

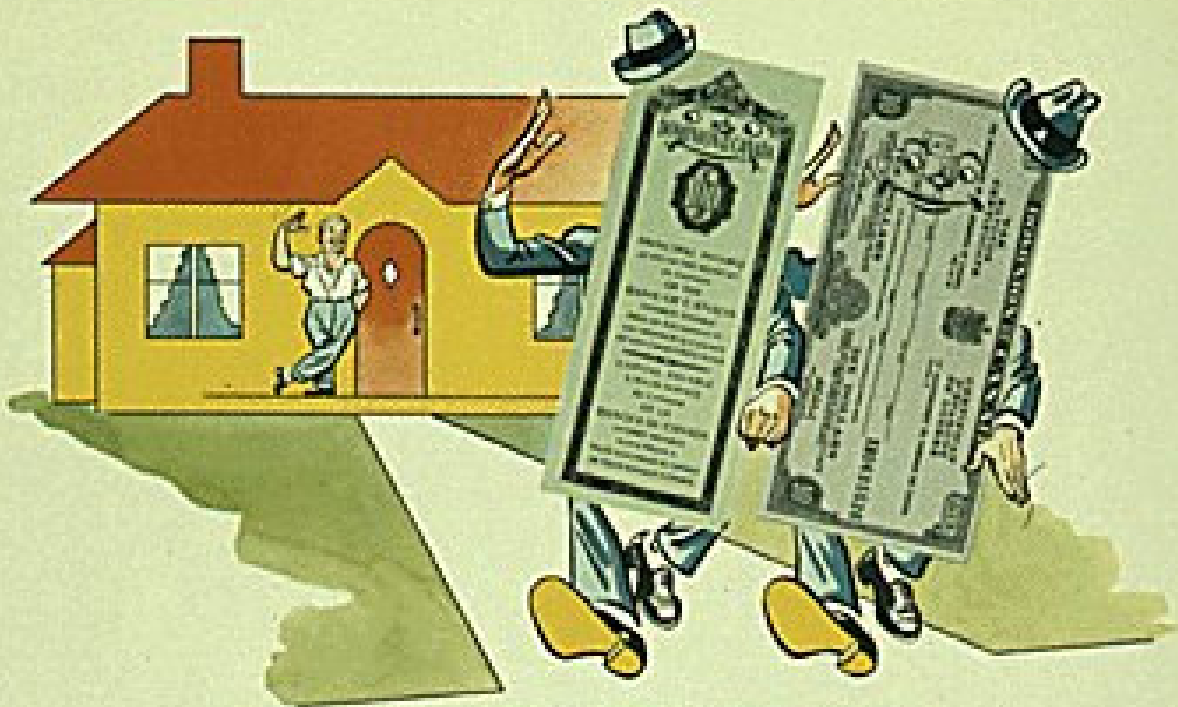
You keep 'em comin', we'll
keep 'em goin' to every free fightin'
man that needs your stuff.

This is OUR way!

YOU KEEP THEM NOW



THEY'LL KEEP YOU LATER



**HOLD ON TO YOUR
VICTORY BONDS AND CERTIFICATES**

**You knock 'em out—
We'll knock 'em down**



MORE PRODUCTION

Women at War



Buy **WAR BONDS** ★

WOMEN IN FARM WORK



PICKING FOLE BLANK



PASTEURIZING MILK



HARVESTING



FEEDING THE PIG



FEEDING TIME FOR CALVES



APPLE PICKING AND LOADING



DRIVING FARM TRACTOR



CLEANING AND STACKING MILK BOTTLES



SORTING TOMATOES

**Women
in the war**



WE CAN'T WIN

WITHOUT THEM

WOMEN'S



BUREAU

WOMEN'S HANDS SPEED WAR PRODUCTION



WIRING INTERNAL DISTRIBUTION BOXES FOR ANTI-AIRCRAFT GUNS



OPERATING LARGE LATHE IN ARMS PLANT



SHIPYARD BURNERS CUTTING METAL PLATE WITH ACETYLENE FLAME



OPERATING TURRET LATHE IN GUN PLANT



CHECKING AND INSPECTING SHELL PARTS



INSPECTING PISTON RINGS FOR AIRCRAFT ENGINES



FINISHING RUBBER LIFE RAFTS. CONTROL OF CEMENT FUMES NEEDED



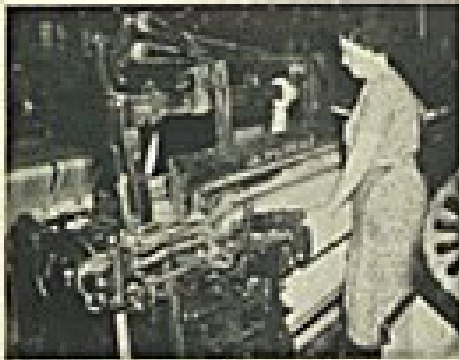
GAGING AND WEIGHING CARTRIDGES IN AN ENDLESS ROW



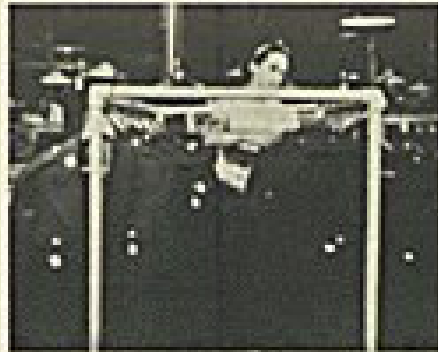
RIGGING AND PACKING PARACHUTES



WOMEN MAKE ARMY AND NAVY EQUIPMENT



TEXTILE MILLS SUPPLY THE WARP AND WOOF OF THE ARMED FORCES



THE CLOTHING INDUSTRY EMPLOYS MANY WOMEN ON UNIFORMS



UNDERWEAR FOR YANKS—WARMUP FOR VICTORY



THE ARMY MARCHES ON—SHE PACKS SHOES



PUNCH-PRESS OPERATORS WEAR SLACKS FOR SAFETY IN THE ELECTRICAL INDUSTRY



RADIO TRANSMITTERS RESPOND TO A WOMAN'S TOUCH



THESE COME IN HANDY WHEN AIRPLANES ARE FORCED DOWN AT SEA



JUST AS GOOD AS A MAN—DRAFTING IN A WAR INDUSTRY



THE GENERAL PRAISES A SOLDIER ON THE PRODUCTION LINE



Women and children

"IT ALL depends on ME"

FIRST

WOMEN!
They can't do any more
—but you can



Join the *WAC*
WOMEN'S ARMY CORPS

APPLY AT NEAREST U.S. ARMY RECRUITING STATION

PC 54 895 5-10-43



Women on the WAR PATH Need Paint



USE AN APPLE BLOSSOM ESSENCE IN THE NEW FORM

Robinson's
Cream Cologne

75¢

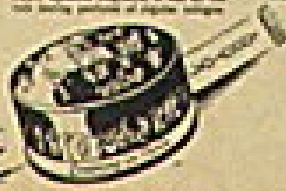
Try this with the new and look at it in the glass when it's gone, and you'll know the beauty of apple blossom.



Yonida wear the LEE FRONT WITH MAGIC HAIR DRESSER BLOCK

50¢

With the new hair dresser, you'll have the look of the '30's.



WITCHAMOL BRINGS SO OVERHEAD FOR HAIR AND BEARD Evening in Paris Face Powder

100

Evening in Paris! There's also, there's in the evening, the evening, and the evening in Evening in Paris Face Powder.



Yonida
Scented
TOILET WATER

150

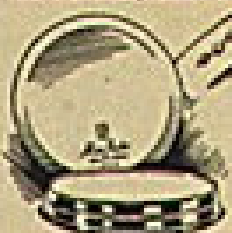
Robinson's Scented Toilets are the best, and the best in the world.

WOMEN NEED BE FOR WITH WAGES BE ANNOYING

New! Famous De Barry Powder
In New Color Size

100

With the new color, you'll have the look of the '30's.



Max Factor Hollywood Film-Cake
FOR THE NEW FACE
TO LOOK AND FEEL LARGER

150

There's a large, lovely, Hollywood look, and it's the look of the '30's. It's the look of the '30's. It's the look of the '30's. It's the look of the '30's.

Max Factor Beauty Approach

Smart Sponges Use a Disinfectant

SMOOTH CREAM DISINFECTANT With germicide disinfectant... 39¢ + 59¢
MILK CREAM DISINFECTANT A safe & the best skin cream... 29¢
100% SOFT CREAM Disinfectant Cream, with highest germicide... 39¢ + 59¢



Invisible "Work Gloves" Keep Hands Clean

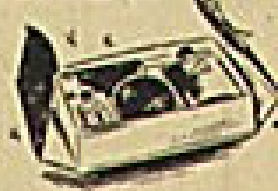
Now women, widely used in war plants, have a new protection that is long, green, oil, and dirt, and is free from getting a ball on the hands.

BRICK PROTECTIVE CREAM 7¢ a tin 79¢
HAND SAVER 8¢ a tin 79¢ PRO-TEK 8¢ a tin 79¢

NEAR BE SURE FOR LITTLE SWEETEN
Nonchalant by Yarns
4 FREE INTRODUCTORY WAX, ONLY

100

With the new wax, you'll have the look of the '30's.



PAINT THE HAIR WITH WONDER WAXING
Eucalypt
Full Cream and
Admiral Hair Gel

75¢

With the new wax, you'll have the look of the '30's.



PAINT THE LIPS WITH CREAMY, NON-DRYING
Chanel Lipstick

150

With the new lipstick, you'll have the look of the '30's.



WAR-BRANDS
PAINT THE HAIR WITH CREAMY, NON-DRYING
Dot 'n' Dash

100

With the new wax, you'll have the look of the '30's.

Flocon of Adrienne Perfume 55¢
Bathasweet, 100 size 80¢

Notice: 47% Federal Tax on Cigarettes Sales
Liggett's
THE REXALL DRUG STORES

At All Rexall Drug Stores, All Over Boston and Throughout New England

Buy Heap Much WAR BONDS - Win War

PRINTED AND PUBLISHED BY
The Boston Globe
BOSTON, MASS.

*"Won't you give my boy
a chance to get home?"*



DON'T TRAVEL — unless
your trip helps win the war

WOMEN'S DUTY TO SERVE UNITED STATES

Obligation to Country Greater Than Man's Because of Freedom Granted Here

DOROTHY DIX SAYS—

Dear Miss Dix: I am a girl 22 years old. Unmarried. No dependents. No particular home obligations, for my parents are in good health and in good circumstances. I have a high school education with two years of college, and a good job. I am a strong, healthy, intelligent young woman, and I feel that I owe just as much duty to my country as my brother does who is in the army.

I am very anxious to join the WAC where I know I could be of service, but my parents positively refuse their permission. Do you think they are right in doing so?

—A BAFFLED PATRIOT

DAUGHTERS SHOULD SERVE, TOO

ANSWER: No. Your parents are not only doing you an injustice when they hate you to be a quitter when your heart's desire is to be of service to your country, but they are being highly unpatriotic. When Uncle Sam calls for help, there is no more reason why his daughters should not respond than his sons. Indeed, their obligation is the greater, because nowhere else in the world have women been given such privileges and opportunities as in this country, and they are only paying their debt of gratitude when they fight to preserve our way of life that has given their freedom.

Of course, it is natural for fathers and mothers to want to keep their little kiddies safe in the home nest. Anyway, they don't think girls would be of much use in the war, and they believe that the slogan "every woman in the army releases a man for combat duty" is just propaganda.

They forget that unless we win the war no place will be safe for girls. That millions of men are able to fight on the front line because their sisters are fighting in the rear, and that the service of women in the army has been so invaluable that it is recognized by all of the high-ranking commanders who are asking for more and more and more of them.

Of it being the patriotic duty of every able-bodied woman, without dependents, to enlist in the army and do her bit towards saving her country, there can be no question. Nor does it call for the heroic sacrifice that fond parents believe it does. On the contrary it gives the girl soldier a dignity and a self-respect that she has never had before. It teaches her the courage and gives her the discipline to meet whatever comes in life and it opens up a new and exciting career for her.

Nor are the pecuniary rewards to be despised. When a girl joins the Women's Army Corps, she is just as much a soldier as any man. She receives exactly the same pay as a soldier in the same grade, which is from \$10 a month up, all clear, no expenses. She also has the same opportunity for advancement in grade and pay, and if she shows qualities of leadership she can come up from the ranks into the officer class.

WOMEN GET SAME BENEFITS AS MEN

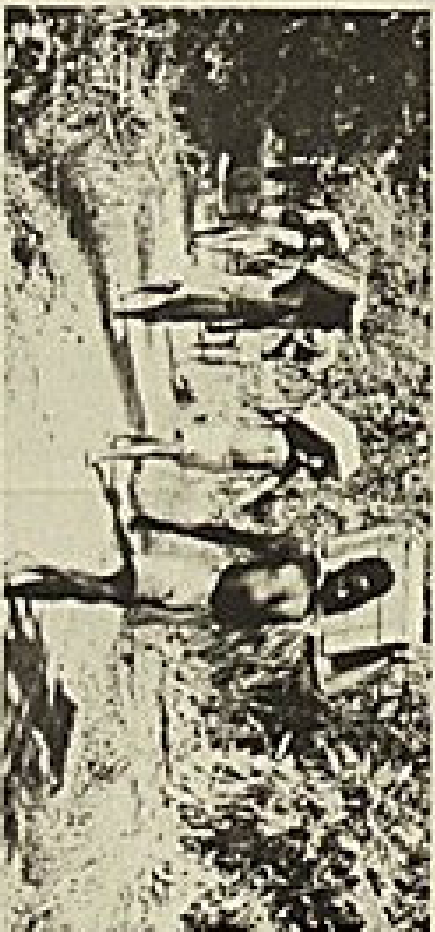
In addition, enlisted women receive all of the many benefits offered to men in the army: national service life insurance, free food, uniforms, housing, medical and dental services, annual leave with pay and, best of all, training fitting them for a career after the war is won.

The Wacs, for instance, offer their members a choice of 155 regular jobs, with many additional ones for women with special qualifications. This gives every girl not only a chance to follow her bent, but to have her talent developed by skilled technicians.

Many a Wac will walk into a brilliant career after the war that she could never have had if she had not gone into the army. Don't miss the opportunity to serve your country and benefit yourselves, girls.

— Reprinted by courtesy of The Bell Foundry, Inc.

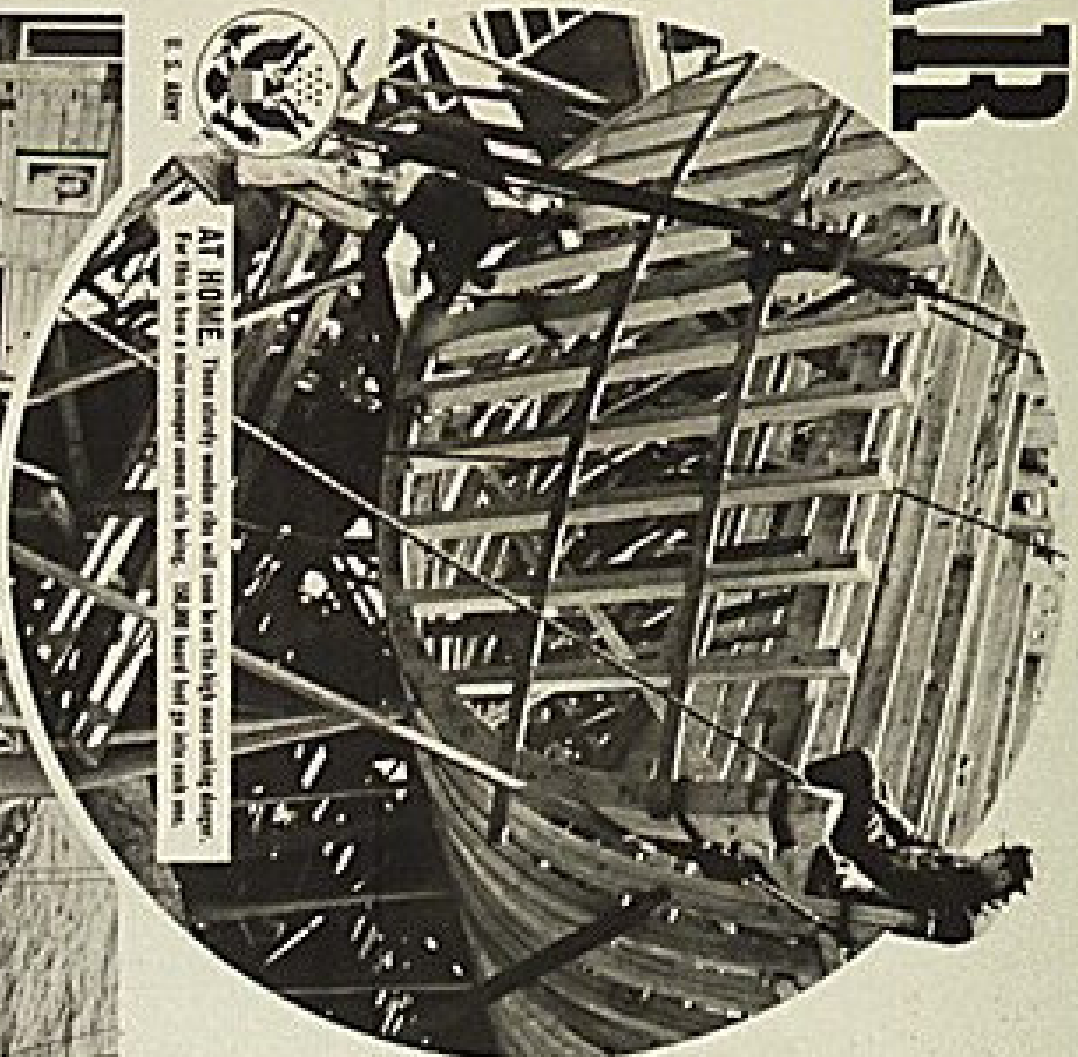
WOOD at WAR



NEW GUINEA. Soldiers must reach the front and to good effect. Besides wood, needed by the soldiers, much use must be made of local products.



GUADALCANAL. When the war takes over it takes wood. Even here in the theater with the essential American lumber plants an important part.



U. S. ARMY

AT HOME. These sturdy wooden ships will soon have to help our packing business. For this is how a modern transport means ships being built from wood.



ICELAND. This wood did double duty. First it covered supplies for the soldiers and then the men burned it when the daylight waned.



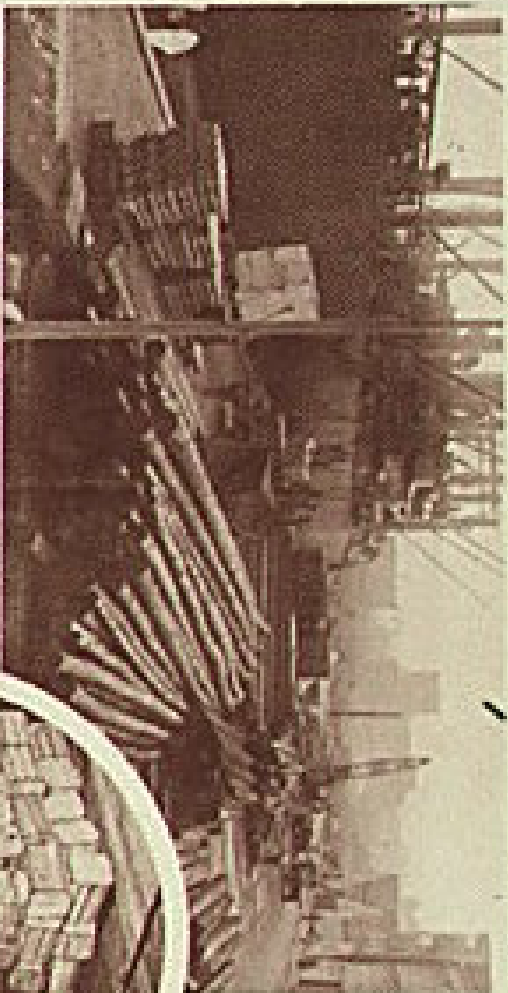
AT SEA. Soldiers need warm food in cold seas. The transport's wooden deck gives them help. Their ship worked on the way to Africa.



WOOD FLIES TO WAR

**THE ARMY & NAVY NEED 40,000 BOARD FEET
OF LUMBER FOR EACH CARGO PLANE**

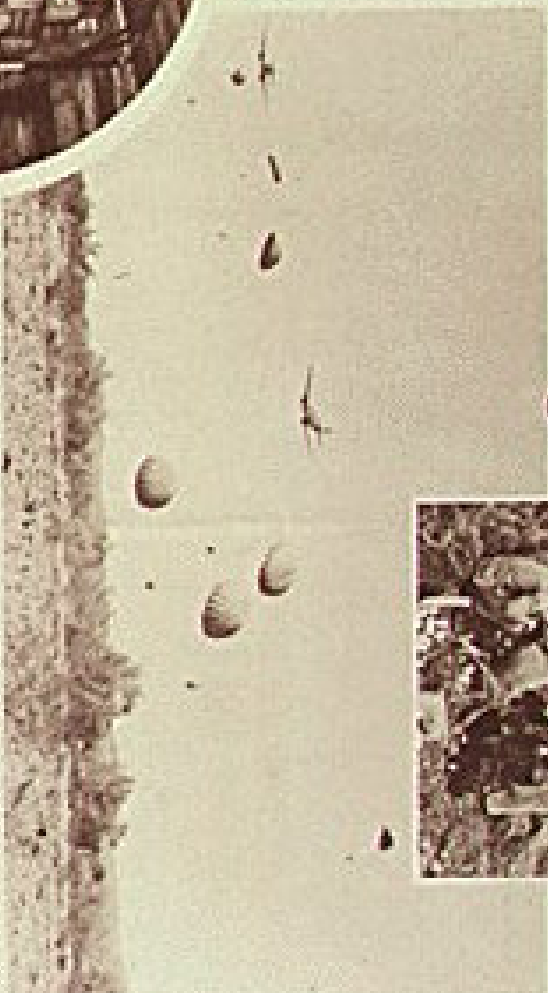
WOOD follows the flag



TRAVELING TIMBER. This scene is located in various spots all over the world. For wood to get from its natural sources, our Army goes. American timber is traveling the way of battle to many strange lands.

WHAT! NO BANANAS? (It would) Fresh fruit also follows the flag. Men don't realize what they have produced that they carry on the long trips from the States about suspended in a world in battle.

ALL ASHORE! Dismantled wooden landing barges being used and supplies ashore when the Fresh bits are, this is the scene of Goodwood. Landing equipment barges, the supply ships have had to stand ashore.

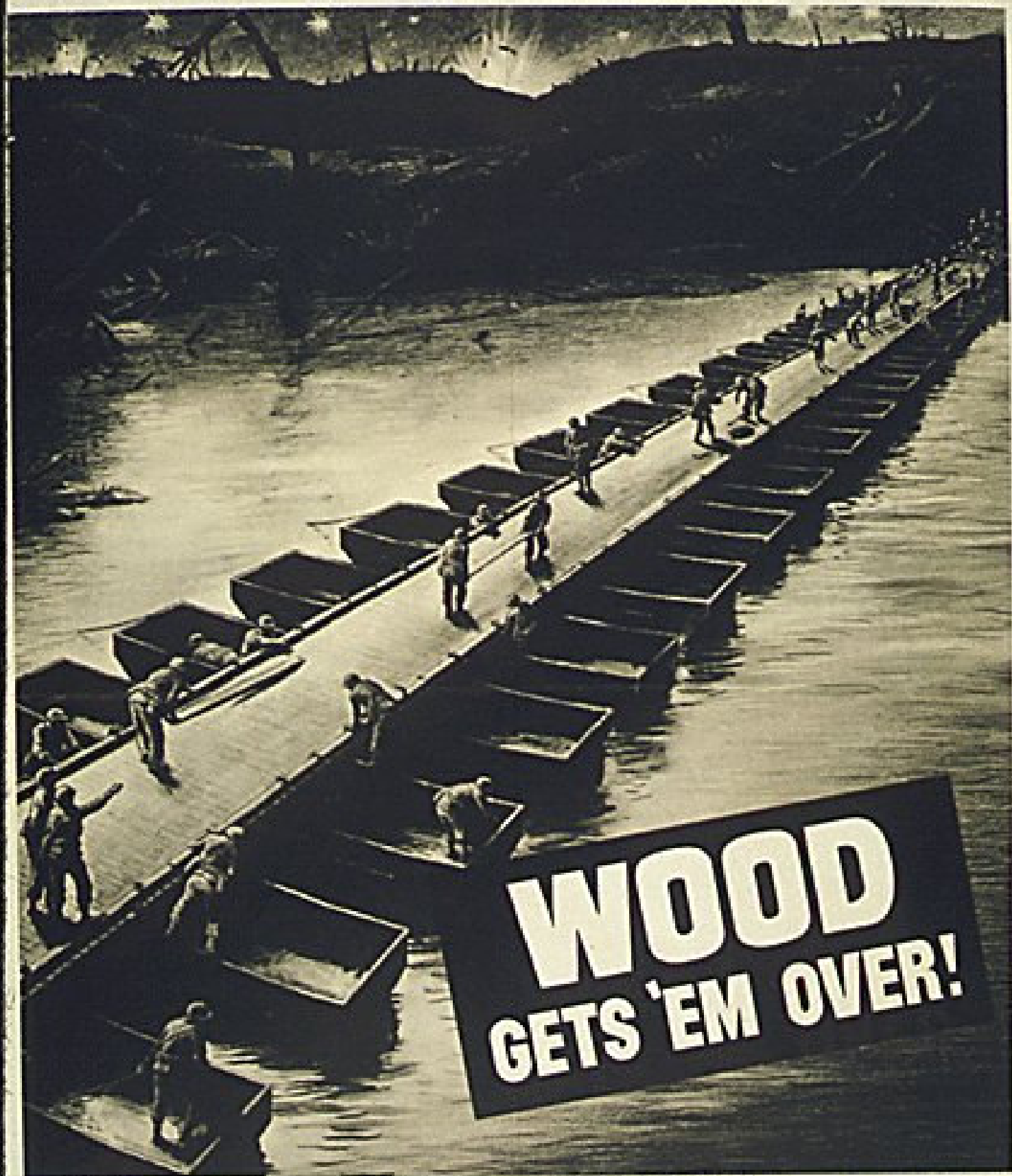


AIR MAIL SPECIAL. When there "can't" be made, food and supplies are dropped by airplane. The soldiers down at top on Goodwood enjoy the air-borne show and see the wooden materials be delivered.



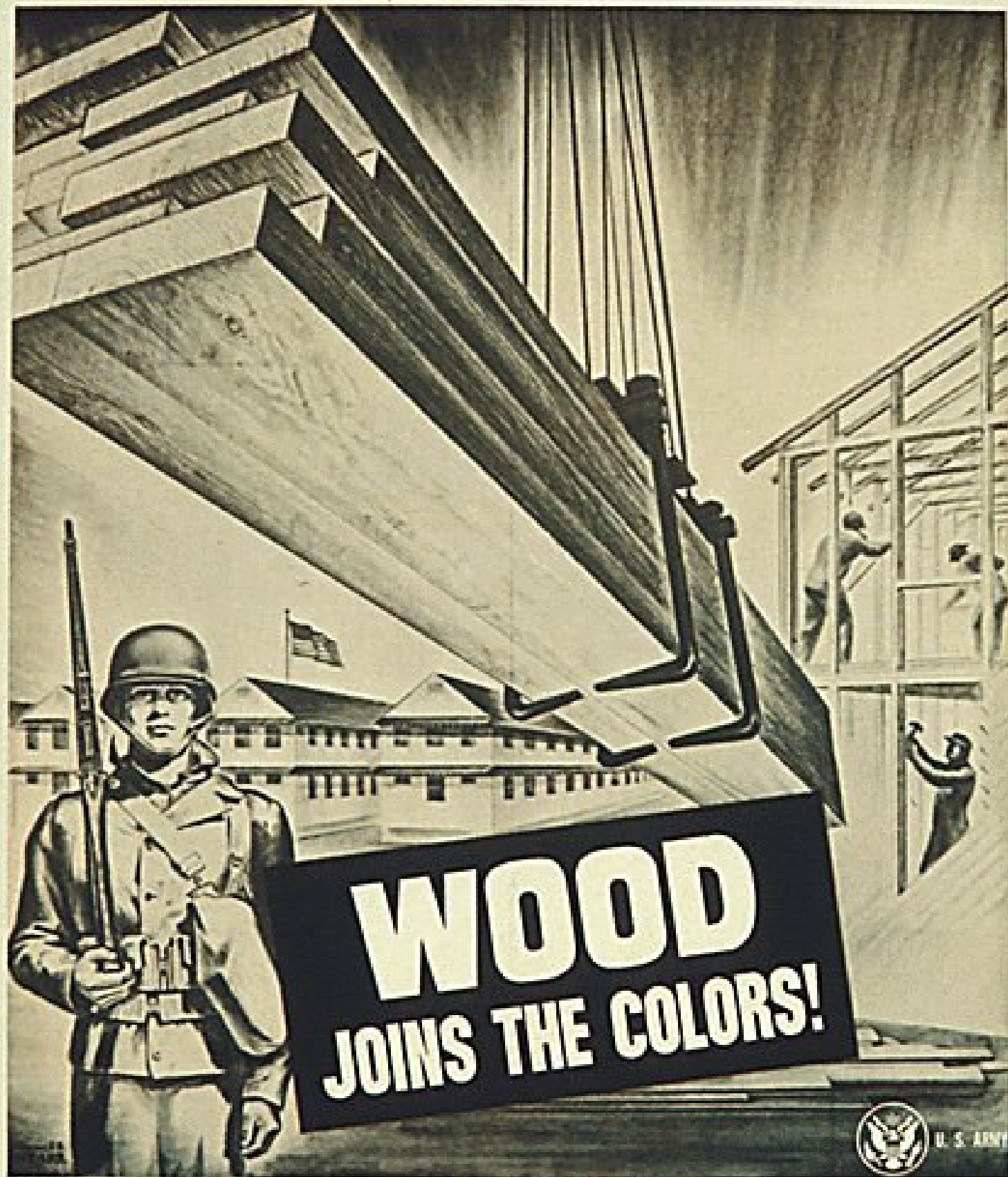
U. S. ARMY
OFFICIAL POSTER

DON'T LOOK NOW! Engineer Corps soldiers in Algeria, develop a new technique and new products hours of construction to take it from the ground. Dunes and craters will see it! The last barrel load of lumber this year ... arriving every day from that pipe to make.



**WOOD
GETS 'EM OVER!**

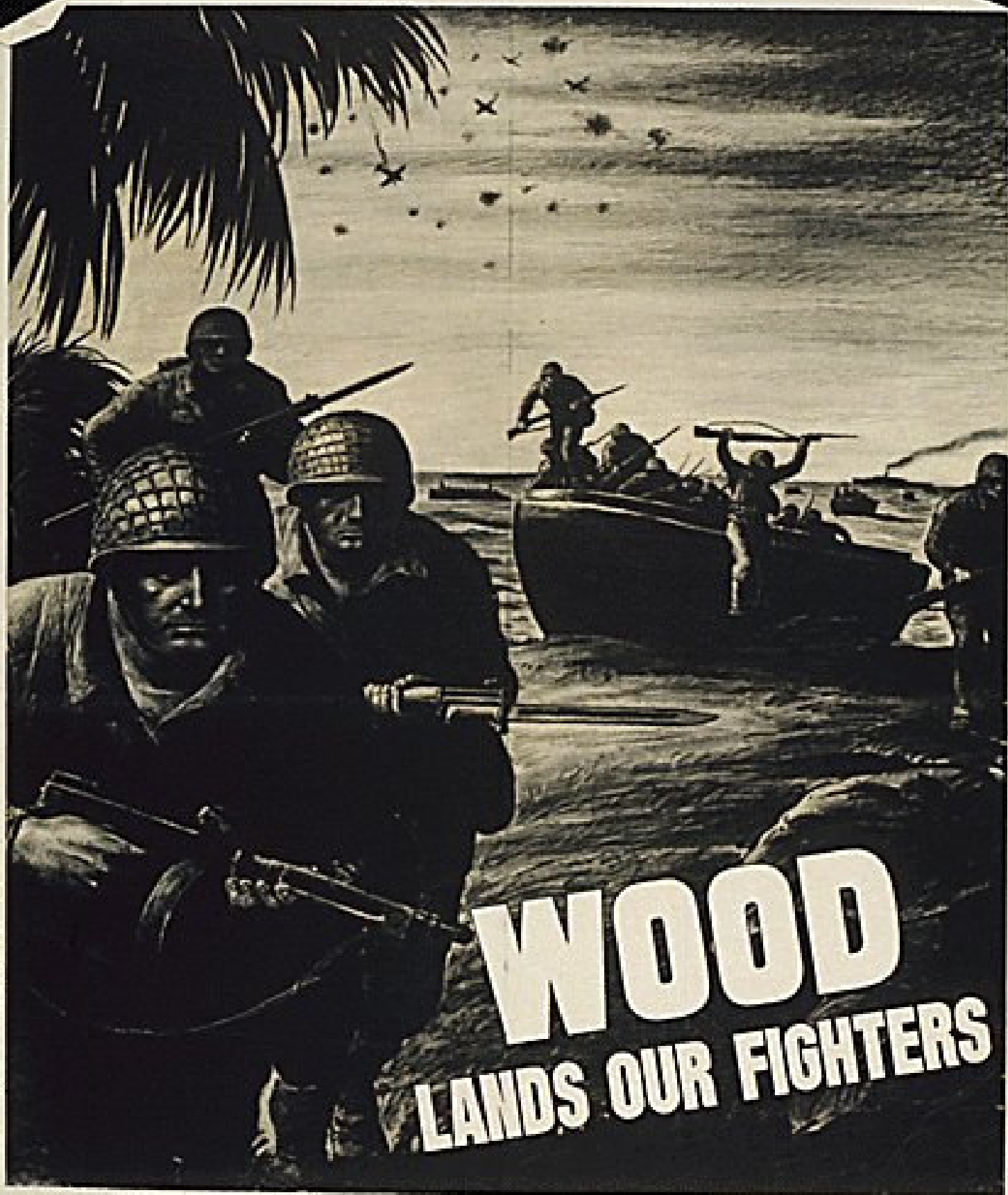
**THE ARMY NEEDS 17,000,000 BOARD
FEET A YEAR FOR PONTOON BRIDGES**



**WOOD
JOINS THE COLORS!**



**THE ARMY & NAVY NEED MILLIONS
OF BOARD FEET FOR BARRACKS**



WOOD
LANDS OUR FIGHTERS

**THE ARMY & NAVY NEED MORE
LUMBER FOR LANDING BARGES**





WOOD

SHELTERS OUR PLANES

**THE ARMY & NAVY NEED 156,000,000
BOARD FEET A YEAR FOR HANGARS**





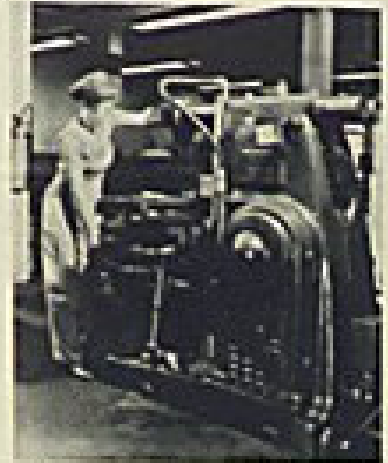
WORK CLOTHES FOR SAFETY AND EFFICIENCY



PLASTIC FACE SHIELD COVERS HAIR. PROTECTS EYES FROM METAL DUST. GLOVES FOR HANDLING SHARP METAL EDGES.



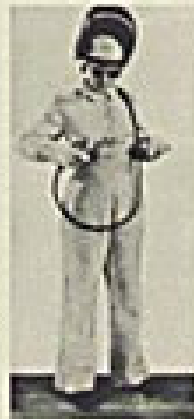
TWO-PIECE WORK SUIT FOR NONMACHINE OPERATIONS. CAP COVERS HAIR. GLOVES. HARD-TOE SHOES ADVISABLE.



BIB OVERALL WITH COTTON KNIT SHIRT. NO FRONT POCKETS. NO JEWELRY. SAFETY SHOES.



REINFORCED SAFETY HELMETS PROTECT HEADS FROM FALLING OBJECTS IN SHIPYARDS. HEAVY-DUTY OVERALLS AND JUMPERS.



CHROME-LEATHER OUTFIT AND HELMET TO COVER FACE FOR WOMEN WELDERS.



WELL-CUT OVERALL FOR MACHINE OPERATOR. NOTE CAP, GOGGLES, SHOES.



SHOES WITH CLOSED TOE, ARCH SUPPORT, BROAD HEEL BASE.



BLACK SUIT WITH PLAIN-FRONT SHIRT BUTTONING IN BACK.



HAIR COMPLETELY UNDER HAT. SAFETY GOGGLES. SHORT SLEEVES. NO CUFFS.



HEAVY GLOVES AND APRON PROTECT WORKER INSPECTING TIN PLATE.



WORK · FIGHT · GIVE

to stop any dictator
from "striking out" this
kid's right to grow up,
think and live American.



WORK TO KEEP FREE!

WORK ORGANIZATION BOARD
FOR FREEDOM AND PROGRESS
WASHINGTON, D. C.

YOU

ARE AN IMPORTANT COG...

WATCH
WHILE
WALKING

PEDESTRIAN ACCIDENTS
COST THOUSANDS OF
PRODUCTION MAN HOURS
EACH YEAR

Pedestrian Poster No. 12
© 1960 American Automobile Association



YOU ARE NEEDED NOW

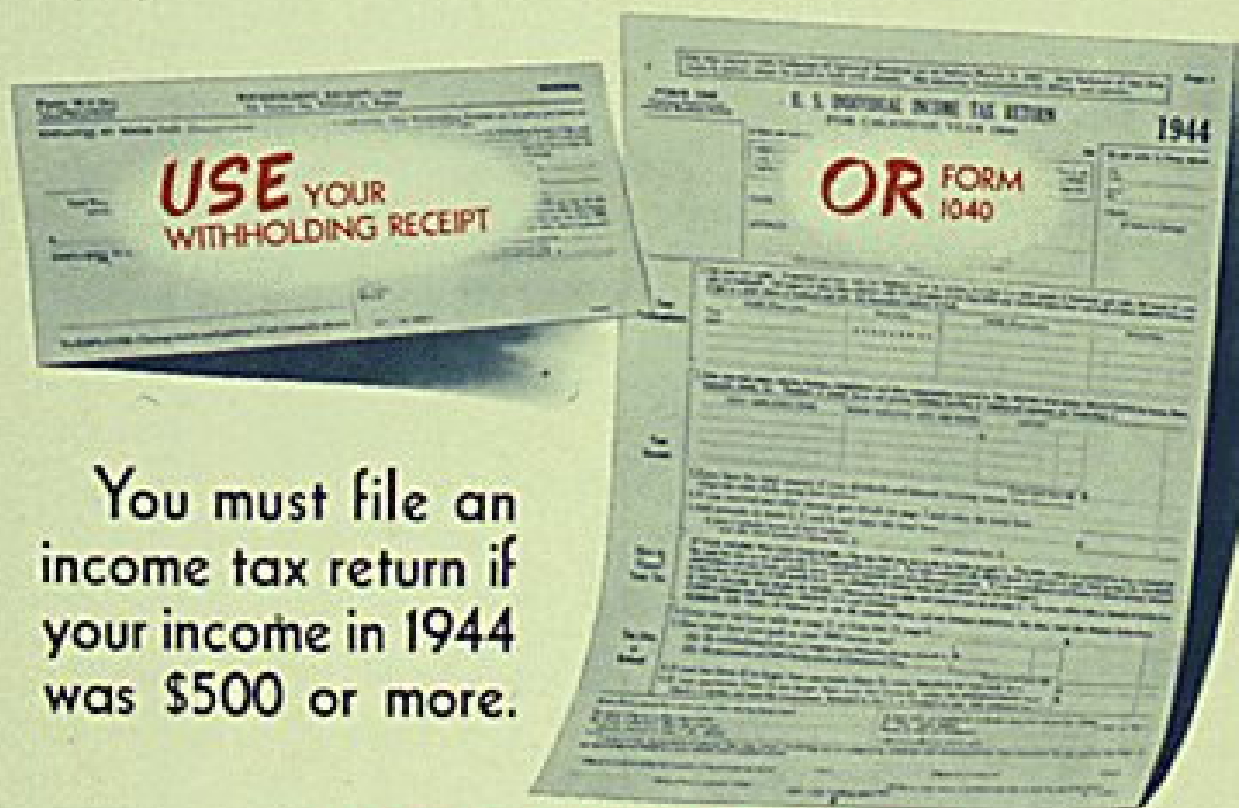


JOIN THE
ARMY NURSE CORPS

APPLY AT YOUR RED CROSS RECRUITING STATION

YOU

ARE ONE OF 50,000,000
AMERICANS WHO MUST FILL OUT
AN INCOME TAX RETURN BY
MARCH 15TH



You must file an
income tax return if
your income in 1944
was \$500 or more.

FILE YOURS EARLY

UNITED STATES TREASURY DEPARTMENT
BUREAU OF INTERNAL REVENUE

**You are one of
50,000,000
Americans who
must fill out an
income tax return
by March 15**

DO IT NOW!

Avoid the rush

**Find out where you stand
on payments or refund...today**

If blank returns have not been sent you, write the Collector of Internal Revenue in your district. . . . Study instructions carefully. File your return early.

★ TREASURY DEPARTMENT ★
Bureau of Internal Revenue

Distributed for Treasury Department by GPO.

Y

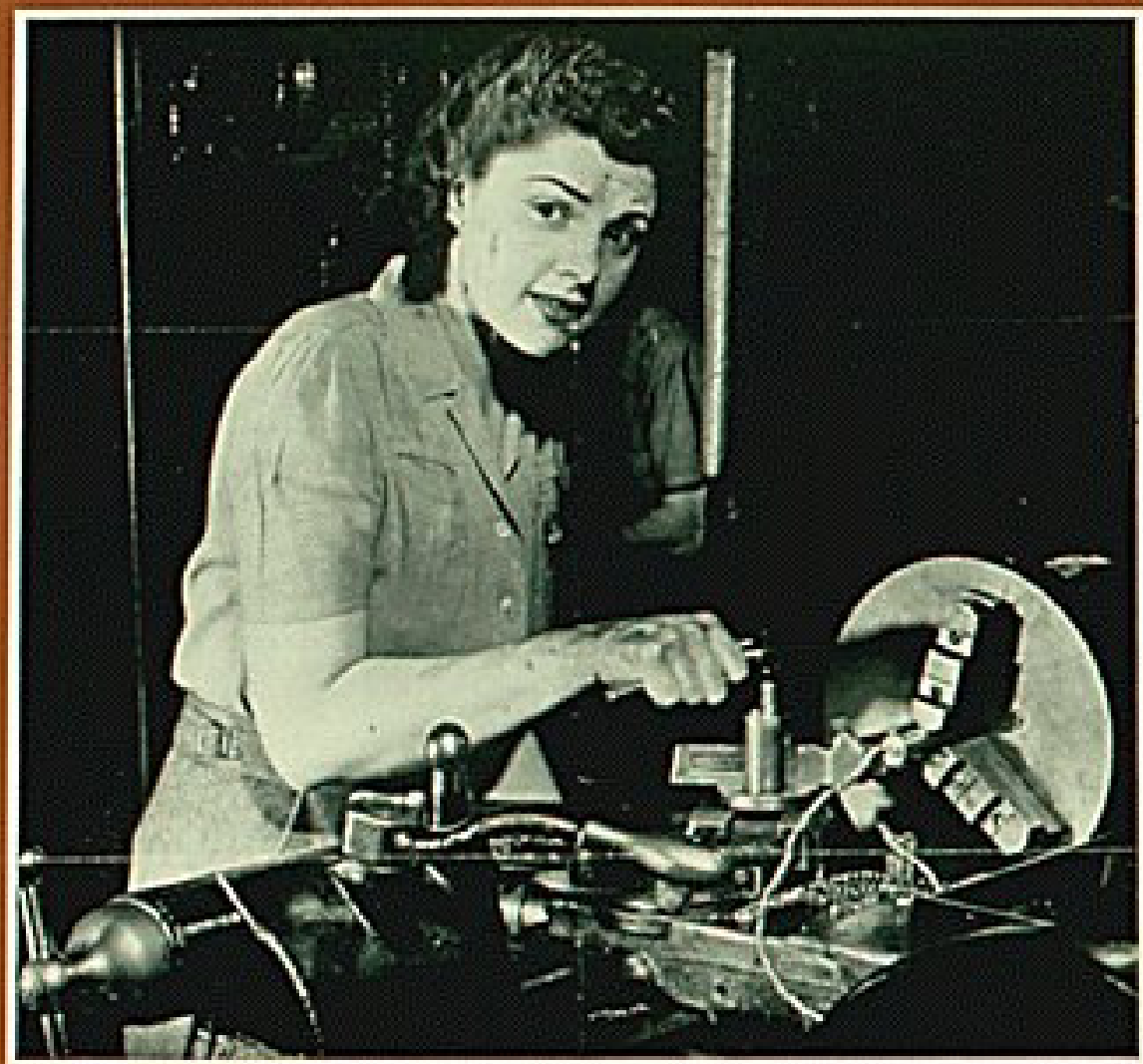


U

ARE URGENTLY NEEDED!

STAY WITH YOUR SHIP!

WE'RE COUNTING ON YOU



YOU BET I'M FIGHTING TOO!
What kind of Americans
would we be if we let
anyone rob us of our
Liberty?

THINKAMERICAN



U.S. GOVERNMENT PRINTING OFFICE: 1943



**"YOU BET I'M GOING
BACK TO SEA!"**

Register at your nearest U.S. Employment Service Office

U. S. MERCHANT MARINE

War Shipping Administration



MAN THE VICTORY FLEET



**You Bite the
Hand That
Feeds You . . .**



**When You
WASTE Good
Navy Chow**



TEAMWORK WINS

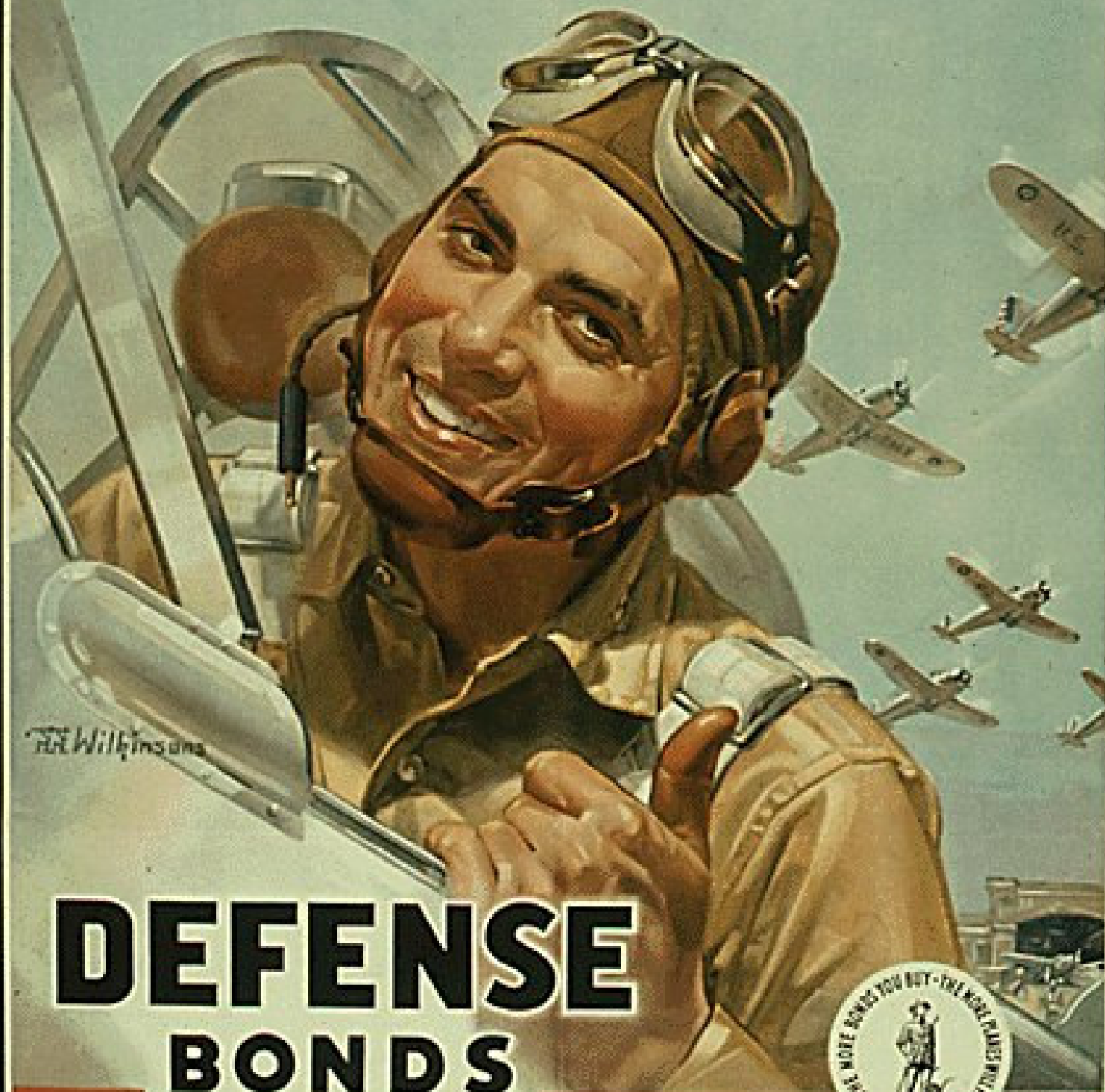
You Build 'em
We'll Sail 'em



UNITED STATES MARITIME COMMISSION

BEN
TON

*"you buy 'em
we'll fly 'em!"*



**DEFENSE
BONDS
STAMPS**



*You can help win
this War*

WITH

IDEAS



SUGGESTION
BOX

- \$ You know Industry must help win this war.
- \$ You know your job better than anyone else.
- \$ You have ideas to save time.
- \$ You have ideas to prevent accidents.
- \$ You have ideas to conserve material.
- \$ You have ideas to improve machinery.
- \$ You have ideas to increase production.
- \$ You have ideas to improve the other fellow's job.
- \$ Industry needs your best thinking & experience.








\$ Use Your Plant Suggestion Box

Keep 'Em Rolling

YOU CAN LICK RUNAWAY PRICES



YOU HOLD THE 7 KEYS TO HOLD DOWN PRICES

-  1. Buy and hold War Bonds.
-  2. Pay willingly our share of taxes.
-  3. Provide adequate life insurance and savings for our future.
-  4. Reduce our debts as much as possible.
-  5. Buy only what we need and make what we have last longer.
-  6. Follow ration rules and price ceilings.
-  7. Cooperate with our Government's wage stabilization program.

**YOU CAN SHOW
US THE WAY**



CONSERVE *and* you SERVE UNCLE SAM

Our employees have pledged themselves to cooperate in conserving essentials needed for war. This does not mean a lowering of standards for comfort, or service, but an elimination of waste and carelessness so that more materials will be available for war.

Only a small effort is required to save heat, light, water, writing paper, pens, to lengthen the life of towels, bedding, furniture and furnishings. Many guests have already shown us ways they can and will help us. Won't you join us? Conservation counts at home, too!

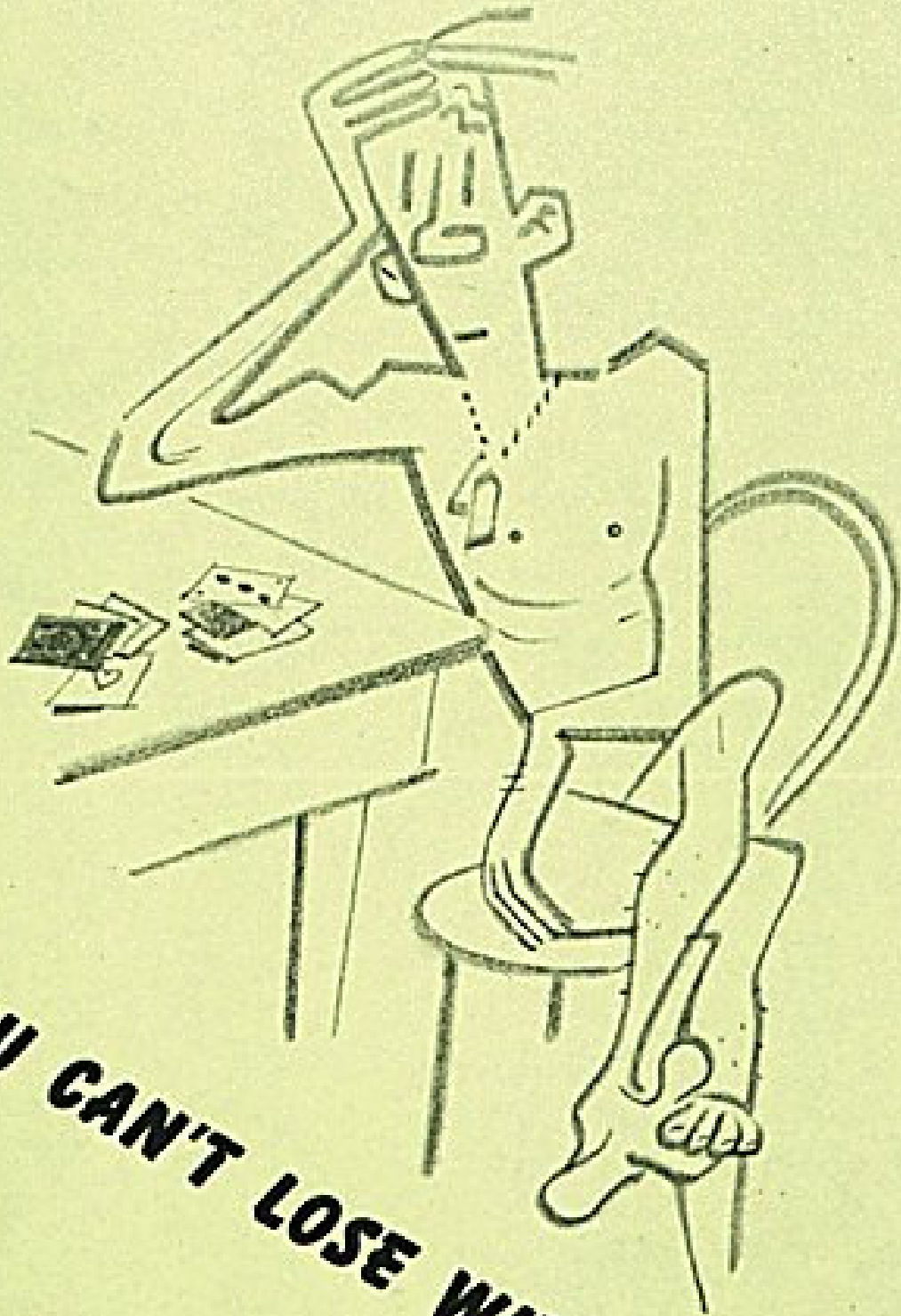
***YOU CAN'T
AFFORD TO
GET HURT!***



YOU can't afford
to miss **EITHER!**



BUY BONDS EVERY PAYDAY



YOU CAN'T LOSE WITH A "GI" BOND
BUY THRU
CLASS B
ALLOTMENTS

**YOU CAN'T STOP 'EM!
AMPHIBIOUS FORCES**

Today we train - tomorrow we strike

**YOU CAN'T WIN
A BALLGAME
LYING DOWN!**



PLAY THE GAME!



C. A. MILLER

**We CAN'T win this war
without sacrifice on
the home front, too.**



THINE AMERICAN

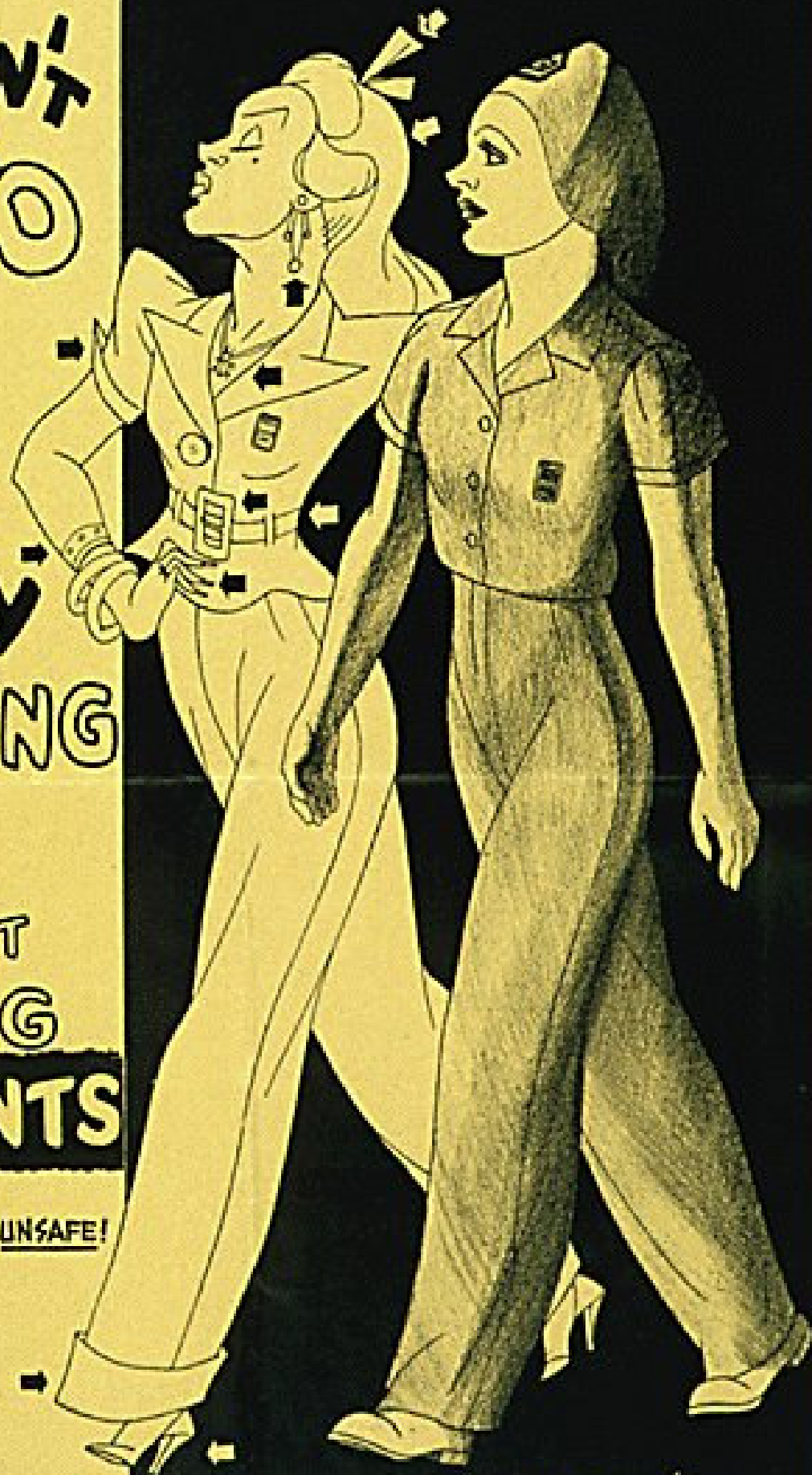
100% RECYCLED PAPER

YOU CAN'T
Smoo

SAFETY
CLOTHING

WITHOUT
INVITING
ACCIDENTS

➡ = GLAMOUROUS BUT UNSAFE!



Thorndike

YOU DELIVER THE SHIPS-WE'LL DELIVER THE GOODS!



STAY ON THE JOB

Slow
DON'T GIVE UP THE SHIP!

**YOU DON'T BELONG
ON THIS JOB!**

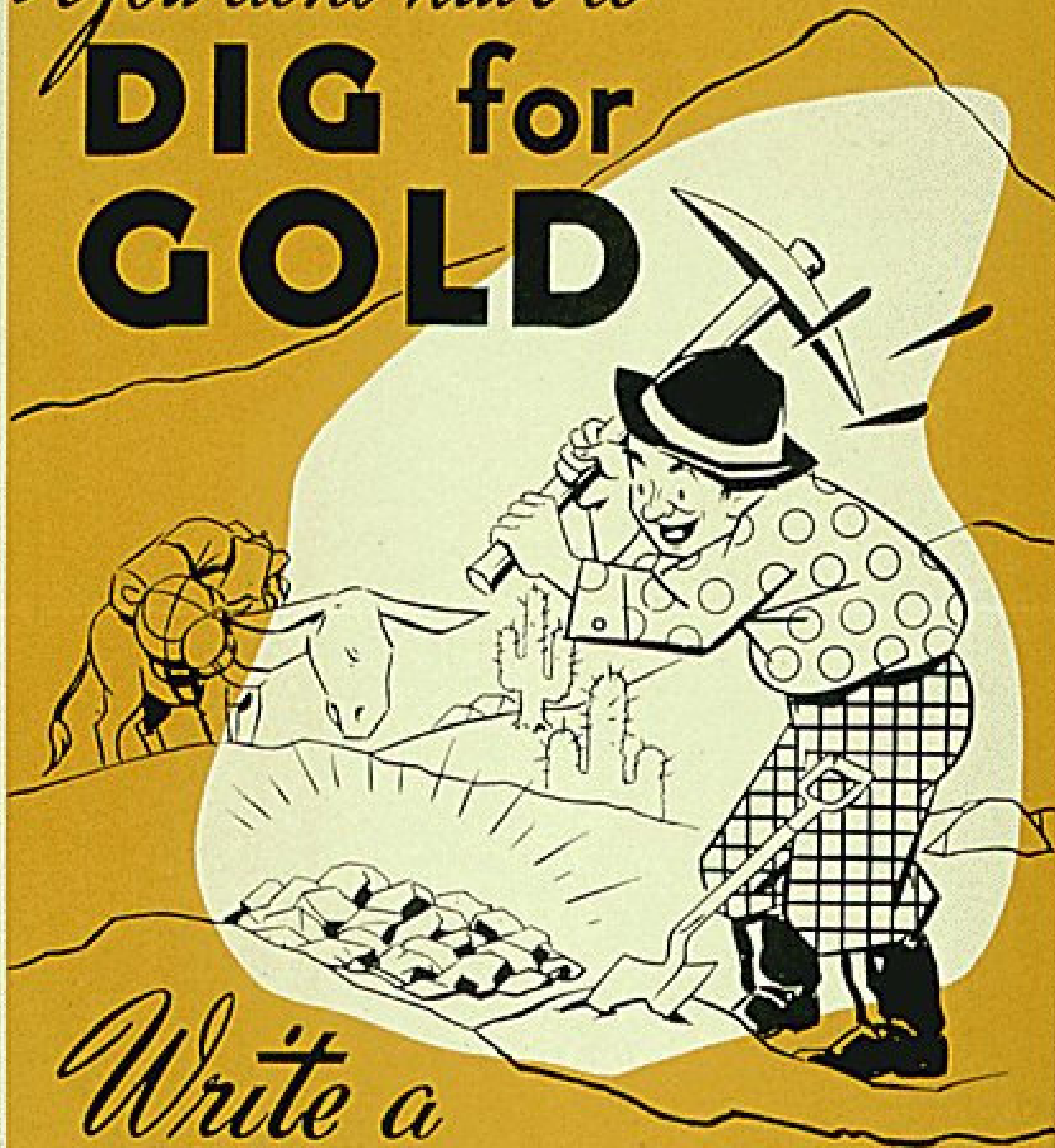


**SPOILAGE
WASTE
ACCIDENTS**



**LET'S GIVE THE 'BUMS RUSH'
TO SPOILAGE, WASTE & ACCIDENTS**

You don't have to
DIG for
GOLD



Write a
SUGGESTION

YOU FIGURE IT OUT!



It takes all 3 to start a fire

MATCHES OR
 CIGARETTES
 SPARKS OR
 FRICTION } = **HEAT**

Prevent fires by keeping "heat" away from slash and other burnable material

WATCH THAT SPARK!

"Greater Danger Than Ever"

U. S. Department of Agriculture
Forest Service

State of Washington
Keep Washington Green Act.



U. S. ARMY



**The Army needs
LUMBER for Training Planes**

★ YOU GIVE US THE "FIRE" ★



★ WE'LL GIVE 'EM HELL! ★

LET'S GO, EVERYBODY-KEEP 'EM FIRING!



**YOU GOTTA
GROW
"BUDDY"**

**3,600,000
ARMED FORCE
BY 1943**

Nations Fall When Workers Stall

EMPLOYEE PRIZE WINNING SLOGAN

ALBERT B. WEINBRENNER CO. MILWAUKEE - MADISONFIELD - MERRILL - ARTICO