

Annual Membership only \$1<sup>00</sup>



What Can You Do?  
**JOIN OUR RED CROSS**

Membership Including Red Cross Magazine \$2<sup>00</sup>

**NO FIELD SERVICE REQUIRED**

# WHAT CAN YOU SPARE THAT THEY CAN WEAR?



**GIVE**  
clothing for  
War Relief

**APRIL**  
1 to 30

**UNITED NATIONAL CLOTHING COLLECTION**  
for Overseas War Relief  
HENRY J. KAISER, *National Chairman*

**WHAT CAN YOU SPARE  
THAT THEY CAN WEAR?**



**THEIR VERY LIVES  
DEPEND ON US!**

**JAN.  
7 to 31**

**VICTORY CLOTHING COLLECTION**

**for Overseas Relief**

**HENRY J. KAISER, *National Chairman***



## What did *you* do today ... for Freedom?

Today, at the front, he died . . . Today, what did you do?  
Next time you see a list of dead and wounded, ask yourself:

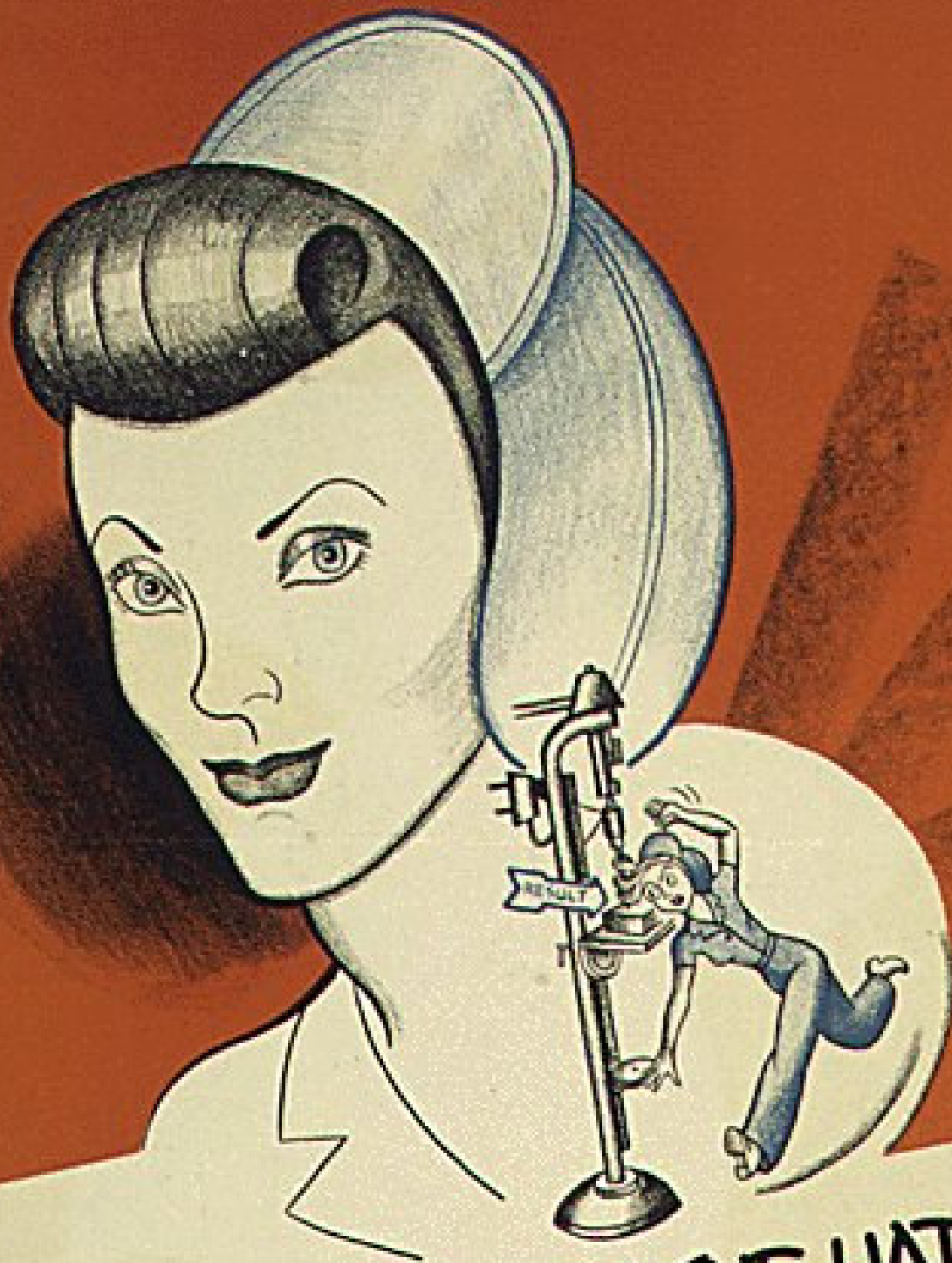
"What have *I* done today for freedom?

What can I do tomorrow that will *save* the lives of  
men like this and help them win the war?"

To help you to do your share, the Government has organized the Citizens Service Corps as a part of local Defense Councils, with some war task or responsibility for every man, woman and child. Probably such a Corps is already at work in your community. If not, help to start one. A free booklet available through your local Defense Council will tell you what to do and how to do it. Go into action today, and get the satisfaction of doing a needed war job well!

**EVERY CIVILIAN A FIGHTER**

THIS IS A REPRODUCTION OF AN ADVERTISEMENT  
CONTRIBUTED BY THE MAGAZINE PUBLISHERS OF AMERICA



WHAT **GOOD** DOES THE HAT DO  
ON THE **BACK** OF YOUR HEAD?





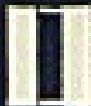




SHUCK  
THORNDIKE  
4 MORRIS  
MANS. N.Y.





# WHAT IS MY RANK?

## COMMISSIONED OFFICERS' INSIGNIA OF RANK

-  **GENERAL OFFICER**  
ANY GRADE FROM MAJOR GENERAL TO FOUR STAR GENERAL OFFICER
-  **COLONEL**
-  **LIEUTENANT COLONEL**
-  **MAJOR**
-  **CAPTAIN**
-  **FIRST LIEUTENANT**
-  **SECOND LIEUTENANT**
-  **FIRST SERGEANT OFFICER**  
THIS GRADE IS ONLY USED FOR OFFICERS OF THE MARINE CORPS
-  **MASTER SERGEANT**

-  **INFANTRY AND AMPHIBIOUS STAFF**
-  **AVIATION STAFF AND STAFF OF THE CORPS**
-  **QUARTERMASTER'S DEPARTMENT AND STAFF OF QUARTERMASTER CORPS**
-  **SIGNAL OFFICER**
-  **AVIATION OFFICER**

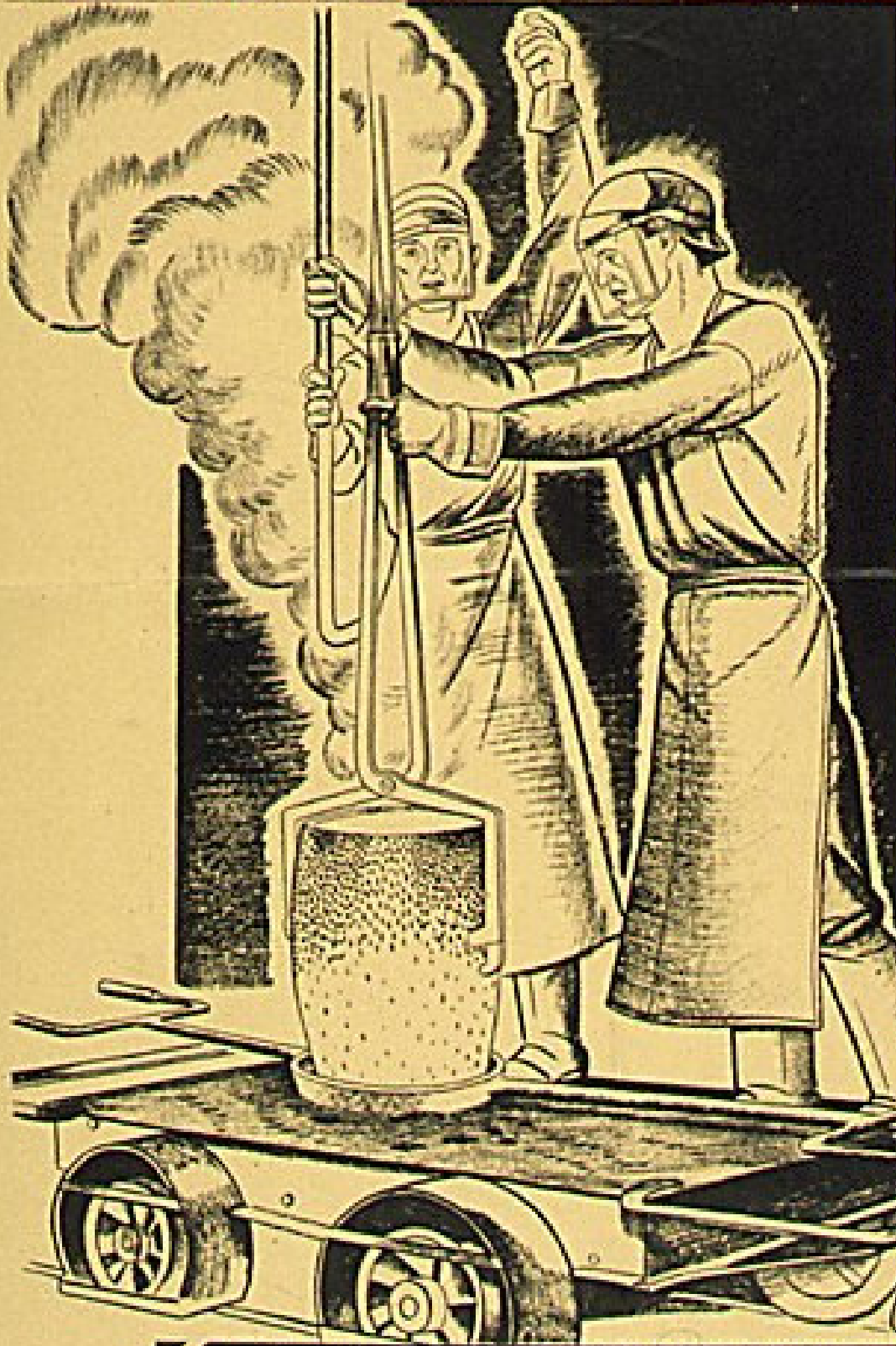
## NON-COMMISSIONED OFFICERS' CHEYRONS AND PAY

-  **SERGEANT MAJOR**  
MONTHLY PAY: \$1,000.00  
QUARTERLY PAY: \$3,000.00
-  **MASTER SERGEANT**  
MONTHLY PAY: \$900.00  
QUARTERLY PAY: \$2,700.00
-  **FIRST SERGEANT**  
MONTHLY PAY: \$800.00  
QUARTERLY PAY: \$2,400.00
-  **STAFF SERGEANT**  
MONTHLY PAY: \$700.00  
QUARTERLY PAY: \$2,100.00
-  **SERGEANT**  
MONTHLY PAY: \$600.00  
QUARTERLY PAY: \$1,800.00

-  **STAFF SERGEANT**  
MONTHLY PAY: \$700.00
  -  **SERGEANT**  
MONTHLY PAY: \$600.00
  -  **CORPORAL**  
MONTHLY PAY: \$500.00
  -  **PRIVATE FIRST CLASS**  
MONTHLY PAY: \$400.00
- IN ORDER OF SENIORITY: THE NUMBER OF YEARS OF SERVICE OF THE PRIVATE FIRST CLASS IS 1 YEAR, 6 MONTHS, 3 MONTHS, 1 MONTH, 15 DAYS, 10 DAYS, 5 DAYS, 1 DAY, 1 HOUR, 15 MINUTES, 10 MINUTES, 5 MINUTES, 15 SECONDS, 10 SECONDS, 5 SECONDS, 15 MILLISECONDS, 10 MILLISECONDS, 5 MILLISECONDS.

# U.S. MARINES

# WHAT THE WELL-DRESSED MELTER WEARS



VISORED  
CAP

CELLULOSE-ACETATE  
FACE SHIELD

WRIST-LENGTH  
SLEEVES

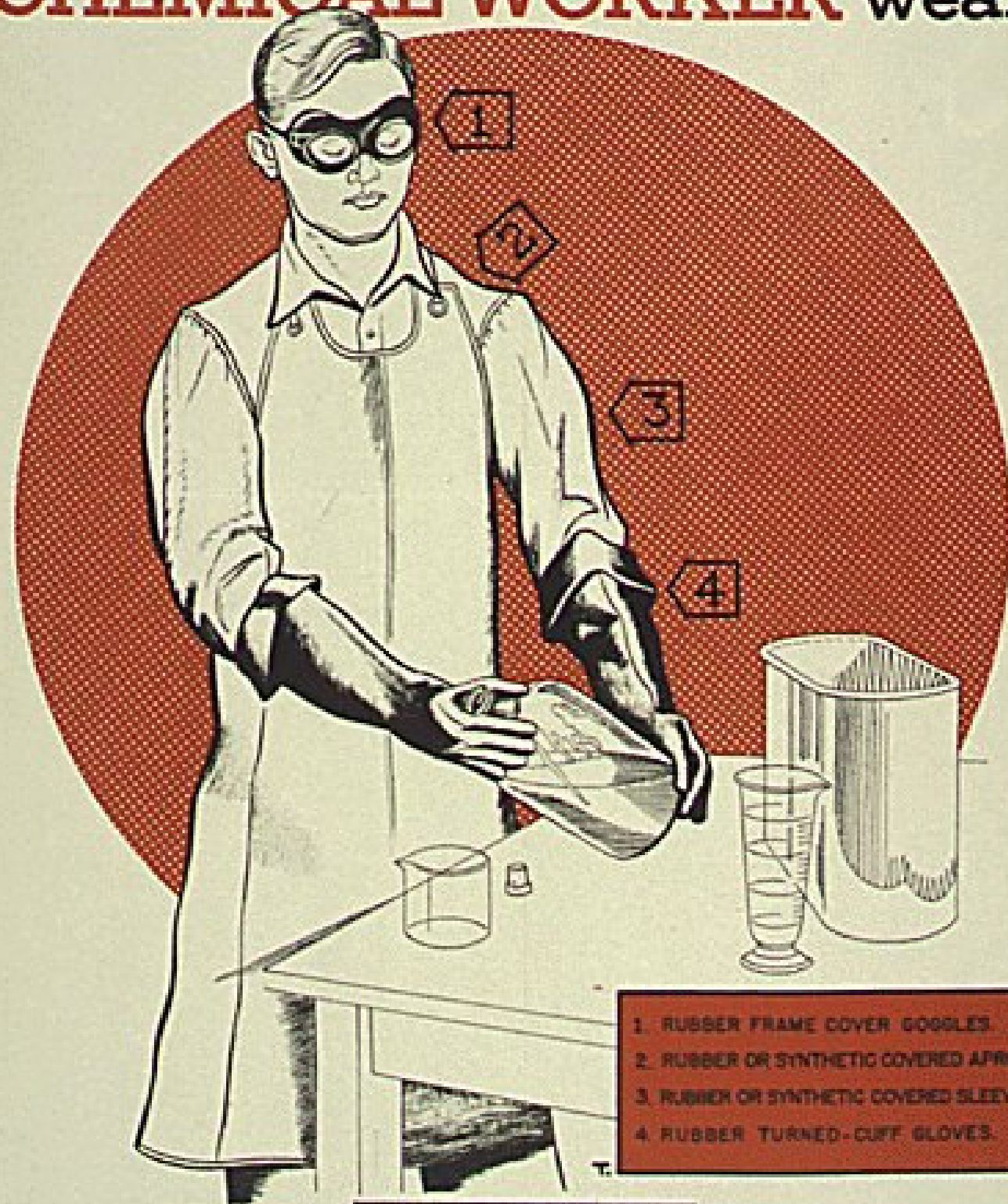
CHROME-LEATHER  
GLOVES

CHROME-LEATHER  
BIB AND APRON

ASBESTOS  
LEGGINS

SAFETY  
SHOES

# What the well-dressed NAVY CHEMICAL WORKER wears



1. RUBBER FRAME COVER GOGGLES
2. RUBBER OR SYNTHETIC COVERED APRON
3. RUBBER OR SYNTHETIC COVERED SLEEVES
4. RUBBER TURNED-CUFF GLOVES

NAVY DEPARTMENT SAFETY POSTER





**What the well-dressed  
NAVY CUTTER WEARS!**

NAVY DEPARTMENT SAFETY POSTER



**WHAT THEY DON'T  
KNOW WON'T HURT US!**

**KEEP YOUR EYES OPEN AND YOUR MOUTH SHUT!**

PRODUCTION OF DEAC  
INFORMATION SERVICE



# WHAT THEY DON'T KNOW

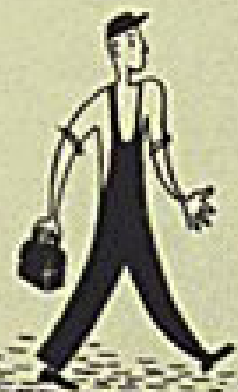


WON'T HURT YOU!



what you don't know

can hurt you



get a blood test for **Syphilis**

• for more information read—



U. S. ARMY  
OFFICIAL POSTER



**WHAT YOU MAKE  
CAN PREVENT THIS**



**“What you’re making  
may save my Daddy’s life”**



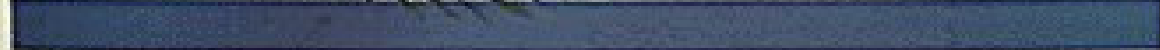
WAR PRODUCTION BOARD

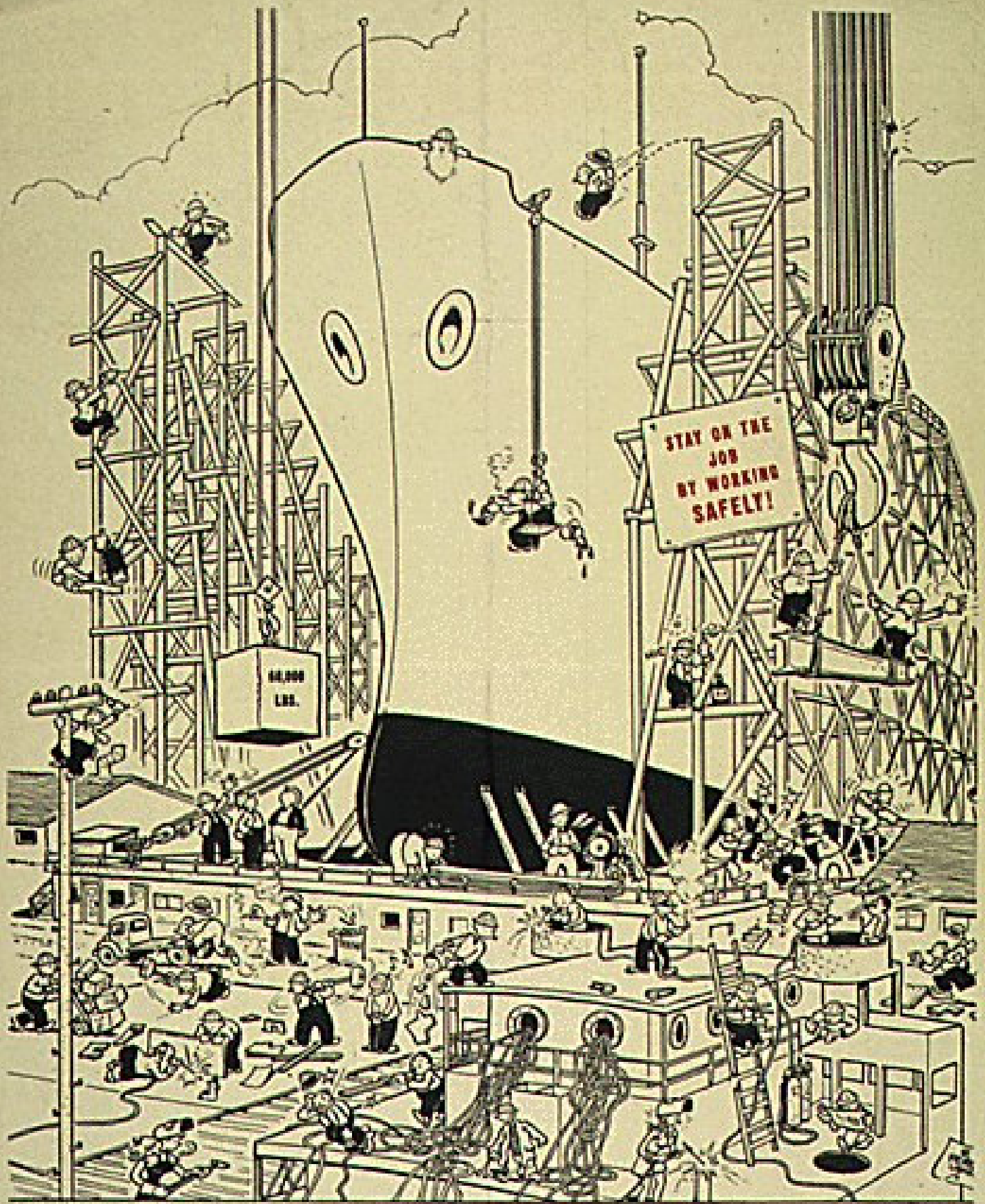




WHAT'S AN  
"ABSENTEE," SARGE?

HE'S A GUY WORKIN'  
IN A WAR PLANT  
- THAT'S A.W.O.L.

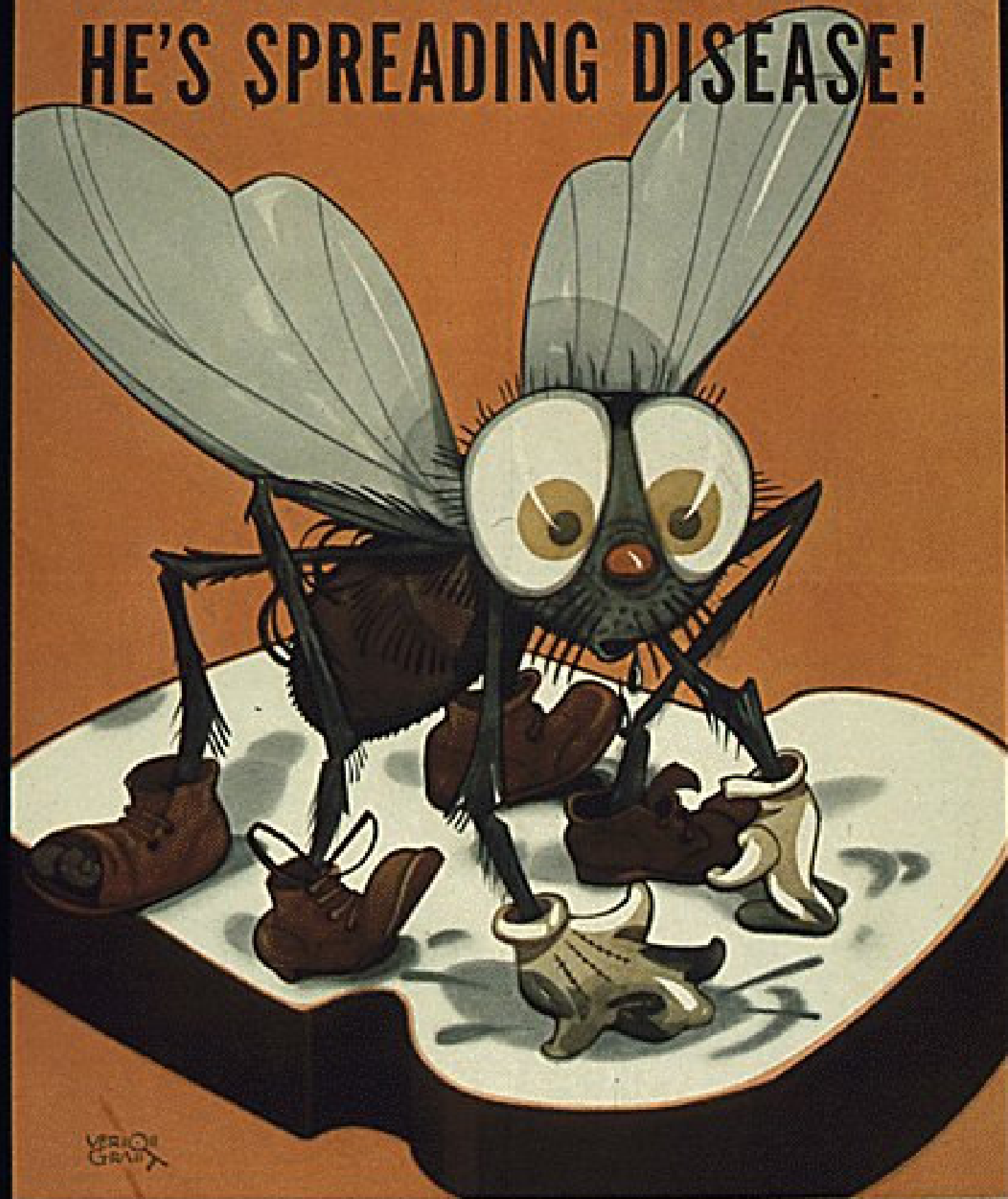




**WHAT'S WRONG WITH THIS PICTURE?**

WARTIME MERCHANT SHIPPING LIMITED

When a fly wipes his feet on your food  
**HE'S SPREADING DISEASE!**



**NEVER GIVE A GERM A BREAK!**

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when in doubt-  
**LIGHTS  
OUT!**



THIS POSTER IS PUBLISHED BY THE HOUSE OF SEAGRAM AS PART  
OF ITS CONTRIBUTION TO THE NATIONAL VICTORY EFFORT

SEAGRAM-OTTUMER CO., N.Y.

# WHEN NO PROVISION IS MADE FOR **LOCKING THE SWITCH**

Place **DANGER** sign  
on starting button



**When you ride ALONE  
you ride with Hitler!**



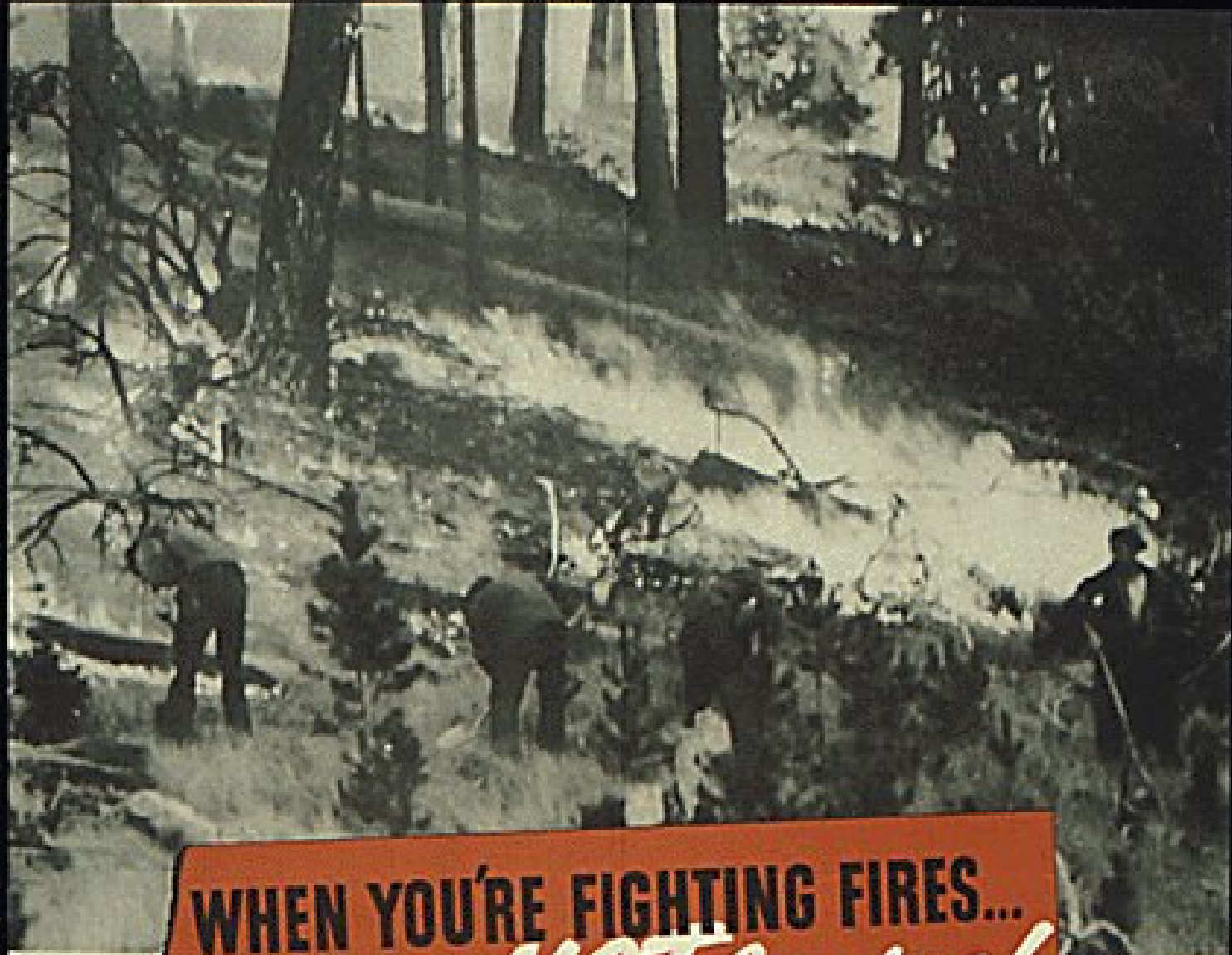
**Join a  
Car-Sharing Club  
TODAY!**

WHEN YOU TAKE MORE  
THAN YOU CAN EAT  
YOU CHEAT YOUR BUDDIES  
IN THE FLEET!



ALUMINUM 1948

**DON'T WASTE GOOD FOOD!**



**WHEN YOU'RE FIGHTING FIRES...**  
*you're NOT logging!*

**HELP ON THE HOME FRONT  
TO WIN THE WAR  
KEEP PRODUCTION UP**



**PREVENT FOREST FIRES**

U. S. DEPARTMENT OF AGRICULTURE, FOREST SERVICE

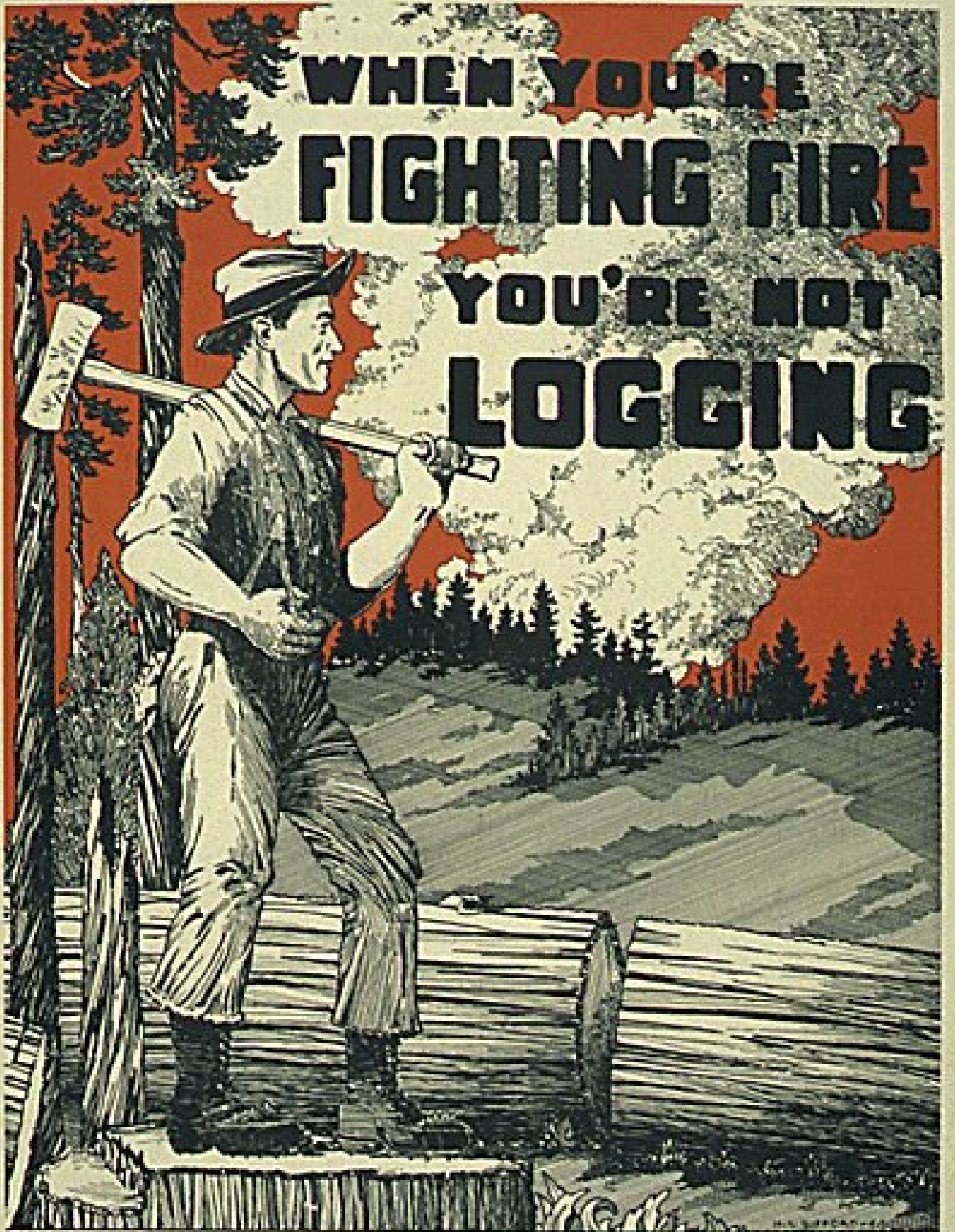
STATE FOREST SERVICE



**WHEN YOU'RE  
A.W.O.L.  
YOU'RE WORKING  
FOR  
THE AXIS**



**WHEN YOU'RE  
FIGHTING FIRE  
YOU'RE NOT  
LOGGING**



**9 OUT OF 10 FIRES CAN BE PREVENTED**



**WHEN YOU'RE OUT OF GAS  
YOU'RE OUT OF LUCK—SAVE IT!**

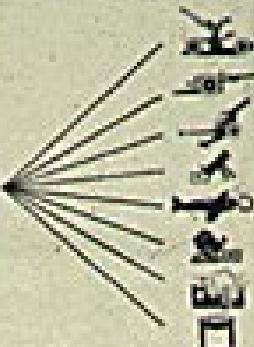
- » Be a mileage miser
- » Cut the motor when you can
- » Don't spill – Use the pouring spout
- » Avoid damage to containers



**WHERE YOUR  
USED FATS  
GO!**



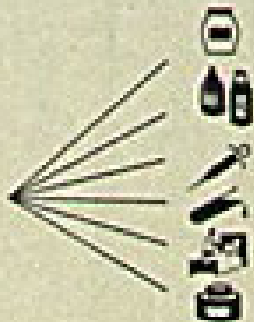
**FOR EXPLOSIVES**



- 37mm Anti-aircraft Guns
- 37mm Anti-tank Guns
- 75mm Pack Howitzers
- 60mm and 81mm Trench Mortars
- 37mm Airplane Cannon
- 4.2" Chemical Mortars
- Dynamite for demolition
- Glycerine for our Allies



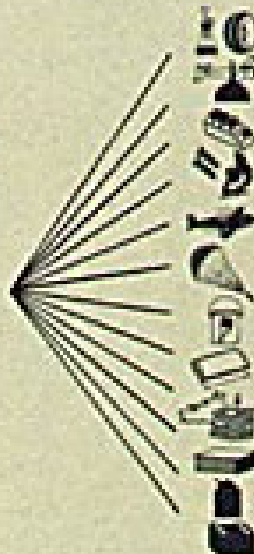
**FOR MILITARY  
MEDICINES**



- Sulfis Ointments
- Acriflavine } Antiseptics—useful
- Proflavine } for treating
- Gas Gangrene
- Smallpox Vaccines
- Insulin
- Opiates to ease pain
- Surgical Jellies



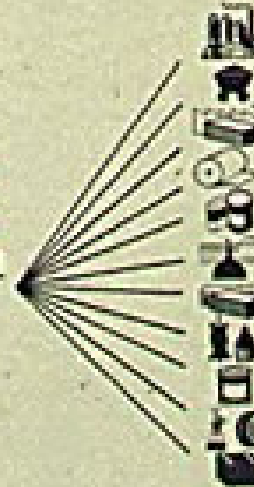
**FOR OTHER  
MILITARY USES**



- Synthetic Rubber
- Airplane Lubricants
- Depth Charge Releases
- Incendiaries
- De-icing Fluids for aeroplanes
- Nylon for parachutes, powder bags, etc.
- High-resistant Paints
- Fabrics of all kinds
- Marine Rope
- Military and Naval Soaps
- Hydraulic Fluids
- Etc. Etc. Etc.



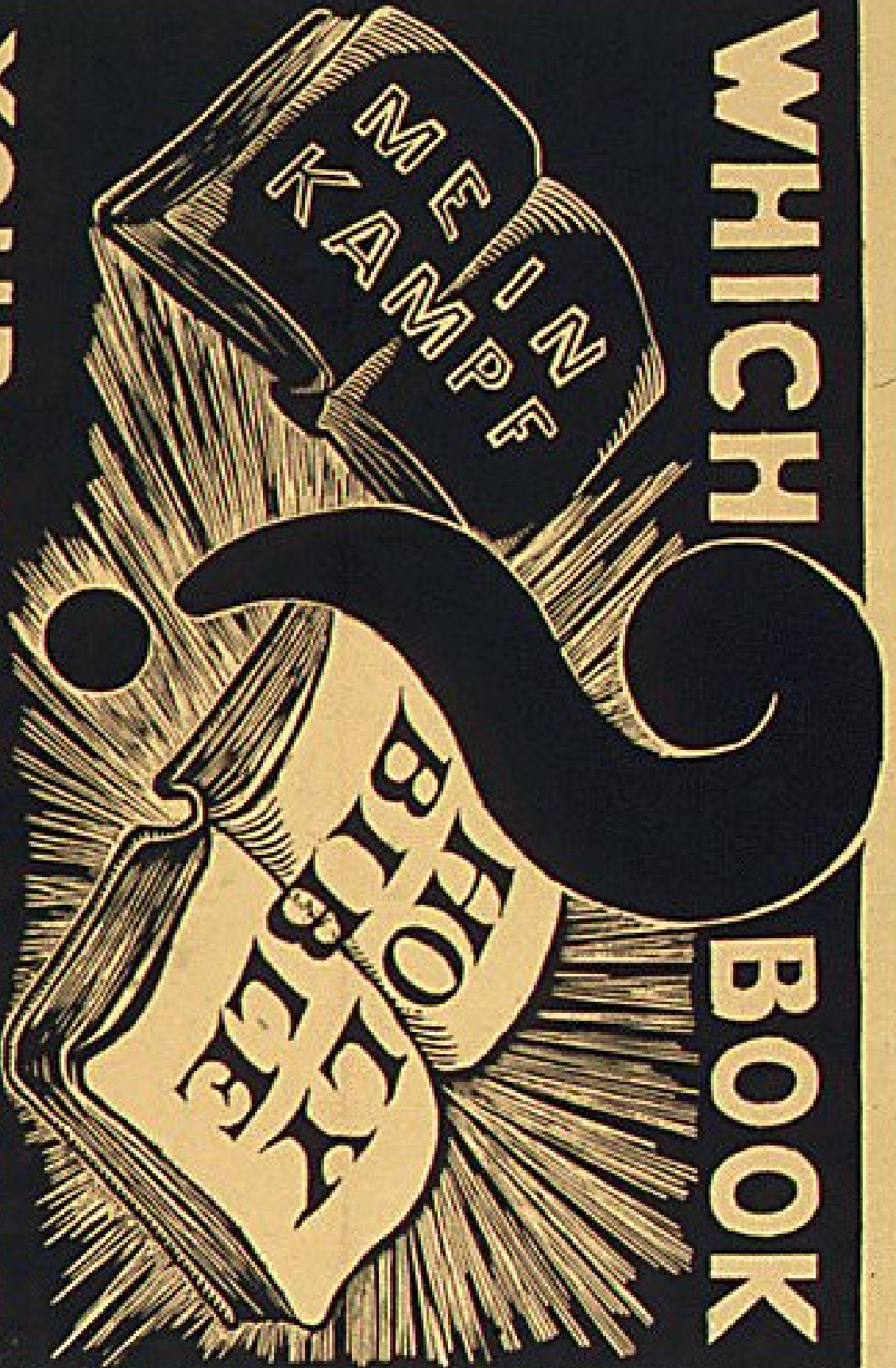
**FOR INDUSTRIAL  
PURPOSES**



- Metal Working
- Mining
- Industrial Soaps
- Textiles
- Food Products
- Railroad Lubricants
- Civilian Soaps
- Tanning and Processing Leather
- Insecticides and Fungicides
- Rubber Processing
- Etc. Etc. Etc.

WHICH

BOOK



YOUR WAR EFFORT  
WILL DECIDE

*f r a n c e r n e s*

Printed by Francis & Taylor, London and Boston: Francis & Taylor, Inc., 150 Broadway, New York.



# WHICH ONE OF THESE WAC JOBS WOULD YOU LIKE ?

Wacs do 239 types of Army jobs. Here are some of them . . .

## Medical or Hospital

Dental Laboratory Technician  
Dental Technician  
Hospital Orderly  
Inspector, Heat and Dairy  
Medical Technician  
Optician  
Pharmacist  
Pharmacy Technician  
Sanitary Technician  
Surgical Technician  
Veterinary Pharmacist Technician  
X-ray Technician

## Personnel

Athletic Instructor  
Classification Specialist  
Consultant Assistant  
Job Analyst  
Personnel Technician  
Technical Instructor

## Physical Sciences

Chemical Laboratory Assistant  
Chemist  
Microscopist  
Physics Laboratory Assistant  
Weather Forecaster  
Weather Observer

## Food Preparation

Baker  
Cook  
Meat Cutter  
Mess Sergeant  
Steward

## Drafting

Cartographer  
Draftsman, Mechanical  
Draftsman, Topographical  
Lithographic Engineer  
Tracer

## Mechanical and Trade

Airplane and Engine Mechanic  
Airplane Electrical Specialist  
Airplane Instrument Specialist  
Airplane Mechanic  
Automobile Body Repairman  
Automobile Radiator Repairman  
Automotive Electrician  
Automotive Mechanic  
Camera Repairman  
Carburetor Specialist  
Instrument Repairman  
Motor Inspector  
Sheet Metal Worker  
Welder  
Welder, Acetylene  
Welder, Combination  
Welder, Electric Arc  
Welder, Spot

## Administrative and Office

Accountant  
Auditor  
Clerk  
Clerk-Typist  
Code Clerk  
Cryptographer  
Financial Clerk  
Fingerprinter  
Key-punch Machine Operator  
Mail Clerk  
Message Center Chief  
Message Center Clerk  
Statistical Clerk  
Stenographer  
Tabulating Machine Operator  
Teletypewriter Operator

## Communications

Control Tower Operator  
Telephone Operator  
Telephone Switchboard Operator

## Public Relations

Commission, Recruiting Unit  
Reporter

## Motor Vehicle Operation

Ambulance Driver  
Chauffeur  
Motorcyclist  
Motor Vehicle Dispatcher  
Tractor Driver  
Truck Driver

## Photography

Camera Technician  
Darkroom Technician  
Motion Picture Film Recorder  
Motion Picture Projectorist  
Photographer  
Photographer, Photoengraving  
Photographer, Portrait  
Photographer, Scheduling Artist  
Photographic Inspector  
Photographic Laboratory Technician  
Photo lithographer  
V-Mail Laboratory Technician

## Radio and Electrical

Electrician  
Electric Motor Repairman  
Radio Operator  
Radio Inspector  
Radio Operator  
Radio Repairman  
Sound Transmission Electrician  
Tabulating Machine Repairman  
Telegraph Operator

## Supply and Stock

Issue Clerk  
Inventory Inspector  
Chief Stockkeeper  
Shipping Clerk  
Stock Clerk  
Stock Control Clerk  
Stock Record Clerk  
Supply Clerk  
Toolroom Keeper

# JOIN THE *WAC* NOW!

Women's Army Corps—Apply at nearest U.S. Army Recruiting Station

**WHO DO YOU KNOW  
IN A  
FIGHTING UNIFORM?**

**HE'S THE MAN WE'RE  
ALL WORKING FOR TODAY!**

Let's all do a better job than  
ever before—Let's all do the  
kind of job that **HE** has gone out  
to do for **US**. Whether friend,  
neighbor, brother or son—

**WE ARE RESPONSIBLE FOR HIM**

**LET'S GIVE HIM  
ALL HE NEEDS TO WIN  
AND COME BACK TO US!**





**WHO** *WANTS TO KNOW?*

★ SILENCE MEANS SECURITY ★

*"Who's telling who where to get off?"*



© 1954  
General  
Motors  
Corporation



**WHOSE BOY WILL DIE  
IF WE SHOULD FAIL?**

*Picher*



# • why egghead's off-the-job!

Thorndike



• repaired a socket with  
cord plugged-in!



• end of split stick  
struck him in eye!



• straining back muscles  
lifting too-heavy loads!

# WHY HELP GREMLINS?



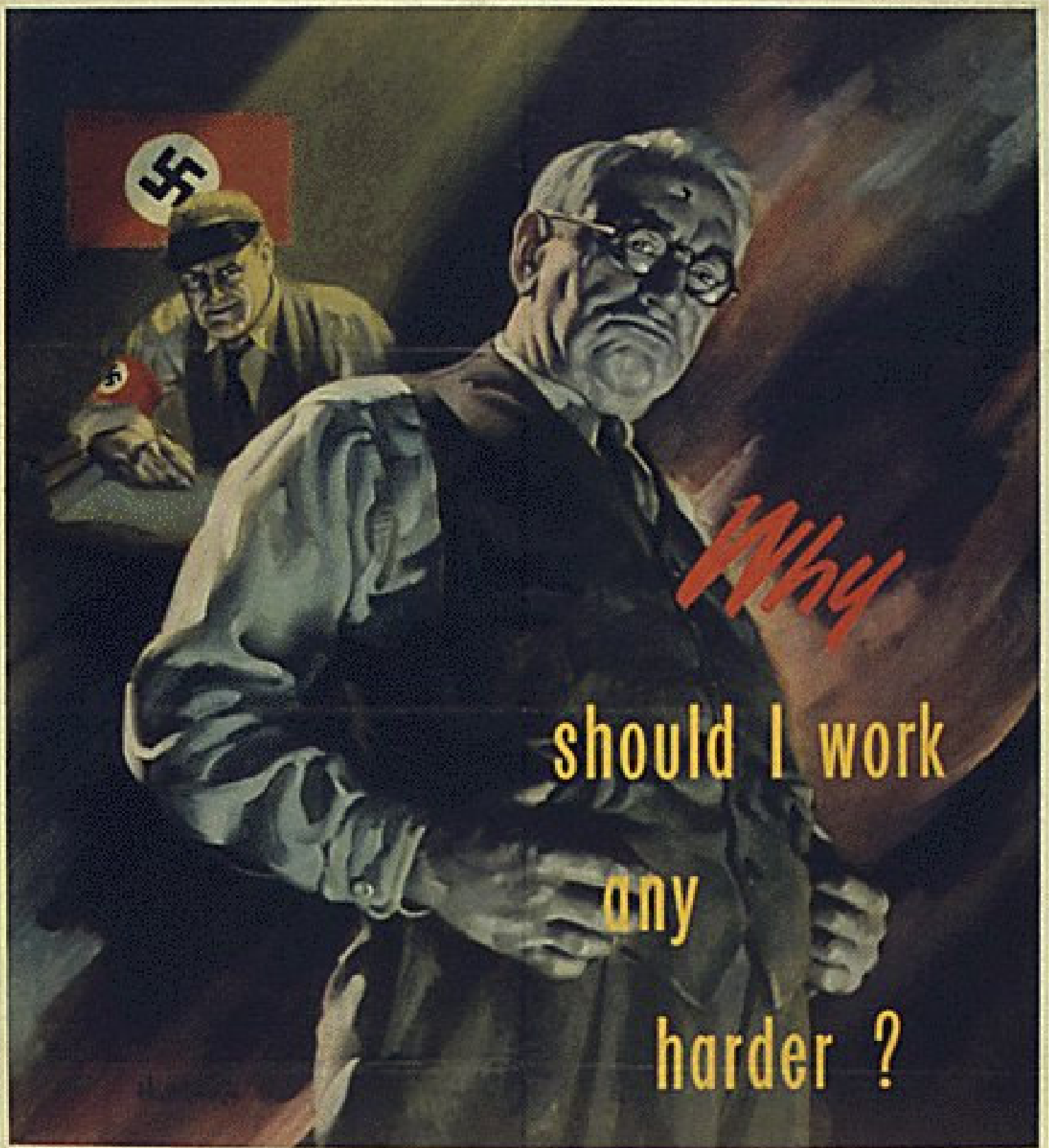
**SQUARE**

**CORNERS** *and Gremlins Play*



**ROUND**

**CORNERS** - *they Stay Away*



*Why*

should I work

any

harder ?

I'm not fighting the War !

**WILL YOU . . .**

**S O S**  
*Salt it      of      Spend it*

Are you *salting* your increase in salary for the rainy day after the war

*or*

are you spending it for needless things?

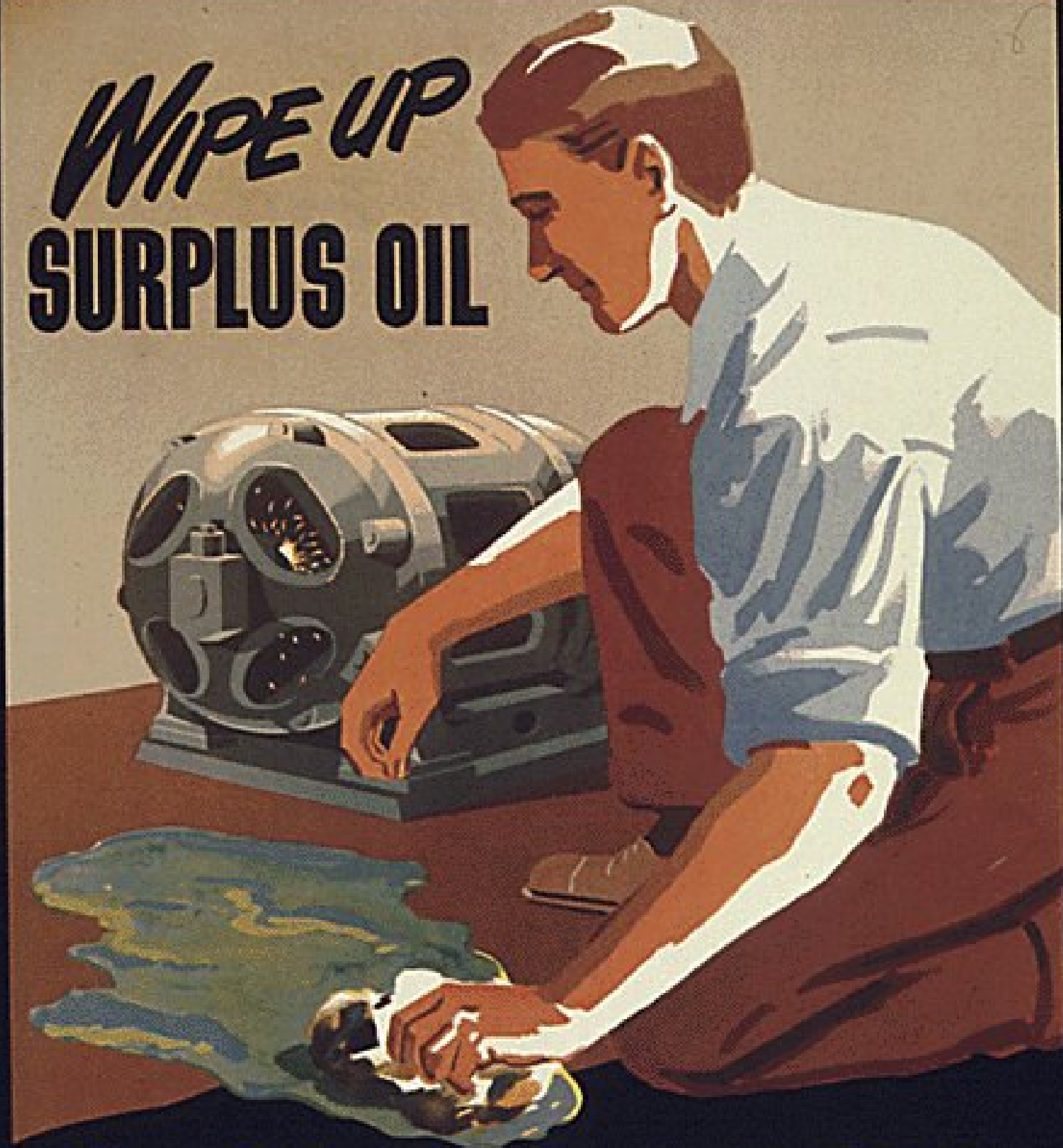
Are you *saving* it for purchasing power after the war to create jobs for returning soldiers and yourself

*or*

are you going to have to "S O S" when the war is won?

Are you *saving and serving* by buying War Bonds *regularly* through the Government Pay Roll Savings Plan?

# WIPE UP SURPLUS OIL



*A puddle of OIL... a SPARK...*  
**A SEA OF FLAMES**



wish I could join too!



Serve your  
country in the **WAVES**

INQUIRE AT ANY  
Navy Recruiting Station or Office of Naval Officer Procurement



# WOMEN ANSWER MANPOWER SHORTAGES



REPAIR WORK ON CRANKSHAFT OF SHIP IN DRYDOCK.



STREETCAR CONDUCTOR



CRANE OPERATOR IN A PLANT MAKING HEAVY MACHINERY



CAR-LOADER OPERATOR IN AIRCRAFT PLANT



FLEET SERVICE WORKERS LOAD AND CHECK PLANE AT AN AIRPORT.



MAIL CLERK IN AIRCRAFT PLANT



RACKING LUMBER IN SAWMILL



TRACTOR DRIVER TOWING PLANE



RAILWAY CAR CLEANERS

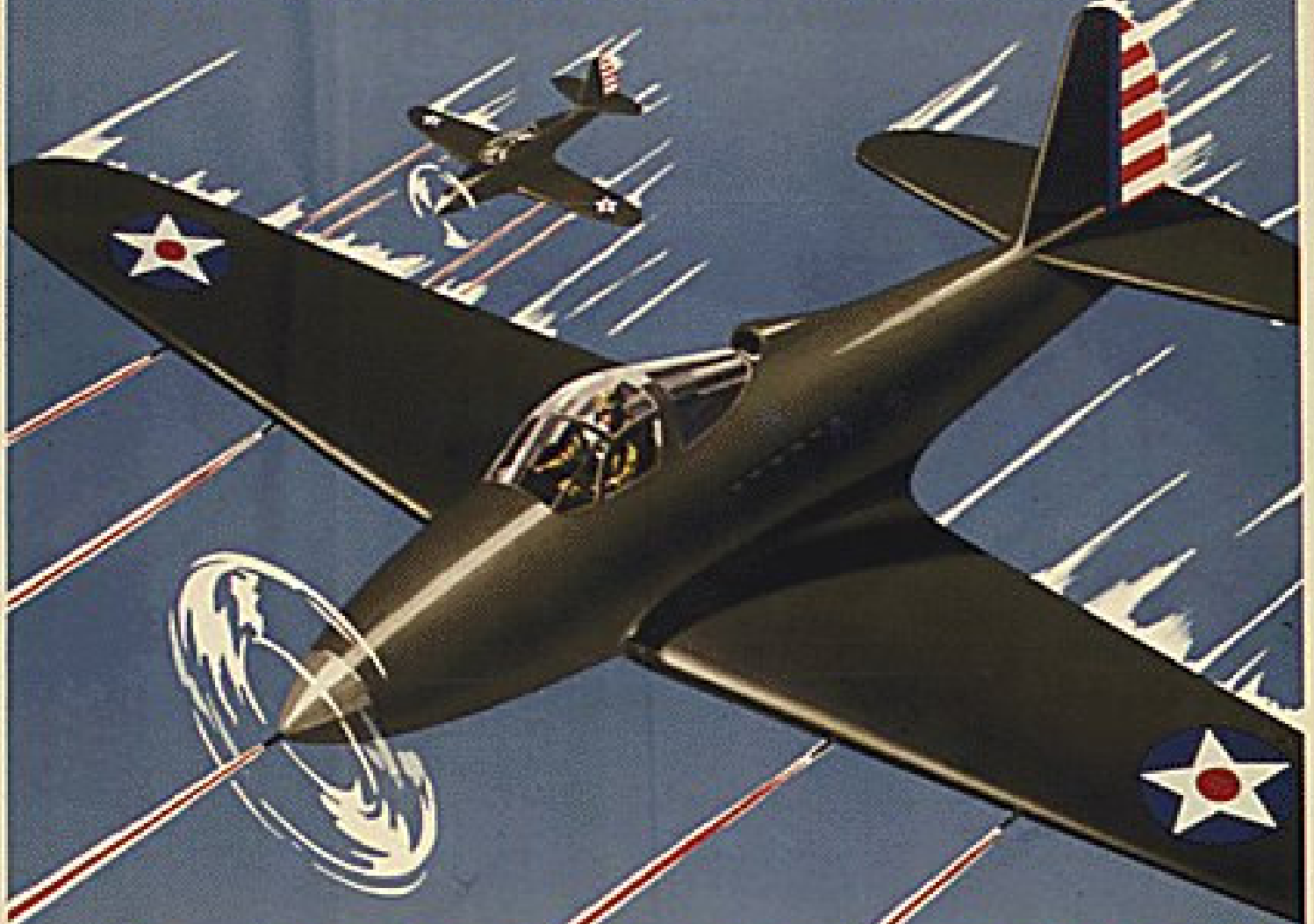
*We're on our Way!*



**The Navy moves in  
on a sea of Oil**

*Stick to your Job - Oil is Ammunition*

**WE'RE PUTTING THE "STINGS"  
IN AMERICA'S WINGS!**

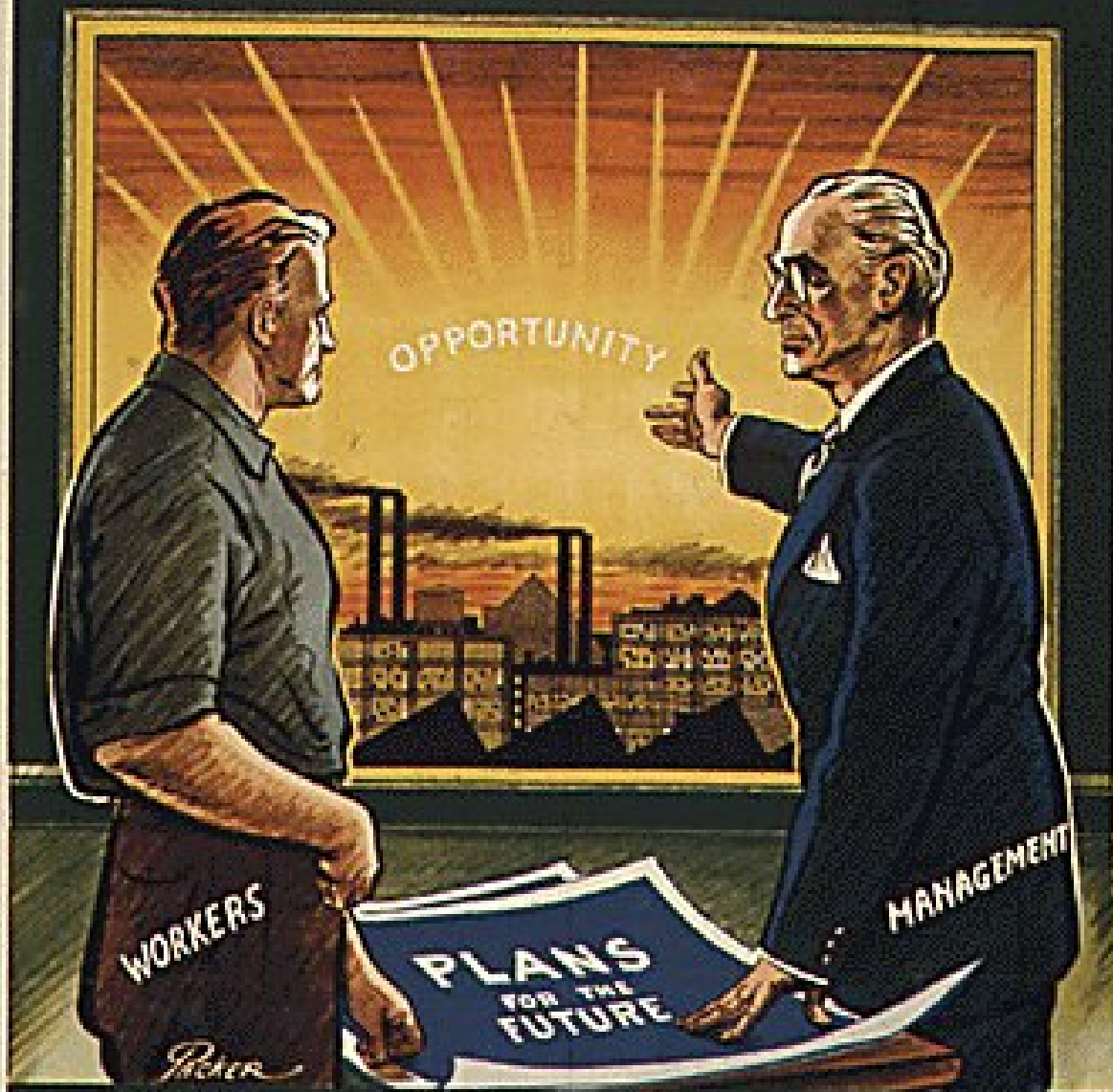


**SO MUCH DEPENDS  
ON US!**

**LET'S GO, EVERYBODY-KEEP 'EM FIRING!**

# WE'RE READY!

FOR THE CHALLENGE OF TOMORROW



LET'S DO THE JOB  
... TOGETHER !



**"WE'RE SURE PROUD  
OF HIM!"**



**"LET'S MAKE HIM PROUD OF US!"**

**"WE'VE JUST BEGUN  
TO FIGHT!"**



**WATCH US PUT IT ACROSS!**

*TAKE IT FROM ME, BROTHER—*  
**WE'VE STILL GOT A BIG JOB TO DO!**



HOWARD SCOTT

OFFICIAL NAVY POSTER. REPRODUCED BY THE NATIONAL ARCHIVES

**"What a Record!  
A WHOLE YEAR  
WITHOUT A  
SERIOUS ACCIDENT  
IN OUR DEPARTMENT!"**



**LET'S KEEP UP THE GOOD WORK**



WHAT are YOU  
doing to HELP?

GORDON GRANT

JOIN YOUR

**AMERICAN RED CROSS**

Subscribing Memberships \$2.00 up



# What can I do?



My supreme obligation is to work.

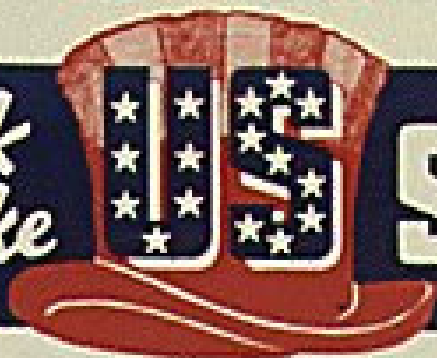
Our armed forces are fighting desperately to gain time for me to do my job.

The first responsibility of industry, of which I am a vital part, is to use every second of that precious time in producing weapons and material which the armed forces must have to win ultimate victory.

My one duty now is to deliver an honest day's work wherever I am called to serve.

Work will win this war. Loafing will lose it. It's as simple as that.

*only Work  
can make*



# STRONG!

