

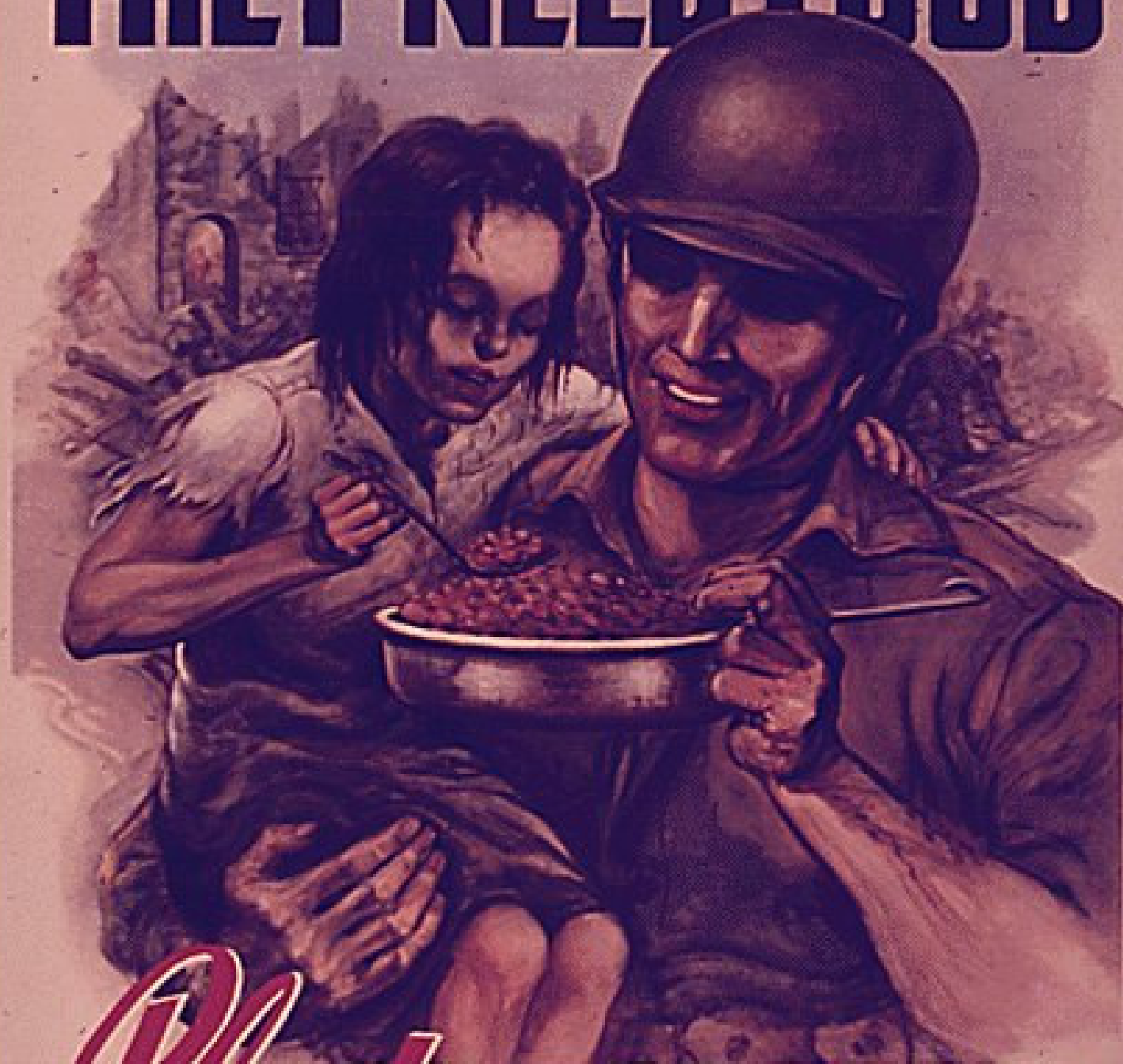
PLAN TODAY



Build Tomorrow

WITH WAR BONDS THRU PAY ROLL SAVINGS

THEY NEED FOOD



Plant **MORE BEANS**

HELP FEED THOSE FREED FROM AXIS RULE



PLANT MORE
SUGAR BEETS

SUGAR IS *ENERGY* -
LET'S GIVE 'EM PLENTY

PLAY FAIR

Share the Meat

10 a. m.—This woman got all the Meat



—Because she had a chance to shop early when stocks were full

5 p. m.—So this woman got none



—Because she had to shop late, after work, when stocks were gone

To insure an equal and adequate supply of this fine protein food among all Americans—no matter what they do or where they live—that's the purpose of the government's "Share the Meat" program.

It is not fair or patriotic for one family to get more than its share and make another go without.

Every American has a moral contract with 138 million other

Americans not to volunteer to give each an equal share of the available meat supply after an adequate amount has gone to our fighters and our allies. The fair share is 7½ pounds per person per week (less for children under 12.)

Buy only your fair share . . . make every pound count . . . share with others as you would have them share with you.

These firms pledge cooperation in the "Share the Meat" program and sponsor this advertisement



**...PLAY
SAFE!**

**your work
needs you
every day**

no accident is too minor

GET FIRST AID IMMEDIATELY

PLAY SAFE

HERE'S THE WHOLE STORY



USE SAFETY
EQUIPMENT



USE
COMMON SENSE



TEAMWORK WINS

UNITED STATES MARITIME COMMISSION





PLEASE BE CAREFUL



BOY, HAVE I GOT ME SOME SWEET LIBERTY CONNECTIONS.

MAN'S JGS



HI-YA BETTY— THIS IS BERT— BACK AGAIN...



THAT'S HER TOBY? JUST AS SWEET AS SHE WAS 6 MONTHS AGO.

6 MONTHS IS AN AWFUL LONG TIME.



PLEASE BE CAREFUL

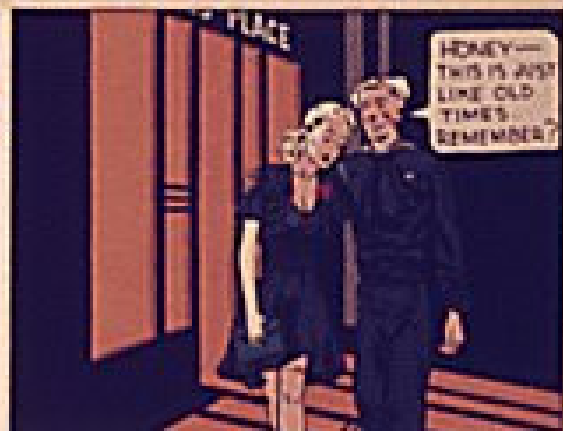


CHARLIE'S PLACE

AFTER YOU MY LOVE



THIS CHICK IS STRICTLY A ONE-MAN WOMAN ... THAT "BE CAREFUL" STUFF!



HONEY— THIS IS JUST LIKE OLD TIMES, REMEMBER?



PRO STATION

NOT THIS BABE, JOE. SHE'S A FRIEND OF MINE.



PAST, TOBY. PLEASE BE CAREFUL!!

PLEASE BE CAREFUL, MISTER I've got a war job to do too!





*“Please... get there
and **BACK!**”*

BE CAREFUL WHAT YOU SAY OR WRITE

the



of
Victory



O RIGINATE



GET A GOOD IDEA ABOUT IMPROVING PROCEDURES, FORMS, QUALITY OF WORK— ANYTHING LIKE THAT.

P ROPPOSE



WRITE UP THE IDEA AND SUBMIT IT TO THE EMPLOYEE SUGGESTION BRANCH RM. 4209 - F.O.B. 1

A S S I S T



HELP THE AGENCY MAKE THE MOST EFFECTIVE USE OF MATERIALS, EQUIPMENT AND MAN-EFFORT.

EMPLOYEE SUGGESTION PLAN



OUR CARELESSNESS Their Secret Weapon

PREVENT FOREST FIRES

U. S. DEPT. OF AGRICULTURE
FOREST SERVICE

STATE
FOREST SERVICE

OUR CEILING PRICE LIST

*WE POST 'EM —
YOU CHECK 'EM*


If you have any questions about
our prices... *PLEASE ASK US!*

*PLEASE
CHECK HERE!*

▶ DISPLAY THIS BANNER DIRECTLY ABOVE ONE OF YOUR COMMUNITY CEILING PRICE LISTS

© 2014 LABORERS' EDUCATION FUND

Our enemies' orders to
their spies in the U. S. A.



*"Divide labor
and management,
turn class against
class and spread
religious hatred"
a. Hitler
Hirohito
B. Mussolini*

FIGHT
un-American propaganda



OUR FIGHTERS



DESERVE OUR BEST



IN CONGRESS, July 4, 1776.

The unanimous Declaration of the thirteen united States of America.

When in the Course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume among the powers of the earth, the separate and equal station to which the Laws of Nature and of Nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation.

John Hancock
Samuel Adams
John Adams
James Otis
James Wadsworth
George Washington
John Jay
Benjamin Franklin
Thomas Jefferson
Richard Stockton
George Mason
George Wythe
George Clinton
John Mifflin
Robert Morris
George Ross
Thomas Mifflin
George Taylor
James Smith
George Brown
Richard B. Smith
George Ross
Thomas Mifflin
George Taylor
James Smith
George Brown
Richard B. Smith



**OUR FOREFATHERS FOUGHT
AND DIED FOR THIS *Freedom!***

Nations Fall When Workers Stall

EMPLOYEE PRIZE WINNING ELOGIUM

ALBERT H. WEINBERGER CO. MILWAUKEE • MARSHFIELD • MERRILL • ARTIGO

**Our Good Earth
... Keep It Ours**



BUY WAR BONDS

"Make Every Market Day BOND Day"

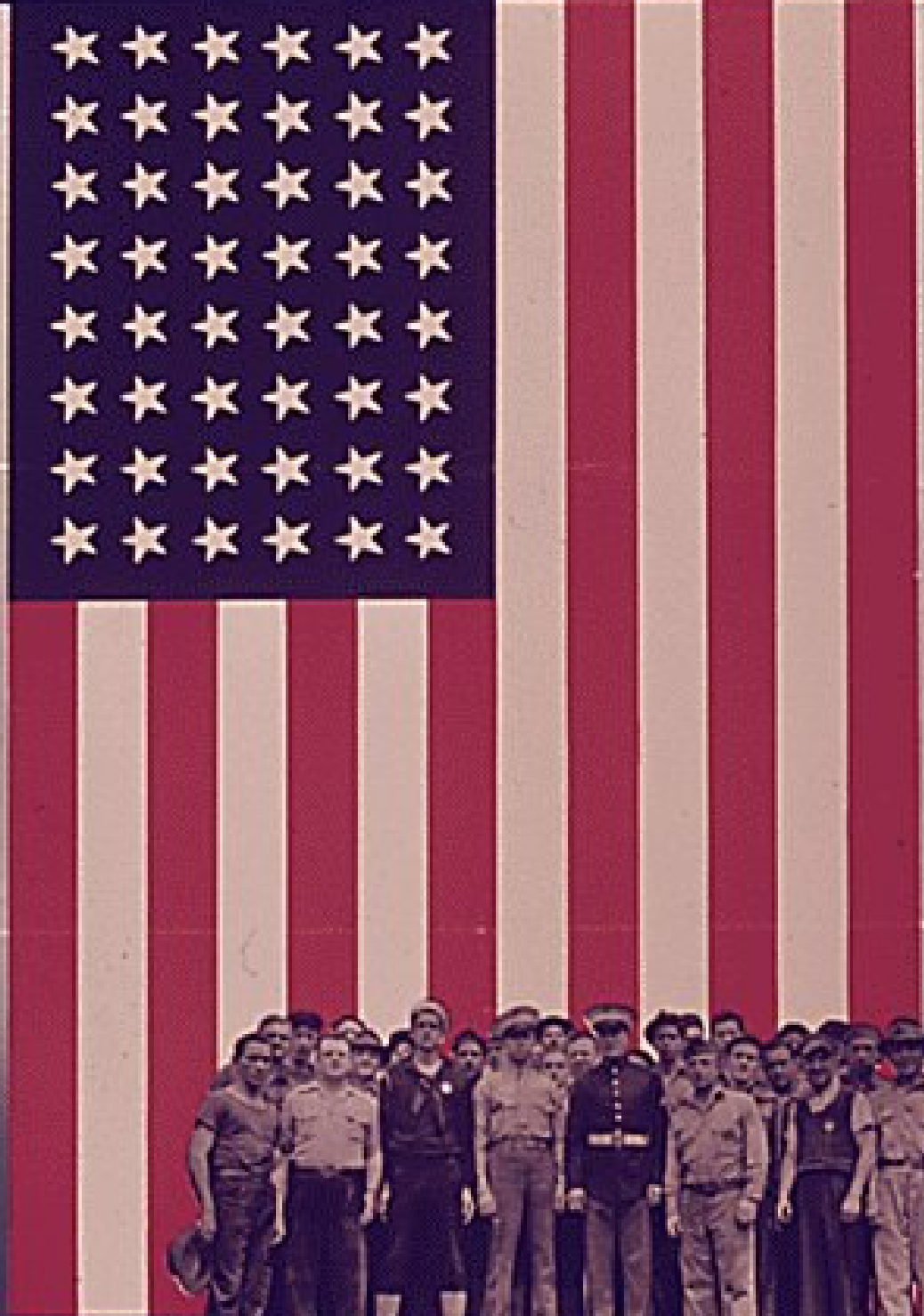
OUR HAT'S IN THE RING FOR

★ Victory ★



"KEEP 'EM ROLLING"

THE RAILROADS ARE THE BACKBONE OF OFFENSE



Our hearts, heads and hands
are united in one mighty aim—
Victory for the American Way.



THINK AMERICAN

ALL RIGHTS RESERVED. WOLFE BARRETT & CO., BOSTON, MA

WOLFE BARRETT & CO. ILLUSTRATION COURTESY OF WOLFE BARRETT & CO.

Our Home Front

"TASK FORCE!"

LIKE SOLDIERS... ON THE JOB AT DAWN!



**ON TIME ...
ALL THE TIME**

Our Lines



RURAL ELECTRIFICATION ADMINISTRATION
U. S. Department of Agriculture

MARSHALL ISLANDS: A JAPANESE BOMBER WAS JUST TAKEN A BURNING BITE BY THIS AIRCRAFT CARRIER. THREE TACCS WATCH IT PLUNGE INTO THE SEA AFTER SCARING TAIL FROM PLANE IN BACKGROUND.



KUWA, ALASKA: A BURNING BIT OF U.S. B. PLANE SINKS A JAPANESE TROUBLED IN THE GARDEN OF HELL.



OUR NAVY STRIKES BACK!



MIDWAY: JAPANESE HEAVY CRUISER BOMBED BY U.S. CARRIER-BASED AIRCRAFT.

"WHERE IS THE U.S. NAVY?"

"IT IS CARRYING OUT THE COMMAND TO HIT OUR ENEMY AND HIT HIM AGAIN WHEREVER AND WHENEVER WE FIND HIM."

Franklin D. Roosevelt



CORAL SEA: U.S. NAVY PLANE SET JAPANESE CARRIER SCREWING BY DEPARTING U.S. PLANE SHOWN AT RIGHT.



SOLOMON ISLANDS: YAMATO SUNK AFTER OUR NAVAL AIR FORCES LEFT THEIR CALLING CARD.



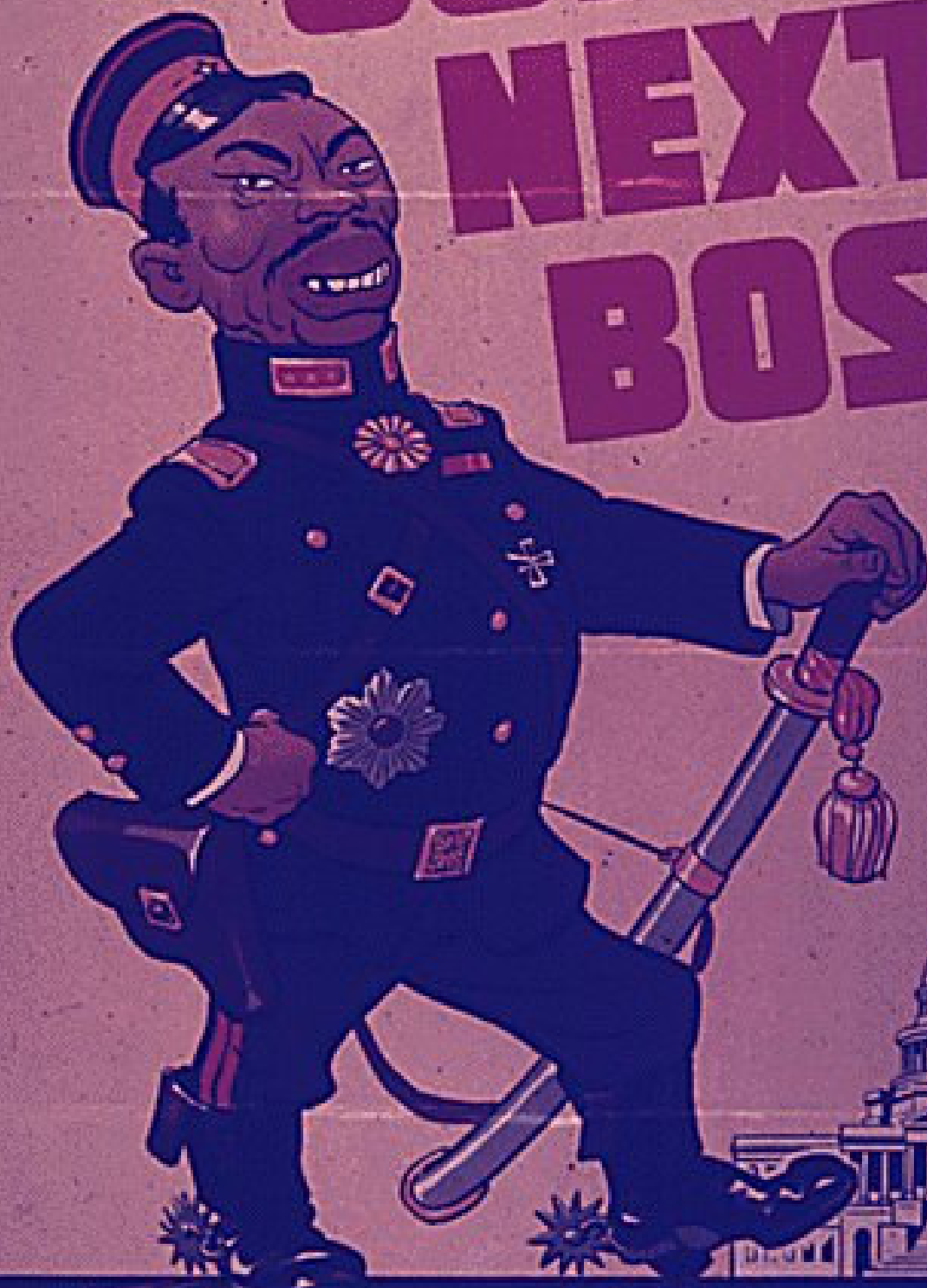
U.S. ANTI-AIRCRAFT CREW FIGHT OFF A JAPANESE SUICIDE PLANE ON THEIR AIRCRAFT CARRIER.

SAVE SCRAP TO SINK THE AXIS

COMPILED AND EDITED FROM OFFICIAL U. S. NAVY PHOTOGRAPHS

PRINTED AND DISPLAYED BY THE U.S. NAVAL AIR FORCE, 1111 14TH STREET, N. W. D. C.

**- OUR
NEXT
BOSS?**



**NOT IF WE
KEEP 'EM FIRING!**

OUR PART IN



THE WAR EFFORT

AUTOMOTIVE TRANSPORTATION is absolutely essential to the winning of the war.

GOODS must reach their destinations and **WORKERS** must get to their jobs — on time.

SERVICE MEN, in maintaining and conserving both vehicles and tires, are performing a most important function in the Nation's war effort.

Joseph S. Eastman

DIRECTOR

OFFICE OF DEFENSE TRANSPORTATION



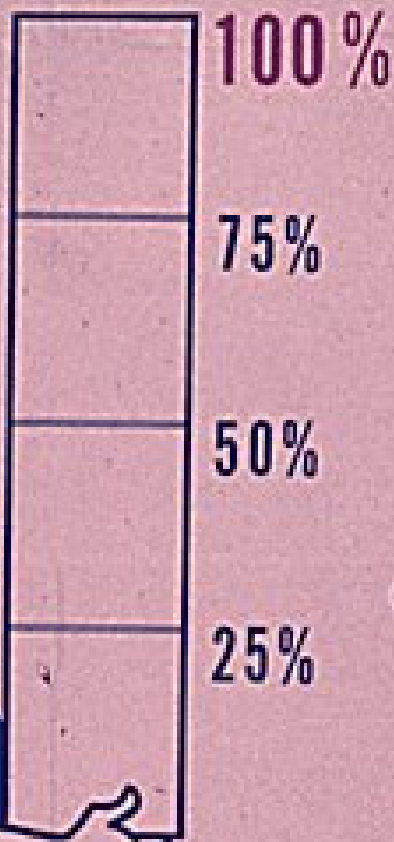
OUR PLEDGE

- 1. We charge only ceiling prices...or less.***
- 2. We post our ceiling price lists prominently for your convenience.***
- 3. We welcome questions about our prices. If, in spite of our utmost care, a mistake occurs, please bring it to our attention. It will be corrected immediately.***
- 4. We consider it our patriotic duty***

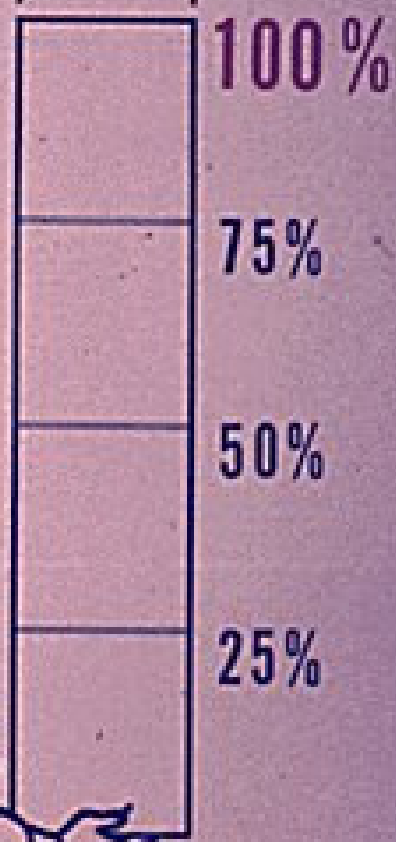
TO KEEP PRICES DOWN

OUR QUOTA IS

\$



HERE'S HOW
MANY OF US
ARE BUYING



HERE'S HOW
WE STAND
IN \$\$ SALES

5th WAR LOAN

OUR SON

IS IN THE

US

**COAST
GUARD**



OUR SORORITY WASN'T VERY SMART TO SNUB HER,
BUT HOW WERE WE TO KNOW SHE WOULD TURN UP WITH
TWO GOOD-LOOKING BROTHERS IN THE MARINES?
COPY. 1943 BY NEA SERVICE, INC. T. M. REG. U. S. PAT. OFF.

Gellera



OUR SPIRIT of '42

To give our best, that
Liberty shall not
perish from the earth

RUE
St. Etienne

Our street corners must not be next!

• The grim specter of conquest hangs over the entire world—make no mistake about that.

The enemy now is nearer than you think . . . more desperate, more deadly than you know!

We, right here in America, are in grave danger of losing everything for which our fighting men have died since 1776.

Complacency and cocksure over-confidence are tragic handicaps to the tremendous goals we have

set . . . the great superiority we must attain.

We must work as we never before have worked . . . *and* fight as we never before have fought . . . each of us—right now.

We must pledge, sacrifice, sweat and toil. We must dig deeper, harder, longer. Only unshakable purpose can bring victory. Only victory can save our precious freedom.

But remember . . . *The time is short!*

WILBERT PAPER COMPANY • MENASHA, WISCONSIN

McCabe

U.S.A. IN ACTION

OFFICIAL PICTURES FROM WORLD BATTLEFRONTS



3042 (TOP) 3041 (BOT)—American troops have captured a trench and taken over the enemy in the Italian Alps. The captured trench is being kept in good order. The soldiers are being supplied with food and clothing. The captured trench is being kept in good order.

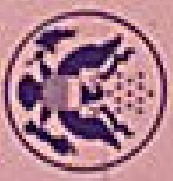


3423 (BOT) 3422 (TOP)—American troops have captured a trench and taken over the enemy in the Italian Alps. The captured trench is being kept in good order. The soldiers are being supplied with food and clothing. The captured trench is being kept in good order.

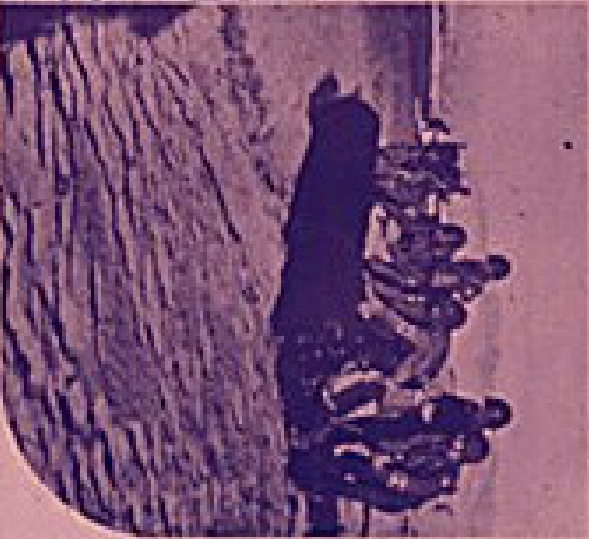
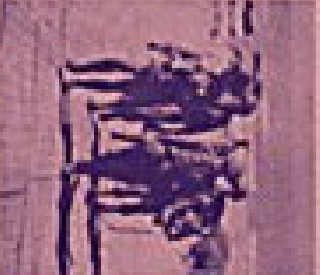
3424 (BOT) 3425 (TOP)—The captured trench is being kept in good order. The soldiers are being supplied with food and clothing. The captured trench is being kept in good order.



3426 (BOT) 3427 (TOP)—The captured trench is being kept in good order. The soldiers are being supplied with food and clothing. The captured trench is being kept in good order.



U. S. ARMY
OFFICIAL POSTER



3428 (BOT) 3429 (TOP)—The captured trench is being kept in good order. The soldiers are being supplied with food and clothing. The captured trench is being kept in good order.

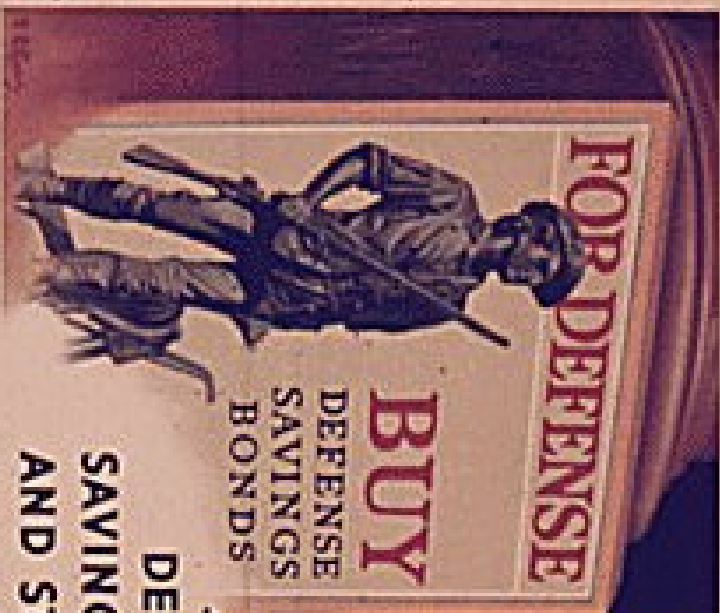
★ OUR TROOPS COUNT ON YOU, SOLDIERS OF SUPPLY! ★

Out!

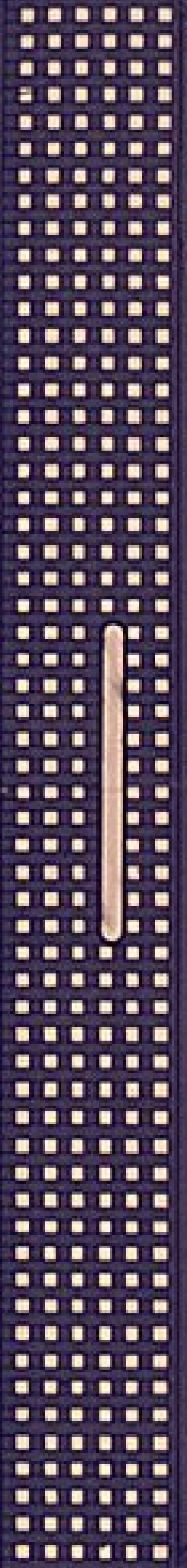


**DON'T LISTEN TO HIS SONG AND DANCE
GIVE THE GOOF A KICK IN THE PANTS!**

Own a **SHARE IN AMERICA**



Buy
DEFENSE
SAVINGS BONDS
AND STAMPS *here*



PAL!



★ FOOD IS AMMUNITION ★
DON'T WASTE IT ★



Partners
in VICTORY

★ "UNCLE SAM & CO." ★
 TANKS · SHIPS
 GUNS · PLANES
 Victory Models Only

PARTNERS WANTED!

New Capital Needed For
BUSINESS EXPANSION

**SAFEST INVESTMENT
 IN THE WORLD**

Business Opportunity
 for ALL Americans

★ WE MAKE AND GUAR- ★
 ANTEE OUR PLANES, ★
 SHIPS, TANKS AND ★
 GUNS AND DELIVER ★
 THEM WORLD WIDE ★
 WITH *special* DEL- ★
 IVERIES TO JAPAN, ★
 GERMANY AND ITALY



10% of your income
NEEDED IMMEDIATELY
every payday...

Buy **WAR BONDS** Today

for details see your
CREDIT UNION

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“... pass the ammunition”



O.K. soldier —
that's our job!

“... pass the ammunition”



THE ARMY NEEDS MORE

LUMBER

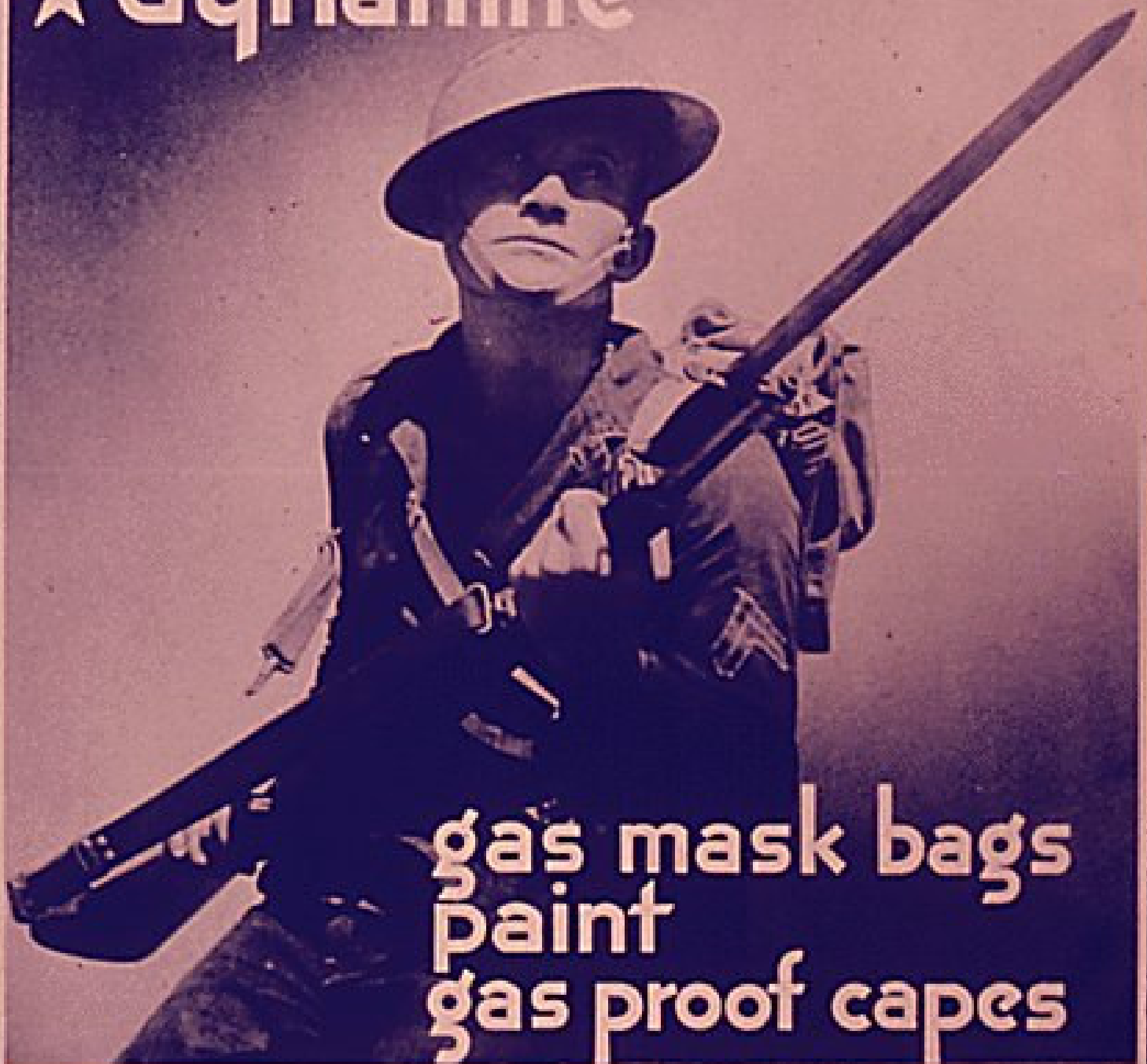
**PASTE THIS IN
YOUR HAT!**



**WE CAN'T WIN
WITHOUT YOU**

PEANUT OIL will make

★ **dynamite**



gas mask bags
paint
gas proof capes

for the **BATTLE FRONT**

PEANUT OIL will make

★ medicine



soap
salad oil
shortening

for the HOME FRONT

Penicillin

THE NEW LIFE-SAVING DRUG

Saves Soldiers' Lives!

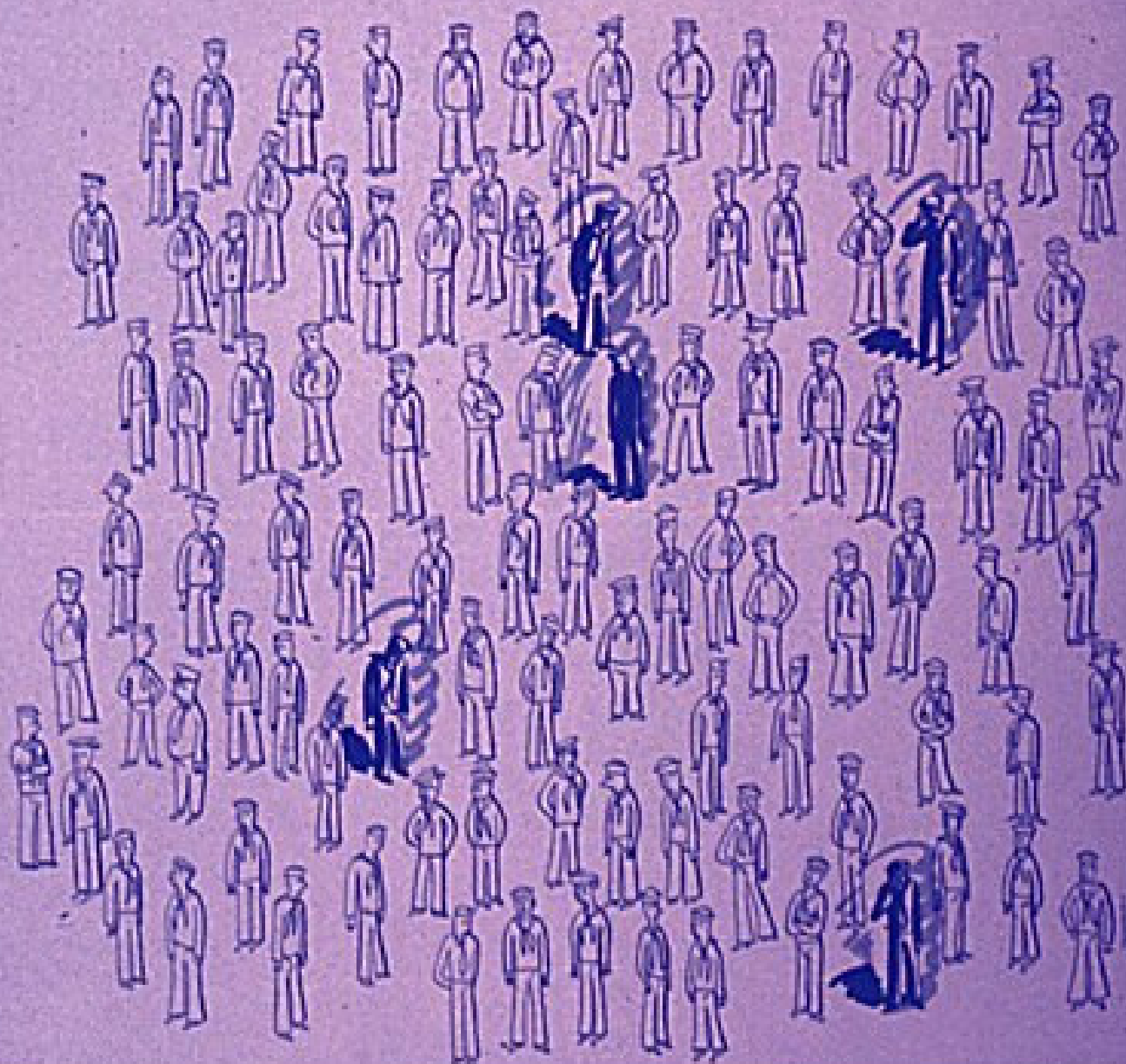


Men who might have died
will live... if YOU

Give this job Everything You've got!

PENICILLIN FOR GONORRHEA

works 95 times out of 100



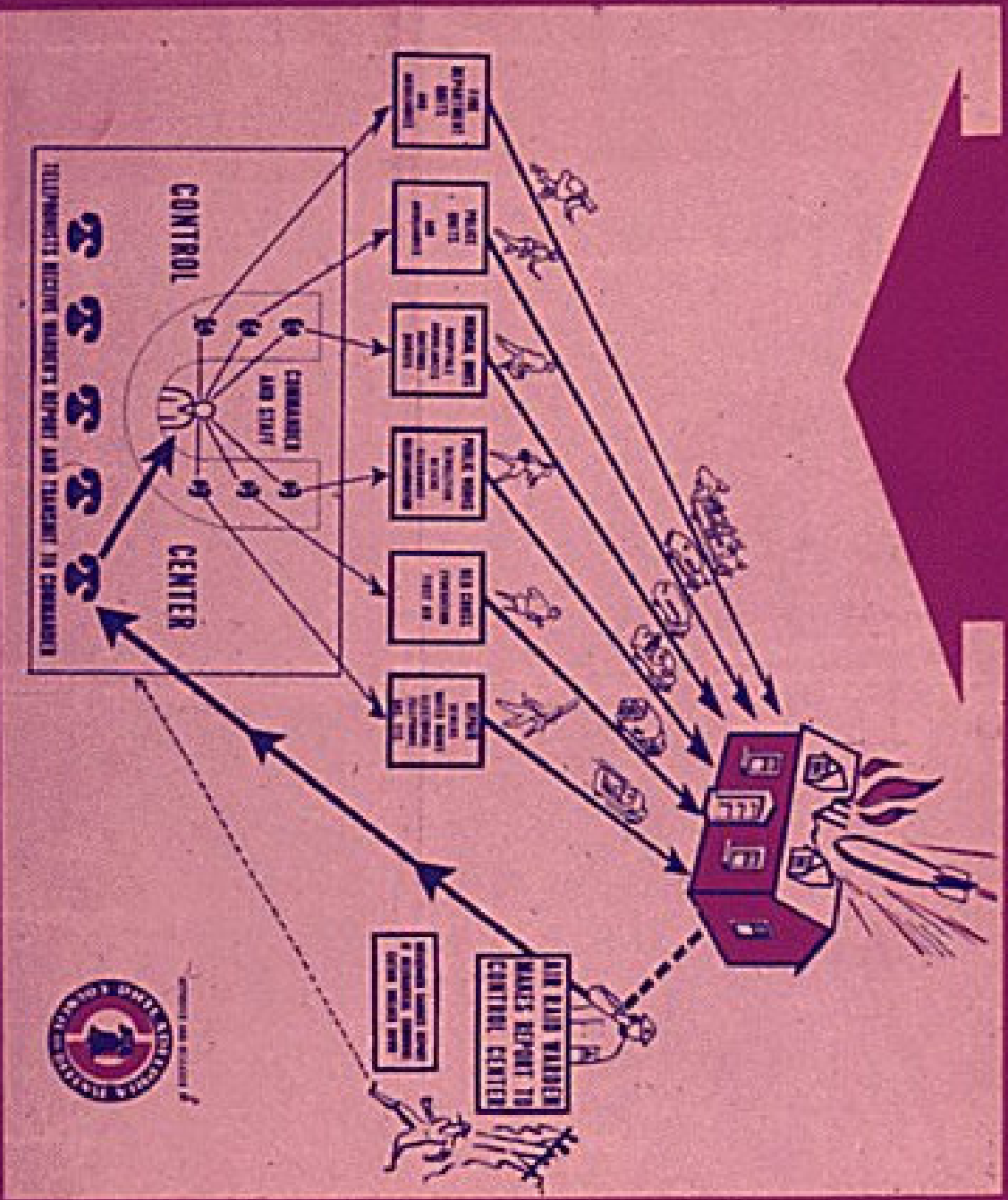
but ...

YOU *may be one of the failures!*



**PEOPLE WHO
STAND ON SWIVEL CHAIRS
END UP IN WHEEL CHAIRS**

PHILADELPHIA'S AIR RAID SYSTEM



INCIDENT FROM A REPORT CARD



WALL BOARD CARD



MESSAGE



WALL BOARD



RECOMMENDATION CARD



REVISION AND CLEARANCE CARD



WALL BOARD



AIR RAID WARDENS

SECURITY FIREMAN

ACCIDENT PRONE

NEEDS SIGNALS

GENERAL CARD

PIPEDOWN SOLDIER!



BERLIN'S LISTENING!

PIPEDOWN SAILOR!



BERLIN'S LISTENING!

PIPEDOWN SOLDIER!

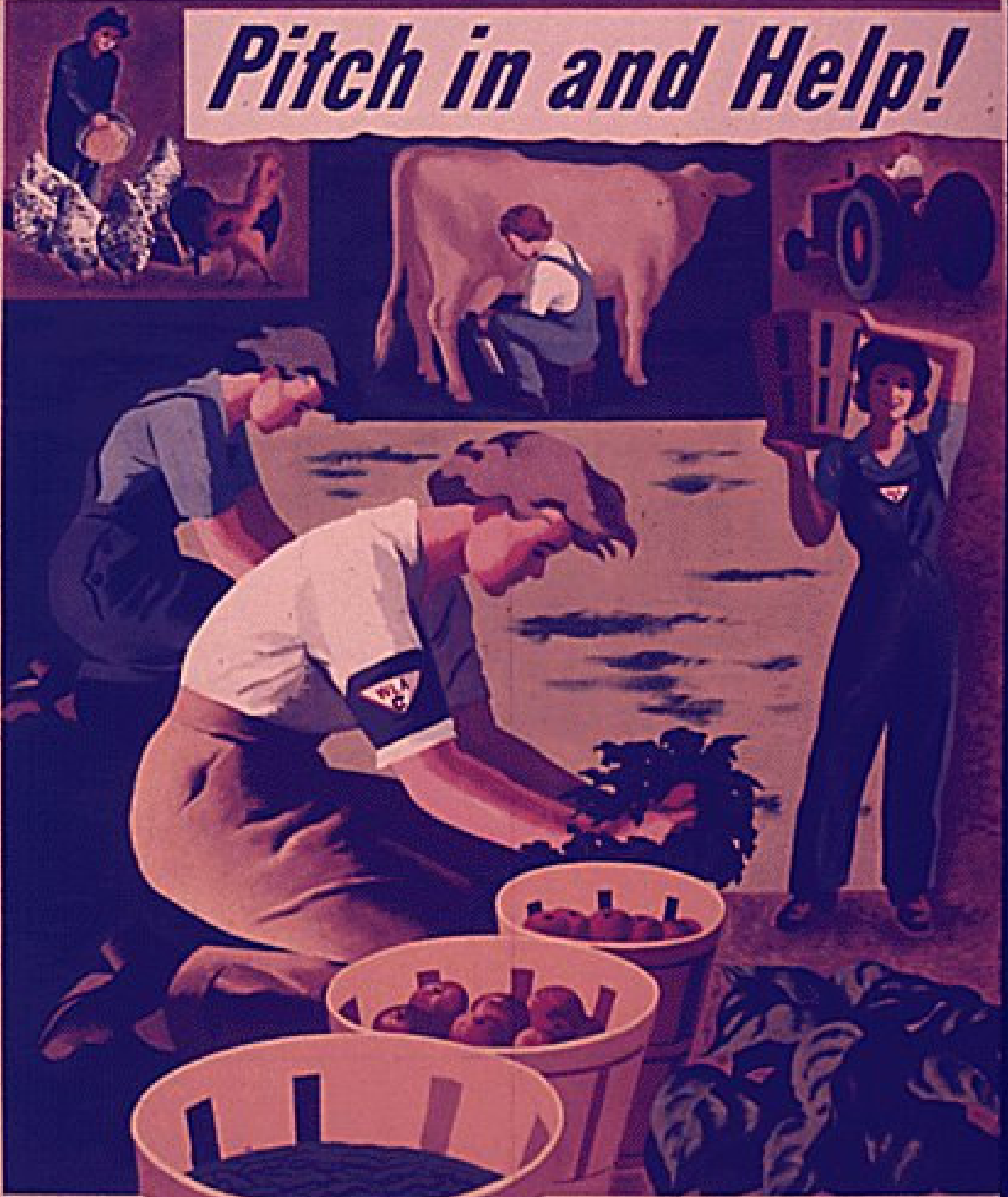


TOKIO'S LISTENING!

Read an advertisement properly only. For additional copies write to Graphic Division, Office of Public and Figure, Washington, D. C. ... Specify 679 inside the envelope.

U.S. GOVERNMENT PRINTING OFFICE: 1945

Pitch in and Help!



**JOIN THE WOMEN'S LAND ARMY
OF THE U.S. CROP CORPS**

