

HEY GANG!
 keep on licking
 savings stamps
 war savings stamps
 -they're full of-
VITAMIN V

THE LANSKOR NATIONAL WAR SAVINGS COMMITTEE

FLYING JEEP, OR "GRANDHOOPER"
 \$3,000

The New Triple-Threat
SCHOOLS-AT-WAR

JEEP
CAMPAIGN

HELP SEND OUR MEN
20,000 JEEPS
 BY DECEMBER 7th

This is a campaign to insure you'll soon begin by writing War Savings and Bonds. Now say more. It's a challenging goal and try to beat it. It's a triple-threat school and home use of each kind. It's because 100,000,000 men need to know that War Savings Chairman who will have a Treasury Station in the name of your school or club.

THE ORIGINAL JEEP
 \$1,100

AMPHIBIOUS JEEP, OR "GO BOAT"
 \$2,000



THE JEEP CO.



**THE NAVY
NEEDS YOU ON
THIS JOB!**

No delays... or idle days!
**~~SLOW~~
DON'T GIVE UP
THE SHIP!**

The Peacetime Navy Offers

MEN 17-30

**A Better Career Than
Ever Before!**

Learn about these VALUABLE NEW BENEFITS

- 17 Year Olds – Enlist for Either 2 or 3 Years or Until 21st Birthday
- 18 - 30 Age Group – Enlist for Either 2, 3, 4 or 6 Years
- No Reduction in Wartime Pay Scale
- Generous Family and Dependency Allowances Continued
- 20 Percent Extra Pay for Sea and Foreign Service
- All G. I. Bill of Rights Benefits Assured at End of First Enlistment
- Special Privileges for World War II Veterans Enlisting or Re-enlisting in the Regular Navy



Get All The Facts About The Peacetime Navy!

SEE YOUR NEAREST NAVY RECRUITING STATION

The Plan of Action

EVERY COMMUNITY MUST PROVIDE
THESE ESSENTIALS



WHOLESOME RECREATION
Friendly Welcome to Newcomers
Fun for Young and Old



EDUCATION AND GUIDANCE
Health Instruction
Advice to Parents
Guidance for Young People



HEALTH ACTIVITIES
Preventive Measures
Tracing and Finding all Infections
Treatment of Infected Persons



SOCIAL PROTECTION
Good Laws
Honest Law Enforcement
Elimination of Vicious Influences

This Plan Works

Civic leaders will find schools, churches, women's clubs, societies, unions, industries, and citizens generally anxious to cooperate with military, health and law enforcement authorities in establishing and maintaining good social hygiene conditions in their community.

AMERICAN SOCIAL HYGIENE ASSOCIATION
1790 BROADWAY NEW YORK, N. Y.





*The President of the
United States on
May 2, 1943, said . . .*

"I believe now, as I have all my life, in the right of workers to join unions and to protect their unions. I want to make it absolutely clear that this Government is not going to do anything now to weaken those rights in the coal fields . . .

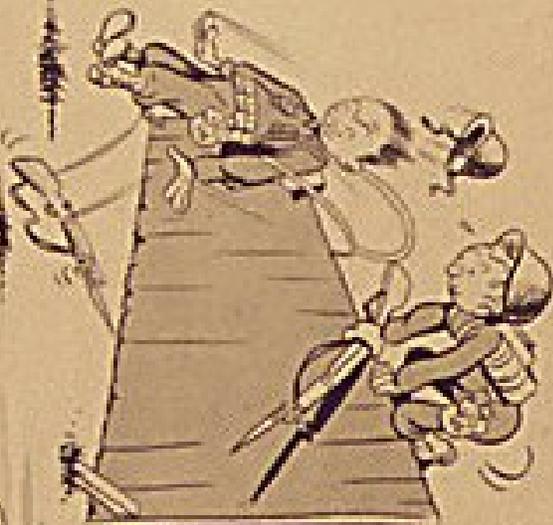
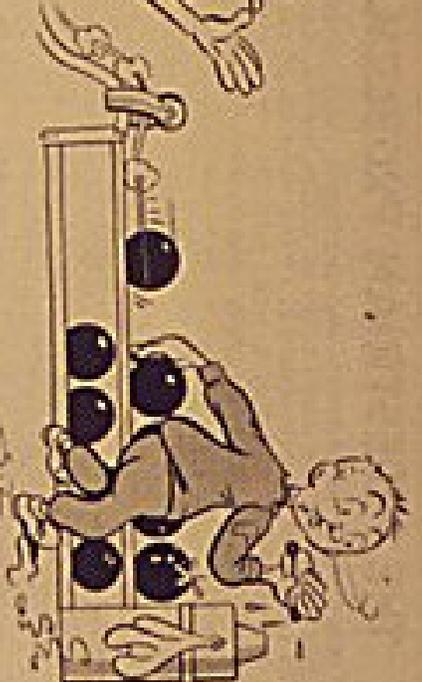
"I believe that the coal miners themselves as Americans will not fail to heed the clear call to duty. Like all other good Americans, they will march shoulder to shoulder with their armed forces to victory."



4

PHYSICAL STRAINING

NOW HERE'S A BUNCH OF G.I. JOSEPHS REALLY GETTING IN SHAPE!—YEAH, THAT "DROOP" SHAPE THAT WEARS A SWEATER SO WELL... THERE ARE SPRING-FEE DEMONS WHY, CAN YOU FIND 'EM? Now Tap Back Into the Game!



© 1994 The McGraw-Hill Companies

THE QUICKER THE BETTER!

WHY ALL
THE RUSH ON
MORE METAL?
WE'RE DOING
PRETTY GOOD!

LISTEN —
THE QUICKER WE
GET MORE METAL THE
QUICKER WE GET
THE WAR OVER!

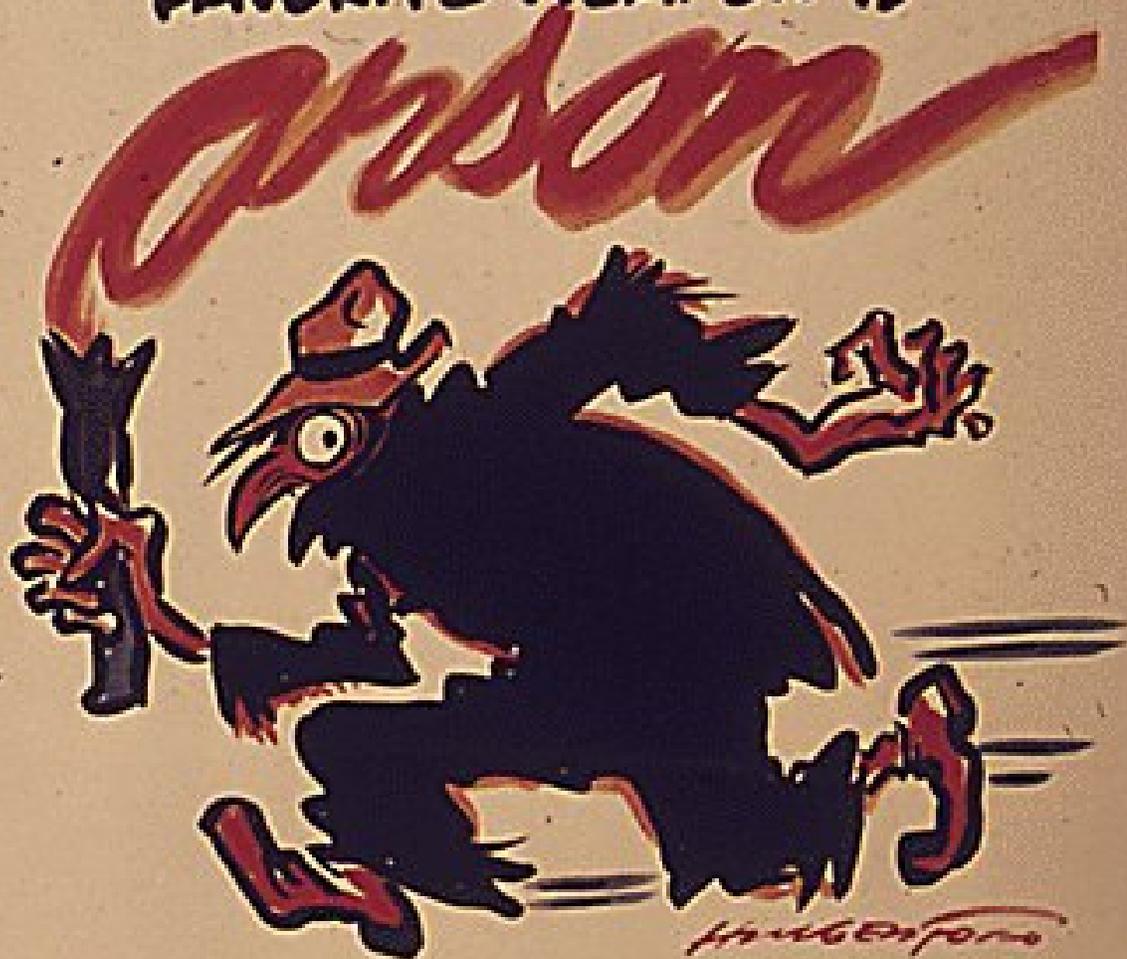


U. S. ARMY

Walt
Kemp

U. S. GOVERNMENT PRINTING OFFICE: 1942 O - 31000

THE SABOTEUR'S
FAVORITE WEAPON IS



A thin whisp of smoke in the quiet hours...
a belated alarm, and the damage is done.
The Saboteur chalks up another Victory as
important as any won in the Front Line
Trenches... **BE VIGILANT... BE ALERT... BE
CAREFUL...** Know your fire prevention ap-
pliances. Never forget that America's Front
Line is The Production Line . . . *It's Here!*



You are a **PRODUCTION SOLDIER...**
America's First Line of Defense is **HERE**

THE 2ND WAR LOAN *is on!*

THEY GIVE THEIR LIVES – YOU LEND YOUR MONEY



Subscriptions accepted at this bank

U. S. TREASURY WAR FINANCE COMMITTEE

WAR SAVINGS STAFF - VICTORY FUND COMMITTEE



DRAWN FOR
PUNCH BY
DAVE

The Shape of Things to Come!

4919660



Do you want to continue to see this man?

You can't eat five-course dinner you do!

The menu listed on your table, with its chef's flourish, is possible to help you keep fit—the menu all the food that it's difficult or almost impossible for you to eat every day.

Yet, one day you may wake up and find that this menu isn't coming around any more. One day you may be brought face to face with the realization that there aren't any more deliveries to be had for food or grocery.

And it's up to you to put off that day as long as possible!

The deliveries you don't ask for today will help the stores deliver next year.

The trucks are taking the trucks out for the duration. America can't afford to expand what was normally an building new ones.

And those trucks have just as many cups left in them! If you spread those cups out, you won't have them later. If you ask the trucks to bring out small orders, frequent orders, orders that you could carry yourself, you won't have them next year for the big orders you can't carry.

Take yourself as old delivery.

No one but you can see how urgent a delivery is. But before you say "send it," ask yourself that "Can you deliver this month means you less deliveries next year."

Don't say, "Oh, I want it!" Ask yourself, "Can I afford it?" And the more you answer "No," the longer you'll have the delivery service that we so need in your way of life.

USE THESE TIPS TO SAVE TRIPS

1. Make your groceries every other day. There is much left in them.
2. Stock up on staples once a week. Don't be buying around them every day's heart.
3. Walk out there before you order. Make sure you haven't forgotten anything.
4. Carry small parcels with you. Reduce yourself on delivery services.
5. Share your car with other shoppers. Share their cars, too. Each of you makes a trip every 2 weeks.
6. Don't complain when it's not for delivery. You're an important person. Don't ask the store to make arrangements that will hurt you in the future.
7. Spread the word—tell people to talk about it. This program needs the full co-operation of everyone on your delivery route. To make sure your neighbors know about it.

The Government has ordered stores to cut down on delivery mileage to protect YOU. Cooperate—and help them obey this order.

This advertisement was first first approved by the
OFFICE OF DEFENSE TRANSPORTATION
is
THE SHOPPING NEWS

**"THE SKILL I'M TAUGHT
HERE TODAY...**

**...THEY'LL
NEED
AFTER
VICTORY..**



**...TO BUILD A NEW.
TOMORROW"**



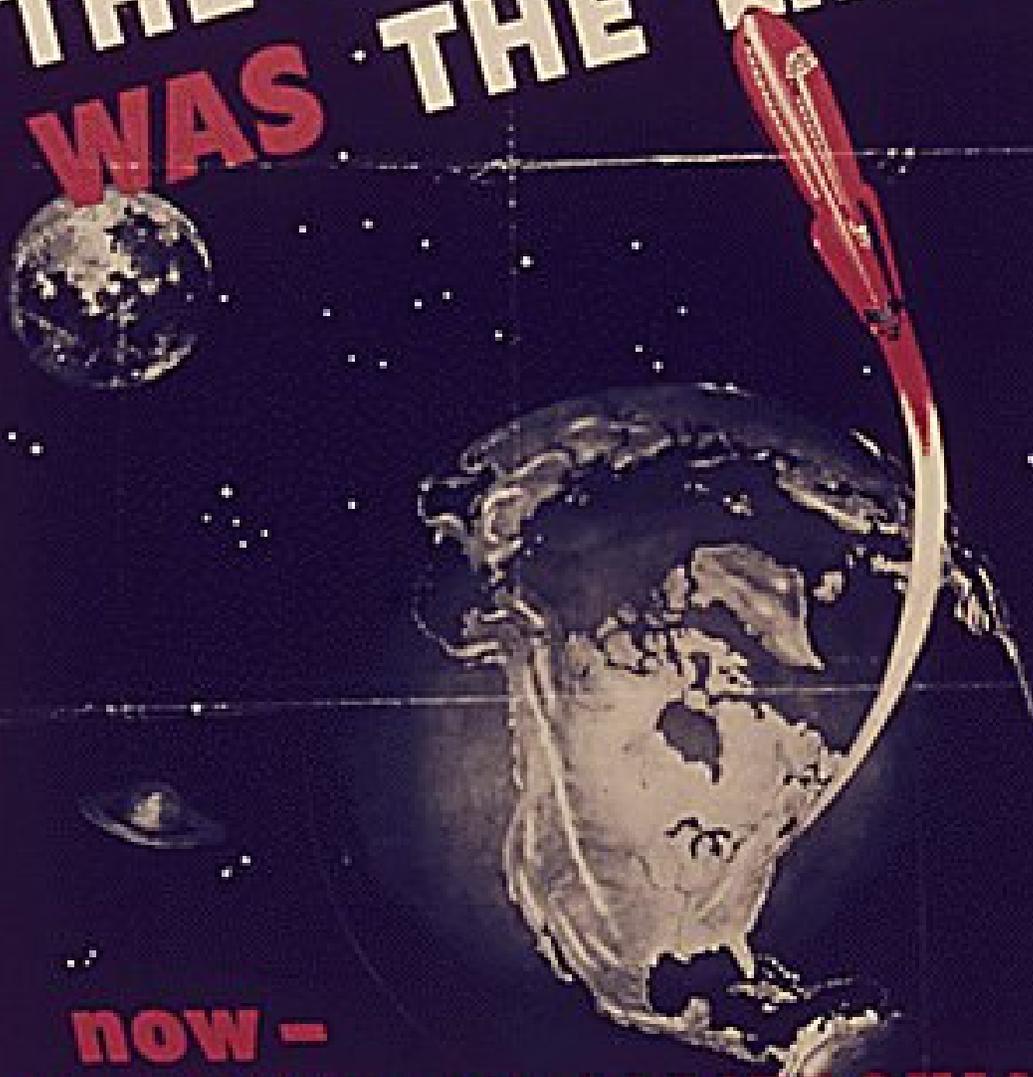
The Sky's the Limit!



FRANK F. FOLEY
ARTIST

KEEP BUYING WAR BONDS

**THE SKY
WAS THE LIMIT**



**now -
A CAREER IN ELECTRONICS**
will carry you to science's
most remote outposts.

you'll be given a 42 week training course •
good pay • rapid promotion • travel • adventure
SEE YOUR NEAREST NAVY RECRUITING STATION



MORE PORK FOR VICTORY

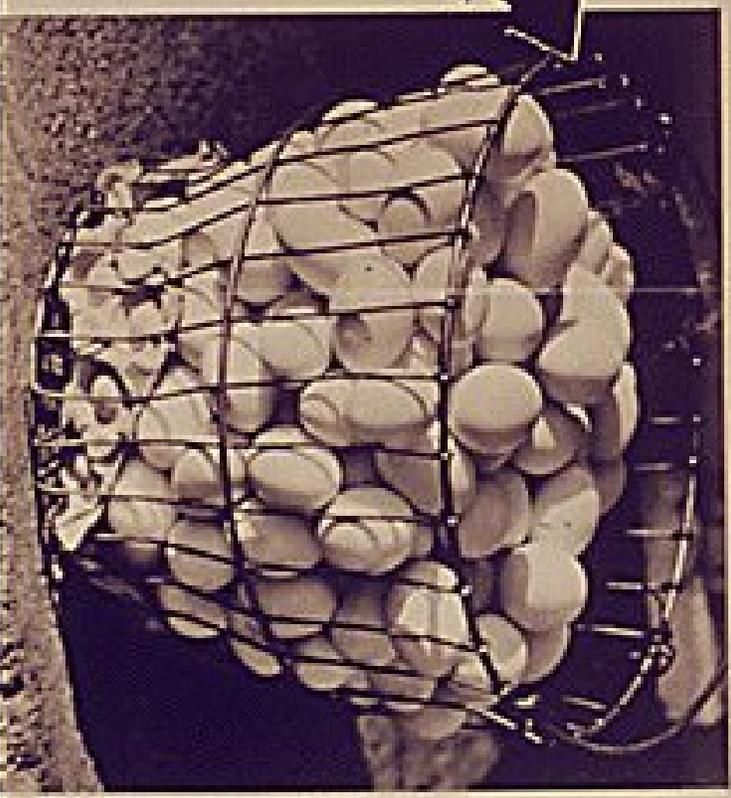
The
Small Farmer
has a
Big Job To Do

U.S. DEPARTMENT OF AGRICULTURE
FARM SECURITY ADMINISTRATION

THE SMALL FARMER HAS A BIG JOB TO DO

MORE EGGS

for our
FAMILIES FACTORY WORKERS FIGHTERS



U.S. DEPARTMENT OF AGRICULTURE

FARM SECURITY ADMINISTRATION

NAVY DEPARTMENT
OFFICE OF PERSONNEL AND TRAINING
WASHINGTON, D. C.

JOIN THE NAVY

The Construction Regiment's "SEABEES"

The "SEABEES" are the men who build in the Construction Regiment of the U. S. Navy to build the defenses and enable them to strike the continental enemy of the United States.

The "SEABEES" will be thoroughly trained in military tactics and when assigned to duty will be able to engage in combat should the occasion arise.

The U. S. Navy has special advantages, with energy, for men with construction experience for assignment to Civil Work of the Naval Reserve for assignment to headquarters and construction companies in a Construction Regiment. These headquarters and construction companies are composed of mechanics, carpenters, electricians, power plant operators, boatbuilders, welders, fitters, dress makers, shoemakers, gas welding operators, etc. in order to permit between the ages of 17 and 30 in various ratings up to and including Chief Petty Officer, depend on their own aptitudes and other qualifications of the particular individual upon the type, experience and other qualifications of the particular individual.

The minimum period is for the duration of the war. The salaries for those who enlist range from \$34.00 to \$214.00 a month and include housing, food, clothing, transportation, medical and dental care, and other incidentals to which entitled personnel are entitled.

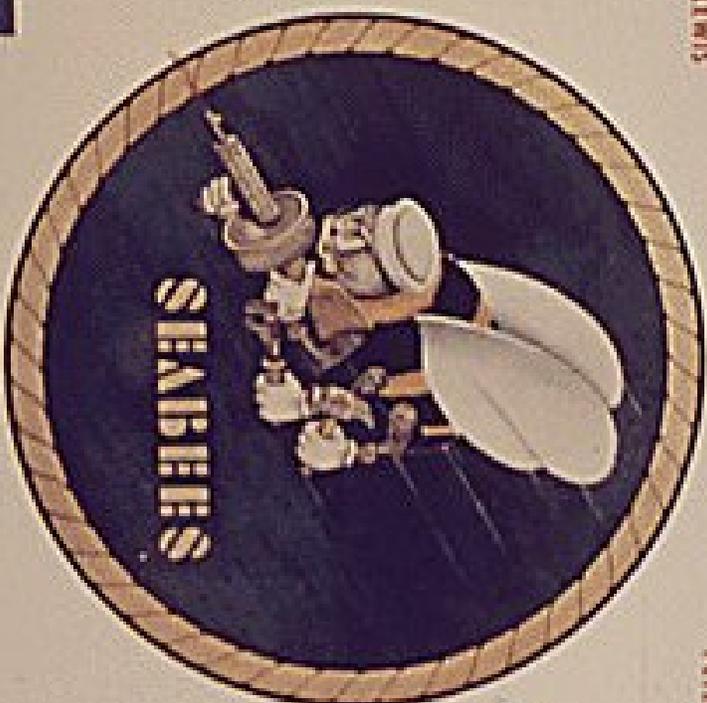
APPLY TO YOUR NEAREST NAVY RECRUITING STATION FOR INFORMATION or communicate with Bureau of Naval Personnel, Room 1202 Navy Building, Washington, D. C. for an Application for Enrollment form.

There is a real OPPORTUNITY for fast-track, red-blooded Americans to serve shoulder-to-shoulder with the greatest forces in the "SEABEES" the construction of Uncle Sam's Navy.

The Song of the SEABEES

Lyrics by
SAM M. LEWIS

Musical by
PETER DE BOSE



Dedicated to the SEABEES
Construction and Fighting Men
of the UNITED STATES NAVY

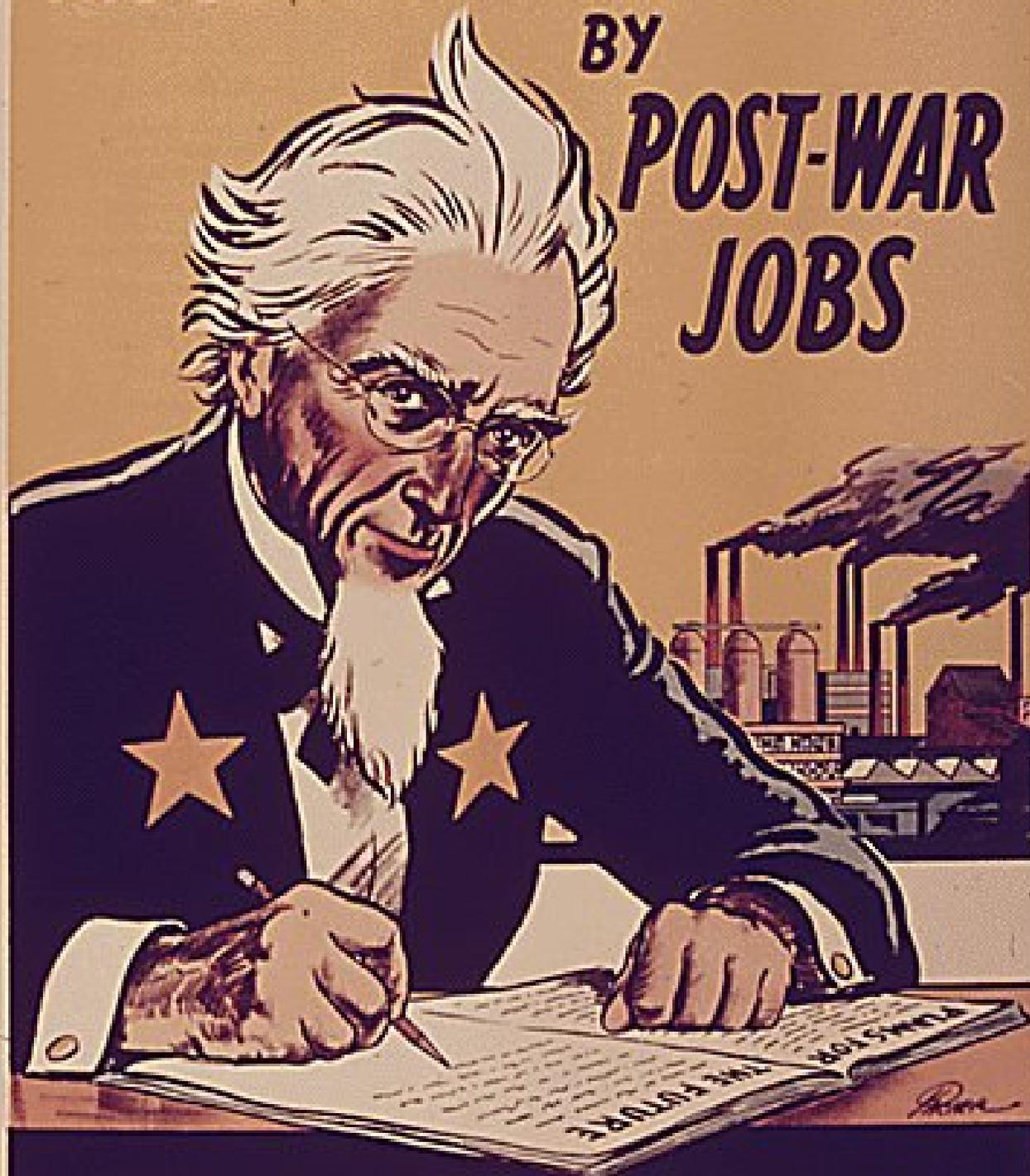


Printed by complimentary arrangement by Bureau of Naval Personnel, Naval Reserve Station, San Francisco, California.

EDMUND MERRILL CORPORATION
1000 MARKET STREET
SAN FRANCISCO, CALIF.



**THE SOONER WE WIN
THE SOONER WE'LL BENEFIT
BY
POST-WAR
JOBS**



AMERICA WILL NEED YOUR SKILL

THE SOUND THAT KILLS



1. SOUND WAVES TRAVEL AT 1100 FT. PER SECOND. IF AMPLIFIED, SOUND CAN GO ROUND THE WORLD

AM I HUNGRY! WE LOADED THE EXETER IN 6 HOURS. SHE SAILS AT NOON.

GOOD JOB, BILL



2. TALK IS SOUND. IT TRAVELS IN WAVES. EVEN A FRIENDLY REMARK TRAVELS ENDLESSLY IN ORDINARY CONVERSATION



SPEED? LISTEN, I HEARD AT THE DINER TODAY THAT THE EXETER...

3. IT CAN GO ACROSS TOWN IN CARS AND SUBWAYS... TO FALL ON MANY EARS.....



4XW. 4XW. VON B. CALLING. EXETER SAILS AT 12:00. EASTPORT. AMMUNITION

4. TO BE PICKED UP AND AMPLIFIED BY THE WRONG PEOPLE... IN THE WRONG PLACES.



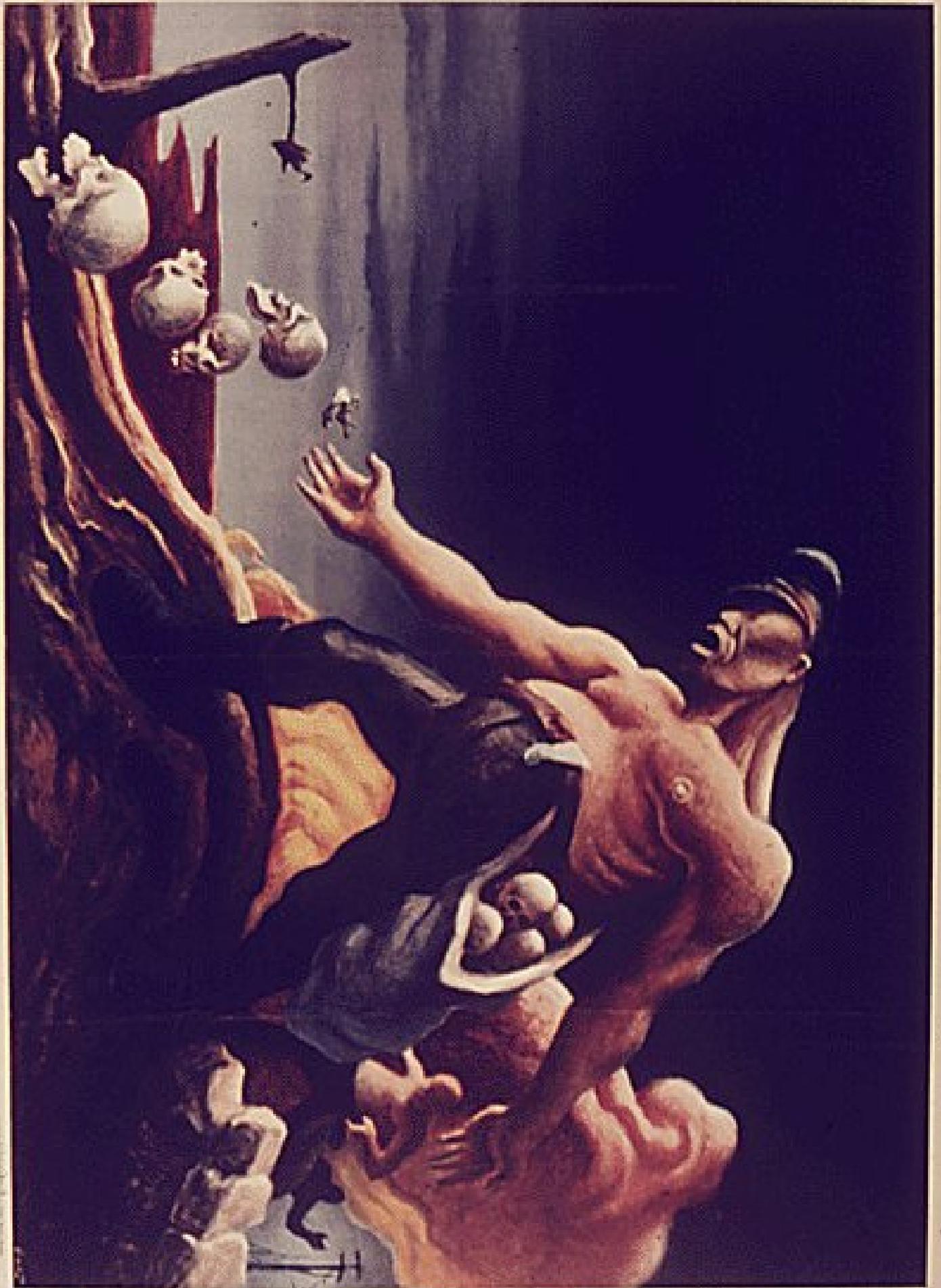
U.S. EXETER BEARING E.N.E. 2 MILES, FIRE NO. 1 TORPEDO

5. IT GOES UNDER THE SEA... TO A GERMAN U-BOAT... AND BECOMES A WEAPON IN THE ENEMIES' HANDS.



6. THE END OF A RUMOR... AND THE END OF THE EXETER.

DON'T MURDER MEN WITH IDLE WORDS





*...the state of this nation is good
the heart of this nation is sound
the spirit of this nation is strong
the faith of this nation is eternal.*

FRANKLIN D. ROOSEVELT
from his message to Congress, January 7, 1943

Trunk from Star

FROM AN ORIGINAL STAINED GLASS
PICTURE BY NORMAN HILLGREN

When the trunk was opened, the first thing that struck the eye was a pair of old, worn-out shoes. They were the shoes that the man had worn when he was a boy, and they were the shoes that he had worn when he was a man. They were the shoes that he had worn when he was a father, and they were the shoes that he had worn when he was a grandfather. They were the shoes that he had worn when he was a man, and they were the shoes that he had worn when he was a man.

The man had a long, thin face, and his eyes were deep-set. He had a mustache, and his hair was graying. He was wearing a dark, heavy coat, and he was looking at the shoes with a sad expression. The shoes were old and worn, and they were the shoes that he had worn when he was a boy, and they were the shoes that he had worn when he was a man. They were the shoes that he had worn when he was a father, and they were the shoes that he had worn when he was a grandfather. They were the shoes that he had worn when he was a man, and they were the shoes that he had worn when he was a man.

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Trunk from Star

The FOUR FREEDOMS

MESSAGE TO THE 77th CONGRESS • • • JANUARY 6, 1941

IN the future days, which we seek to make secure, we look forward to a world founded upon four essential human freedoms.

The first is freedom of speech and expression—everywhere in the world.

The second is freedom of every person to worship God in his own way—everywhere in the world.

The third is freedom from want—which translated into world terms, means economic understandings which will secure to every nation a healthy peacetime life for its inhabitants—everywhere in the world.

The fourth is freedom from fear—which translated into world terms, means a world-wide reduction of armaments to such a point and in such a thorough fashion that no nation will be in a position to commit an act of physical aggression against any neighbor—anywhere.

Franklin D. Roosevelt

Prepared for AMERICAN EDUCATION WEEK—November 9-11, 1941

Federal Security Agency
U. S. OFFICE OF EDUCATION

By the U. S. OFFICE OF EDUCATION in cooperation with
NATIONAL EDUCATION ASSOCIATION . . . AMERICAN LEGION
. . . NATIONAL CONGRESS OF PARENTS AND TEACHERS

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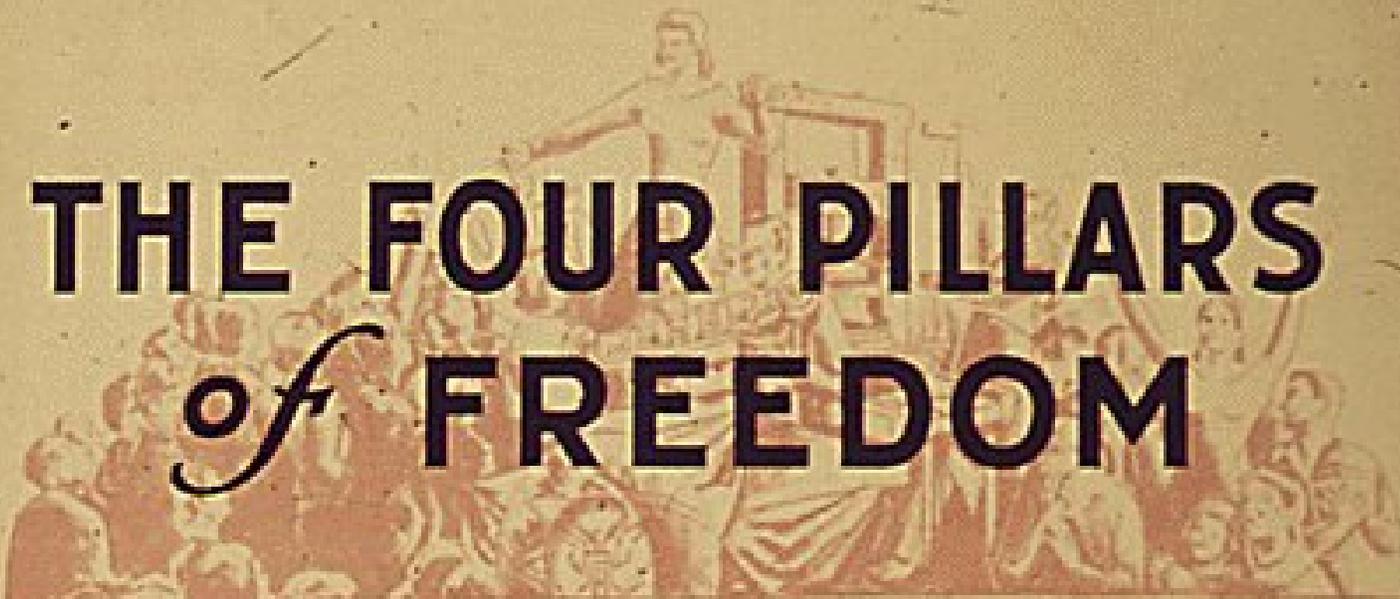
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FRANKLIN D. ROOSEVELT

32nd President of the United States



THE FOUR PILLARS *of* FREEDOM

FREEDOM *of* SPEECH

FREEDOM *of* RELIGION

FREEDOM *of the* PRESS

FREEDOM *of* ASSEMBLY

THE FOUNDATION OF DEMOCRACY

John W. Brown

The freedom of
the seas is in
Your hands!



Slow
DON'T GIVE UP THE SHIP!

"THE GIRL OF THE YEAR IS A SPAR"



*ENLIST IN THE
COAST GUARD*

SPARS

APPLY NEAREST COAST GUARD OFFICE

**THE GAS YOU DON'T USE
IS HITLER'S BAD NEWS**

**REMEMBER...IT TAKES 3 TONS
OF 100-OCTANE GASOLINE
TO DELIVER AND DROP 1 TON
OF BOMBS ON THE ENEMY.**



The glory of manhood is strength.



**KEEP
CLEAN**

for
the heritage
of the
cleanly is

STRENGTH

W. B. Smith

The GREASE
you save...



WILL BURN THE OFF HERMANN!

THE
GREATEST
INVESTMENT
ON EARTH!



FOR YOUR COUNTRY....

YOURSELF....YOUR FAMILY

WAR BONDS

THROUGH THE PAY ROLL SAVINGS PLAN!



The Greatest Team in the World

HAS PLACES FOR YOUNG MEN WHO ARE QUALIFIED NOW FOR THE

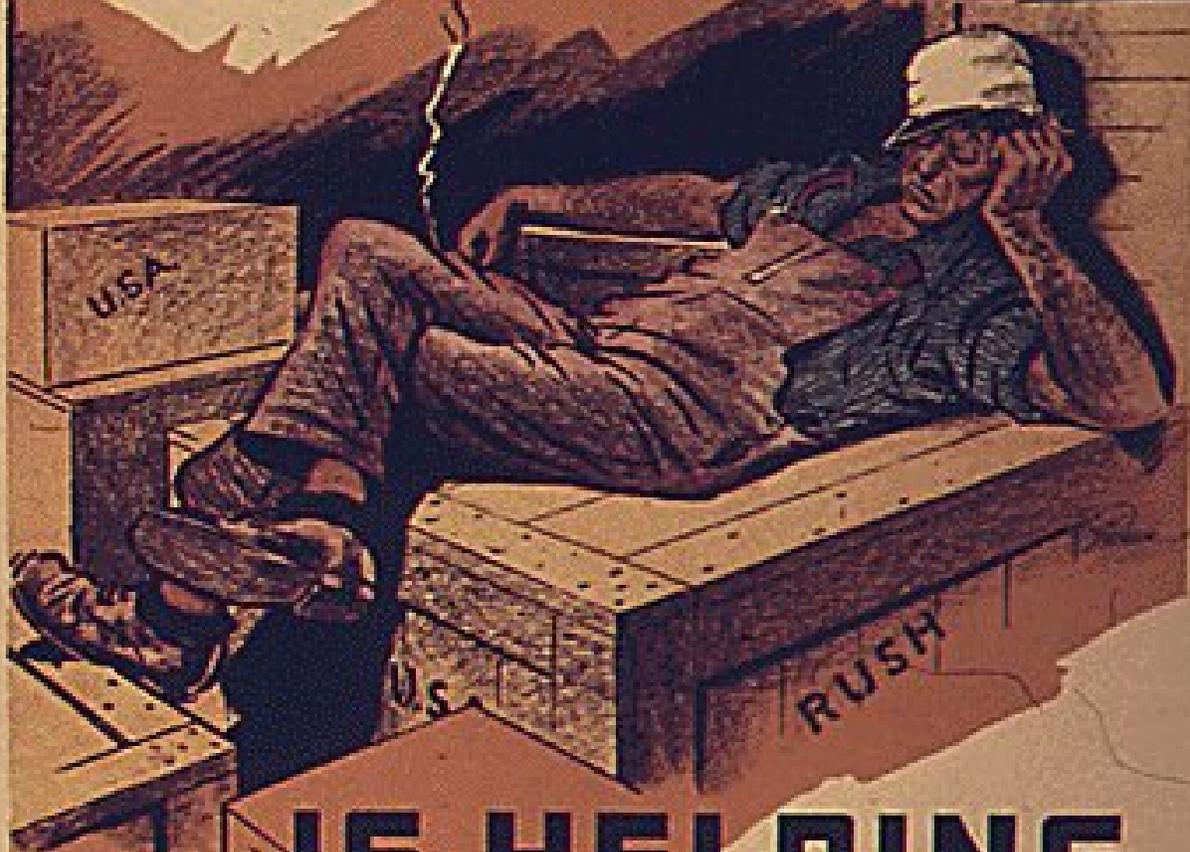
AIR CORPS ENLISTED RESERVE

AND FUTURE AIR COMBAT CREW TRAINING. IF YOU ARE
17 AND LESS THAN 18 CALL FOR INFORMATION AT ANY

AAF EXAMINING BOARD

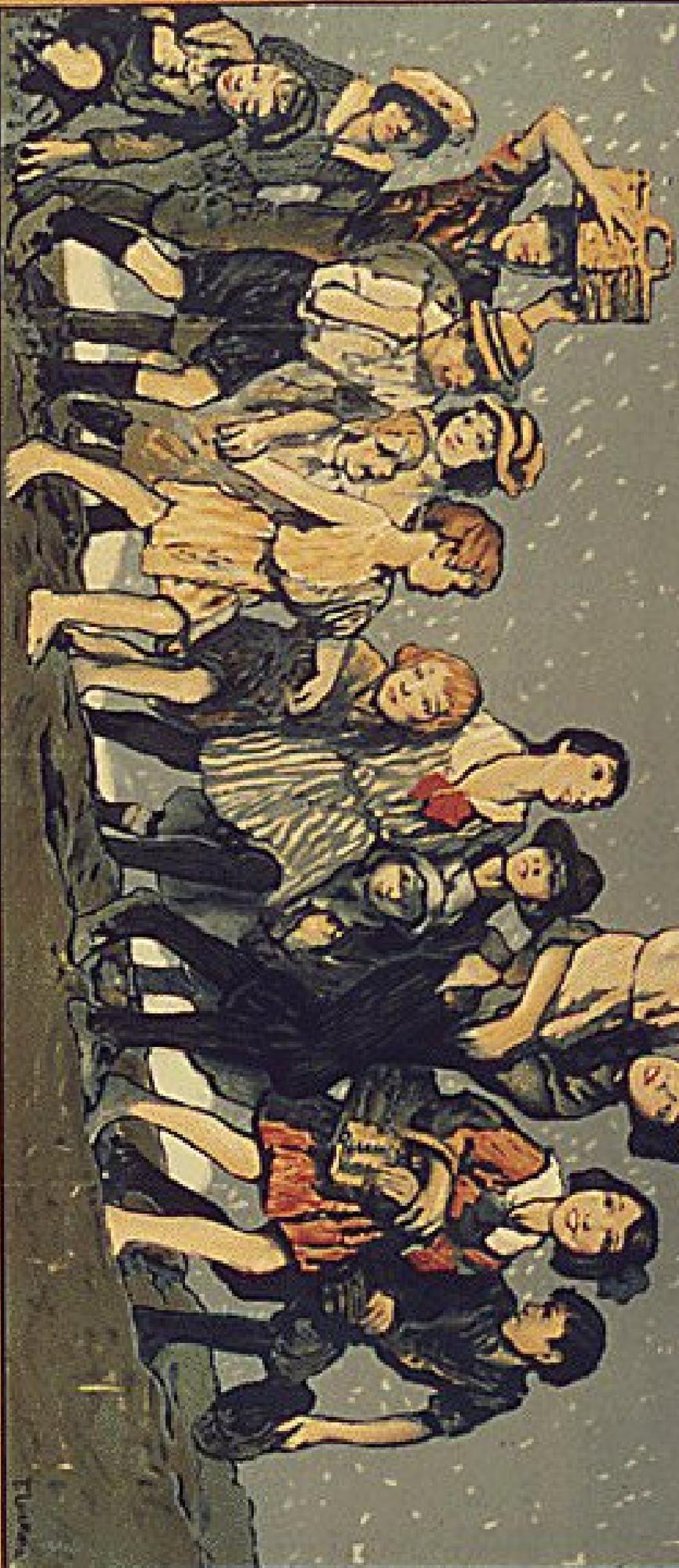
OR U. S. ARMY RECRUITING STATION

THE GUY WHO RELAXES



IS HELPING
THE A\$TIS

*The health of the child
is the power of the nation*



· Children's Bureau ·
United States Department of Labor ·



The HOPE of ALL the WORLD

From left to right: the original flag of 1776, the original flag of 1795, the original flag of 1816, the original flag of 1862, the original flag of 1890, the original flag of 1909, the original flag of 1912, the original flag of 1917, the original flag of 1948, the original flag of 1950, the original flag of 1959, the original flag of 1962, the original flag of 1968, the original flag of 1972, the original flag of 1976, the original flag of 1980, the original flag of 1986, the original flag of 1990, the original flag of 1994, the original flag of 1998, the original flag of 2001, the original flag of 2009, the original flag of 2013, the original flag of 2017, the original flag of 2021, the original flag of 2024.



UNITED WE STAND!

UNITED WE STAND!



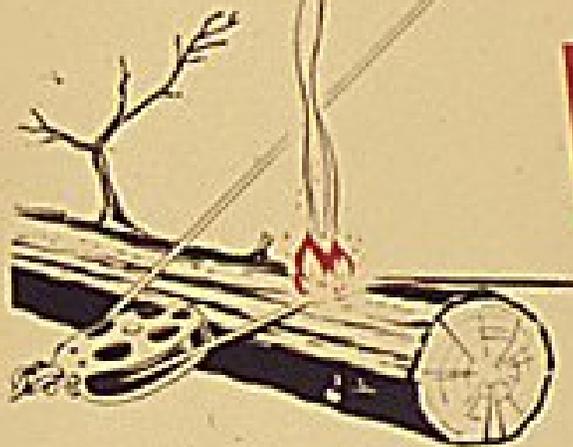
1890-1909

THE INDIANS



Started Fire by Friction—

Fires start that way in logging operations too!



WATCH YOUR EQUIPMENT

"Greater Danger Than Ever"



“The Federal Government should lead, not lag, in the important field of employee safety.”

Harry Truman

MESSAGE TO FEDERAL INTERDEPARTMENTAL SAFETY COUNCIL NOVEMBER 20, 1945

**The future is yours
... protect it !**



**A blood test and a
physical examination**
--every year, for you and yours

The Jap way -

COLD-BLOODED MURDER



Japs Execute Group of Tokyo Air Raiders

**Hands Will
Avenge
Them!**

Reading of the Jap
number of captured planes
from Tokyo, Japan Army
General, (1944)

**Allied Ship
Toll Topped
'42 Building**

Treasury Report
Sept. 12, 1944, 1944

**Down 7 Japs
In One Fight**



**U. S. Brands
Act 'Murder';
Retribution
Is Promised**

President Tells
68 Congress 'Admitted'

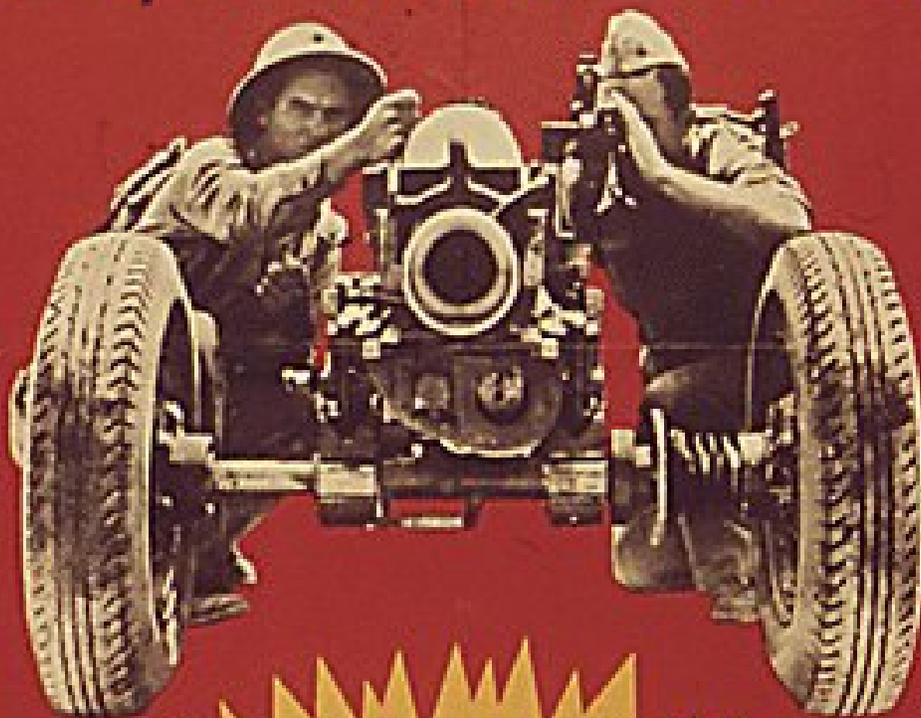


U. S. ARMY OFFICIAL POSTER

*We'll make them pay
if you keep up*

PRODUCTION

The Japs will have no mercy



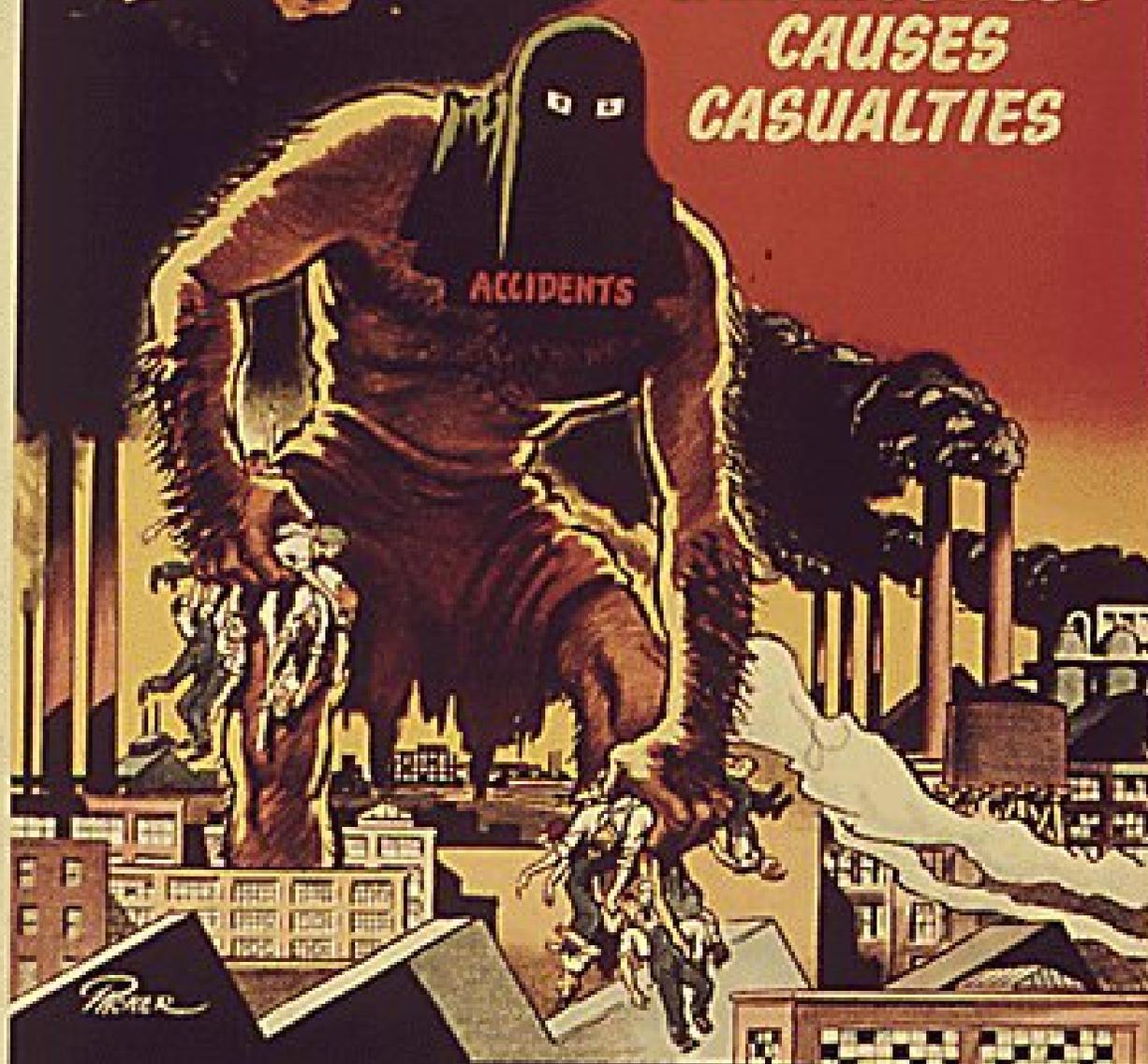
These Boys Must
KILL OR
BE KILLED

Their **LIVES** depend on Your work

***ELECTRIC MOTORS ARE Vital
IN OUR WAR PROGRAM!***

The KILLER!

CARELESSNESS
CAUSES
CASUALTIES



Pearl
**WE'RE PROUD OF
OUR SAFETY RECORD!**



THE MEN WHO FLY 'EM SAY:
"WE'VE GOT THE AXIS'
NUMBER NOW . . . B-29!"

U. S. ARMY OFFICIAL POSTER



The M-1 does MY talking!



Are you **CAREFUL**
what **YOU** say or write?



U. S. ARMY OFFICIAL POSTER

The little Jap

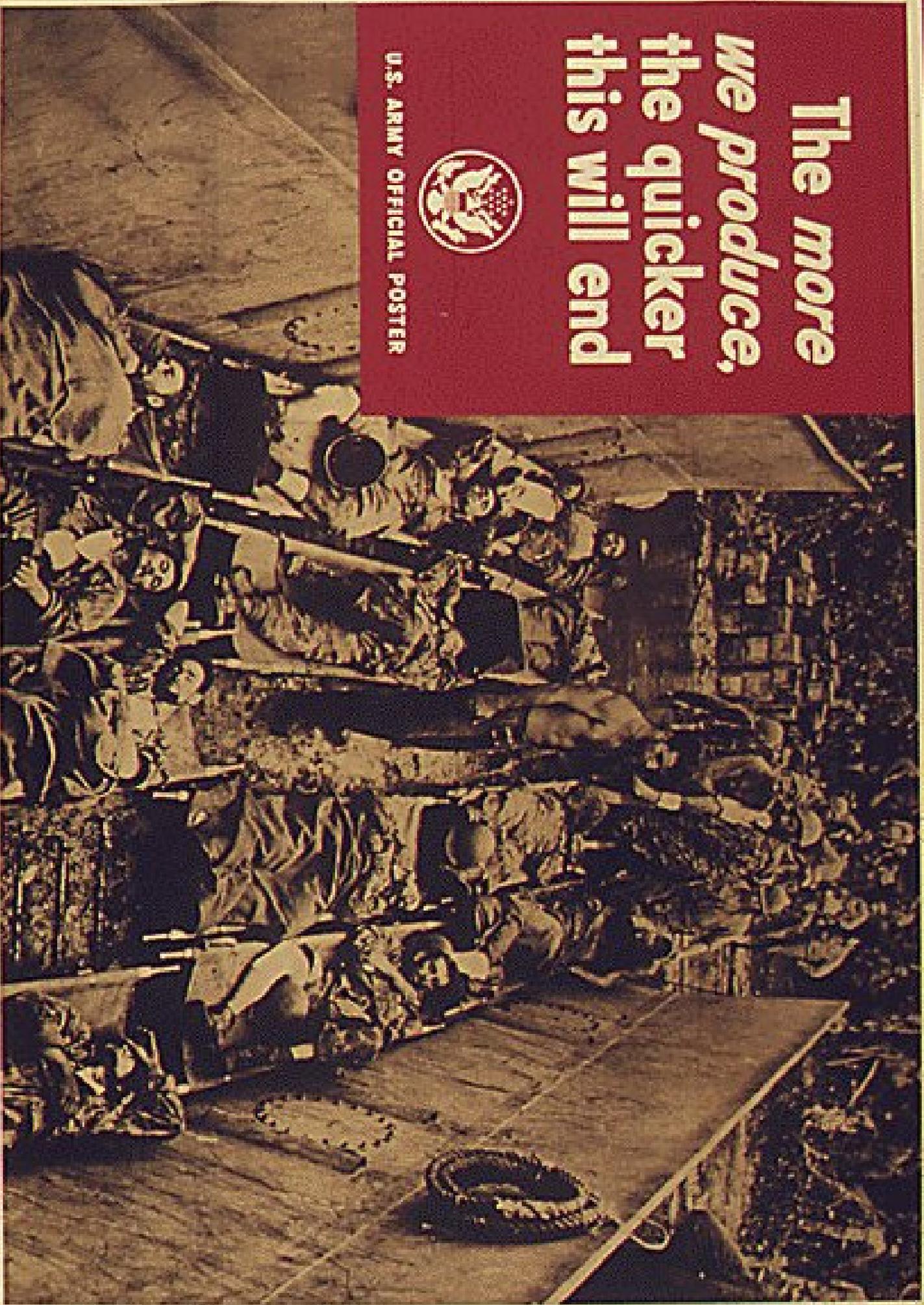


is a **BIG JOB!**

**The more
we produce,
the quicker
this will end**

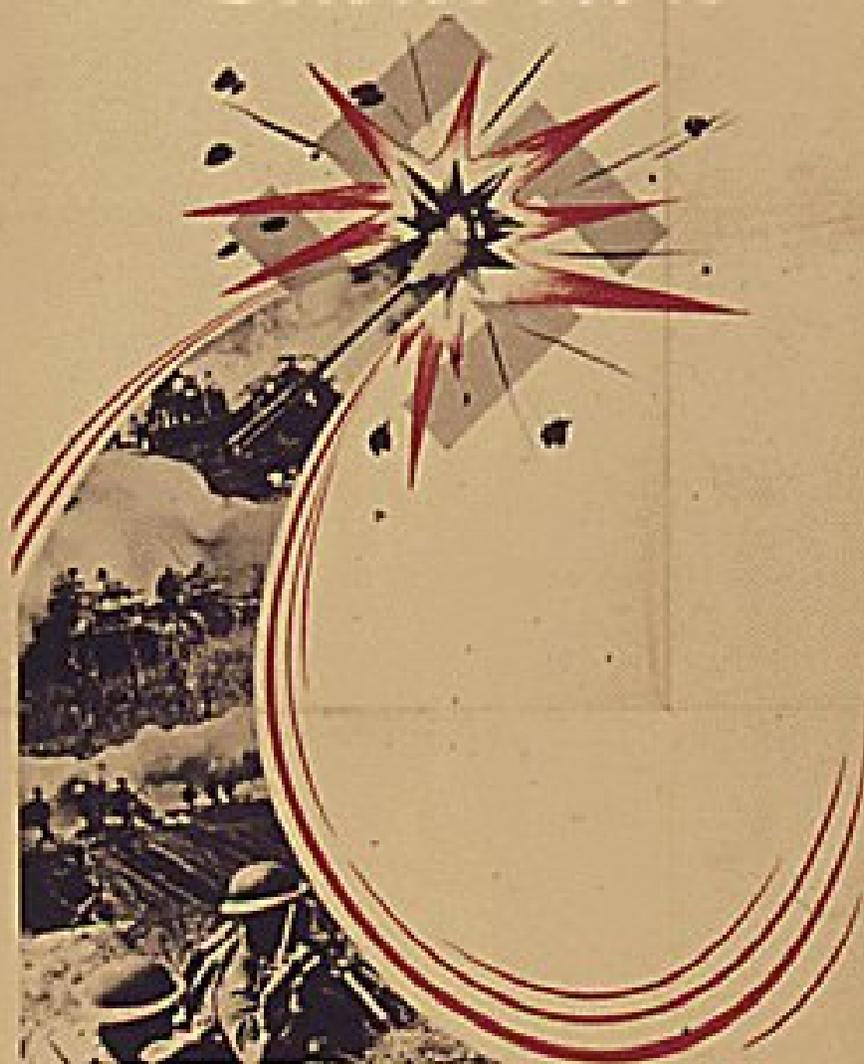


U.S. ARMY OFFICIAL POSTER



THE ***KNOCKOUT*** BLOW

Starts Here →



FELLOW SOLDIERS

THE MOST YOU CAN SAVE IS THE LEAST YOU CAN DO

BUY WAR BONDS

OR STAMPS EVERY PAY DAY

A stylized illustration of a ship's deck. In the foreground, several sailors in dark uniforms and white hats are looking towards the right. In the background, a large, intense explosion or fire is erupting, with a large, fan-shaped plume of orange and red flames. The scene is set against a dark, teal background.

The Navy is at grips with the Enemy

Let's get the ships to them

They need them now

let's go

FORE RIVER!

THE NAVY NEEDS SHIPS TO

Avenge
PEARL HARBOR



let's go

© BETHLEHEM STEEL COMPANY