



*...the state of this nation is good
the heart of this nation is sound
the spirit of this nation is strong
the faith of this nation is eternal.*

FRANKLIN D. ROOSEVELT
from his message to Congress, January 7, 1943



Starve the Squander Bug
BUY
MORE **WAR BONDS**



STARVE THE SQUANDER BUG



BUY WAR BONDS

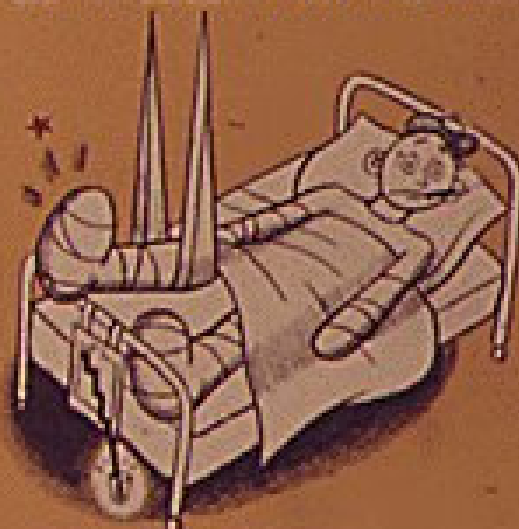
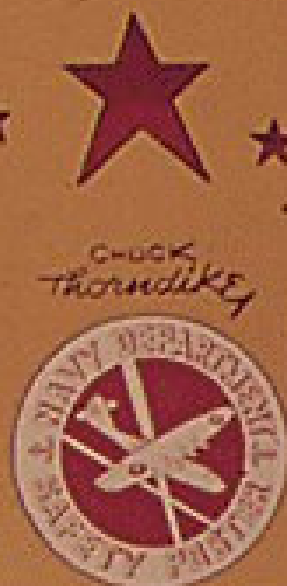
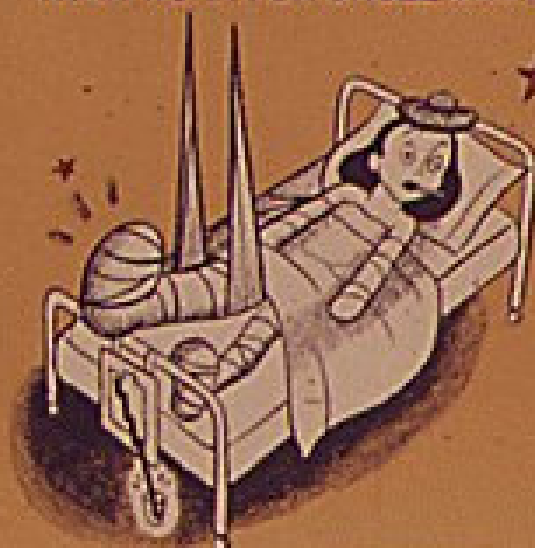
STAY ON-THE-JOB



OFF-THE-JOB GERTIE
WOULD RATHER TAKE IT ON THE LAM
FOR A DATE AT A HOT SPOT
THAN WORK FOR UNCLE SAM!



OFF-THE-JOB BERTIE
IS OFTEN PLENTY SORE
FROM WEEK-END SPILLS ON THE ICE
BUT IT DOESN'T WIN THE WAR!



YES, GERTIE AND BERTIE ARE PLEASURE BENT
UNTIL THEY HAVE AN ACCIDENT!

HELP END-THE-WAR

PEAS

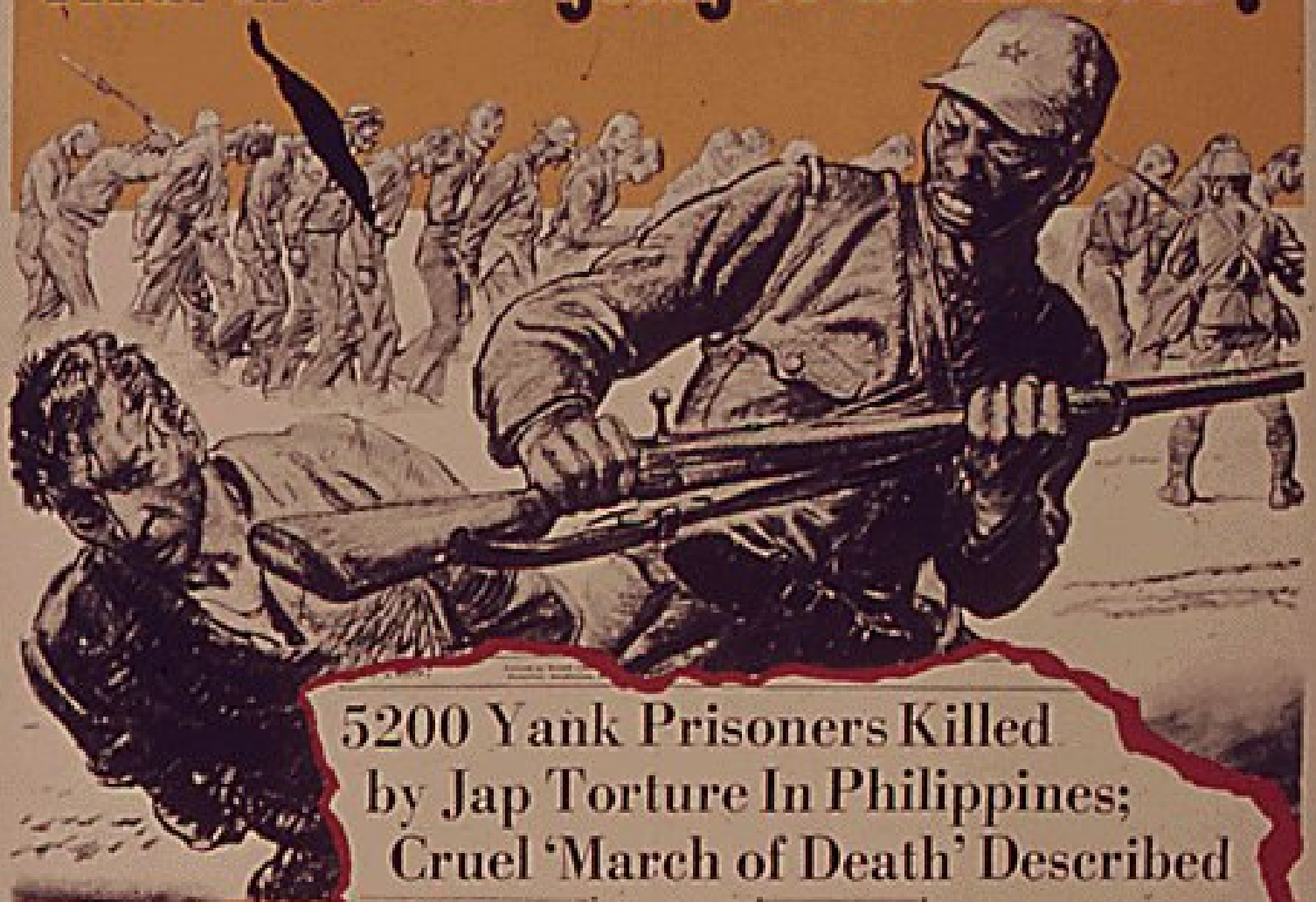
**STAY ON
THE JOB!**

PEACHES

**PROCESSED FOOD
IS AMMUNITION**

WAR MANPOWER COMMISSION

What are ***YOU*** going to do about it?



5200 Yank Prisoners Killed
by Jap Torture In Philippines;
Cruel 'March of Death' Described

Soviets Near

Heavy Action

RAF Hurls

Other Thousands of Victims Were

Gain in Fury

New Blows

Filipinos; Captives Were Starved,

Track Unit

Europe

Beaten, Bayoneted, Shot and Even

Beheaded, Army and Navy Report

**STAY ON THE JOB UNTIL EVERY
MURDERING JAP
IS WIPED OUT!**



U. S. ARMY OFFICIAL POSTER



U. S. ARMY OFFICIAL POSTER

*Give him a
better chance
to get back*

**Stay On The Job
To Finish The Job**



*Stealing his equipment
can ruin his chances!*



STEER CLEAR OF BAD BUMPS!



SAVE

TIRES MUST
BE CONSERVED

That's no joke, either. The new design saves for more than a year, in one
initial. It's another year that even the tires, measured by getting everything
it needs, must learn to get along with lower tires in 1944 than it had in 1943.
It's an OFFICIAL fact that low 15 PSI, new tires will be available for Army trucks
anywhere in the United States. Proper care of tires must affect this
industry, and will, if you do your part. Education
can will ride low and walk more!

*Protect the
Casings*

OBSERVE ALL MAINTENANCE RULES
See TM 31-200

KEEP SPEED AND PRESSURE WHERE THEY BELONG



Step on it

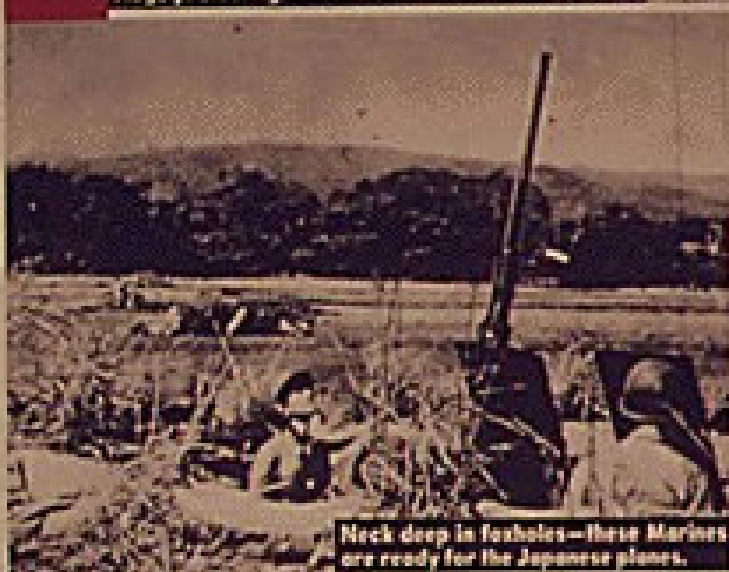
STEP UP YOUR WORK WITH
OSPAR

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STICK TO YOUR GUNS!



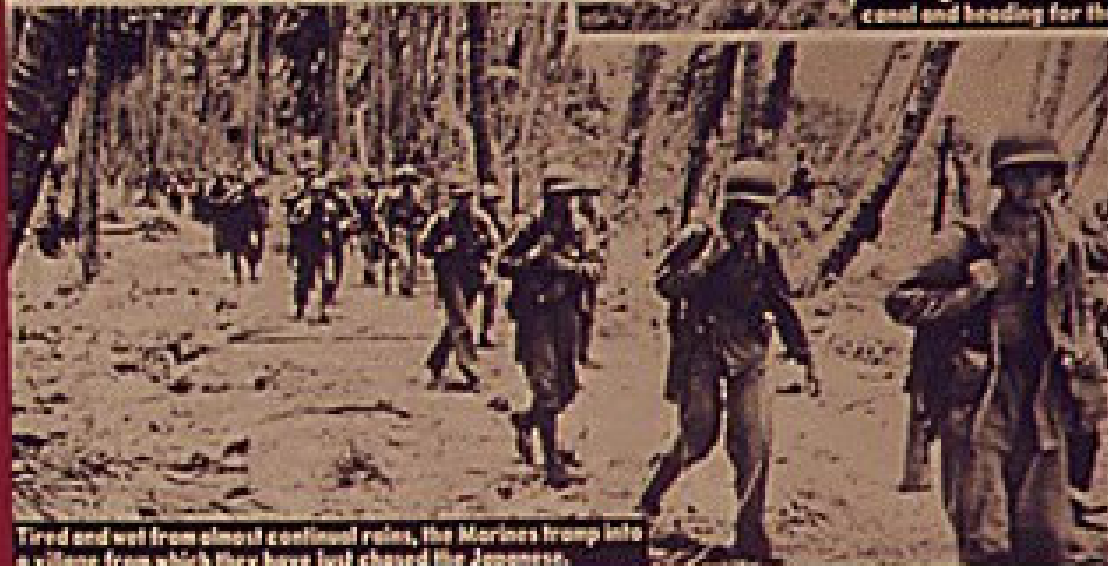
A U. S. Marine mounts guard as his comrades fortify a ridge protecting Henderson Field at Guadalcanal.



Neck deep in foxholes—these Marines are ready for the Japanese planes.



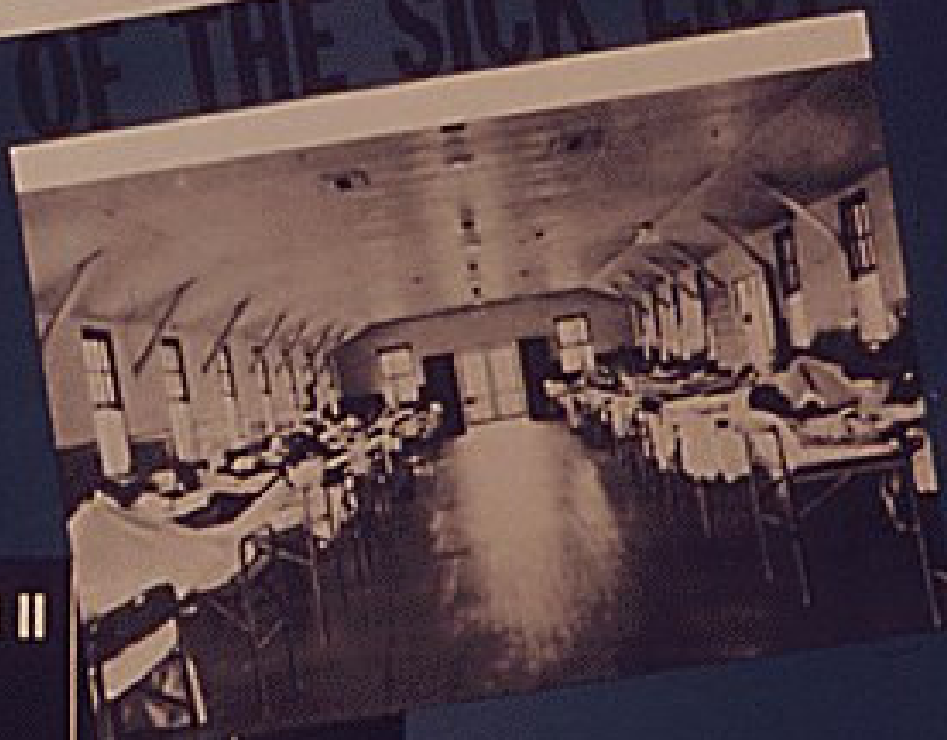
Rolling over the beach at Guadalcanal and heading for the enemy.



Tired and wet from almost continual rains, the Marines tramp into a village from which they have just chased the Japanese.

In the jungles of Guadalcanal—despite hardship, sacrifice and privation—our fighting men stick to their guns. Their heroism is a challenge to us to stick to our guns—on the production lines, in the war bond campaign, in all war activities—and to stick to them day in and day out, come what may! Are you meeting the challenge?

STILL AT THE TOP OF THE SICK LIST



WORLD WAR II



Though the Army's venereal disease rate rose in 1940 and '41, this trend was checked in 1942 and the rate for World War II is now much lower than in World War I. Yet syphilis and gonorrhea are still among the chief causes of lost time in the Army. The same is true of the Navy.



**STILL
MORE
PRODUCTION**

WAR PRODUCTION BOARD
WAR RESOURCES DIVISION
WASHINGTON, D.C.

FOR INFORMATION ON ORGANIZATIONS THAT CAN HELP YOU STOP DRUGS FROM GETTING INTO YOUR HOME, CALL 1-800-368-8673.



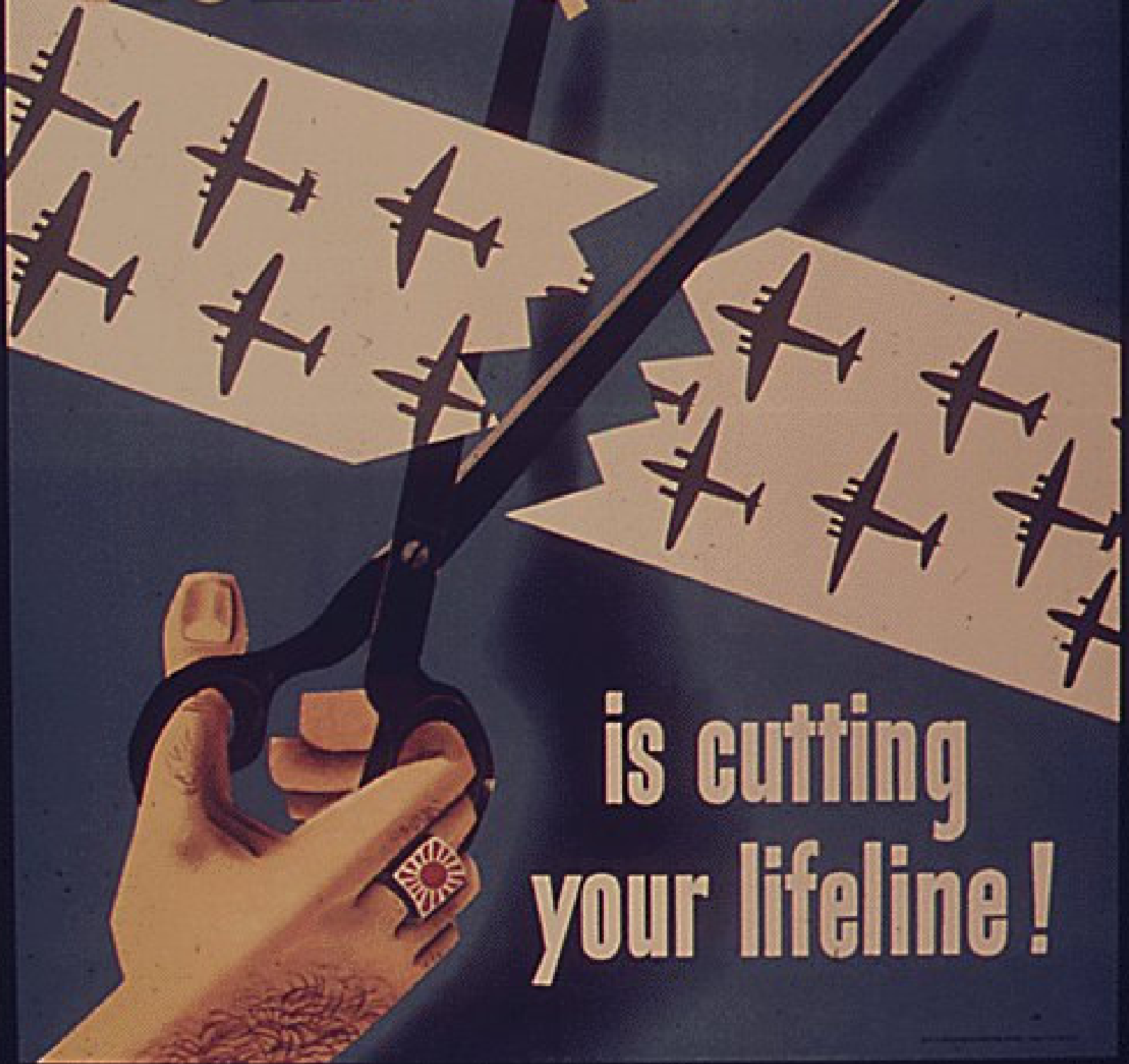
STOKE IT - DON'T CHOKE IT

© 1998 B&W

AD 144 11/11/00



STOLEN EQUIPMENT



is cutting
your lifeline!

STOP

ACCIDENTS



America Needs Manpower

**WAR TRANSPORTATION
CONSERVATION PROGRAM
AMERICAN LEGION**



A broken thermometer is shown against a dark blue background. The thermometer is split into two pieces. The upper piece is angled upwards and to the right, with the number '100' visible on its scale. The lower piece is angled downwards and to the right, with the number '94' visible on its scale. A red arrow points from the left towards the breakage point, which is surrounded by small white fragments. The background is divided into three main color sections: a light tan section on the left, a dark blue section on the right, and a dark red section at the bottom.

STOP BREAKAGE

**DON'T LEAVE THERMOMETER WHERE IT CAN BE BROKEN
ALWAYS REPLACE THERMOMETER IN CASE AFTER USING
DON'T MISPLACE THERMOMETER OR CASE**

SAVE

STOP BREAKAGE



CONSERVE and you SERVE UNCLE SAM

Stop breakage, don't overload trays.
Before you give extra butter, etc.
ask if it's wanted. Don't waste ice.
Conserve sugar, spices.
Take orders correctly.

Don't use napkins as cleaning cloths.
Don't leave water running.
Turn off lights, fans, etc. not needed.
Report damaged equipment.
Take care of your uniform.

STOP

A large, stylized hand with fingers spread, appearing to stop the word 'STOP'. The hand is white with a dark shadow behind it, set against a light beige background. The word 'STOP' is written in large, bold, red letters with a distressed, hand-painted appearance. The hand is positioned as if it is holding or blocking the word.

- **LOOSE TALK
to STRANGERS**
enemy ears
are alert

THIS POSTER IS PUBLISHED BY THE HOUSE OF SEAGRAM AS PART
OF ITS CONTRIBUTION TO THE NATIONAL VICTORY EFFORT

**A WAR
MESSAGE**

**STOP
PLEASURE
TRAVEL!**

**RAIL
ROADS
ARE
WAR
ROADS**

**SOLDIER —
TAKE CARE OF YOUR G.I.**



**— AND
IT WILL TAKE CARE
— OF YOU**

**U.S. ARMY
SAVE
CONSERVATION PROGRAM**

SOMEBODY BLABBED



...don't talk about ship movements!
...don't talk about war production!

BUTTON YOUR LIP!

For additional copies write to Graphics Division, Office of Facts and Figures, Washington, D. C. . . . Specify GPO Serial No. 421041.

U. S. GOVERNMENT PRINTING OFFICE : 1942

SOMEBODY BLABBED



BUTTON YOUR LIP!

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U.S. GOVERNMENT PRINTING OFFICE: 1945



**SOMEONE
SPOKE OUT
OF TURN...**

G 2 VI AC 6

REPRODUCED BY ENJOY HQS., VI ARMY CORPS

**SOMEONE
NEEDS
WHAT YOU
WASTE**



**FOOD IS
AMMUNITION
CONSERVE IT**

FCP-5

*For Master W. Liddiard
QMTC,
CAMP LEE, VA*

SOMETHING MONEY CAN'T BUY...

Service Ribbons



WAR DEPARTMENT CIVILIAN SERVICE AWARDS



ARMY SERVICE FORCES



ARMY AIR FORCES



ARMY GROUND FORCES



OFFICE OF SECRETARY OF WAR



GENERAL STAFF

***YOUR* CAMPAIGN RIBBONS**



SONS, BROTHERS,
HUSBANDS, PALS—
they'll win and return much
sooner when you stick to
your job—and give it all
you've got



THE AMERICAN

RED CROSS

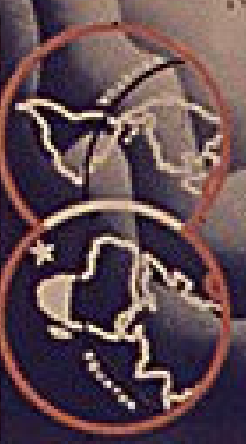
SOUTH AFRICA

RAW MATERIALS & INDUSTRIES

AT WAR



THE DISTRICTS OF THE PROVINCE OF THE CAPE PROVINCE ARE: CAPE PROVINCE, NORTHERN CAPE PROVINCE, EASTERN CAPE PROVINCE, WESTERN CAPE PROVINCE, AND THE FREE STATE PROVINCE.



5

Get acquainted with **SOYA FLOUR** and **GRITS**

*Why is Soya a valuable
addition to our food supply?*

Because ...

Soya is rich in good quality
PROTEIN at low cost...

Soya provides minerals
B vitamins... food energy

Soya is a good mixer.

*Try Soya grits with
meat, fish, and eggs.*

*Try Soya flour in
breads, soups, and
sandwich spreads.*





*Soya -
a good
mixer
with
meat*

Meat without Soya



1 lb ground beef

With Soya



25% less beef used

$\frac{1}{2}$ lb ground beef



$\frac{1}{2}$ cup Soya Grits



*4-egg
omelet
with Soya
serves
six*



$\frac{1}{2}$ cup Soya Grits



Get Acquainted with Soya Flour and Grits
Form No. 3
BUREAU OF HUMAN NUTRITION
AND HOME ECONOMICS
U. S. DEPARTMENT OF AGRICULTURE

Cooking with SOYA FLOUR and GRITS

*Follow directions -
use the right amount
in the right way.*



Soya packs down.... stir it up
before using.



Be sure to use enough liquid.



Be generous with seasonings.



Soya browns quickly.*

For more hearty soups -
add Soya



For something new in sandwich spreads -
add Soya



Mix Soya with



60 Appointed - with Soya Flour and Soya

Poster No. 4

BUREAU OF HUMAN NUTRITION
AND HOME ECONOMICS

U.S. DEPARTMENT OF AGRICULTURE



SERVE WITH WOMEN'S RESERVE - U.S. COAST GUARD

SPARS

APPLY NEAREST OFFICE OF NAVAL OFFICER PROCUREMENT



SPARS

APPLY NEAREST COAST GUARD OFFICE



SERVE WITH

WOMEN'S RESERVE U.S. COAST GUARD

SPARS

APPLY NEAREST OFFICE OF NAVAL OFFICER PROCUREMENT



*ENLIST IN THE
COAST GUARD*

SPARS

RELEASE A MAN TO FIGHT AT SEA

Apply to your nearest
NAVY RECRUITING STATION OR OFFICE OF NAVAL OFFICER PROCUREMENT

YOUR DUTY ASHORE ... HIS AFLOAT



SPARS

APPLY NEAREST COAST GUARD OFFICE

SPECIAL DELIVERY

Oil - 800,000 barrels a day—
rolling to the East—a thousand, two
thousand miles—in solid blocks of cars
and special trains. Special handling
all the way — ***SPECIAL DELIVERY***

Association
of
AMERICAN RAILROADS



Speed them back
Join the WAAC

WOMEN'S ARMY AUXILIARY CORPS * U.S. ARMY
APPLY AT ANY U. S. ARMY RECRUITING AND INDUCTION STATION

SPIKE THE AXIS



with WAR BONDS
BOOST YOUR
PAYROLL SAVINGS



SPILLING MEANS CHILLING

wasted COAL can't keep you warm!



**SPOILED
WHILE
WAITING**

**Keep perishables
in the refrigerator**



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TRADE MARK OF THE GENERAL FOODS COMPANY

Arny

SPRAY TO KILL



**MALARIA MOSQUITOES
HIDE IN YOUR HOME**

SQUEEZE-PLAY!



**EXTRA EFFORT NOW...
BRINGS VICTORY NEARER**

Quincy

**STAMP
'EM
OUT!**

**YOU
and I**



BEAT YOUR PROMISE

Stamp Out



BLACK MARKETS

... WITH YOUR RATION STAMPS

PAY NO MORE THAN LEGAL PRICES

**A WAR
MESSAGE**

**Stamp out
BLACK
MARKETS
with your
Ration
Stamps**

The Wrong Way.

The Right Way.

NO
FOOD



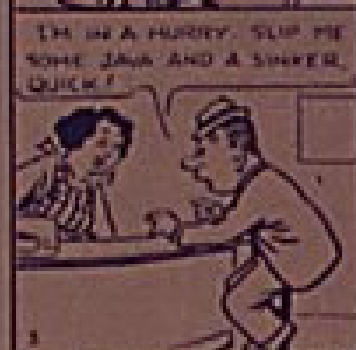
GOOD
BREAKFAST

NO
PEP



GOOD
PEP

NO
TIME



GOOD
LUNCH

NO
LUCK

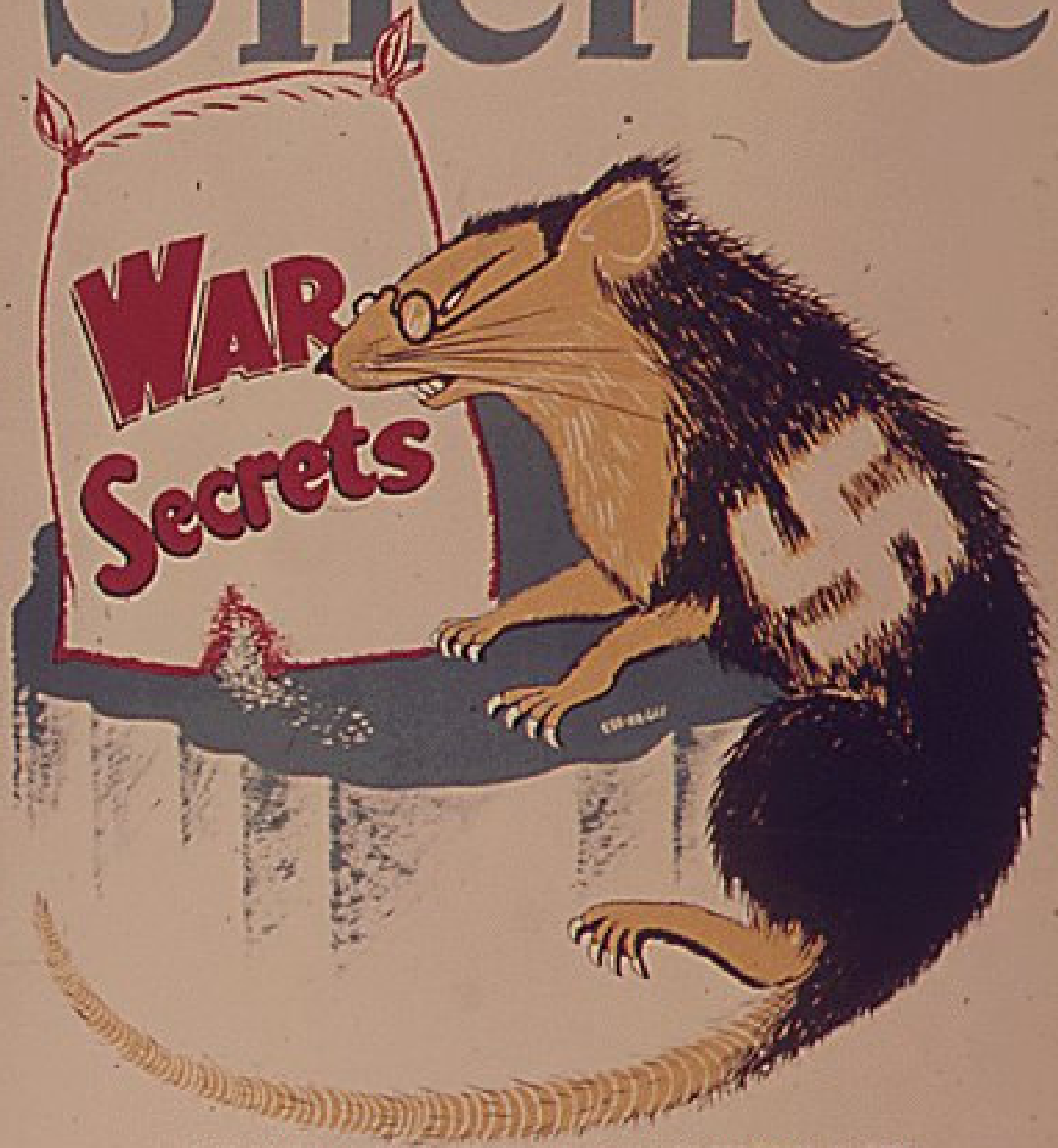


GOOD
JOB

**Start the day right...
with a REAL BREAKFAST**

Starve him with

Silence



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