

SAVE FOR  
SECURITY



BUY

DEFENSE  
SAVINGS  
STAMPS

HERE

... this STORE makes  
Savings Stamps available to Encourage  
THRIFT and Aid Our Country's DEFENSE

**SAVE FOOD FIGHT FAMINE**

© 2008 WFP. ALL RIGHTS RESERVED.

# SAVE GAS

to win the war  
sooner



## 1. MAKE EVERY MILE COUNT

Take the shortest route and a full load.



## 2. WATCH YOUR SPEED

The faster you drive the less mileage  
you get on a gallon.



## 3. TAKE CARE OF CONTAINERS

They come in handy as gas reserves  
and dispensers. Don't lose them!



# SAVE RUBBER

- 1 Make every tire carry a passenger**
- 2 Drive more slowly in hot weather**
- 3 Check tire pressure at least once a week**

## SWAP RIDES



**SAVE TODAY  
FOR THESE  
TOMORROW**

*-through the*

**NAVY WAR BOND PROGRAM**



**Save waste fats and greases**



**Strain into clean can**

**Keep in cool dark place**



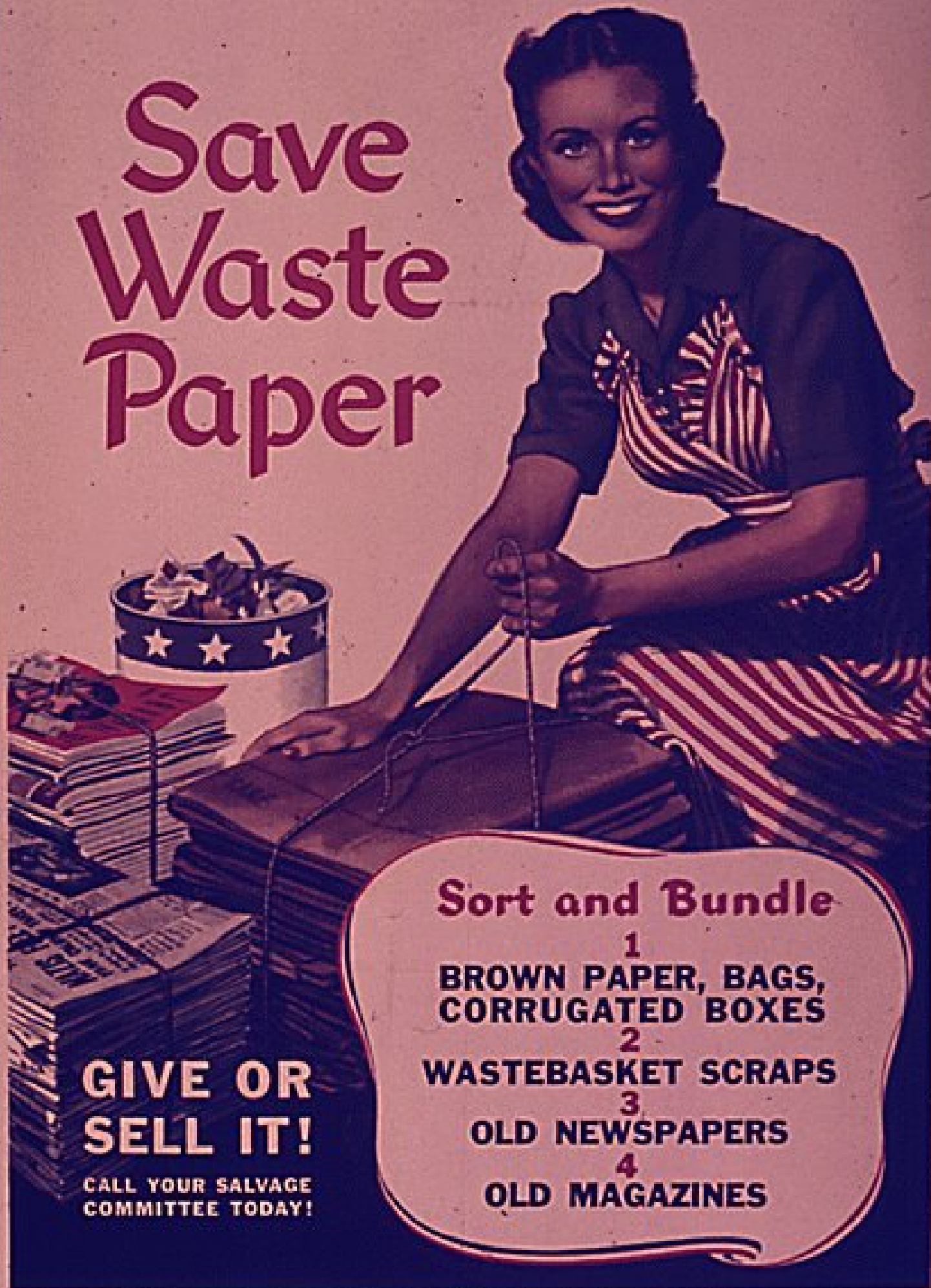
**Sell it to your meat dealer**



**SAVE WASTE FATS**



# Save Waste Paper



## Sort and Bundle

1

**BROWN PAPER, BAGS,  
CORRUGATED BOXES**

2

**WASTEBASKET SCRAPS**

3

**OLD NEWSPAPERS**

4

**OLD MAGAZINES**

**GIVE OR  
SELL IT!**

**CALL YOUR SALVAGE  
COMMITTEE TODAY!**

**RED CROSS**  
**VOLUNTEER NURSE'S AIDE**



**ENROLL TODAY AS A RED CROSS VOLUNTEER NURSE'S AIDE**

*YOUR HELP CAN SAVE MANY LIVES . . . FIND THE TIME . . . GIVE IT NOW*

**Call Your Red Cross Chapter or Local Civilian Defense Volunteer Office**



# **REGULARS**

AND

# **EX-REGULARS**

Do you know that you can remain a part of the  
**REGULAR ARMY** after your return to **CIVIL LIFE**?

## **HOW?**

By Enlisting In—

## **THE REGULAR ARMY RESERVE**

If you are leaving the active service, or if you were Honorably Discharged from the **REGULAR ARMY** within the last three years, are physically qualified, unmarried, and under thirty-six years of age, then it will pay you to enlist in the  
**REGULAR ARMY RESERVE**

# **INVESTIGATE!**

*Apply at any Army Recruiting Station*



# REMAIN WITH *The* COLORS

Be A  
Modern  
Minute Man

If you are leaving the Active Service, or were Honorably Discharged from the  
**REGULAR ARMY—**  
Are under Thirty-six Years of Age, and are Physically Qualified, it will pay you to Enlist in the  
**REGULAR ARMY RESERVE**

ENLIST IN THE  
**REGULAR·ARMY·RESERVE**

U. S. Army Recruiting Officer



...remember me ?  
I'm still fighting you !



Pearl Harbor



Saipan



Guadalcanal



Palau



# ***TOGETHER* WE WIN**

Get behind your labor-management committee



Remember me? I was at Bataan

**BUY WAR BONDS**

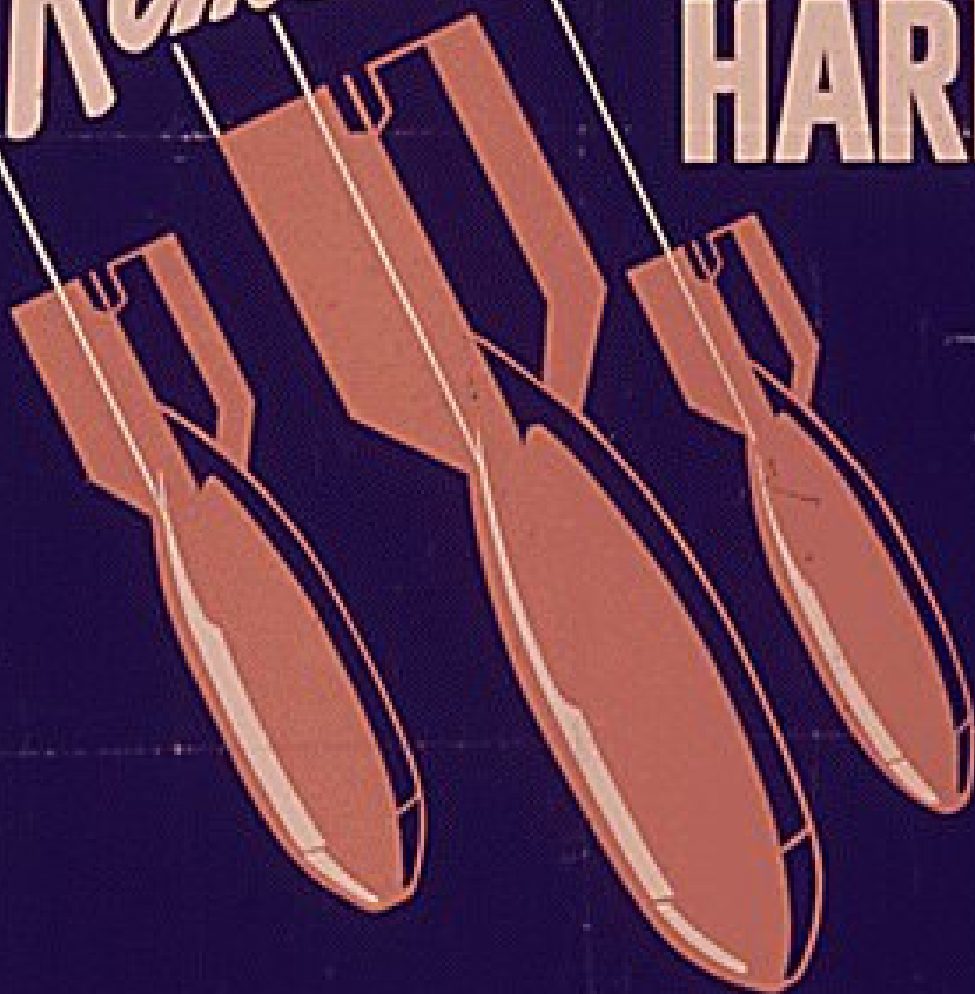
# REMEMBER PEARL HARBOR



## BUY WAR BONDS

*Remember*

**PEARL  
HARBOR**



***ENLIST NOW!***

**UNITED STATES  
COAST GUARD**

**REMEMBER**

Pearl  
Harbor





On this anniversary of the attack upon Pearl Harbor let us—

**REMEMBER AND HONOR**

*the men and women who have already given their lives in this struggle.*

**GIVE THANKS TO GOD**

*for our survival of the unprovoked attack by ruthless enemies.*

**TAKE STOCK OF**

*what we have done in one year of war and what lies ahead to be done in terms of Work-Fight-Sacrifice.*

**RE-DEDICATE**

*our strength, time, wealth and our very lives to preserve a concept of living more precious than individual life itself.*

**For our priceless Bill of Rights and our Constitution of the United States of America we will**

**WORK! FIGHT! SACRIFICE!**

**"REMEMBER PEARL HARBOR DAY"**

DECEMBER 7, 1942

"REMEMBER PEARL HARBOR"

TIME FOR ACTION!



*Join the*

**U.S. COAST GUARD**



Remember Your First Thrill of  
**AMERICAN LIBERTY**



**YOUR DUTY-*Buy***  
United States Government *Bonds*  
**2<sup>nd</sup> Liberty Loan of 1917**



# REPAIRS

*They've just GOT  
to be RIGHT!*

# ★ Replacing These Losses Boils Down To YOU



U. S. ARMY OFFICIAL POSTER

The bones, the muscles, the guts of this 2½-ton truck are all forgings and castings... engine block, axles, gear case, crankshaft, practically every part of it!



Today, a shortage of castings and forgings—added to war losses—threatens to cause a critical shortage of trucks. Untold tons of forgings and castings are needed now.




Other untold tons of forgings and castings are needed for tank replacements, bulldozers, artillery, engineering equipment. It's your chance to do a great job for America!

**STAY ON THE JOB  
FINISH THE JOB**



**REPORT**  
**FAULTY WIRING**

**Electrical fires are hard to control**

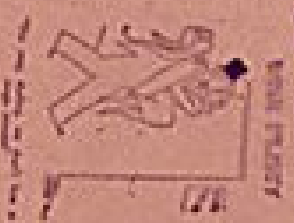


**The goods are coming**

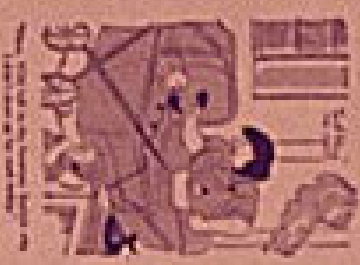
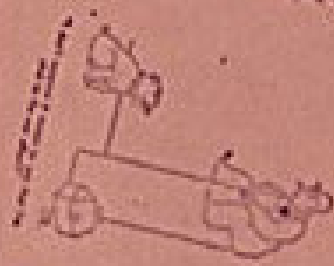
**don't bid prices up**

**REPORT OVER CEILING PRICES TO THE OPA**

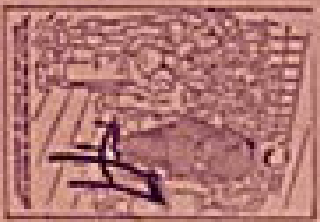
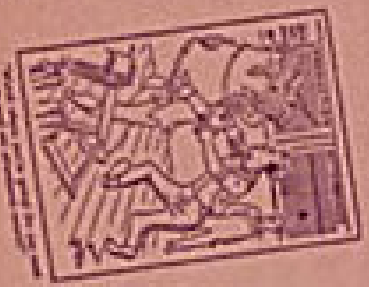
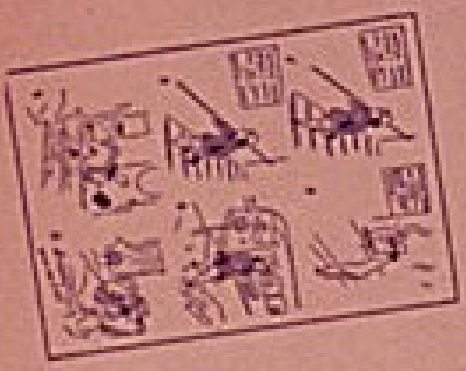
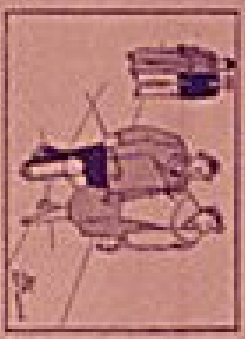
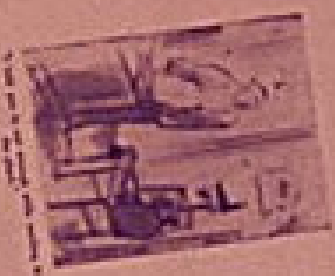
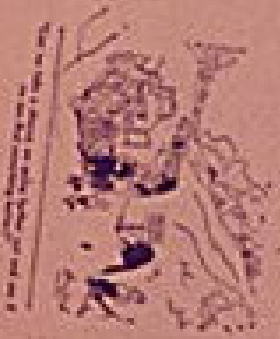
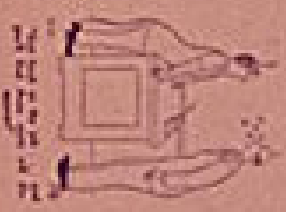
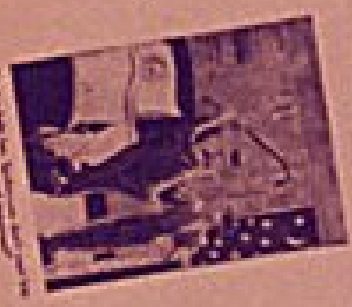
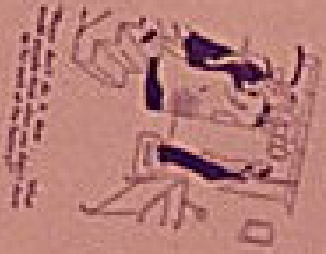
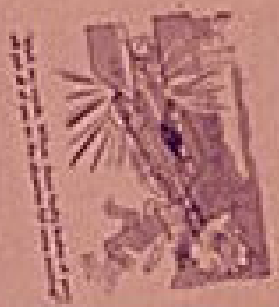
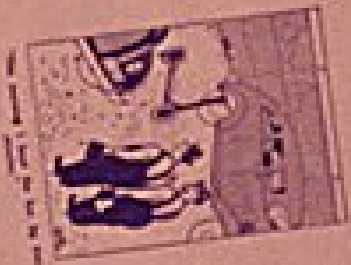
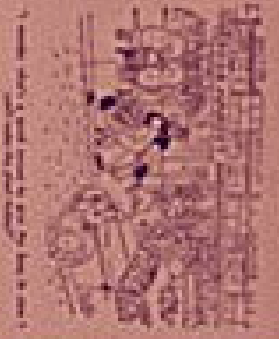
Over Price Absurdities Caricature



Reptiles Number One From LABOR-MANAGEMENT NEWS

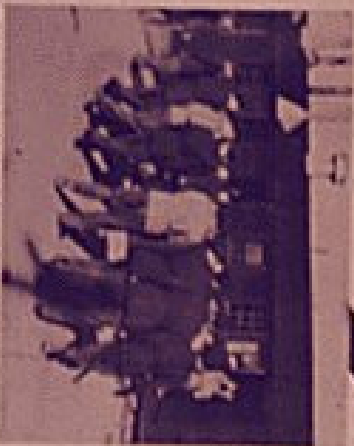






Part of the series of papers by the author, published in the Journal of the Entomological Society of America, Vol. 1, No. 1, 1910, pp. 1-10.

# RESERVE



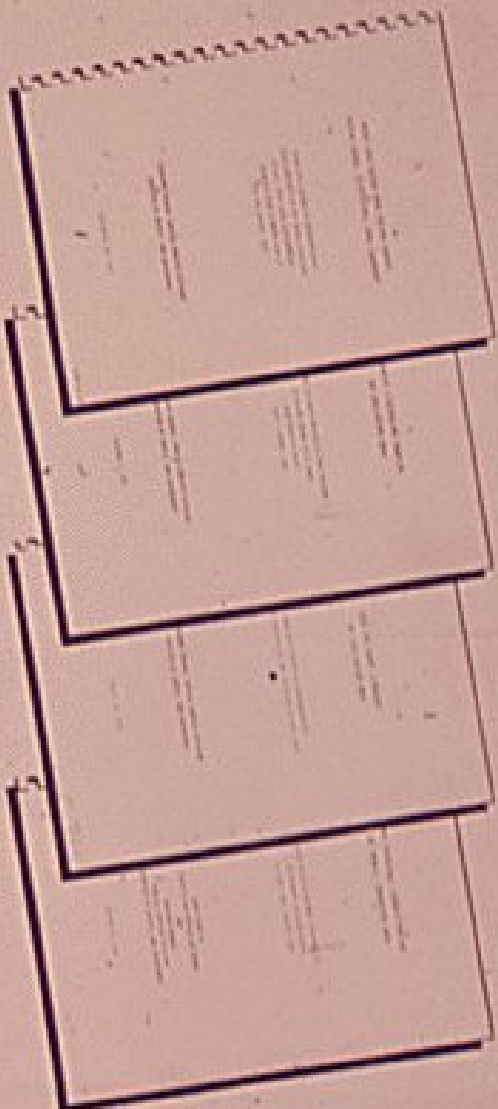
Representative cross section of enlisted men in the selected post converse in recreation rooms or mess halls.



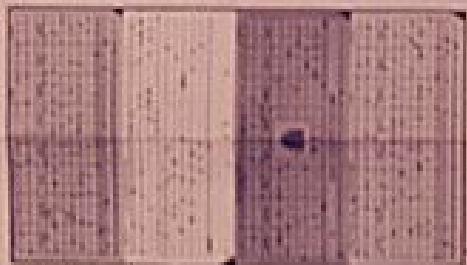
Carefully chosen enlisted men explain that War Department wants honest answers on questionnaire.



Tens of thousands of men are being listed out and for mail call.



The filled in questionnaires are sent to Washington. They are examined by experts, coded, and the remarks noted.



The information is transferred to machine record punch cards.

# SEA ROCHI



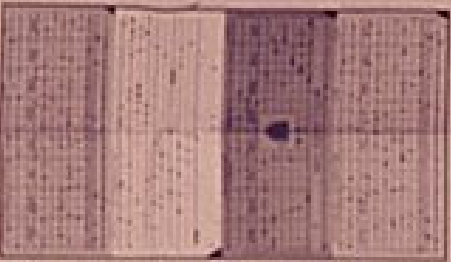
They explain  
concepts on-



Thousands have anonymously  
filled out questionnaires—opportunity  
for real self-expression.



Soldiers drop nameless questionnaires  
in box for direct shipment to Research  
Department in Washington.



The information is  
transferred to machine  
recording punch cards.

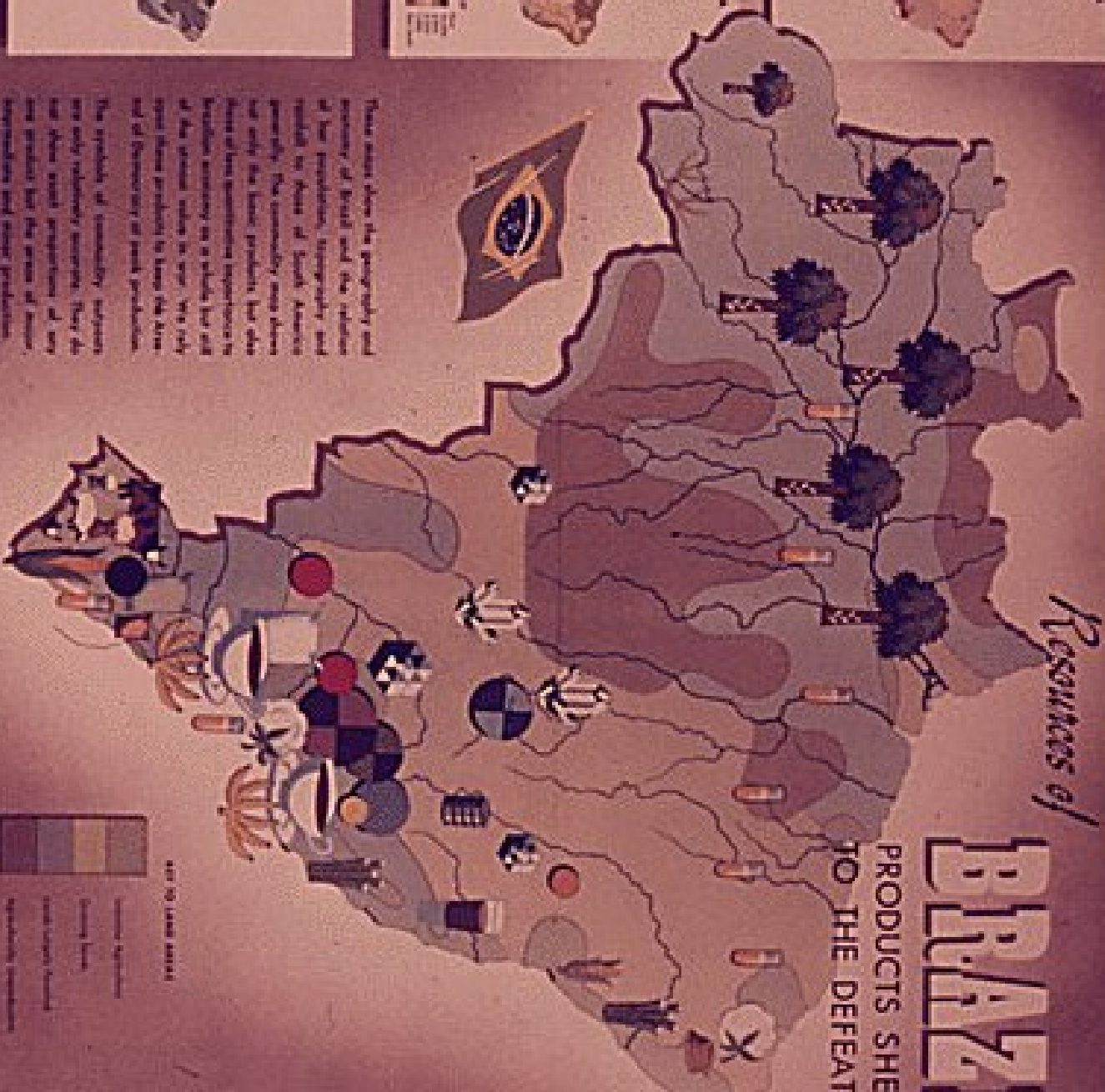


Final reports are distributed, on request by commanders, to  
interested officers in Service Commands and Technical Units.



These maps show the geography and economy of Brazil and the relation of her production, topography and climate to those of South America generally. The economy now shown not only the basic products but also those of her transportation requirements. Another economy in a whole has all of the same values to see. We only need these products to keep the flow of commerce of each production.

The symbols of economy express the only industry sources. They do not show exact proportions of any one product but the areas of some expansion and other products.



# Re-TIRE in TIME

## TOO SOON TO Re-TIRE

The tread is still raised slightly near the center. Run farther before removing for reconditioning.



## TOO LATE TO Re-TIRE

This is gross negligence. The tire is worn beyond repair. Never wear down to the cord body of a tire.

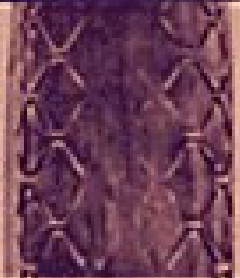


## JUST RIGHT TO Re-TIRE

The tread is worn down smoothly near the center. This is the right time to remove for reconditioning.



**Remove These Tires**—If these two treads are just beginning to disappear in the center. These tires are worn exactly the right amount for reconditioning. If a tire is removed too soon, it has to be placed back in service before it can be reconditioned. If removed too late, it can't be reconditioned and is wasted.



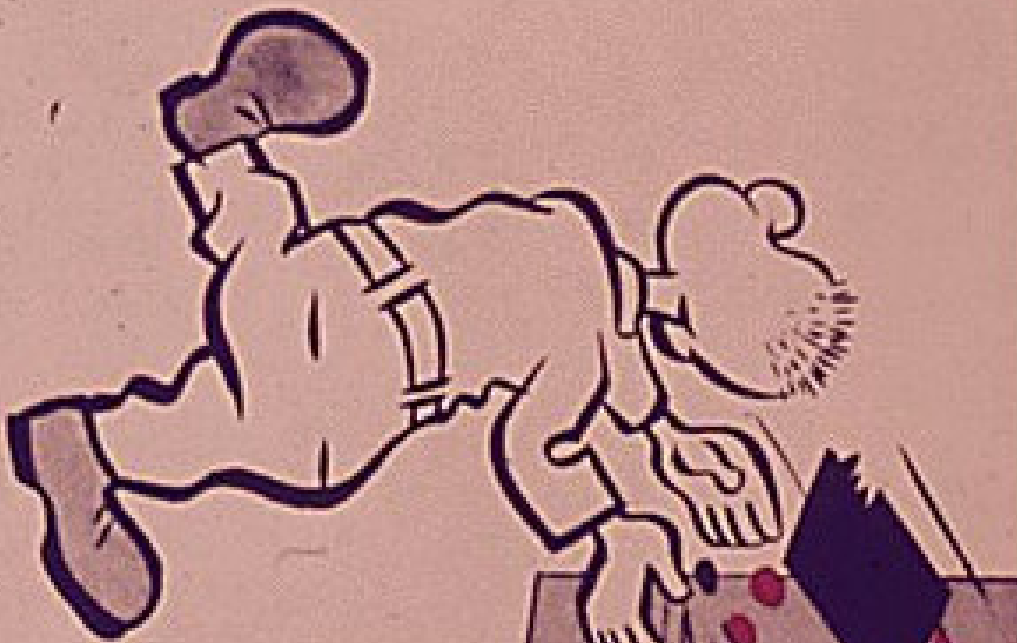
**Remove This Tire (left)**—These tires cut straight into the cord body. When the cord can be seen that is all or more, remove the tire for reconditioning immediately.

**Remove This Tire (right)**—When tread has worn irregularly, rotate the tire to a different wheel position. Check wheel alignment if tread has worn irregularly.



# HELP U.S. SAVE TIRES!

**RETURN IT IN  
GOOD CONDITION**



**RETURN**

**ISSUE**



**YOU MAY WANT TO  
USE IT AGAIN!**



407 94 9413 (3)

© GPO 1978

Illustration: (C) J. M. Overman. Distribution: for information of schools, see p. 21-4

POST IMMEDIATELY ON CANCELLATION WITHOUT BOARD - PENALTY FOR 3 YEARS (GPO)





# REVEILLE!

**"Reveille"**

It's the call to awaken to another day,  
A bright new day beyond the hills of war,  
A new day where the sun bursts forth  
on sweet, fresh fields of peace.  
But that's tomorrow's Reveille.

♦ ♦ ♦

**What's Reveille today?**

Today the high ridges over torn terrain  
Where men and alone and flesh and steel  
Lie still—

As still as death, whose hills they form,  
Reveille today calls 'you to rouse  
and weary men

So stiff with mud and caking sweat and  
unwashed clothes and blood

They cannot stir—

The sons of women, every man, who  
cannot move for sheer fatigue.

Yet rise they do. Awake they must; press  
forward fighting

**Back by inch**

And inch by inch,  
One by one.

And one by one

As lead and steel and flame leap through  
their flesh

They fall

And twitch

And clutch the earth

And answer never more to Reveille.

A soldier's Reveille today.

♦ ♦ ♦

**And Reveille for you today?**

America's Awakening!

Who here at home will answer this—

The call to humans left at home

To buy a bond,

Just one more bond,

A hundred dollars more or less—

Your part where soldiers' part is life itself.

**A bond you can't afford, you say?**

A boy just now gave up a life that he  
could not afford to lose.

Buy just one extra bond this month—

A bond to bring the battle to a quicker  
close

And bring a boy back home.

Our extra bond for you today

To **hasten Reveille tomorrow,**

**Tomorrow's Reveille;**

**Tomorrow's sun of peace,**

**Remorse of fighting men to home and  
hearth and harmony.**

Tomorrow's hallowed Reveille for all—

If you but wake to Reveille today.

Wake up, Americans!

Wake up!

Buy Bonds.

**Buy Bonds**

**BUY BONDS."**

**Back the Attack! - BUY MORE THAN BEFORE**

A message to America broadcast here for the "United We Stand for Victory" program by Columbia Corporation of America on the Columbia Network.

© 1945 Columbia Broadcasting System, Inc.

*Handwritten:*  
~~Robert~~  
 charity  
 military  
 bonds





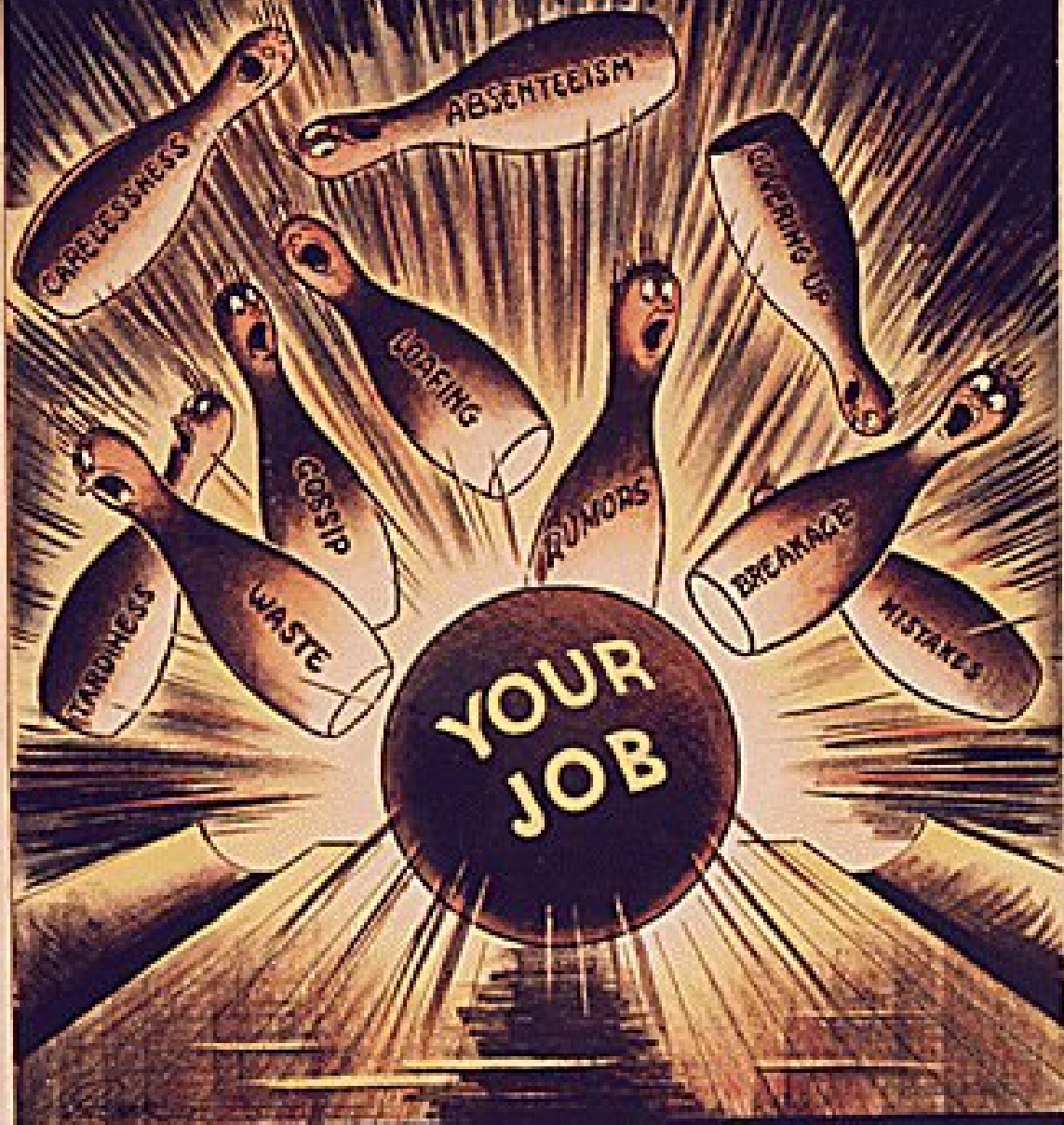
**RIGHT BEHIND HIM**

*Buy*  
DEFENSE  
STAMPS  
AND BONDS  
*Now*

**—with what it takes to haul  
what he needs — the Railroads**

**★ ASSOCIATION OF AMERICAN RAILROADS ★**

# RIGHT DOWN YOUR ALLEY!



## CHALK UP A PERFECT SCORE!

# RIGHT GUYS ... ... use tools right

KEEP TOOLS CLEAN  
KEEP THEM OILED  
PUT THEM AWAY



SAVE



**USE THE RIGHT TOOL • USE THE TOOL RIGHT**

# ROAD-HOG



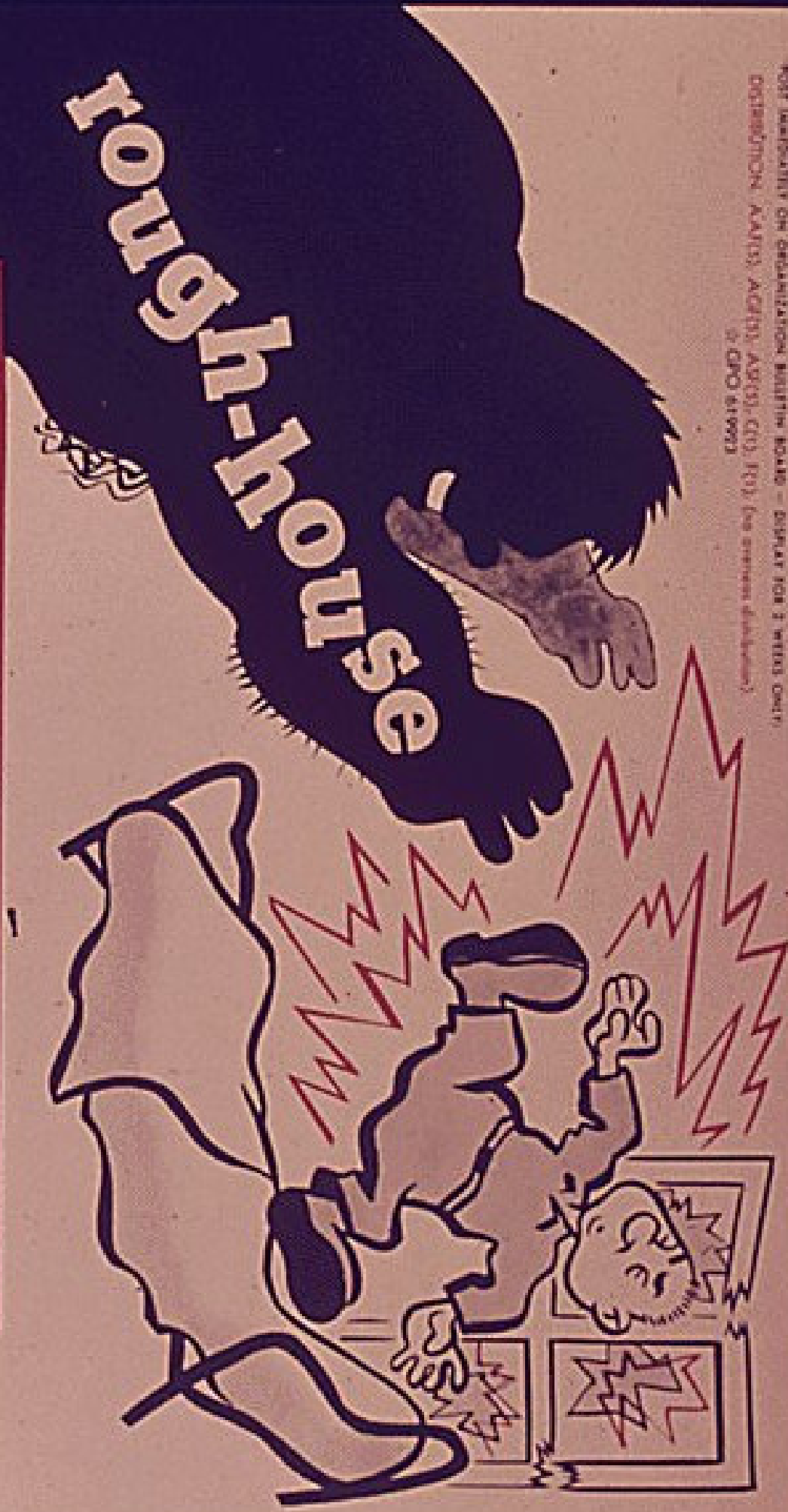
*Never be called one!*

© 1957  
General Motors  
Warren, Michigan, U.S.A.  
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"DRIVER EDUCATION" SERIES

Illustration by  
Norman Rockwell

POST REPRODUCTION OR ORGANIZATION WITHOUT BOARD - DEFLECT FOR 2 WEEKS ONLY  
OPERATION: 44763, 44764, (71), (72), (73) (see screen displays)  
CANTONMENT



Save it for the **ENEMY**

AGE 14+ (RATED 14)





**RUNNING**  
*in work areas is*  
**STRICTLY FORBIDDEN**



**RUSHING is DANGEROUS  
ANY TIME - ANY PLACE!**

R<sub>x</sub> for

HEALTHY EYES

is

GOOD NUTRITION

by:

*J. C. Wells* M.D.





# SABOTEUR



**Rats Spread Plague . . .**



**Spread Typhus . . .**



**Destroy Food . . .**



**Destroy Property . . .**



**Start Fires . . .**



**ASK YOUR  
LOCAL HEALTH DEPARTMENT  
FOR DETAILS**

# ...SABOTAGE

CAN OUTWEIGH  
PRODUCTION



IF YOU QUESTION IT-REPORT IT!

COME  CALL 242  or WRITE  -INTELLIGENCE OFFICER.

# SABOTEUR!



REPRINTED THROUGH THE COURTESY OF THE WASHINGTON POST



Saboteuse

Geo. S. Satchel



# **SACRIFICE**

## **THE PRIVILEGE OF FREE MEN**

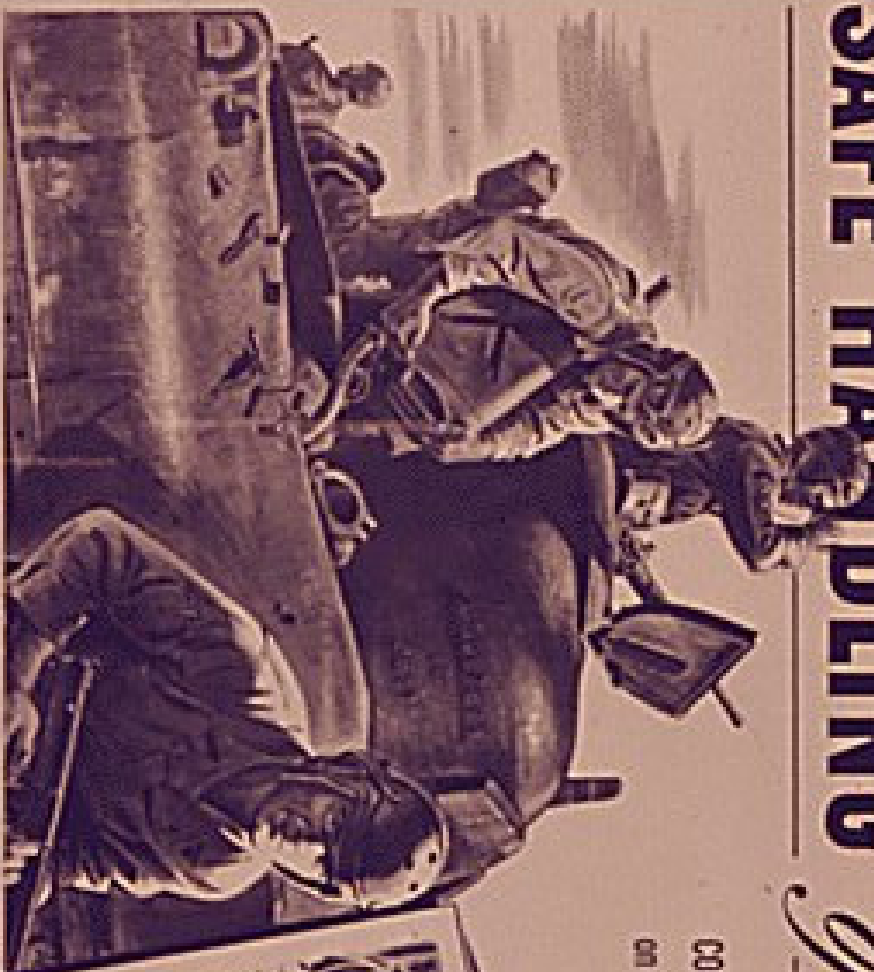
WINNER INTERNATIONAL BUSINESS MACHINES CORP. AWARD—NATIONAL WAR POSTER COMPETITION  
HELD UNDER AUSPICES OF ARTISTS FOR VICTORY, INC.—COUNCIL FOR DEMOCRACY—MUSEUM OF MODERN ART

REPRODUCED BY PERMISSION OF THE NATIONAL ARCHIVES, COLLEGE PARK, MARYLAND

REPRODUCED BY PERMISSION OF THE NATIONAL ARCHIVES, COLLEGE PARK, MARYLAND

# SAFE HANDLING of Gasoline & Supplies

**CONTAINERS**--whether filled or empty--should be kept closed. Fill them only on the ground. In pouring contents, never rub or strike metal against metal.



**STORAGE (CONTAINERS)** must be provided by section. Containers must be stored in other sections or approved locations. The filler to a metal canteen from the ground, being kept closed, must be the responsibility of each section.

**FLITZ** gasoline with the pump only when necessary to remove foreign substances, never under pressure. Observe that it is a hot liquid and must be kept completely covered.



**CONTAINERS** should not be cleaned in position. Changing canteens with gasoline necessitates a hot liquid and can cause skin irritation when the canteen contacts the skin.



**LIARS** are dangerous, exposed frequently to flame. Supply the big cans when found and cover tightly immediately with their caps to retard evaporation.



**WATERS** OR **FRUITS** from gasoline are toxic and should not be included. Washes from oil cans are possible. Personal handling of gasoline should be reduced when possible to minimize exposure to flames.



**WART** OR **WART** (locking a tightly screwed cap) on any gasoline vessel. Sparks are also a major danger. Metal canteens must be kept off an explosion.

ASK YOUR HEALTH DEPARTMENT TO CHECK YOUR WATER SUPPLY

# safe water on the farm



# SAFETY RULES



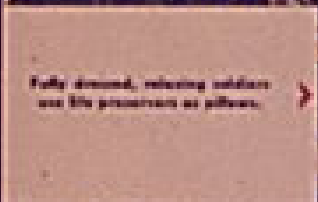
Life boats in position on the deck of a transport.



Regulation life rafts are aboard a transport ship.



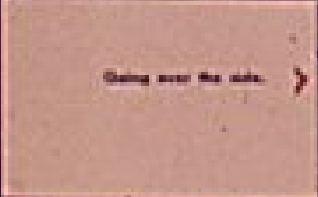
A soldier puts on his life preserver.



Fully dressed, relaxing soldiers use life preservers as pillows.



A life boat being lowered.



Going over the side.

## SAFETY PRECAUTIONS EXPLAINED

SHIPS are equipped with watertight compartments which may keep them afloat for hours after a torpedoing. Other ships do not sink at all, even after being abandoned.

Many crews have returned to their vessels and brought them safely into port. All passenger ships, including transports, carry enough motors, unbreakable life boats, life rafts, and life preservers to provide for everyone on the ship. When properly handled, the boats and rafts will stay afloat indefinitely and they are supplied with ample food and water to last a reasonable length of time. Although the boats and rafts will not sink, they do sometimes capsize. They are, therefore, equipped with grab rafts and ropes to which a person can hold until the boat can be righted and bailed out. Each life boat is commanded by a ship's officer or a certified life boat man.

As a precaution against mishaps at night, ships carry emergency lighting systems. Lights will be powered by the auxiliary lighting compartments and passageways. If these lights do not come on automatically, they will be lighted by the crewmen when the general alarm is sounded.

A life preserver is provided for every person traveling on a transport. This is to be put on and worn in the same manner as a coat or a jacket. Day or night, you should always have with you your life preserver and a full canteen of water. Treat canteens of this kind may save your life.

Since all troop ships move under cover, in case of need, assistance will be close at hand. It is, therefore, unlikely that you will have to remain in your life boat, on your raft, or in the water for a very long time. Nevertheless, it is best to be prepared.

## RULES

1. When you go aboard ship, you will be assigned a place to sleep, a place to eat, and an "abandon ship" station. Find your "abandon ship" station immediately. Your life boat or raft will be nearby. Learn the position of your "abandon ship" station and ALL the possible ways of reaching it. Travel in pairs over all the routes between your bunk and your station. Fix the position of your "abandon ship" station so clearly in your mind that you can reach it from any part of the ship in which you may find yourself. Check the emergency exits leading to it, as well as the normal passages. Note decks, corridors and stairs, so that you will be able to find your way, even in the dark.

2. Pay attention at all ship's drills. Remember what to do and when to do it. These drills are conducted for your protection. What you learn during them may save your life. Know the emergency signal. Casualty means fire, man overboard and bulletin boards posted throughout the ship. The general alarm will be given only at the direction of the ship's Master or ship's officers.

3. Always dress warmly. Sleep in your clothes.

4. At all times, day or night, keep your life preserver and a full canteen of water with you. During the day, the preserver should be worn. At night, use the preserver as a pillow. The ship furnishes it solely for your protection, and it will keep you afloat a long time.

## IN CASE OF AN EMERGENCY

1. The Master is in supreme command of the ship. The ship's officers are under his direction and control. They may have orders to see, and are licensed by the Federal Government to issue a ship's protest report. In the event of a disaster, the Master and ship's officers will issue all orders in case of life boats or life rafts. Give them every assistance that you can. But quit once all orders are given.

2. Don't try to leave the transport when the "abandon ship" order is given. Go quickly and quietly to your "abandon ship" station. There you will be told what to do next. Wait for orders before boarding your life boat or raft.

3. Don't jump overboard unless absolutely necessary. Don't get away from the strong population.

4. At all "abandon ship" stations, you will find nets, ladders and ropes hanging over the side of the ship. Use them and, ladders and ropes when boarding life boats or rafts, or entering the water.

It is sometimes necessary to jump overboard. Jump low, flat. Check your life preserver in your hands with your feet on it. Put your hands under your chin, holding on. Put your feet on the back of the life preserver. Dive in. Leave the deck when you hit the water. Then swim away from the ship as rapidly as possible.

5. Wait for the order, "Swim away for safety," before using an over-side net, in an emergency. The ship's officers giving directions in cases of emergency know their why they will tell you when it is no longer safe to remain on the ship. The order, "Swim away for safety," is given, it is given, it is given. It is essential that when this order is given, you will be calm and steady, and you will be ready to reach the water. If you must jump, remember to jump low.

6. Once you have left the water, keep clear of the ship's side. Life boats and life rafts are unbreakable, but both have stern props, protruding the transport from the water. If this should happen, don't let yourself get caught between the ship's side or raft and the ship's side. You may be crushed.

7. When getting into a life boat, be sure the seat that are on the bottom boards. Sit down as close as you can. Don't get yourself a bump on the head, or hurt your side more than that the other hand, and so on down at once. "They're back the boat." Leave the crew that is possible in there.

8. Get a good example. Your actions influence others. Keep cool, no matter what is happening. This is just good common sense.

It is important to get a life boat or raft away from the ship's side as soon as possible. It may be necessary for you to help the crew in doing this, either by standing on it or using other ways. Whenever you are required to do, follow the instructions of the person in charge of your boat or raft.

The coverage and position of the occupants of a life boat or raft must be maintained at all times. Do your share.

Prepared by

OFFICE OF THE CHIEF OF TRANSPORTATION  
WATER DIVISION

PUBLISHED BY SPECIAL SERVICE DIVISION, A. S. F.

U. S. GOVERNMENT PRINTING OFFICE: 1944-O-322247

THIS KNOWLEDGE MAY SAVE YOUR LIFE



# SAVE by SHARING



UNITED STATES DEPARTMENT OF AGRICULTURE  
1935

**OPEN CAREFULLY**



**SAVE CONTAINERS**

***for re-use***