

THIS IS AMERICA
— *for this we fight*



Looking Down from a Hilltop on a Little New England Village

Where the Four Freedoms Live

This is America..



... where the freedom of the world is being forged
in the great industrial plants built by free enterprise.
Where industrial might, built the *American Way* de-
fends life the *American Way* ★ This is your America

... Keep it Free!

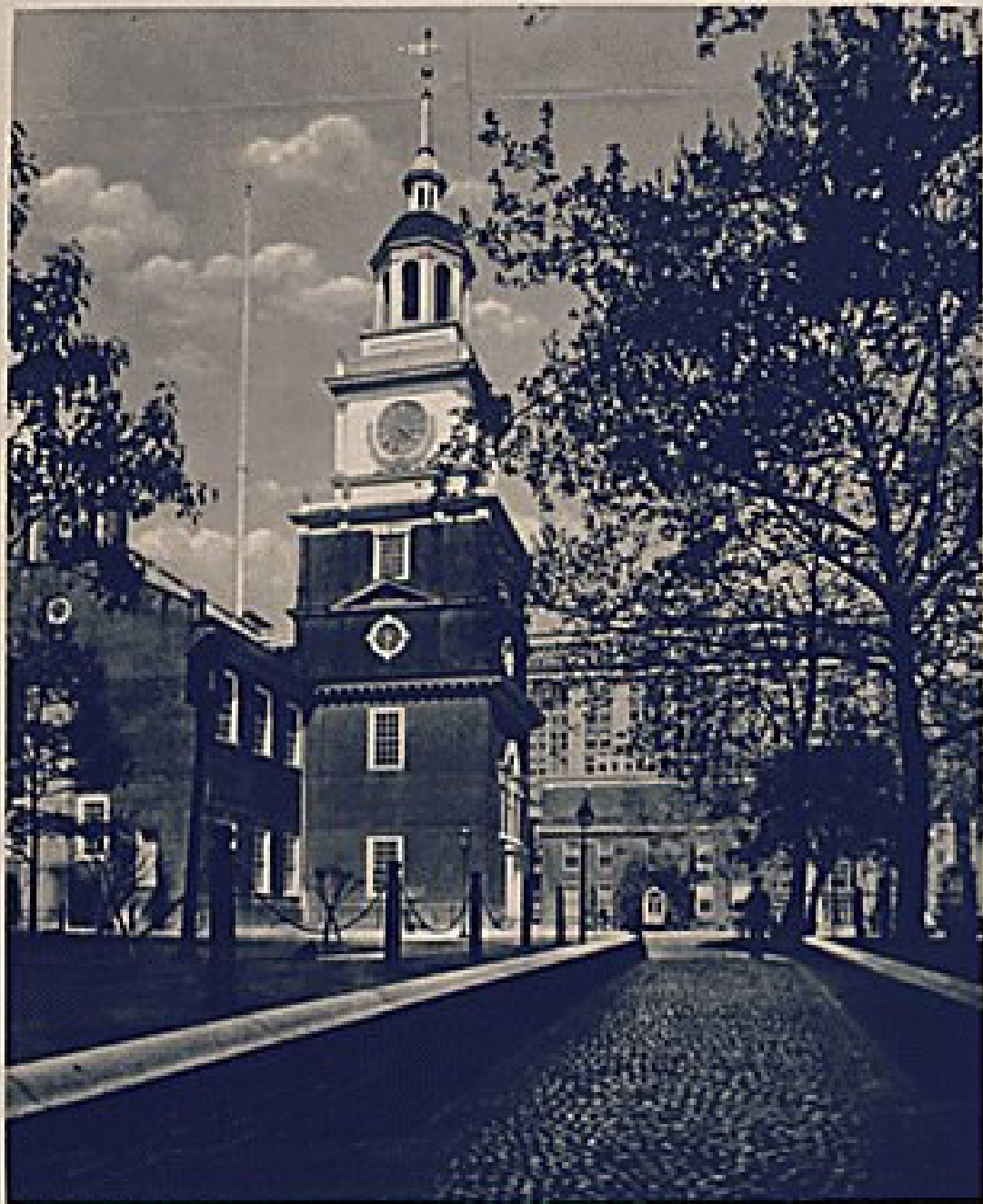


This is America..

..where Main Street is bigger than Broadway. Where, through free enterprise, a free people have carved a great nation out of a wilderness * This is your America

... Keep it Free!

THIS IS AMERICA
—for this we fight



Independence Hall, Philadelphia

Where the Signers of The Declaration Pledged
Life, Liberty and the Pursuit of Happiness

This is America..



... where the wheels of industry turn under the hands of the world's best workmen -- Where every man knows his job is his opportunity to destroy the enemy who would take away his freedom ★ *This is your America*

... Keep it Free!

This is America..



..... where you can have your
"say" about anything, without fear
or worry. Where freedom of speech is
a right nobody can take away from
you * *This is your America*

... Keep it Free!

This is America..



...where you can listen to your radio in your living room -- not in a hideout. Where you are free to hear both sides of a question and form your own opinion * This is your America

... Keep it Free!

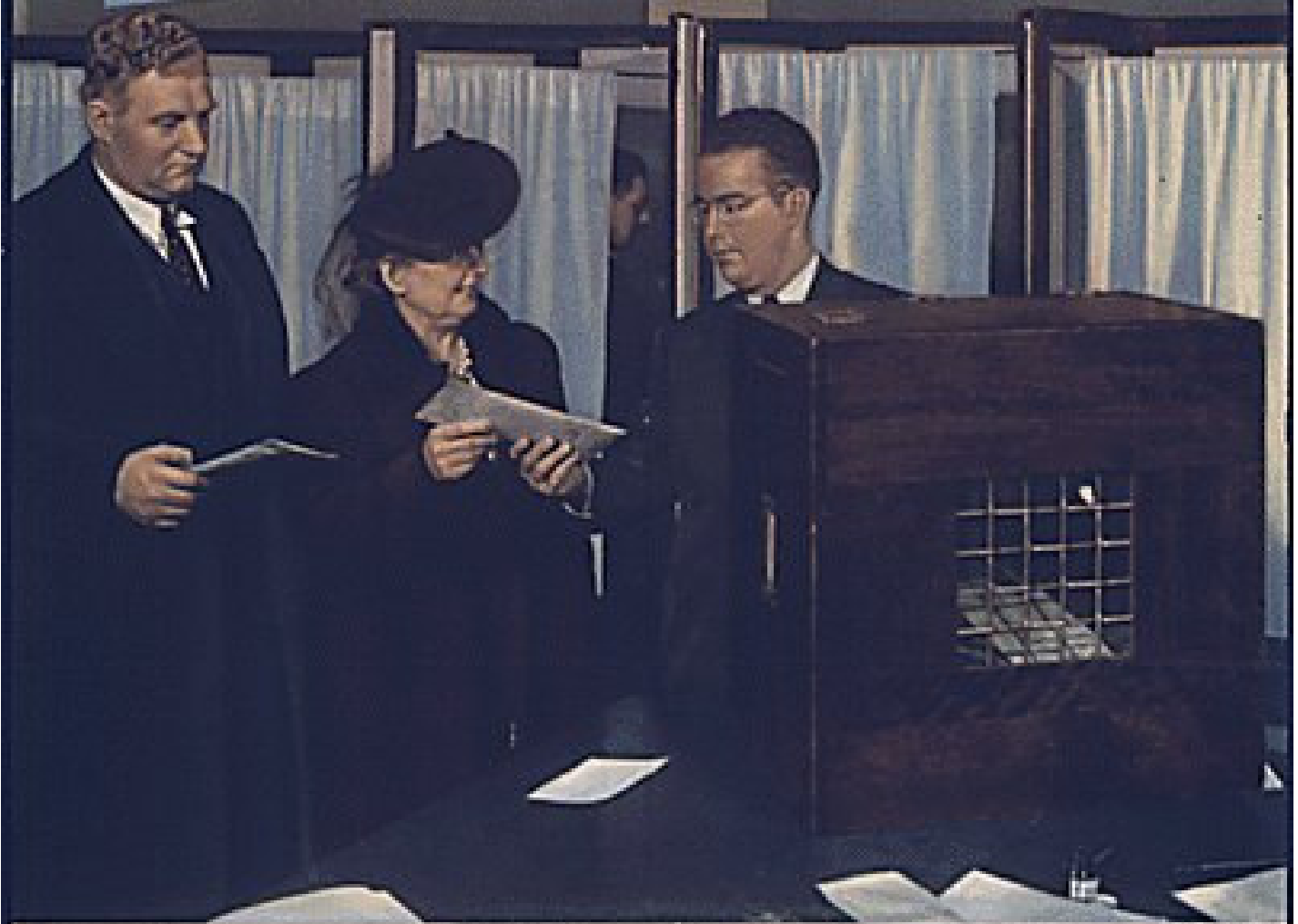
This is America..



... where you pray to God in your own way, according to your own beliefs, in the peace and blessing of religious tolerance. Where freedom of belief and action has built a great nation *This is your America.

... Keep it Free!

This is America..



**...where you vote as you please.
Where the privileges of democracy
belong to all people equally...where
your government is your servant,
not your master • This is your America**

... Keep it Free!



This is America..

...where your thinking is appreciated ...
where men work together, to do a better
job -- to make a better product -- to
build a better nation * *This is your America*

... Keep it Free!

This is America..



... where your little ones of today will be the big people of tomorrow. Where free education prepares them for the full opportunities of democracy * *This is your America*

... Keep it Free!

THIS IS AMERICA
— for this we fight



Liberty Bell which Proclaimed the Declaration of Independence, 1776

Wrought in Oppression—Rung in Freedom
May Its Echo Never Die

This is America..



...Yes, son, this is America, where you can dream your dreams and make them come true. Where freedom to do...to think...to speak is your right and your heritage. Protect it forever * This is your America

... Keep it Free!



This Is No Time For Easy Optimism

We know that our fighting men are going to win this war but...

*We at home have
a big job to do!*

**THIS WAR MAKES A DEMAND
ON EVERY MAN, WOMAN AND
CHILD IN THE UNITED STATES.**

If we meet that demand in full we are going to win. If we fail, we can lose... and losing prove ourselves unworthy of our heroic soldiers.

DONALD M. NELSON

Chairman of the War Production Board

This is our war...

Join the WAAC

WOMEN'S ARMY AUXILIARY CORPS
UNITED STATES ARMY

APPLY AT ANY U. S. ARMY RECRUITING AND INDUCTION STATION



"THIS IS MY FIGHT TOO!"



PUT AT LEAST 10%
EVERY PAYDAY IN

WAR BONDS

THIS IS SHOCK

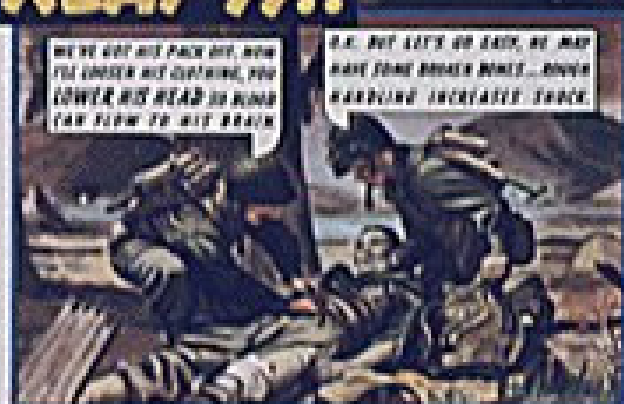
SHOCK IS BAD STUFF • IT CAN KILL • ANY WOUNDED MAN MAY GO INTO SHOCK

HERE ARE THE SYMPTOMS

Man is partly or completely knocked out...skin pale and cold...sweating... pulse fast and weak.

So treat every wounded man for shock.. treat him before he goes into shock to prevent it. If a man is already in shock treat him the same way.

HOW TO TREAT IT.



TREAT EVERY WOUNDED MAN FOR SHOCK

Make comfortable
Loosen clothing
Remove pack
Keep head low
Keep body warm

THE TIME TO LEARN FIRST AID **IS NOW!**

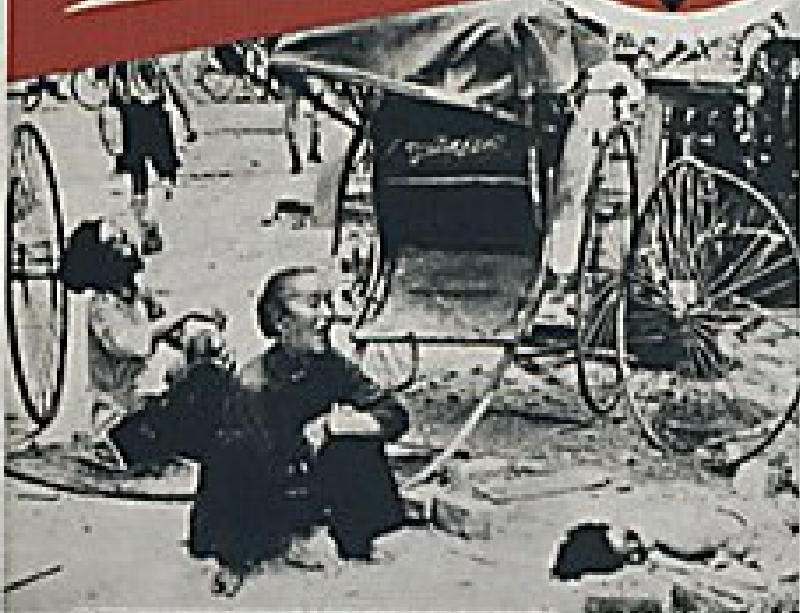


BARBARISM OF THE "NEW ORDER" IN CAPTURED TERRITORY: SOVIET CIVILIANS HANG LIMP AND LIFELESS VICTIMS OF NAZISM.



GERMAN SOLDIERS, WEARING SOVIET SACERDOTAL VESTMENTS AND POINTING A GUN AT THE CROSS, LOOT A CHURCH IN GREAT POLAND.

THIS IS THE ENEMY



MOTHER AND GRANDMOTHER WEEP FOR THE CHILD (AT RIGHT) KILLED IN A JAPANESE AIR RAID ON A GEORGIAN CITY.



BERLIN FOLLOWS NAZI "VICTORY" PHOTO SHOWS JOURNALS OF CITIZEN IN MAIN SQUARE OF BELGRADE, YUGOSLAVIA.

The crimes of fascism no longer surprise us. But they teach us the nature of the enemy we fight. They steel our determination to win. They arouse us to greater action, on the production front and in all war activities. They remind us that we dare not—even for a moment—relax our efforts. Freedom must—and will—triumph!

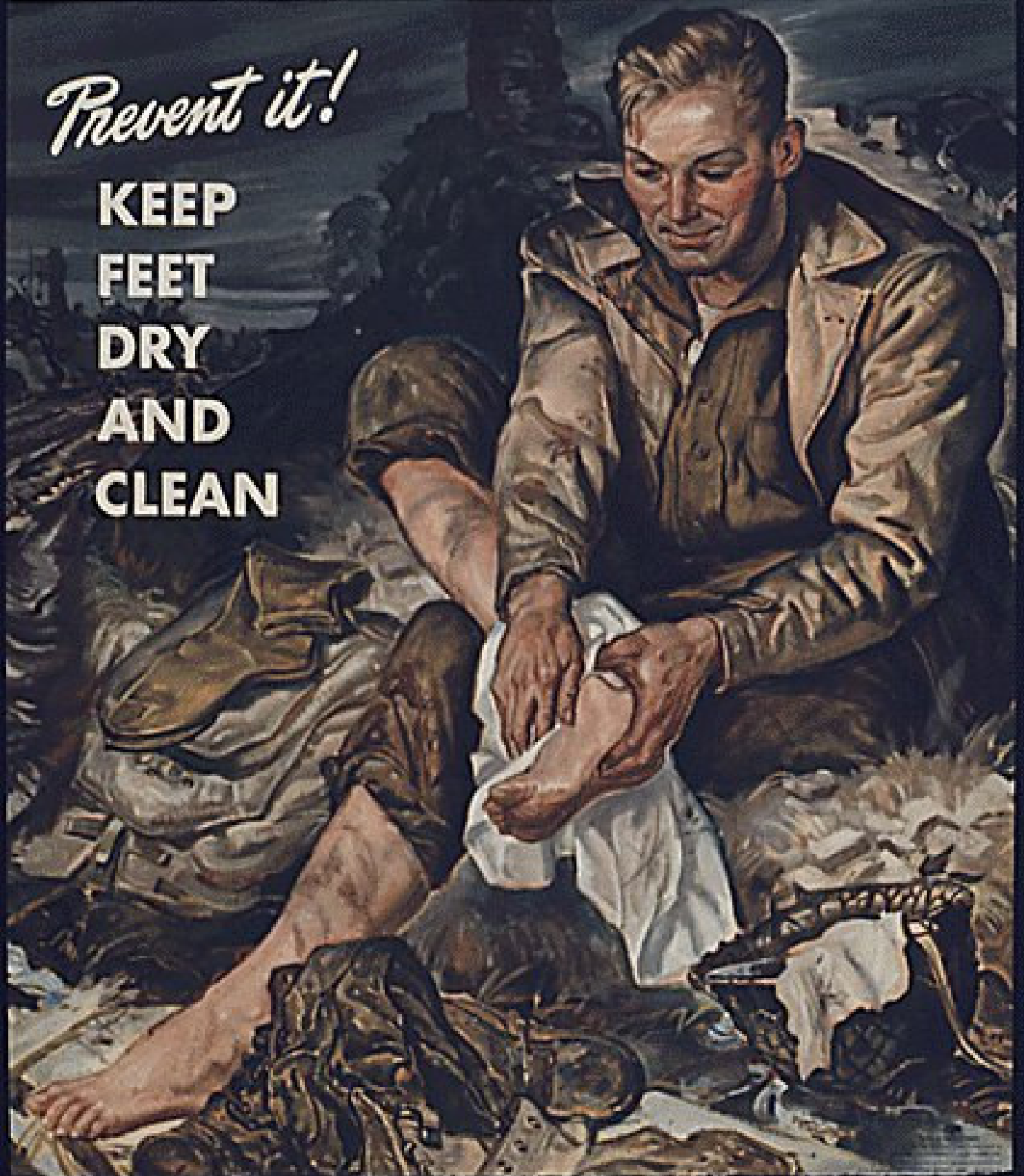
THIS IS

TRENCH FOOT



Prevent it!

**KEEP
FEET
DRY
AND
CLEAN**



IF YOU QUESTION IT-REPORT IT!

COME  CALL 242  or WRITE  - INTELLIGENCE OFFICER.

SABOTAGE =

Malicious Destruction!

ESPIONAGE =

Spying!

SUBVERSIVE =

Advocating Revolution!

SEDITION =

Promoting Disloyalty!

DISAFFECTION =

Loss of Allegiance to U.S.!

TREASON =

Allegiance to the Enemy!

**THIS IS
WHAT TO
REPORT!**



THIS IS YOUR FIRING LINE!



STAY ON THE JOB

DON'T *Slow* GIVE UP THE SHIP!

THIS IS YOUR

PRIZE

MERCHANDISE SOLD HERE IS

FOR YOU AND NOT FOR

RESALE

Please Cooperate

This is your War Job
Stay with



U. S. ARMY OFFICIAL POSTER

Job - 
With it till Victory

THIS KIND OF **SAP** MAKES TIRES...



THIS KIND RUINS THEM!

(POST IMMEDIATELY ON ORGANIZATION BULLETIN BOARD
DISPLAY FOR 3 WEEKS ONLY)

© GPO 1987

ACP No. 99-P-13 (1)



This man is your FRIEND



Englishman

He fights for FREEDOM



This man is your FRIEND



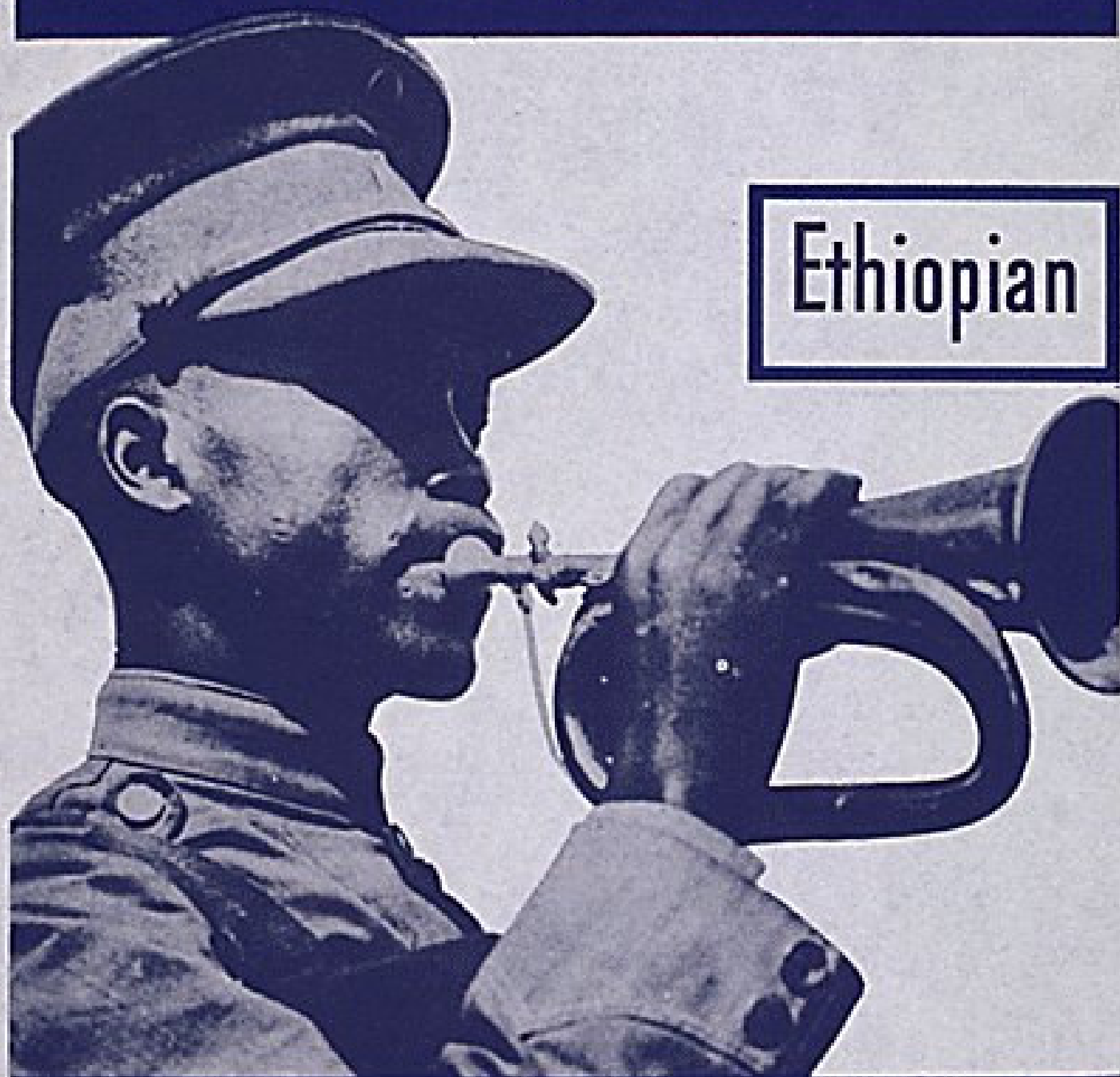
Chinese

He fights for FREEDOM



This man is your FRIEND

Ethiopian



He fights for FREEDOM



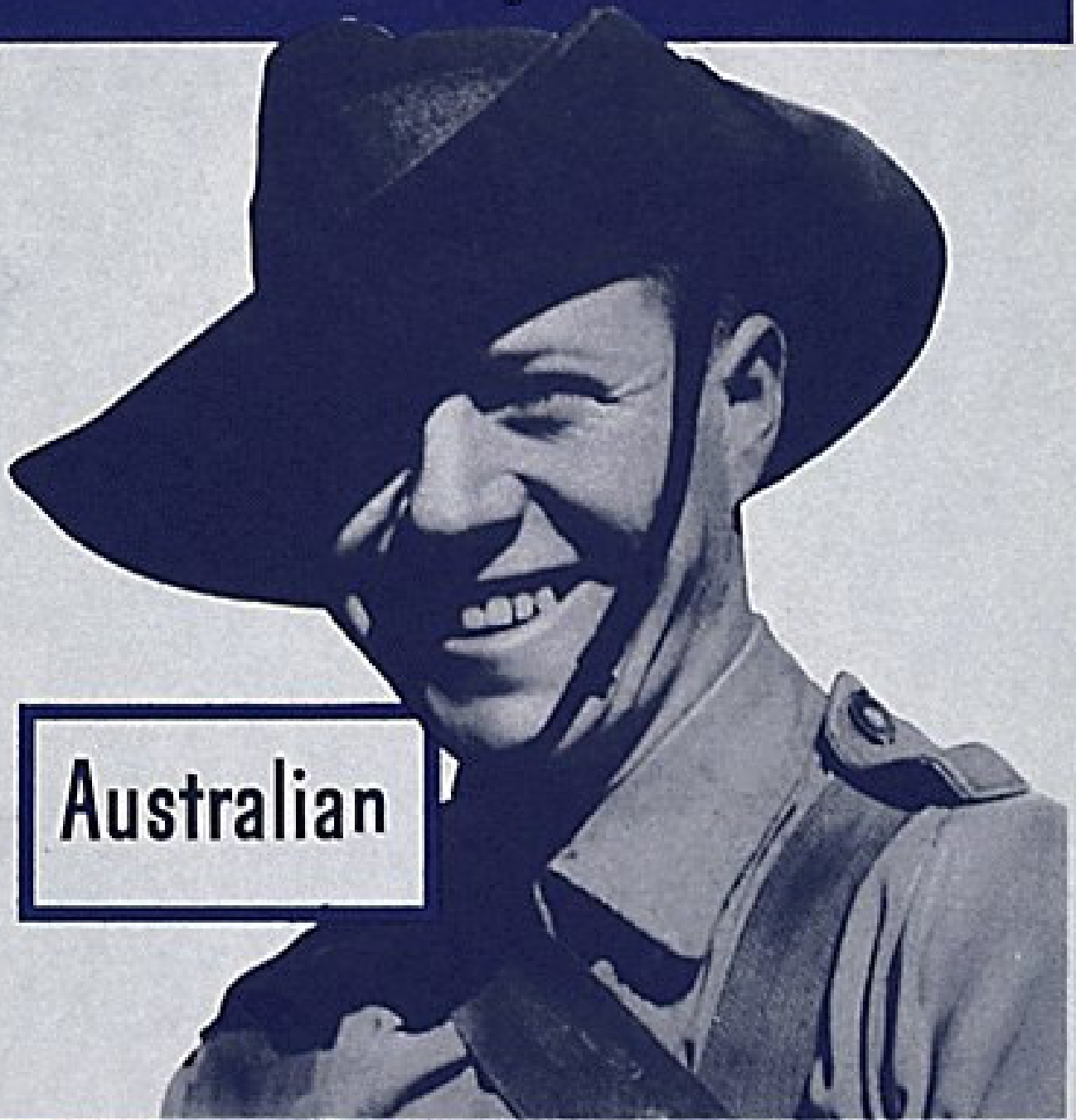
This man is your FRIEND

Russian

He fights for FREEDOM



This man is your FRIEND



Australian

He fights for FREEDOM



This man is your FRIEND



Dutch Sailor

He fights for FREEDOM



This man is your FRIEND



Canadian

He fights for FREEDOM



THIS MAN MAY DIE



if you talk too much

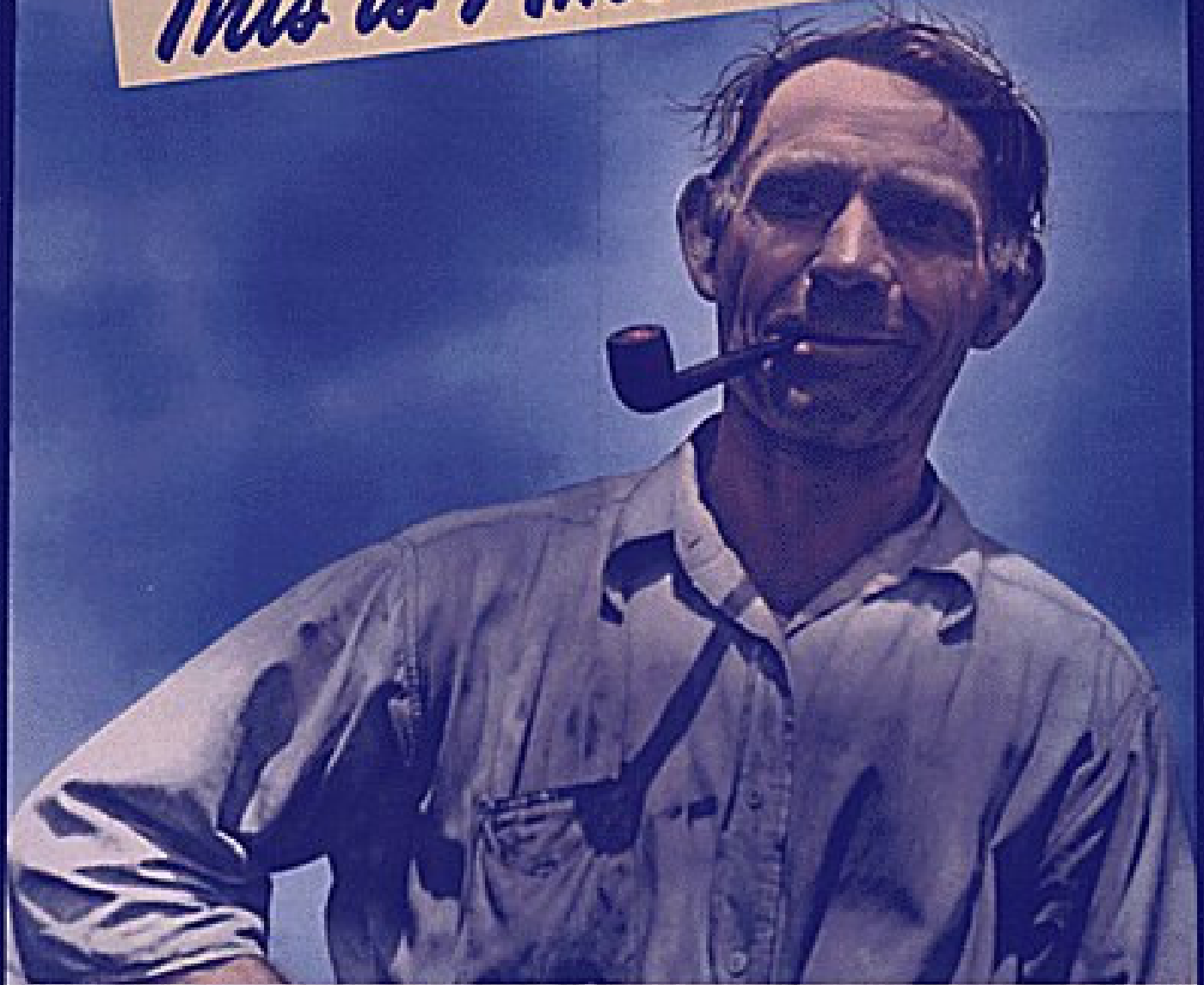
THIS IS AMERICA
— *for this we fight*



Mount Vernon, Home of George Washington, First President of the United States

Shrine to The Father of Our Country
— Preserve It We Must

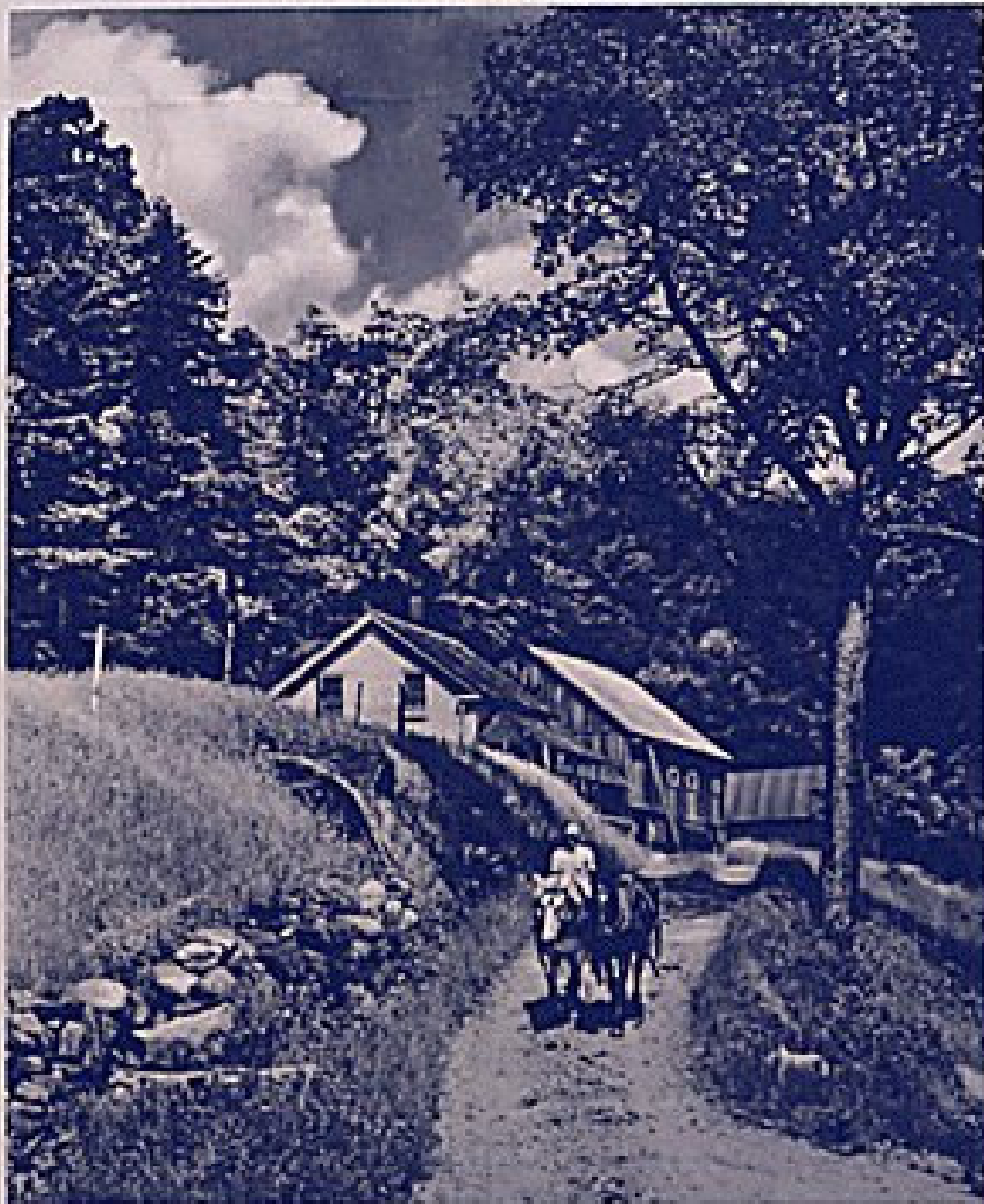
This is America..



"Smile--man--smile. You're an American... free to speak . . . free to worship . . . free to work . . . free to live in your own way. Stay on the job. This is your America."

... Keep it Free!

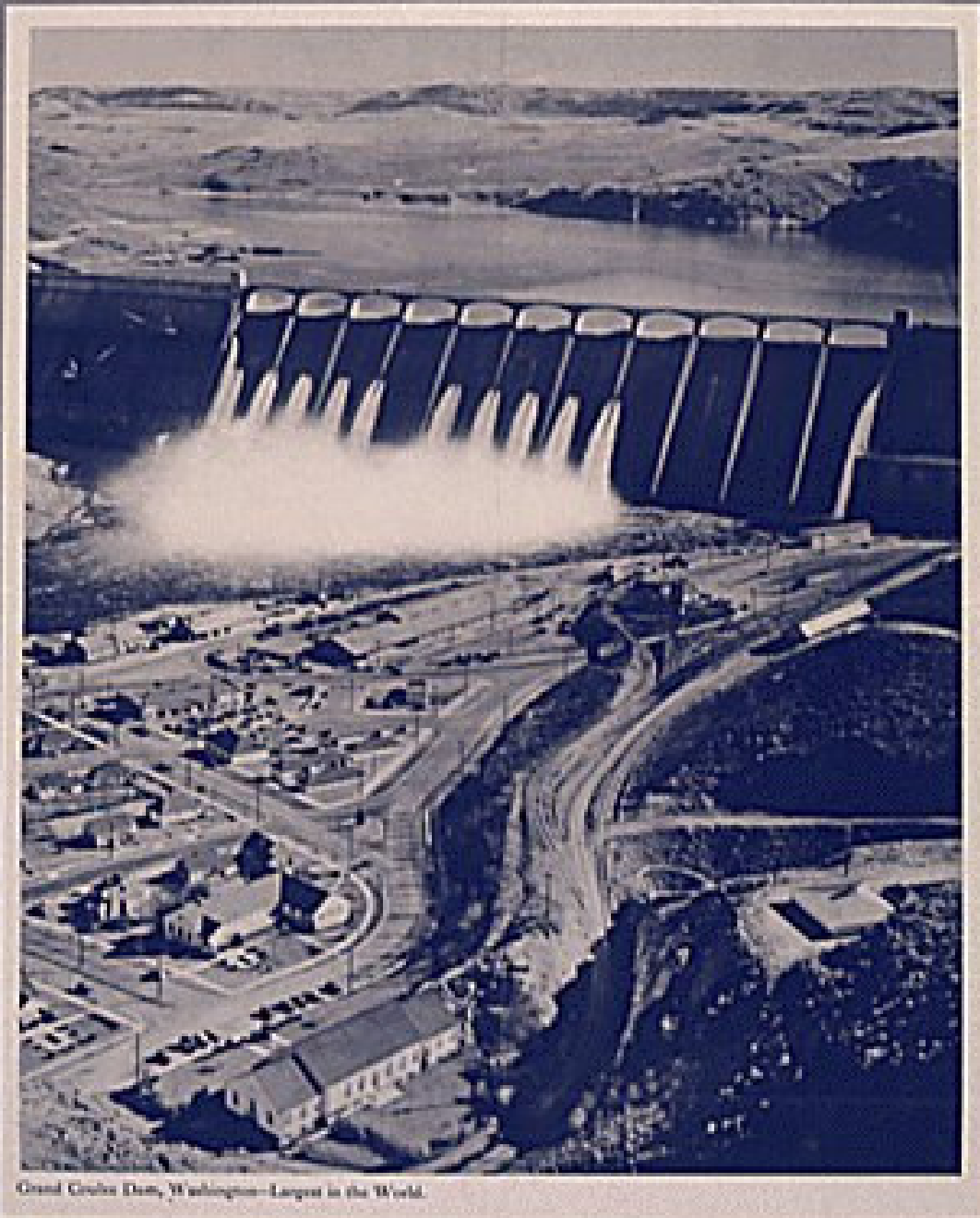
THIS IS AMERICA
— *for this we fight*



Farm in the Hills of Vermont

Soil of Freedom—Preserve It We Must

THIS IS AMERICA
—for this we fight



Grand Coulee Dam, Washington—Largest in the World.

That Our Land May Be Fertile
and Our Future Secure

This is America..



...the hope of the world--where we have dedicated 'our lives, our fortunes and our sacred honor' to destroy forever the forces that would make you a slave ★ *This is your America*

... Keep it Free!

This is America..



...this is you -- the man Hitler hates. He hates you because you are an American...because you are free -- because you are a man, not a slave. This is your America.

... Keep it Free!

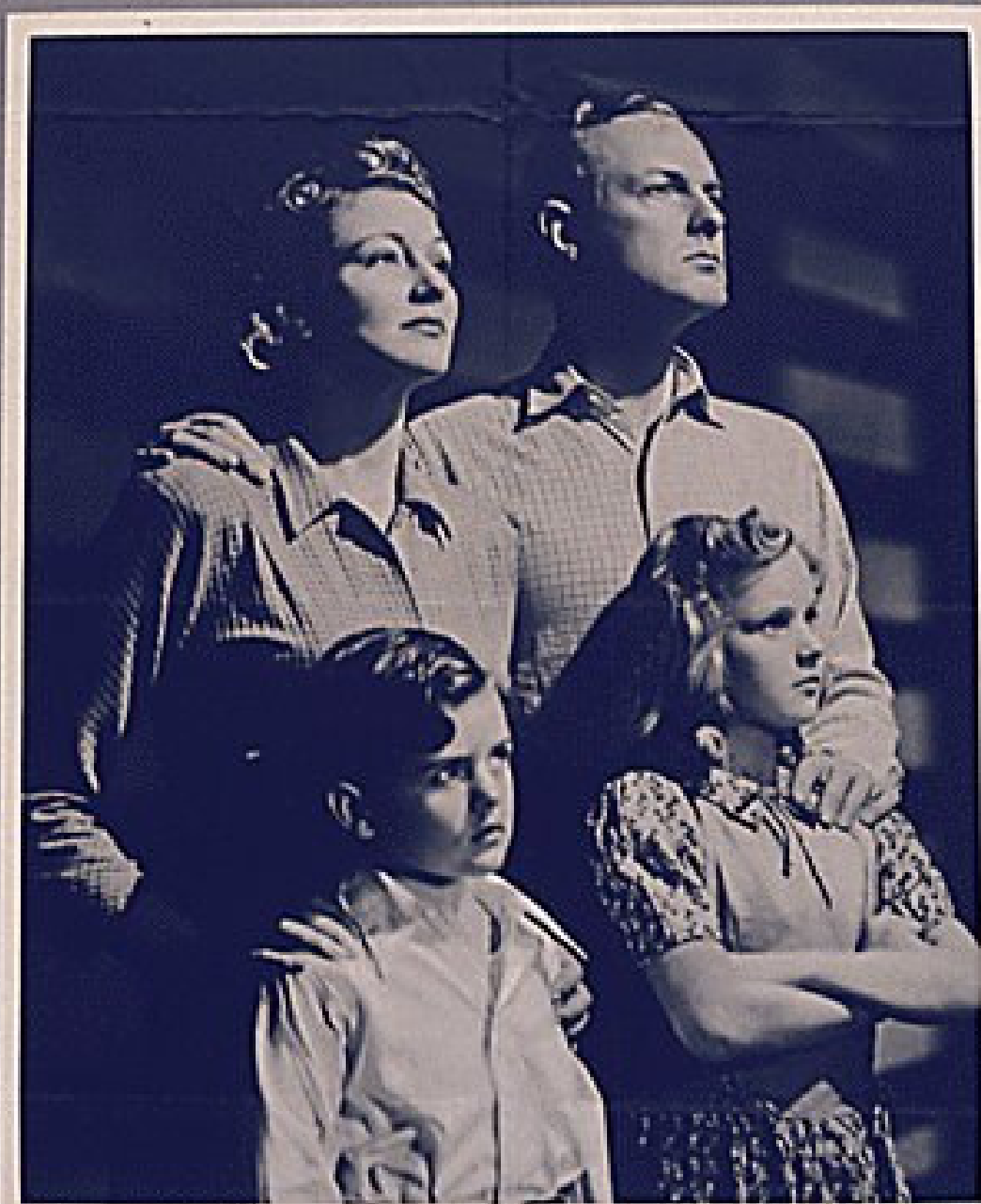
THIS IS AMERICA
— *for this we fight*



Statue of Liberty

This Torch, Now Dimmed by War,
Shall Brightly Shine Again

THIS IS AMERICA
—for this we fight



The American Family Looks Ahead

UNITED WE STAND

This is America..



Where a fellow can start on the home team and wind up in the big league. Where there is always room at the top for the fellow who has it on the ball * *This is your America!*

... Keep it Free!

This is America..



...where a man can say--"this is mine,"
where every man has the right to have
his own farm--his own business--his
own home ★ *This is your America*

... Keep it Free!

This is America..

EMPLOYMENT



... where a man picks his job and takes pride in his work. Where free workers and free enterprise are our guarantee of freedom forever * *This is your America*

... Keep it Free!

This is America..



...where a mighty nation is devoting its total power to defend the four freedoms - - freedom of speech, freedom of worship, freedom from want, freedom from fear * *This is your America*

... Keep it Free!

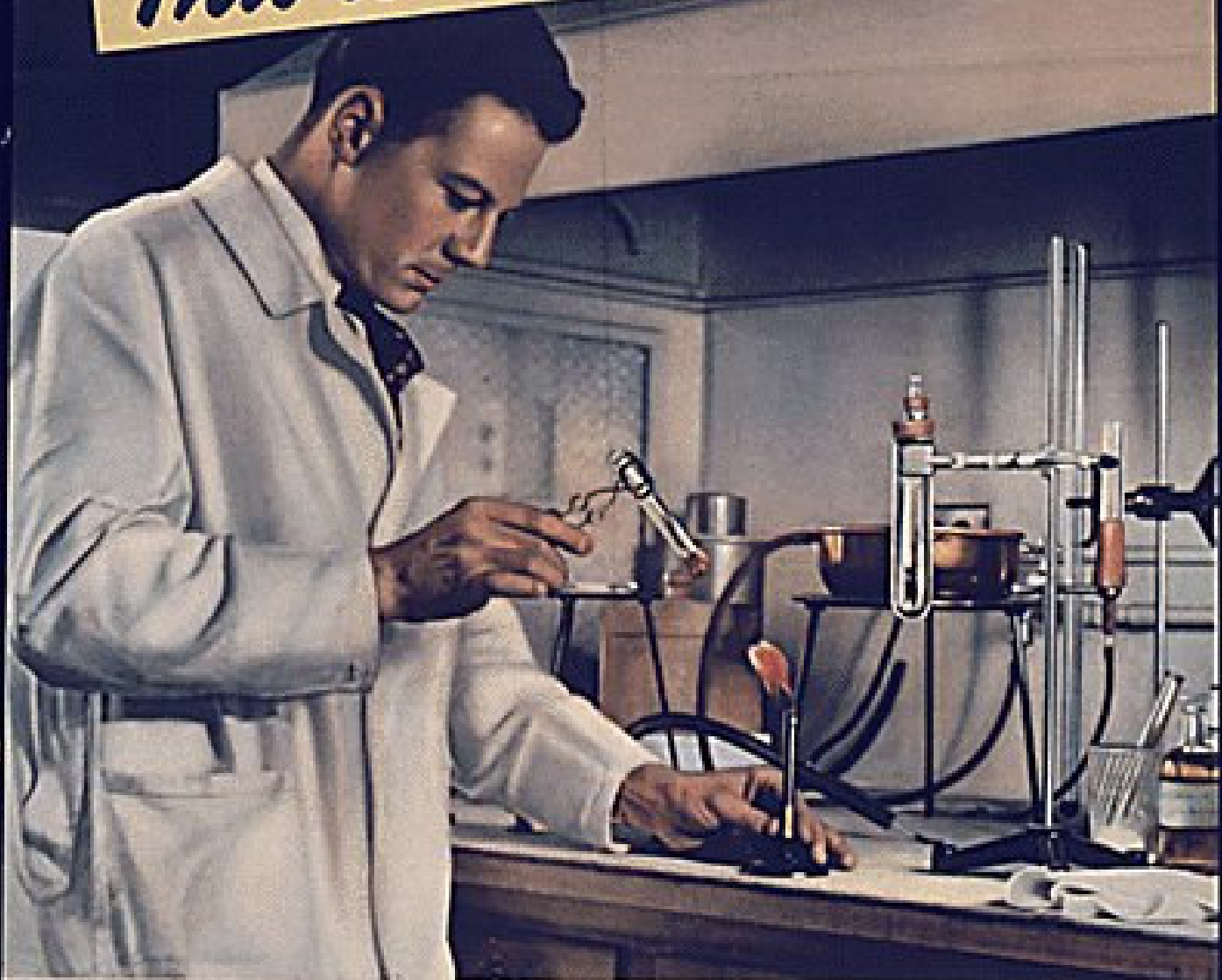
This is America..



... where every boy can dream of being President. Where free schools, free opportunity, free enterprise, have built the most decent nation on earth. A nation built upon the rights of all men *This is your America

... Keep it Free!

This is America..



...where free enterprise encourages men to invent, create and improve. Where American genius brings good living to a nation * This is your America

... Keep it Free!



This is America..

... where men have left their peacetime jobs to defend the liberties that are their birthright, where the might of a free people is marching toward victory ★ *This is your America*

... Keep it Free!

This is America..



**...where public opinion is the basis
of national policy ... where the
voice of the people is the voice
that counts • *This is your America***

... Keep it Free!

This is America..



**...where the family is a sacred institution. Where children love, honor and respect their parents
...where a man's home is his castle * This is your America**

... Keep it Free!