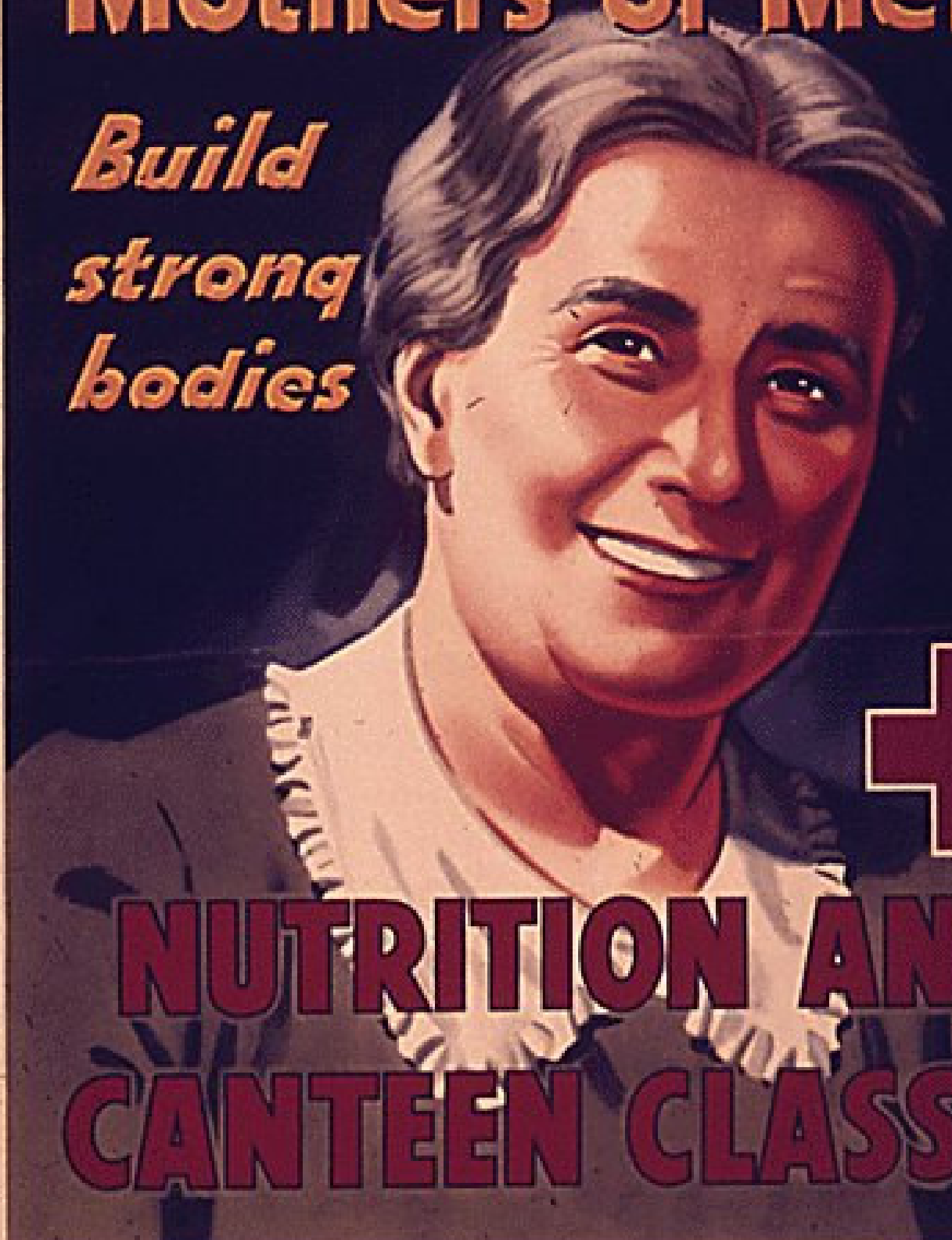
**HA! HA!
HE'S WASTING
HIS MONEY ON
CHILL TONICS!**



**SEE YOUR DOCTOR FOR PROPER
TREATMENT FOR MALARIA**

Mothers of Men-

*Build
strong
bodies*



NUTRITION AND CANTEEN CLASSES

AMERICAN RED CROSS

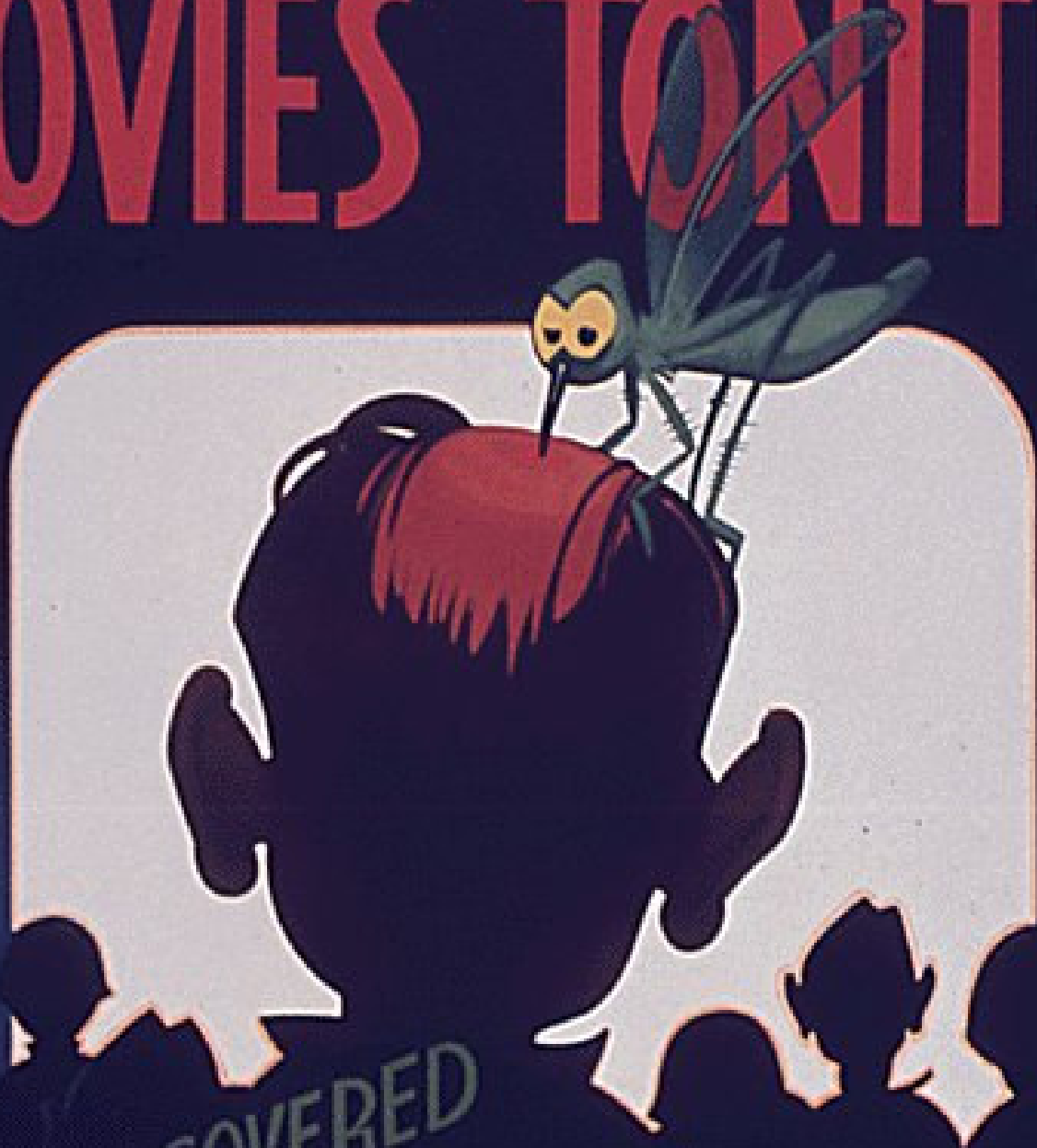
Mr. American WAR

Your country is at **WAR**, and so are you. Your buddies and friends are giving their lives perhaps this very minute for **YOU** and for **YOUR HOME**. Every minute you lose on your job is a minute lost for them. Can you afford to have their lives on your conscience when they depend on you to produce for them?



Give them a full time shift from whistle blow to whistle blow. Shift your clothes, stow your effects, get your tools, and be ready to start your work with a bang – **AND DO IT ON YOUR OWN TIME!** Keep inside your lunch period – and **SNAP BACK ON THE JOB!** Don't be a clock watcher. Work right up to the end of your shift – **AND THEN MAKE PREPARATIONS FOR DEPARTURE ON YOUR OWN TIME.** Generate the **WILL TO WORK**, my friend, and remind yourself every minute that you're **AN AMERICAN**, and that **YOUR** work is desperately necessary to **AMERICA**.

MOVIES TONITE?



KEEP COVERED
during the show
and use repellent!...

ONLY A DOPE
EXPOSES HIS SKIN TO
THE MALARIA MOSQUITO

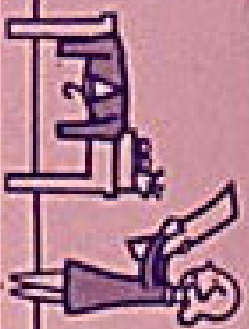
FIGHT THE PERIL BEHIND THE LINES

MR. PEANUT Goes to War!

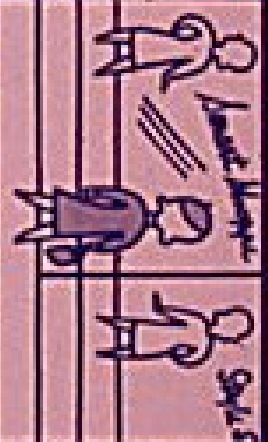


UNITED STATES DEPARTMENT OF AGRICULTURE
GRA
COUNTY

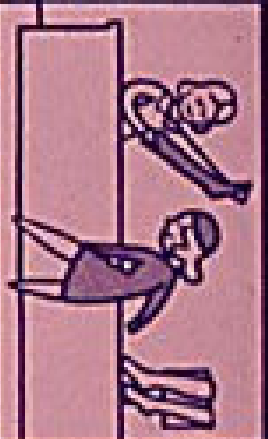
Mrs America buys clothes with care



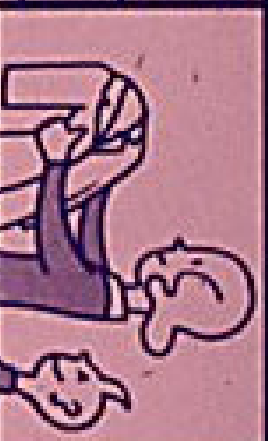
1 Plans before she buys - writes out what she can



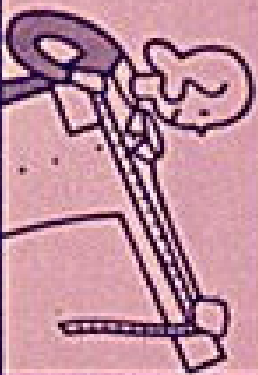
2 Shops around to find what she likes best



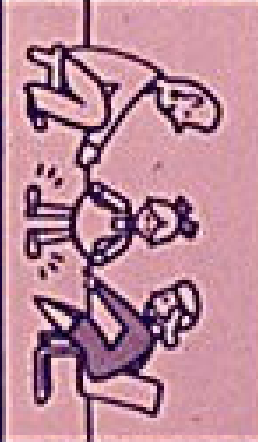
3 Knows the size before she buys - when she's a small 12



4 Notices how the blouse colors - makes it look like



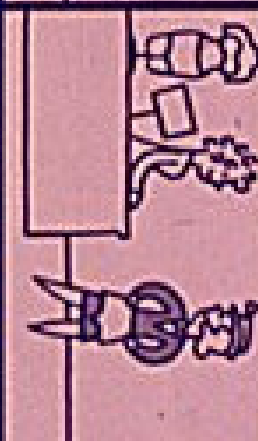
5 Finds out whether it will look in wash



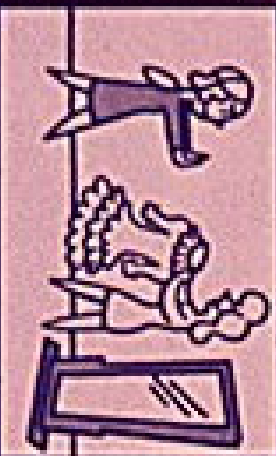
6 Asks for information about new and best



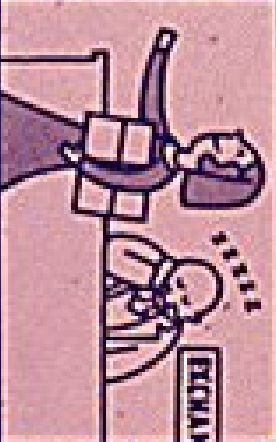
7 Compares prices and quality to get her money's worth



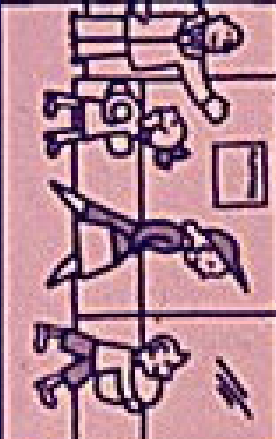
8 Buys only what she needs - not the latest fashions



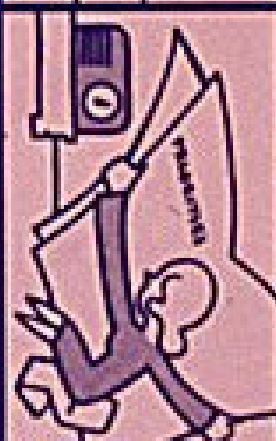
9 Buys a dress that will last a life and does her money well



10 Notices how the store does not have to exchange goods



11 Checks how well finished and made things - Suits her and fits



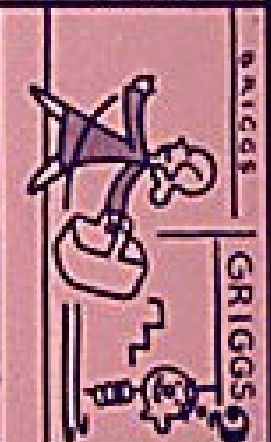
12 Keeps up to date about what's in the new

Wise buying helps win the war

Mrs America buys food with care



1 Plans before the buying process begins.



2 Stops around to learn about the best one.



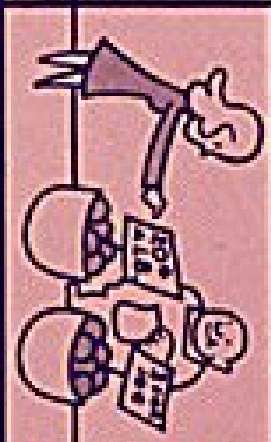
3 Compares prices of brands with equal food values.



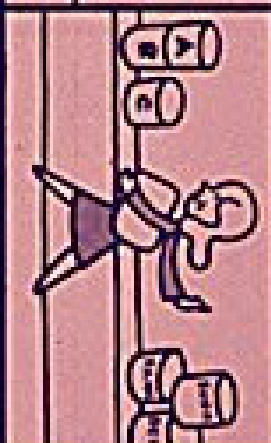
4 Reads labels to learn about food packages.



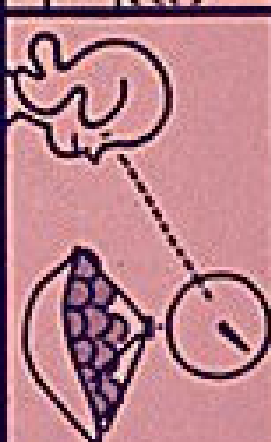
5 Compares each for value or pound of different sizes.



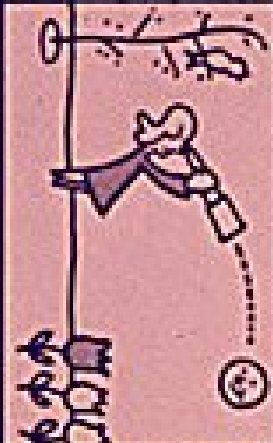
6 Buys by weight, not by volume or a dealer's word.



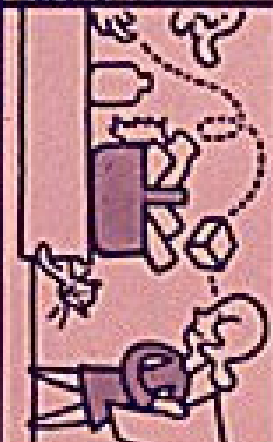
7 Buys by grade to get the quality she pays for.



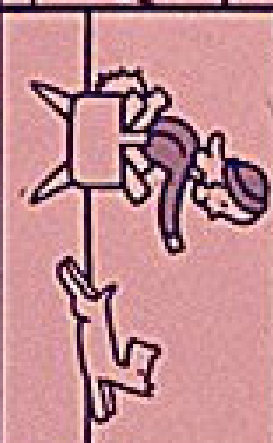
8 Weighs scales to make sure how much she gets.



9 Learns the reason why often eat foods are changed.



10 Checks her purchases before she leaves the store.



11 Counts her packages to see if items, signs, grades.



12 Keeps up to date about the foods her family need.

Wise buying helps win the war

MUSIC INSPIRES

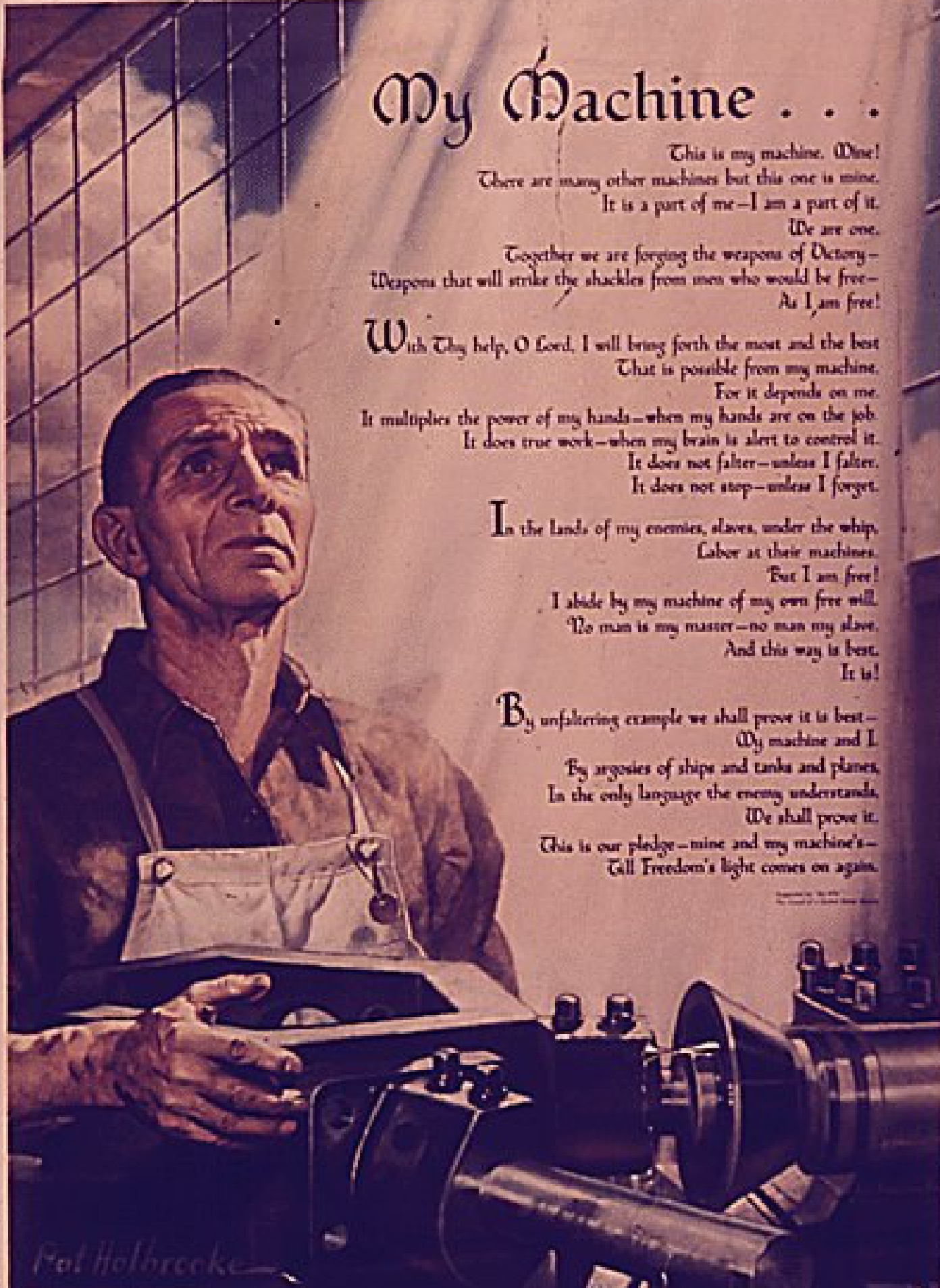


*in the
SERVICE - INDUSTRY - HOME - SCHOOL



"My girl's a WOW"

WOMAN ORDNANCE WORKER



My Machine . . .

This is my machine. Wise!
There are many other machines but this one is mine.
It is a part of me—I am a part of it.
We are one.

Together we are forging the weapons of Victory—
Weapons that will strike the shackles from men who would be free—
As I am free!

With Thy help, O Lord, I will bring forth the most and the best
That is possible from my machine.

For it depends on me.
It multiplies the power of my hands—when my hands are on the job.
It does true work—when my brain is alert to control it.
It does not falter—unless I falter.
It does not stop—unless I forget.

In the lands of my enemies, slaves, under the whip,
Labor at their machines.

But I am free!
I abide by my machine of my own free will.
No man is my master—no man my slave.
And this way is best.
It is!

By unflinching example we shall prove it is best—
My machine and I.

By argosies of ships and tanks and planes,
In the only language the enemy understands,
We shall prove it.

This is our pledge—mine and my machine's—
Till Freedom's light comes on again.

Fel Holbroke



MY PLEDGE TO YOU:

I charge no more than Top Legal Prices

I sell no Rationed Goods without
collecting Ration Stamps



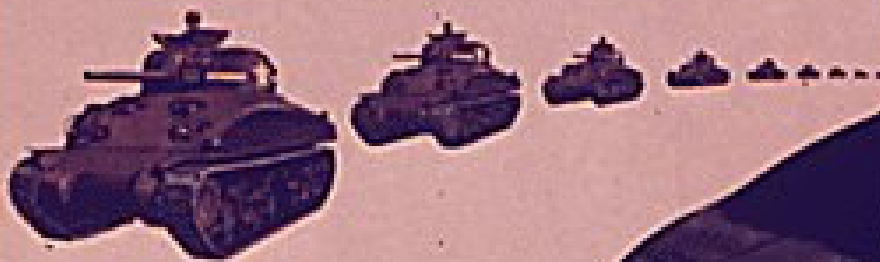


THIS BOND, the safest investment in the world:

- 1.** Can be redeemed on demand after 60 days from issue.
- 2.** Has a redemption value of 100 cents on the dollar invested, and bears interest after one year.
- 3.** Will repay you \$4 for each \$3 you invest if you keep it 10 years – 2.9% interest.
- 4.** Is registered in your name, and will be replaced if destroyed or lost.
- 5.** Can have a co-owner or beneficiary if you desire.

"MY TANK'S IN THE WAR, TOO..."

and I'm running it
fair and square to
protect your share"



**We sell gasoline only if you have legally
issued coupons properly endorsed.**

HELP US SMASH THE BLACK MARKET!

My **V** *for* **VICTORY!**



HARRY ROSSOLL

TIMBER PRODUCTION WAR PROJECT



**"MY WAR JOB PROTECTS
THEIR FUTURE"**



**"THAT'S WHY I'M WORKING
FOR MESSER"**

NAP and
help a **JAP**



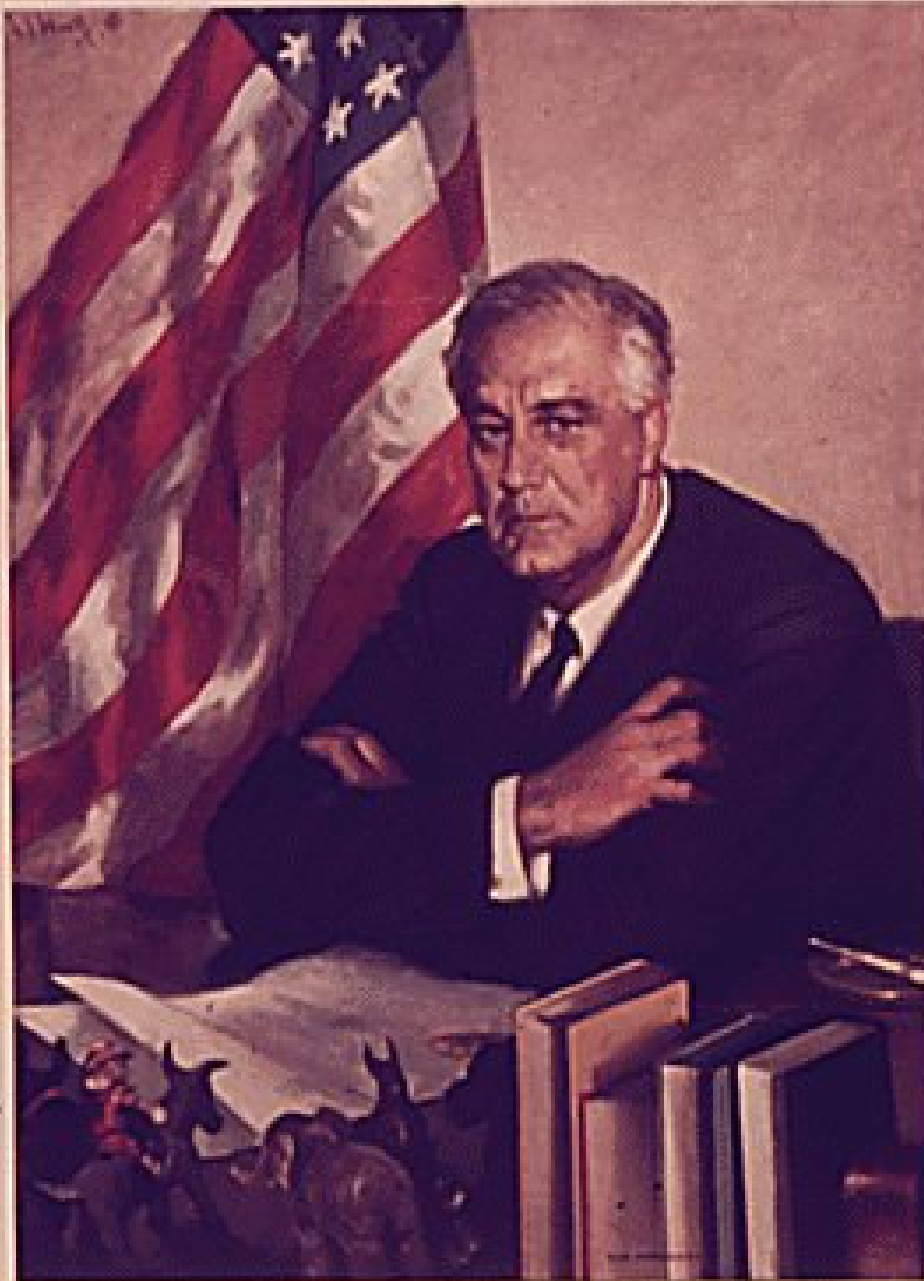
"CARELESS CARL"
greases his truck

NASSAU

in the Bahamas



MADE
IN U.S.A.



The vast majority of the members of the human race are on our side. Many of them are fighting with us. All of them are praying for us. For, in representing our cause, we represent their as well -- our hope and their hope for liberty under God.

PRESIDENT FRANKLIN D. ROOSEVELT -- In his radio address to the Nation on Dec. 8, 1941.

A Victory Program for All Americans!

Work For, Pray For, Believe in Victory
Buy United States War Bonds and Stamps
Support the Red Cross and the U. S. O.
Be Active in the Local Defense Program
Conserve Everything Needed for Victory
Comply With Every Rationing Regulation

Keep in Touch With the Boys in Service
Report Nothing the Enemy Wants to Know
Do Not Spread Any Unconfirmed Reports
Be Loyal to All of the United Nations
Refrain from ALL DESTRUCTIVE Criticism
Have Full Confidence in the Government

NATIONAL UNITY MEANS ULTIMATE VICTORY!

CONTRIBUTED TO THE CAUSE OF NATIONAL
UNITY IN THE AMERICAN WAR EFFORT BY

THE FIRST NATIONAL BANK

ELK RIVER, MINNESOTA





HELP KEEP IT GREAT!

Freshmen! Sophomores!

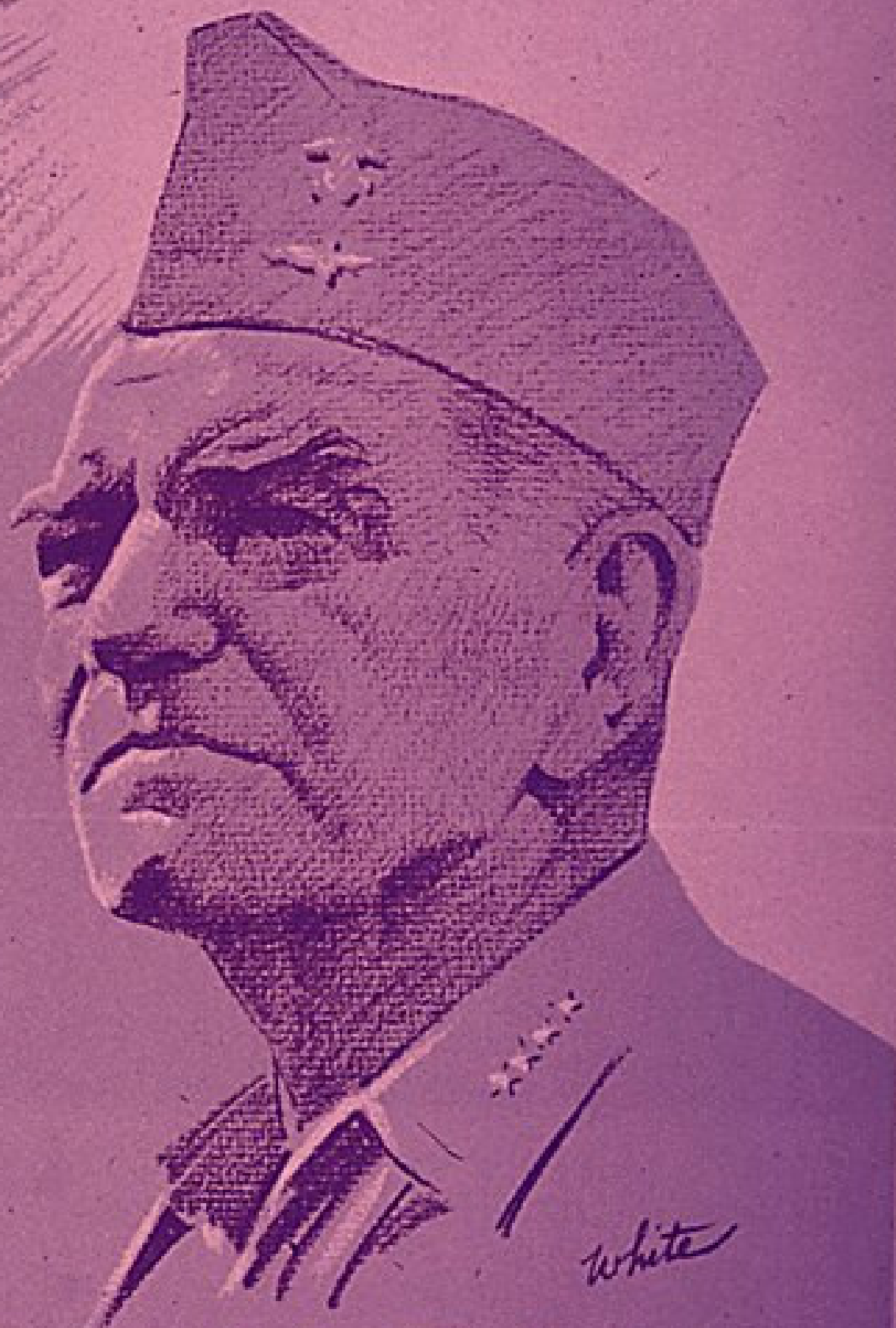
*stay in college and
become a*

NAVAL OFFICER

**CONSULT YOUR
NAVY V-1
FACULTY ADVISOR**

OR SEE YOUR

NEAREST RECRUITING STATION FOR FULL DETAILS



**Navy men who buy War Bonds help
break the Japs today without being
broke tomorrow.**

Admiral W. F. Halsey, Jr.



NAVAL AIRCREWMAN'S CREED

I am a United States Naval Aircrewman, member of a combat team. My pilot and shipmates place their trust in me and my guns. I will care for my plane and guns as I care for my life. In them I hold a power of life and death—life for my countrymen, death for the enemy.

I will uphold my trust by protecting my pilot and plane to the absolute limit of my ability. So help me God.





A TIME "TICK" TO GOONEY WAS A TERRIBLE BORE
SOMETHING HE FELT HE COULD EASILY IGNORE
HE TOOK HIS SHOTS AND IGNORED THE TIME
AS A PRISONER OF WAR HE'S NOT WORTH A DIME!

BE SURE YOU HAVE CORRECT TIME!
You're lost even with a sextant if your watch is wrong.



GOONEY HIS E-6B DID FORGET
IN FACT HE HASN'T FOUND IT YET
THE REST OF THE CREW FIND IT HARD TO SMILE
AFTER SEVERAL DAYS ON A LONELY ISLE.

CHECK EQUIPMENT BEFORE TAKE-OFF!



"NAVIGATOR GOONEY" THOUGHT HE KNEW HIS D. R.
WAS SURE THAT HE WOULD NEVER GO TOO FAR
BUT ALAS FOR GOONEY WHEN THE FUEL RAN OUT
THERE WAS NOTHING BUT OCEAN ROUNDABOUT.

RADIUS OF ACTION IS NAVIGATOR'S PROBLEM



GOONEY WAS LAZY—JUST LOVED TO SLEEP
NO LOG OR RECORD DID HE KEEP



HE SO OFTEN MESSED UP HIS E. T. A.
THE AIR FORCE WAS WILLING TO GIVE HIM AWAY.

BE ALERT! BE ACCURATE!



**BASE LANDING—5 MINUTES—BY HIS E. T. A.
"NAVIGATOR GOONEY" IS ALL PACKED AWAY**



**E. T. A. PASSED BY AN HOUR OR SO.
ABOUT CLOUDS OVER FIELD "GOONEY" DIDN'T KNOW.**

***YOUR JOB IS NOT DONE UNTIL
SHIP HAS LANDED!***



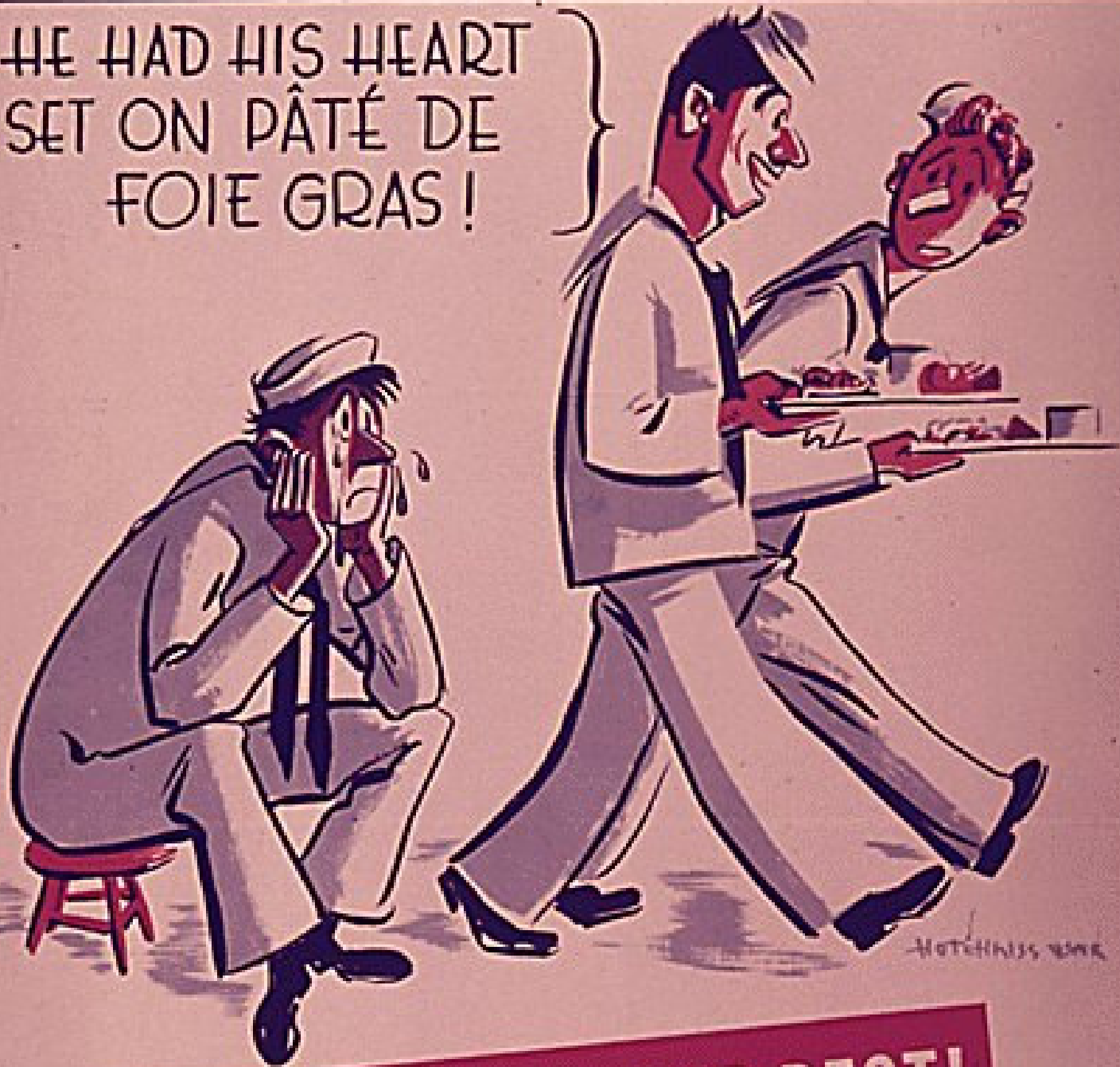
**GOONEY CHECKED WIND THE FINGER WAY
CLEAR WEATHER AHEAD IS WHAT HE'D ALWAYS SAY**



**WHEN STORMS AND BUMPS WERE MET INSTEAD
GOONEY BLUSHED AS THE CREW SAW RED.**

KNOW THE WEATHER UP THERE!

HE HAD HIS HEART
SET ON PÂTÉ DE
FOIE GRAS!



NAVY CHOW IS THE BEST!
TAKE ALL YOU CAN EAT
EAT ALL YOU TAKE!

DON'T BE FINICKY!

NEW YEAR SUGGESTION



U. S. ARMY

WD Suggestion Form No. 15
DISTRIBUTION: AAF (3), ACF (3), ASF (1)
see Wty (30) civilian employees of the ASF (1)

U. S. GOVERNMENT PRINTING OFFICE: 1944 O-342222

NEWS TO USE

Written here about the goods you sell... The items in this directory apply... to planting displays... to creating store presentations...

Illustrated by the staff members of *Success* magazine.

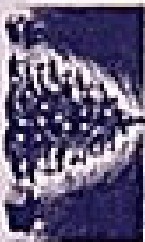
Give Them Facts About Gifts

When you gift-wrap, you're not only giving your customers a present, you're also giving them a surprise. The art of gift-wrapping is a skill that can be learned and practiced. It's a skill that can be passed on to others. It's a skill that can be used in many ways. It's a skill that can be used to create a special atmosphere. It's a skill that can be used to create a special occasion. It's a skill that can be used to create a special memory.

The first step in gift-wrapping is to choose the right paper. There are many different types of gift-wrapping paper available. Some are plain, some are patterned, some are textured. The choice of paper depends on the occasion and the gift. The next step is to choose the right size of paper. The paper should be large enough to cover the gift completely. The next step is to cut the paper into the right shape. The paper should be cut into a square or a rectangle that is slightly larger than the gift. The next step is to fold the paper around the gift. The paper should be folded so that the gift is completely covered. The next step is to tie the paper with a ribbon or string. The ribbon or string should be tied around the gift in a way that is secure and decorative.

TALK WHAT YOU SELL

Trees, Ornaments



Decorating a tree is a tradition that has been passed down for generations. It's a tradition that can be enjoyed by people of all ages. It's a tradition that can be used to create a special atmosphere. It's a tradition that can be used to create a special occasion. It's a tradition that can be used to create a special memory.

Sweaters...all types



Sweaters are a versatile piece of clothing that can be worn in many different ways. They can be worn as a layer under a jacket or as a standalone piece. They can be worn in many different colors and patterns. They can be worn in many different sizes and styles. They can be worn in many different ways.

Slippers...all types



Slippers are a comfortable and cozy piece of footwear that can be worn in many different ways. They can be worn indoors or outdoors. They can be worn in many different colors and patterns. They can be worn in many different sizes and styles. They can be worn in many different ways.

Stationery



Stationery is a collection of items that are used for writing and communication. It includes items such as pens, pencils, paper, and envelopes. Stationery is an essential part of any office or business. It is used to create a professional and organized appearance.

Silverware



Silverware is a collection of items that are used for eating and drinking. It includes items such as plates, glasses, and cutlery. Silverware is an essential part of any table setting. It is used to create a professional and organized appearance.

Toys and Dolls



Toys and dolls are items that are used for entertainment and recreation. They are used to create a fun and enjoyable atmosphere. They are used to create a special occasion. They are used to create a special memory.

Handkerchiefs



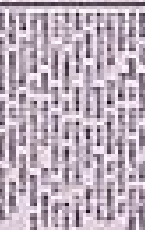
Handkerchiefs are a small and versatile piece of fabric that can be used in many different ways. They can be used to wipe sweat or tears. They can be used to clean up spills. They can be used to create a special atmosphere. They can be used to create a special occasion. They can be used to create a special memory.

Lingerie...all types



Lingerie is a collection of items that are used for intimate and personal care. It includes items such as bras, panties, and hosiery. Lingerie is an essential part of any wardrobe. It is used to create a professional and organized appearance.

ELECTRICAL GOODS



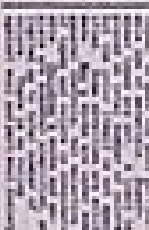
Electrical goods are items that are used for power and energy. They include items such as lamps, fans, and heaters. Electrical goods are an essential part of any home or office. They are used to create a professional and organized appearance.

BOOKS, ALL TYPES



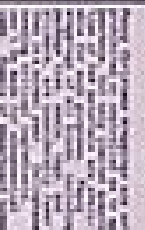
Books are a collection of items that are used for reading and learning. They include items such as novels, textbooks, and reference books. Books are an essential part of any library or bookstore. They are used to create a professional and organized appearance.

HOSEY, ALL TYPES



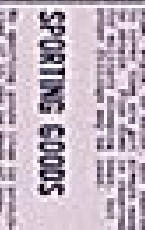
Hosiery is a collection of items that are used for legwear. It includes items such as socks, stockings, and tights. Hosiery is an essential part of any wardrobe. It is used to create a professional and organized appearance.

GIFT WRAPPINGS



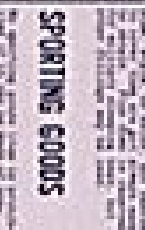
Gift wrappings are items that are used to wrap gifts. They include items such as paper, ribbons, and bows. Gift wrappings are an essential part of any gift-giving occasion. They are used to create a professional and organized appearance.

BLANKETS, COMFORTERS



Blankets and comforters are items that are used for warmth and coziness. They are used to create a special atmosphere. They are used to create a special occasion. They are used to create a special memory.

SPORTING GOODS



Sporting goods are items that are used for sports and recreation. They include items such as balls, bats, and rackets. Sporting goods are an essential part of any sports store. They are used to create a professional and organized appearance.

Beauty Articles



Beauty articles are items that are used for personal care and grooming. They include items such as lotions, creams, and soaps. Beauty articles are an essential part of any beauty store. They are used to create a professional and organized appearance.

Luggage...all types



Luggage is a collection of items that are used for travel and transportation. It includes items such as suitcases, backpacks, and briefcases. Luggage is an essential part of any travel store. It is used to create a professional and organized appearance.

Men's Furnishings



Men's furnishings are items that are used for men's clothing and accessories. They include items such as shirts, ties, and jackets. Men's furnishings are an essential part of any men's store. They are used to create a professional and organized appearance.

Gloves...all types



Gloves are a small and versatile piece of fabric that can be used in many different ways. They can be used to protect hands from cold or injury. They can be used to create a special atmosphere. They can be used to create a special occasion. They can be used to create a special memory.

Mirrors...Pictures



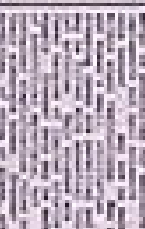
Mirrors and pictures are items that are used for decoration and reflection. They are used to create a special atmosphere. They are used to create a special occasion. They are used to create a special memory.

Furniture



Furniture is a collection of items that are used for seating and storage. It includes items such as chairs, tables, and sofas. Furniture is an essential part of any home or office. It is used to create a professional and organized appearance.

TOILET ARTICLES



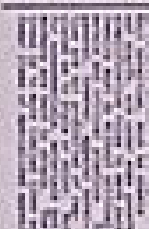
Toilet articles are items that are used for personal care and grooming. They include items such as toothbrushes, toothpaste, and soap. Toilet articles are an essential part of any bathroom. They are used to create a professional and organized appearance.

CAMERAS...FILM



Cameras and film are items that are used for photography. They are used to create a special atmosphere. They are used to create a special occasion. They are used to create a special memory.

APPAREL NOVELTIES



Apparel novelties are items that are used for clothing and accessories. They include items such as hats, scarves, and gloves. Apparel novelties are an essential part of any clothing store. They are used to create a professional and organized appearance.

Handbags, Belts



Handbags and belts are items that are used for carrying and holding things. They are used to create a special atmosphere. They are used to create a special occasion. They are used to create a special memory.

Games...all types



Games are items that are used for entertainment and recreation. They include items such as board games, card games, and video games. Games are an essential part of any game store. They are used to create a professional and organized appearance.

Jewelry...Watches



Jewelry and watches are items that are used for decoration and timekeeping. They are used to create a special atmosphere. They are used to create a special occasion. They are used to create a special memory.

China...Glass



China and glass are items that are used for decoration and serving. They include items such as plates, glasses, and vases. China and glass are an essential part of any home or office. They are used to create a professional and organized appearance.

Illustrations by the staff members of *Success* magazine.

NEXT!



JAPAN

6th
WAR
LOAN



next of kin has been notified...

YOUR WORK WILL SAVE LIVES

NEXT!



JAPAN

6th
WAR
LOAN

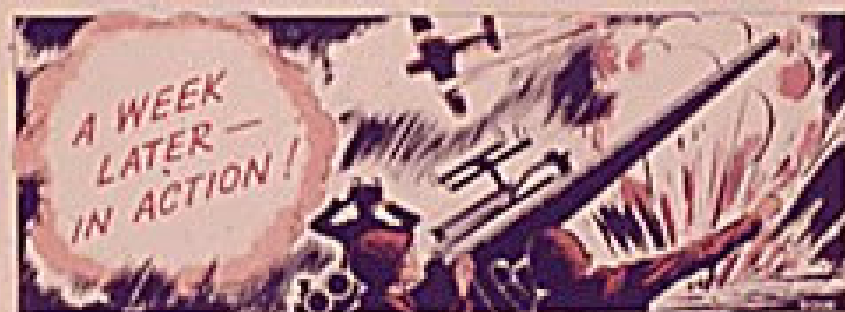


NICE GOING MEN ...
LOOKS LIKE A PERFECT
SCORE TODAY !



UHM! UHM!

SERVIC
CENTI



A WEEK
LATER -
IN ACTION!



WE WERE LUCKY TO
GET THROUGH THAT !

SPINE!
BRAIN BROWN!



IT WAS THOSE
KEPTENED PINK
YOU BOUGHT!

ALMOST CURTAINS
FOR US ... YOU
SURE LET
US DOWN
CHUM!



IF YOU GOTTA GET VD - DON'T
TREAT YOURSELF - SEE THE MEDICAL
OFFICER - BUT QUICK !