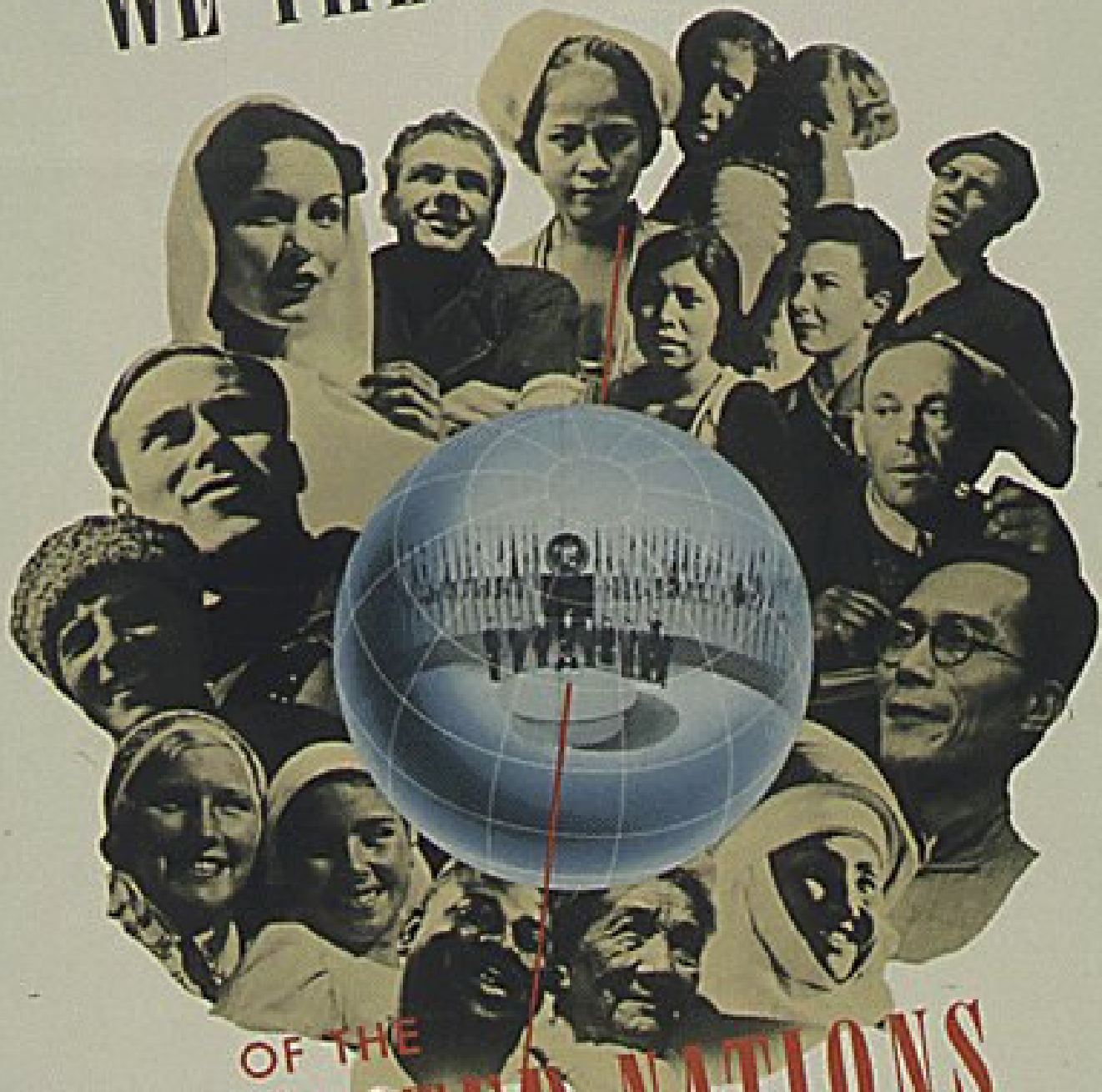


" WE THE PEOPLES



OF THE UNITED NATIONS

determined to save succeeding generations from the scourge of war..."

PREAMBLE OF THE CHARTER, SIGNED 26 JUNE 1945



A Message

FROM THE PRESIDENT
OF THE UNITED STATES



THE WHITE HOUSE
Washington

May 4, 1962

Dear Mr. Smith:

I cannot allow the second anniversary of the creation of the Office of Civilian Defense to pass without expressing my appreciation of the great work accomplished. The problem has been complex; to protect our people against enemy attack from without and economic and social dislocation from within.

I have that assurance of our own citizens and friendly allies have volunteered their time, energies, services and even their lives in the performance of their duties as members of the United States Civilian Defense Corps, and the United States Civilian Service Corps, and have contributed to all of our other war programs which require the consent to civilian participation and cooperation.

We have not yet won this war and we must not abandon our best efforts to fighting it. Every one, young and old, must continue to realize that this is an individual, as well as a national, battle and must continue to understand the need for sustained activities to the discharge of these important civilian defense duties.

I am proud, therefore, to take this opportunity to salute the activities of volunteers who have not questioned their country's need for their efforts in protecting our interests at home and to remind them that these efforts must continue unceasing until the day of victory is attained.

Very sincerely yours,

Executive Order 9645, Executive Order 9835, Office of Civilian Defense, Washington, D. C.

We, the people, speak!

We, who have lost our homes

in the floods of Maryland, Virginia, Missouri, Oregon, who have experienced the torments of Ohio; who have been cold and hungry, and whose sufferings have been alleviated by the help of volunteer neighbors who fed us, housed us, and provided for services know the value of Civilian Defense!

We, who were in the Boston Fire

and many other fires, large and small, during the past 2 years—know the value of Civilian Defense through its life-saving blood plasma, ready when we needed it, and the unselfish work of nurses, aides, workers, and all the friendly others.

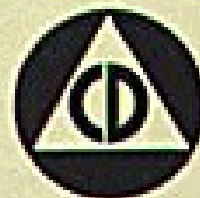
We, who have been in train wrecks

and other accidents, growing more and more frequent during the past 2 years under the pressure of war—know the value of Civilian Defense, whose help came from every direction to comfort and assist us in our homes and money.

We, who are living on less and less

who see black markets, selfishness, and inflation eating their ugly tentacles to choke the value of our boys at the front—yes, know the value of Civilian Defense, whose volunteers are everywhere, alert and in action to keep this the land of honor and freedom.

ALL OF US (and we are most of America) join today to congratulate our 10,000,000 neighbors in Civilian Defense on their second anniversary of service. Yes—we congratulate them, and we also bid them increase their vigilance and devotion as the war, with greater intensity, travels the long, slow months to Victory. We join with the President and salute them all—"who have not questioned their country's need for their efforts in protecting our interests at home."



SIGNATURE AND MESSAGE OF SPONSOR



11
... WE WILL HAVE TO FIGHT OUR WAY ASHORE ...

ADMIRAL ERNEST I. KING USN, COMMANDER-IN-CHIEF US FLEET

12



YOU'RE BUILDING VICTORY HERE TODAY!

Wear
SAFETY SHOES



properly tied

AND SAVE YOURSELF
an ambulance ride!



CHUCK THORNTON
TERRELL

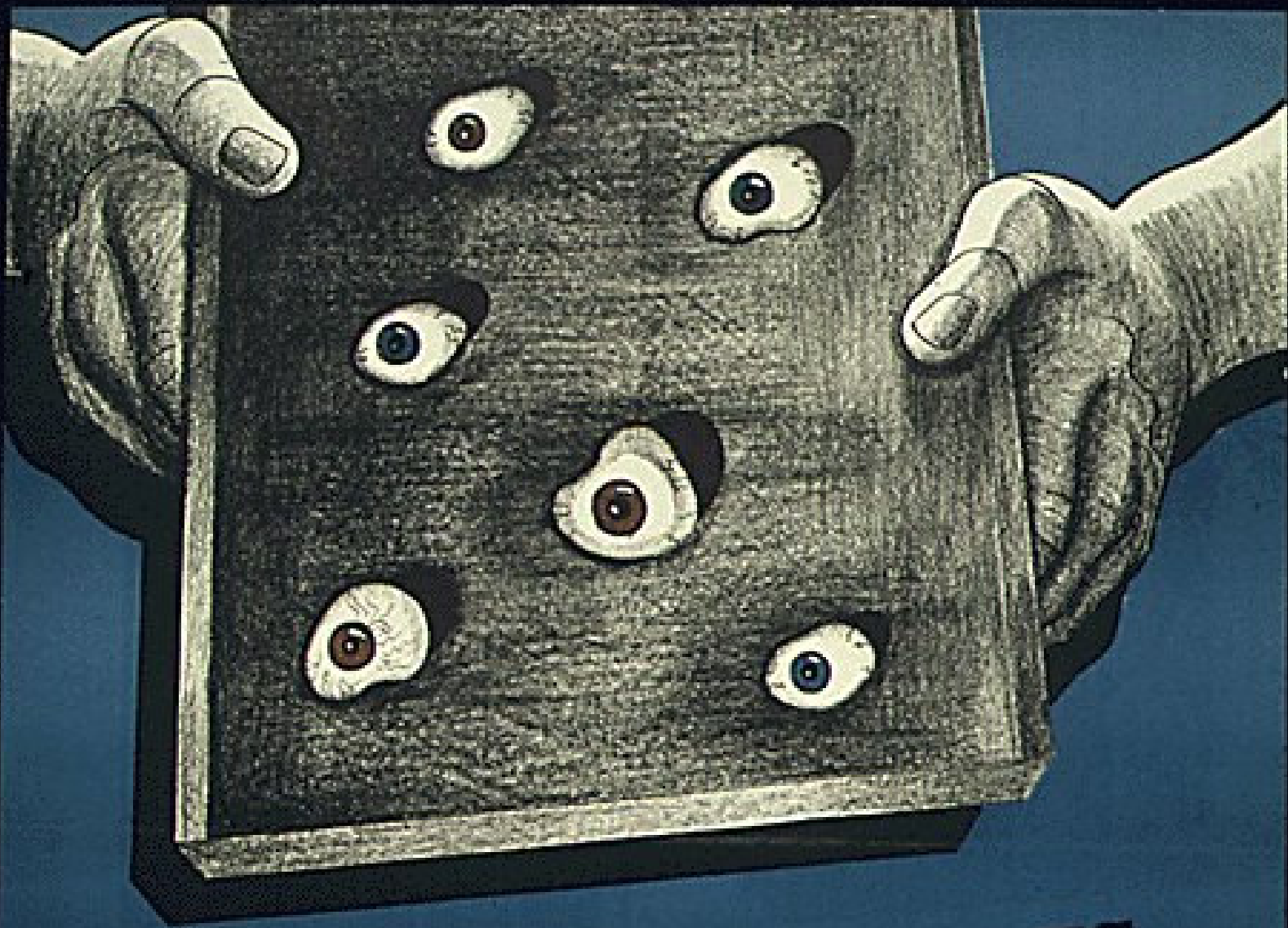
• POSTER IDEA SUGGESTED BY PHILADELPHIA NYD •

Wear the "*FIGHTIN'EST*" wings in the service



FLY WITH THE MARINES

APPLY, OR WRITE, TO NEAREST RECRUITING STATION



WEAR YOUR GOGGLES

or choose your glass eyes
while you can **SEE THEM!**



Thorndike
LENS & OPTICAL
CO. INC.

8%
OF ALL NAVY
ACCIDENTS
ARE EYE
INJURIES

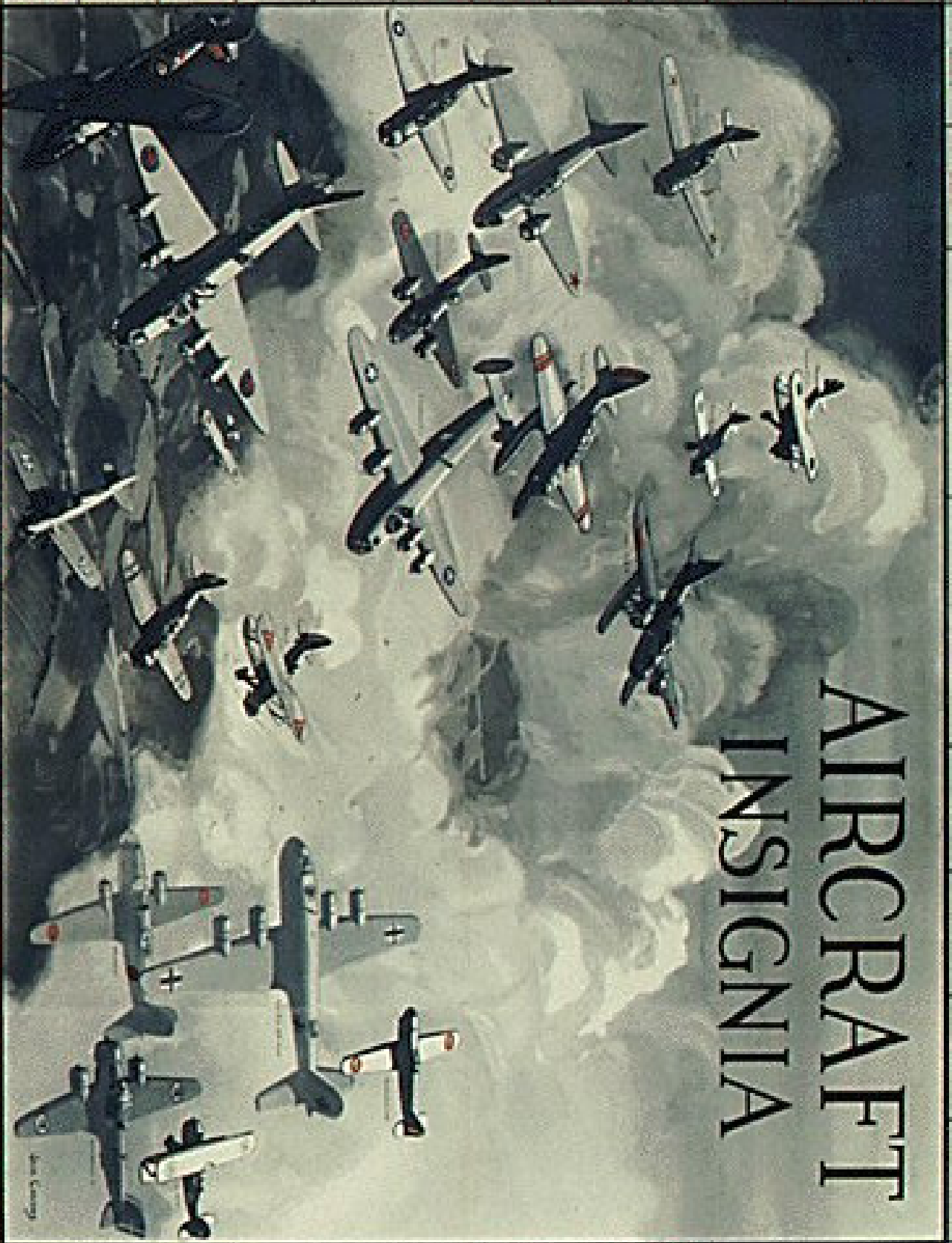


**WEARING DIFFERENT UNIFORMS
BUT WE ALL HAVE THE SAME**

BIG JOB

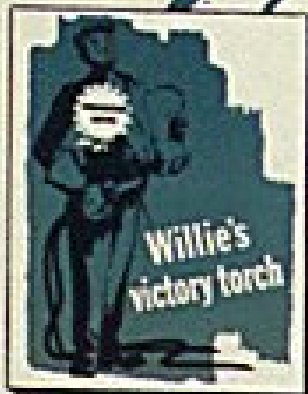
LET'S GO, EVERYBODY-KEEP'EM FIRING!

AIRCRAFT INSIGNIA



John Conway

welding



* for more information read—

guard against: **explosives**
electric shock · burns · gases
powerful arc lights

Federal Security Agency
WHD-41, U. S. PUBLIC HEALTH SERVICE
U. S. GOVERNMENT PRINTING OFFICE · 1945 · 12-10717

WELDED *for* VICTORY!

MORE PRODUCTION

WORKERS

MANAGEMENT

Tracy

LET'S HAMMER IT OUT TOGETHER!

"We'll both see it through!"





U. S. ARMY
OFFICIAL POSTER

"We'll lick 'em—
JUST GIVE US THE METAL!"



U. S. ARMY
OFFICIAL POSTER

*“We’ll lick ‘em—
JUST GIVE US THE STUFF!”*

WE'LL TAKE CARE OF THE RISING SUN



YOU TAKE CARE OF RISING PRICES

- V** 1. Buy and hold War Bonds.
- I** 2. Pay willingly our share of taxes.
- C** 3. Provide adequate life insurance and savings for our future.
- T** 4. Reduce our debts as much as possible.
- O** 5. Buy only what we need and make what we have last longer.
- R** 6. Follow ration rules and price ceilings.
- Y** 7. Cooperate with our Government's wage stabilization program.

**WE'RE ALL
IN THE ARMY
NOW**



Let's All

WORK TO WIN!

*"We're Depending
on You!"*



PRODUCE TO WIN

WE'RE FIGHTING
TO PREVENT THIS

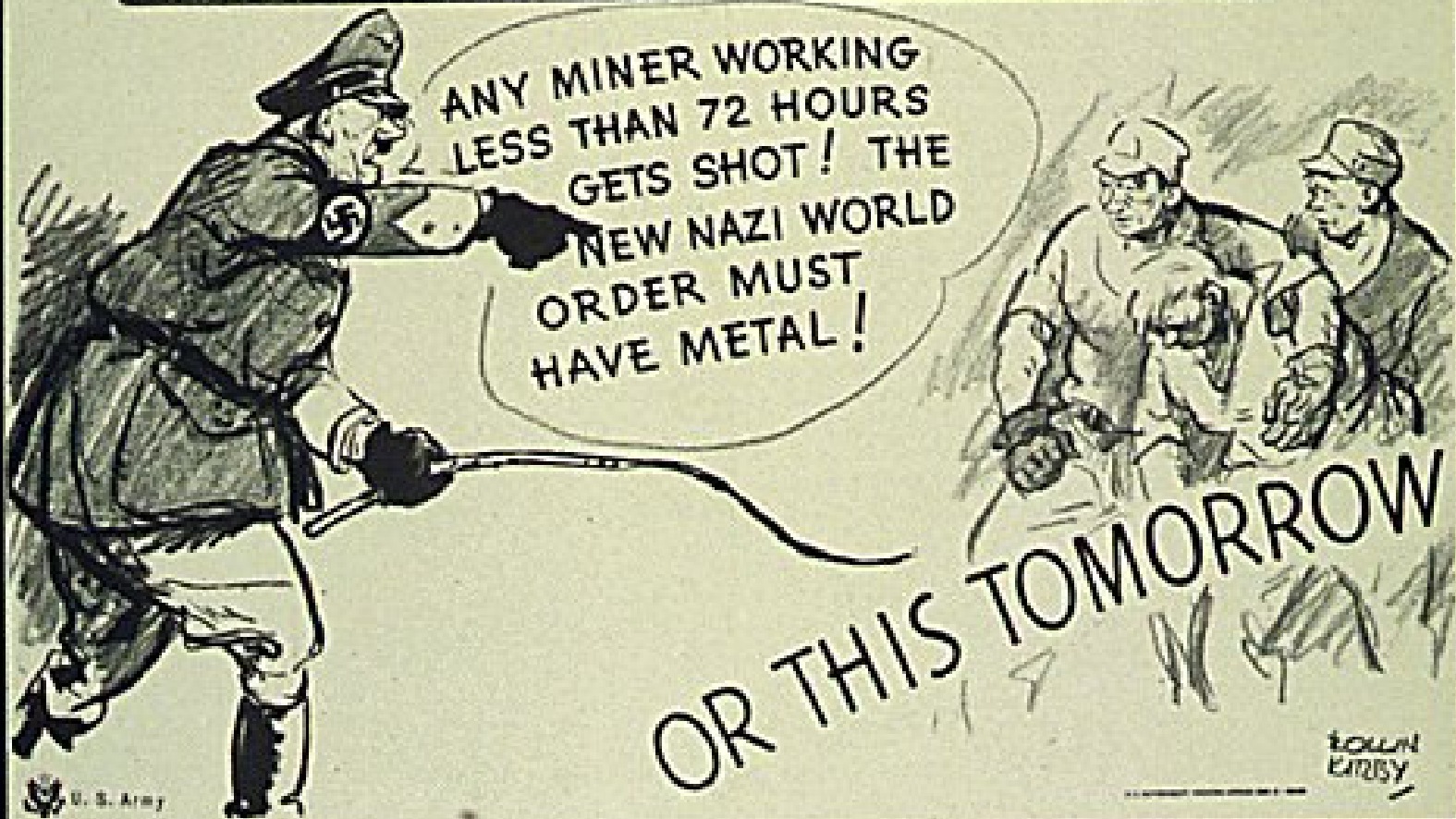


We're free to choose...

THE NATION COUNTS
ON OUR MINERS TO
GIVE OUR FIGHTERS
METAL THEY NEED
TO PRESERVE
OUR LIBERTY—

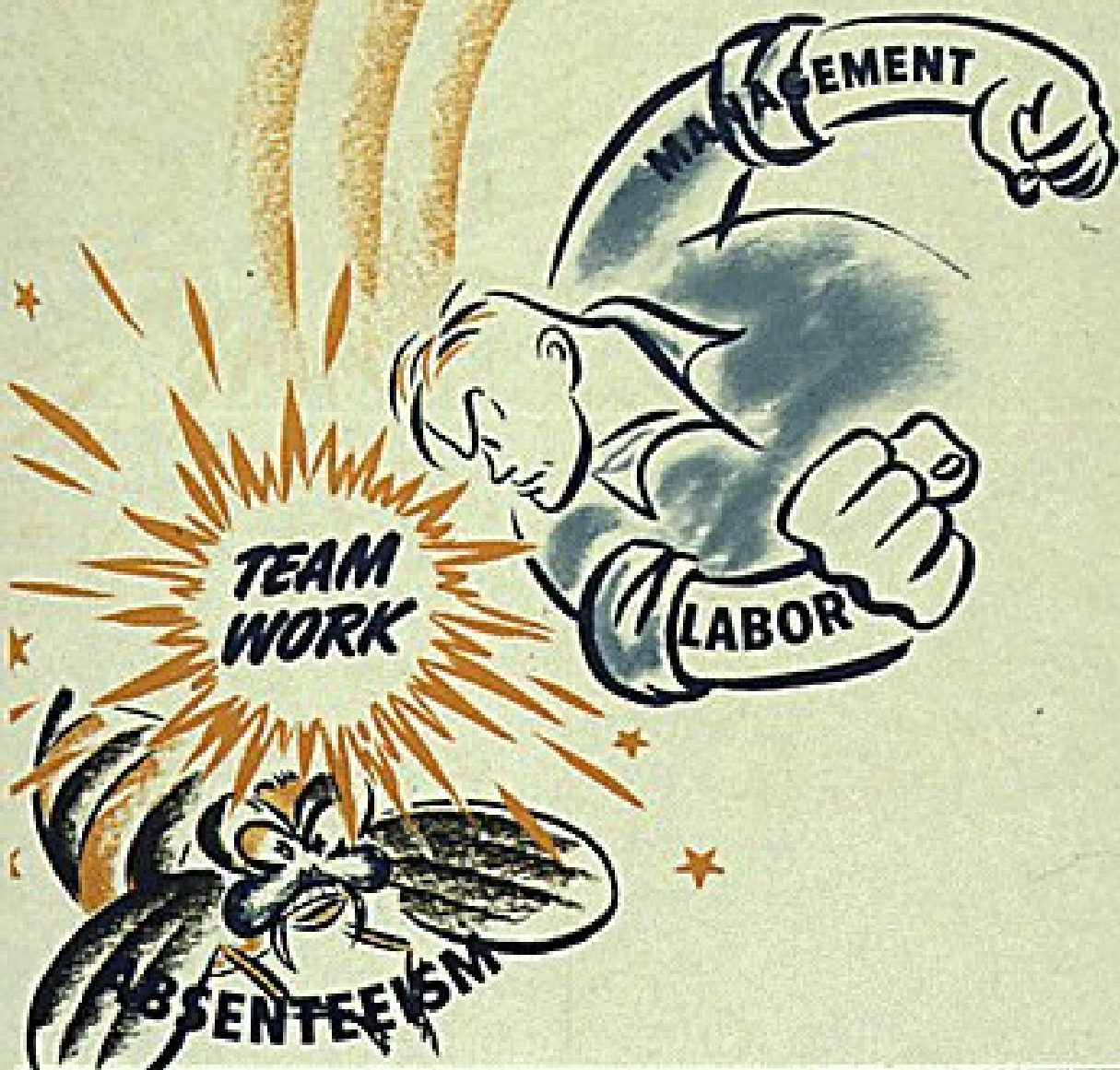


ANY MINER WORKING
LESS THAN 72 HOURS
GETS SHOT! THE
NEW NAZI WORLD
ORDER MUST
HAVE METAL!



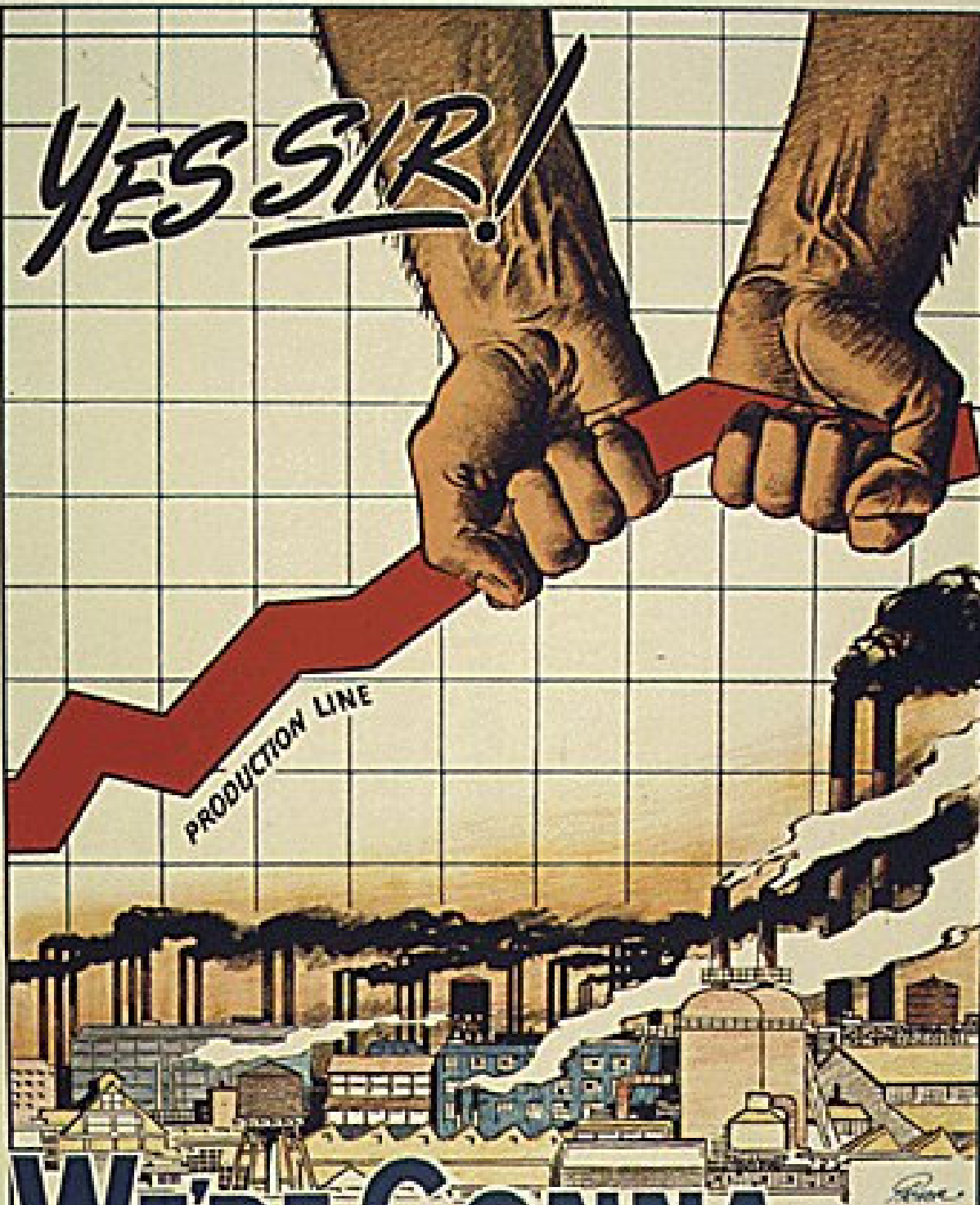
We're giving 'em the old

ONE-TWO!



Days off cost **LIVES**

YES SIR!



PRODUCTION LINE

**WE'RE GONNA
LIFT THAT LINE!**

WE'RE HELPING HIM

Strike 'em Out



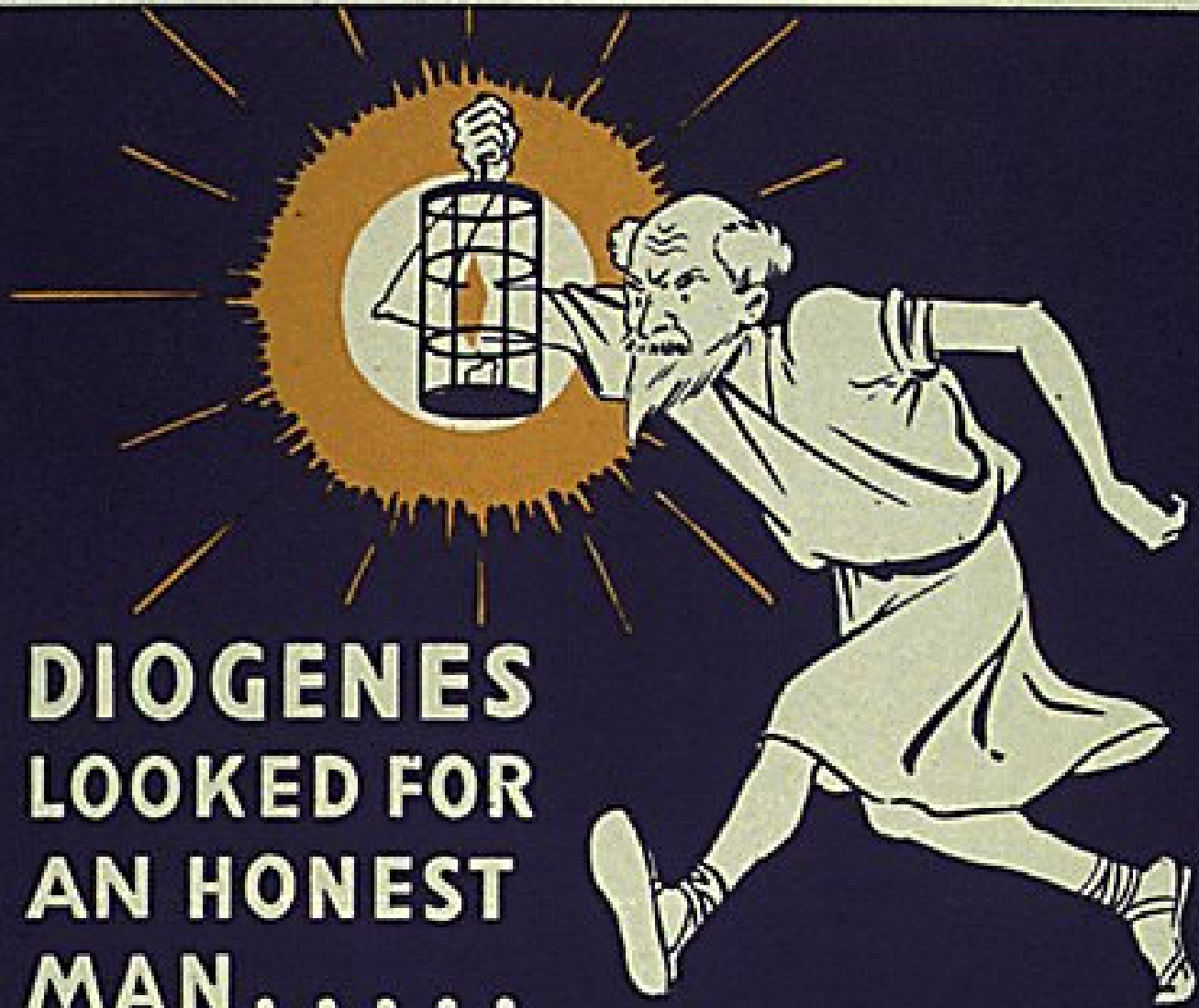
"KEEP 'EM ROLLING"

THE RAILROADS ARE THE BACKBONE OF OFFENSE



WE'RE IN THE FIGHT, TOO!





**DIOGENES
LOOKED FOR
AN HONEST
MAN.....**

**WE'RE LOOKING FOR
SUGGESTIONS**

Write one today!

"We're moving up!"



U. S. ARMY
OFFICIAL
POSTER

... keep those supplies coming!

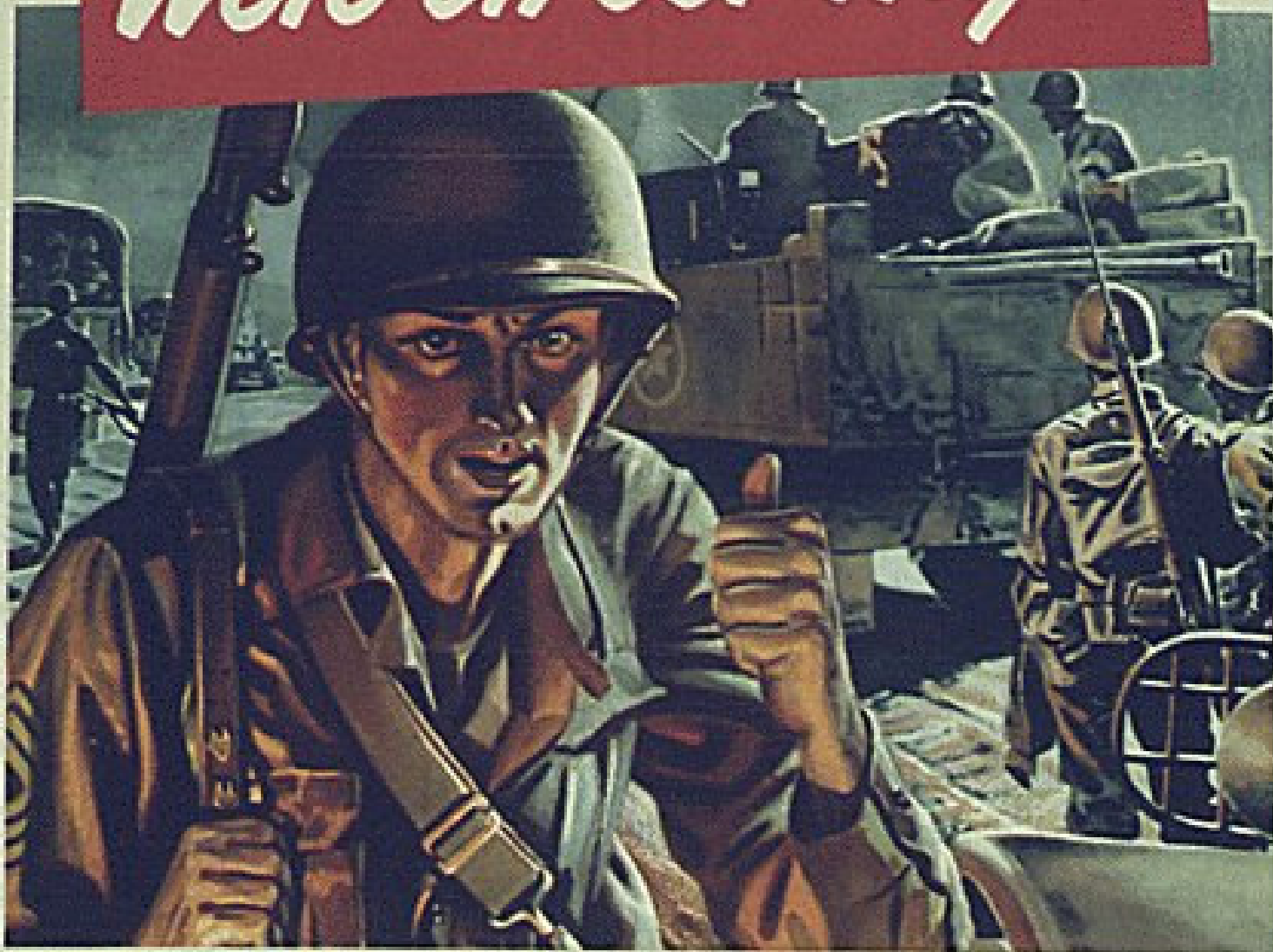
We're
needed!
again!



BE A VICTORY FARM VOLUNTEER

For information, see

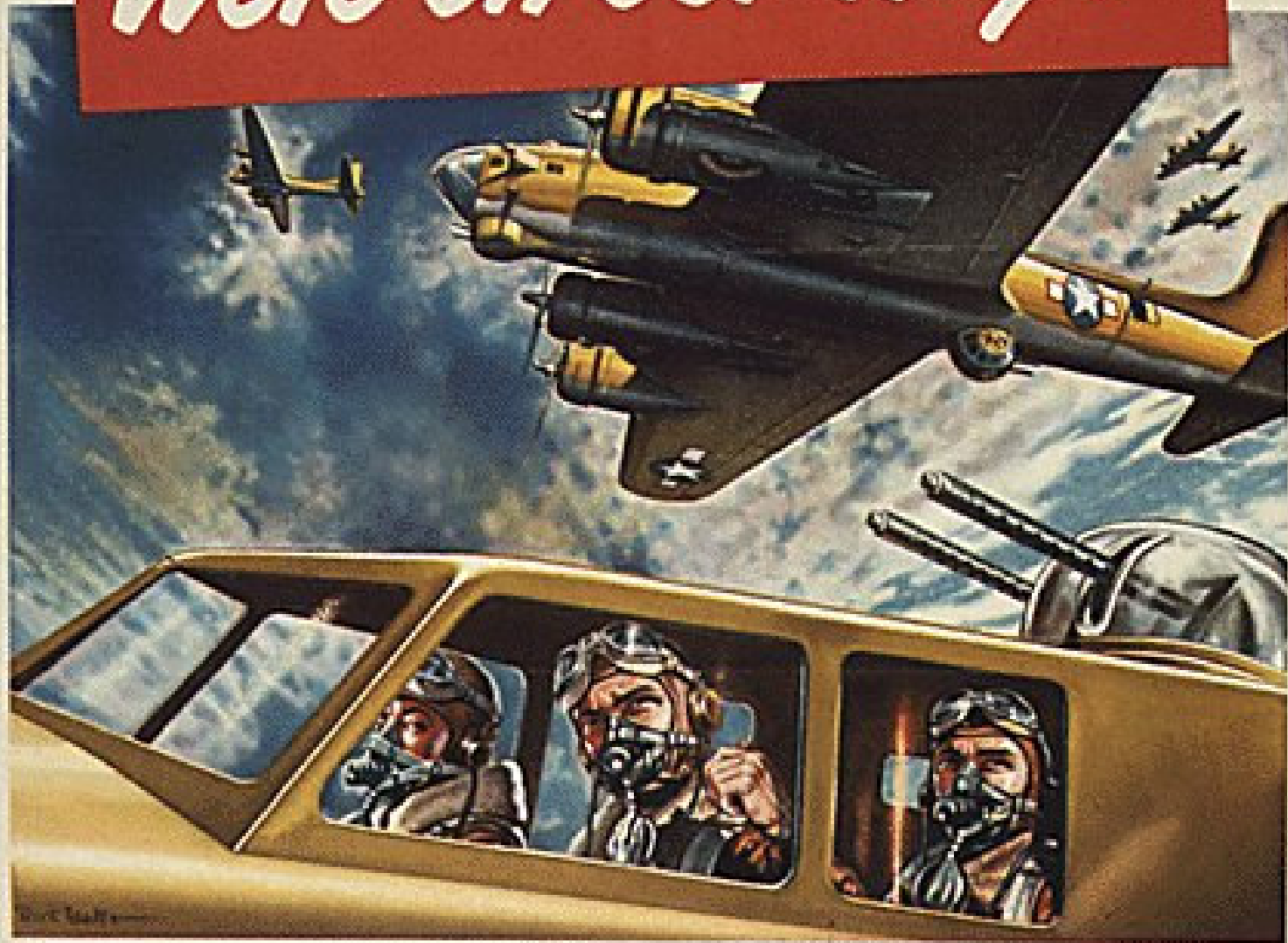
We're on our Way!



**Our armed forces use more than
25,000,000 gallons of gasoline a day**

Stick to your Job - Oil is Ammunition

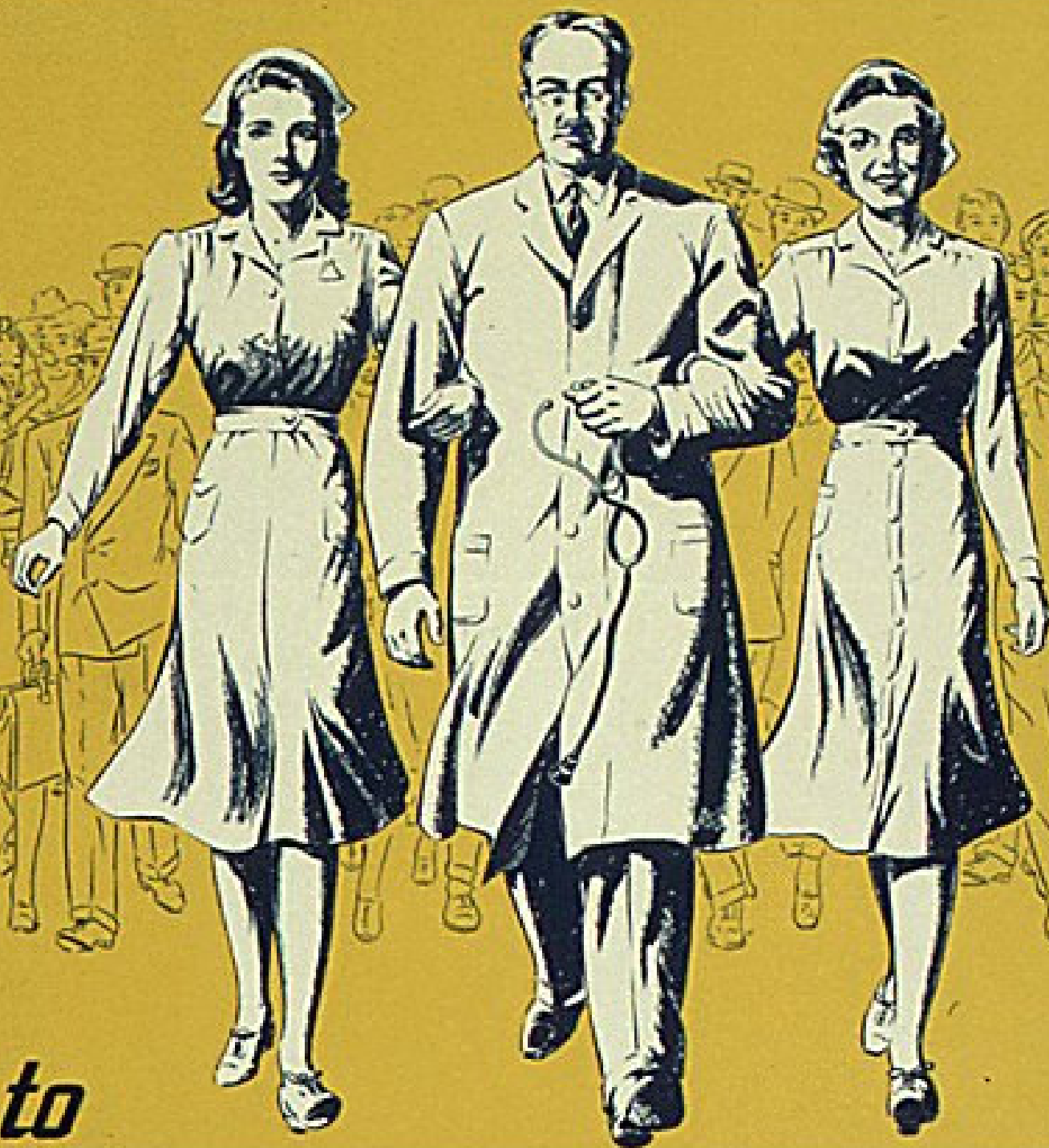
We're on our Way!



It takes 2,000,000 gallons of Hi-octane gasoline to put 1,000 planes over Germany

Stick to your Job - Oil is Ammunition

WE ARE HELPING



to

STAMP OUT SYPHILIS



WE ARE HELPING
WITH

SALVAGE

WAR PRODUCTION BOARD - - WORK PROJECTS ADMINISTRATION SO. CALIF.

WE ARE NOW IN THIS WAR

**We are all in it
all the way**

**Every single man, woman and child
is a partner in the most tremendous
undertaking of our American history.
We must share together the bad news
and the good news, the defeats and the
victories—the changing fortunes of war.**

(President Roosevelt, Address to the Nation, December 9, 1941)



WE ARE NOW IN THIS WAR!

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We must share together the bad news
and the good news, the defeats and the
victories—the changing fortunes of war.**

(President Roosevelt, Address to the Nation, December 8, 1941)



CUTLER-HAMMER INC.



We Are Ready • What About You?

Join the

SCHOOLS AT WAR

Program

SPONSORED BY • THE WAR SAVINGS STAFF OF THE U. S. TREASURY DEPARTMENT, THE U. S. OFFICE OF EDUCATION AND ITS WARTIME COMMISSION

THE INFORMATION BOARD PROGRAM, ITS CONDUCT BY WAR MEMBERS, FINANCED BY THE EDUCATION SECTION, WAR OFFICIALS STAFF, WASHINGTON, D. C. • COURTESY AND SPONSORSHIP THROUGH THEIR SCHOOL LEADERS, SUPPORTED BY THE WAR SAVINGS ORGANIZATION

*Save
Serve
Conserve*

U.S. SAVINGS BONDS
will help get you there!



We Are Saving Through
PAYROLL SAVINGS



.. Franklin D. Roosevelt

WE CAN...
WE WILL...
WE MUST!

BUY U.S. WAR SAVINGS BONDS & STAMPS NOW





**We can't all go . . . but we can all help!
Put at least 10% of your pay in War Bonds.
Sign the card today.**



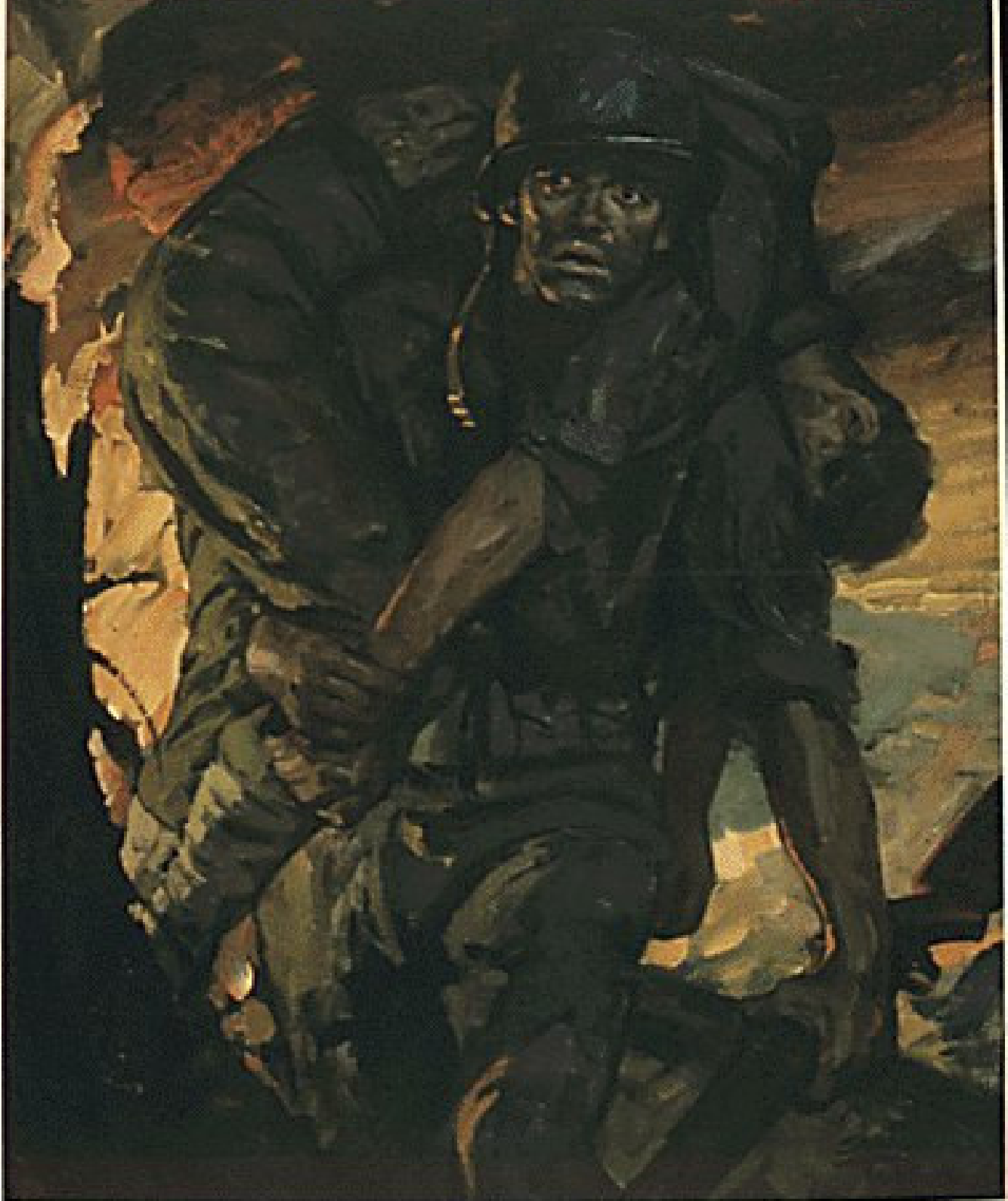


WE *Can't* WIN
with Blue Prints

EVERY MINUTE COUNTS!

KEARNEY & TRECKER CORPORATION

WE CAUGHT HELL!
-someone must have talked



★ SILENCE MEANS SECURITY ★

"WE DID IT THEN

NAVY DEPARTMENT
WASHINGTON

Dear Sir:

20 April, 1942

The work carried on during the war by the Navy Department in developing anti-submarine devices and equipping vessels for anti-submarine operations had an important effect in restricting enemy submarine operations.

This result was made possible by the splendid assistance and co-operation of the many distinguished scientists, engineers, and business men who were in one way or another associated with the Special Board on Anti-Submarine Devices, which had been appointed by the Department to supervise work of this nature.

The Navy Department wishes to express its appreciation of the valuable assistance rendered by you in this connection.

Very truly yours,

Franklin D. Roosevelt

Acting Secretary of the Navy.

Stridge N. Johnson, President,
Victor Talking Machine Co.,
Camden, N. J.

1941 WE WILL DO IT AGAIN"

Beat the Promise



WE
FEDERAL EMPLOYEES
ARE BUYING

90

FLYING FORTRESSES
EVERY MONTH WITH WAR BONDS
THROUGH PAY ROLL SAVINGS

LET'S MAKE IT

100

BEFORE JANUARY 1944!

WE HAVE MONEY

NATIONAL INCOME:

1940	78 BILLIONS
1941	96 BILLIONS
1942	120 BILLIONS
1943	140 BILLIONS

CASH FARM INCOME:

1940	9.1 BILLIONS
1941	11.6 BILLIONS
1942	16.1 BILLIONS
1943	19.0 BILLIONS



We Have Not a Minute to Lose

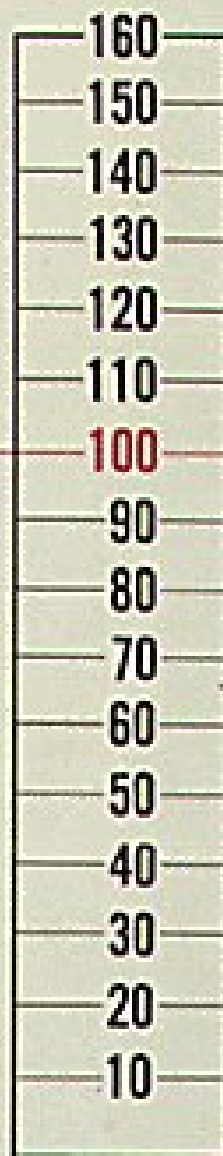
In all our operations, whether in Africa, out of England, in Asia or the Pacific, the supply of the men who are doing the fighting is a vital factor. This is your responsibility—and we have not a single minute to lose. We must not fail the men who are doing the fighting.

[Signature]
General, U. S. A. Chief of Staff.

WE MADE IT!

How about YOU?

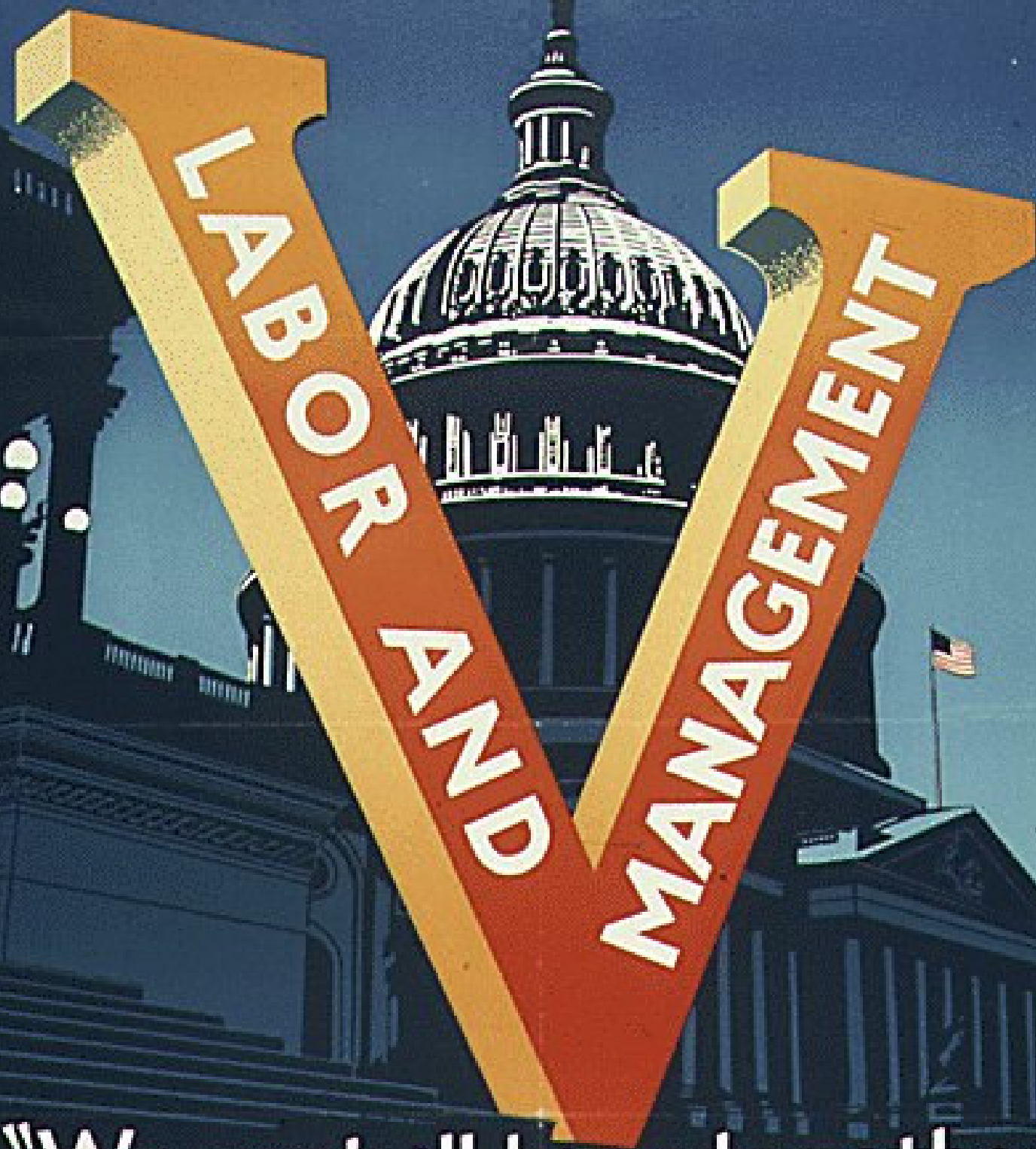
OUR VICTORY LOAN QUOTA



\$

% of Quota





**"We must all hang together,
or assuredly we shall all
hang separately."**

**-Benjamin Franklin.
July 4, 1776**

"We must be the great arsenal of democracy."

"From America, they will get ships.

They need planes. From America, they will get planes.

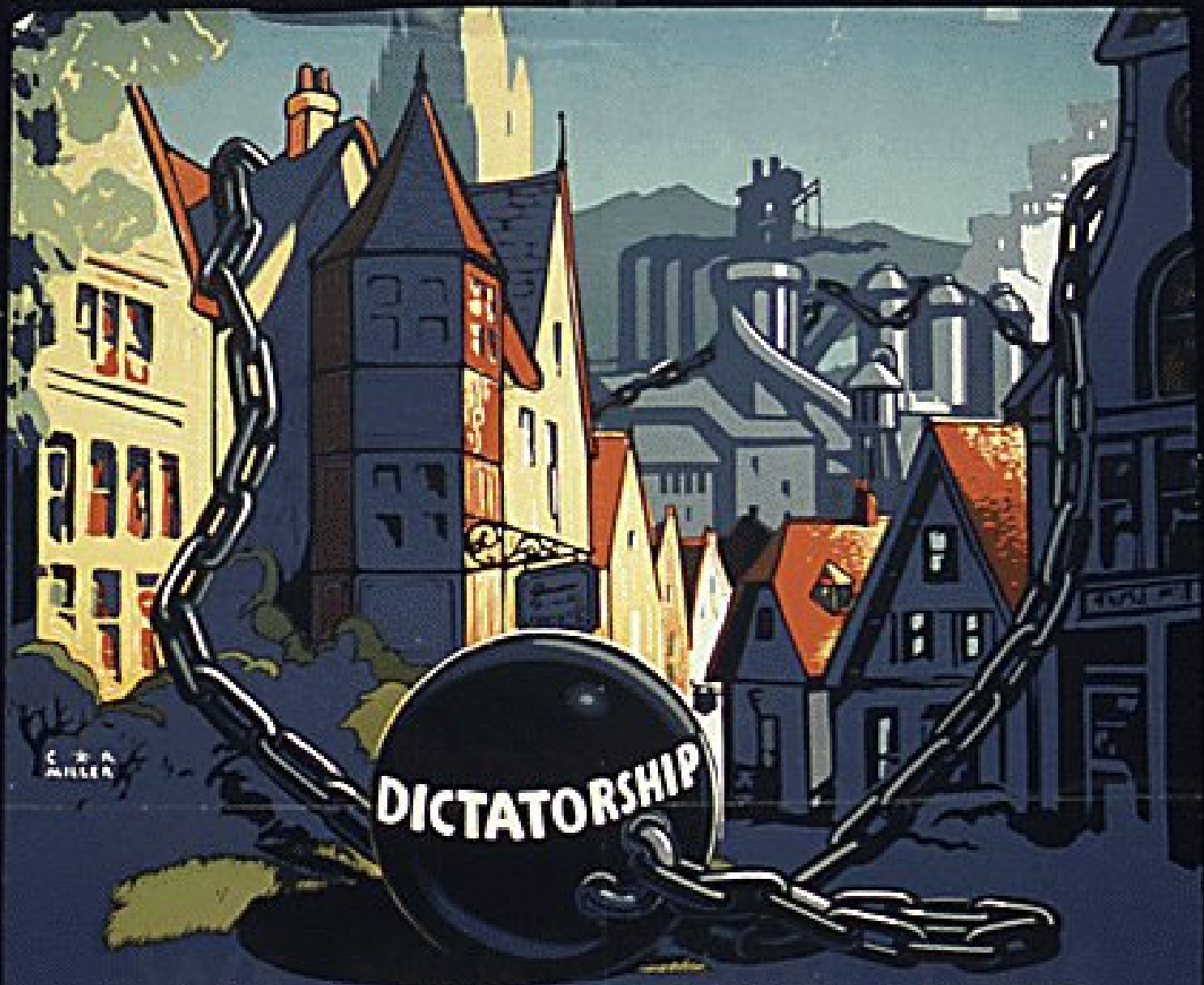
They need food. From America, they will get food.

They need tanks and guns and ammunition and supplies of all kinds. From America, they will get tanks and guns and ammunition and supplies of all kinds . . .

. . . Our country is going to be what our people have proclaimed it must be—the arsenal of democracy.

Our country is going to play its full part."

FRANKLIN D. ROOSEVELT



**WE MUST WIN THIS
WAR *BECAUSE*—**

**Dictatorship destroys private
business and industry, chains
workers, lowers wages and
crushes all personal liberty.**

WE PLEDGED IT



WE'LL BEAT IT!

**WE SHALL NOT
LET HIM DOWN!**



☆
**GEN. DOUGLAS
MAC ARTHUR**
☆

WORK!
TO KEEP 'EM FIRING!

"We Shall Win or We Shall Die"



DOUBLE *Your* SHARES IN THE U. S. A.

WE ARE AMERICAN SOLDIERS, and, by the grace of God, we will fight the enemy until he is vanquished.

If we LEND a part of our money regularly to the Government each pay day through the purchase of WAR STAMPS AND BONDS, we shall accomplish three things ...

- a. We make an extra contribution to the war effort, over and beyond the call of duty!
- b. We set an example to our citizens who are not in uniform, thus reminding them how vital to our success is the steady flow of money into the Treasury ... to provide necessary supplies for the fighting forces!
- c. We will be helping ourselves and our families economically, for every dollar that we lend our Government will be paid back to us later with interest!

Buy WAR BONDS AND STAMPS *Today!*

DEPOT IN



**We Soldiers of Supply pledge that
our fighting men shall not want!**